# Confronting Non-Communicable Diseases in the Middle East and Turkey: Challenges and Opportunities

**Monday January 20, 2014**  
**Amman, Jordan**

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<th>Time</th>
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| 9:00 – 9:15 AM | **Welcome**  
Hanya Salah, Deputy Director, Columbia Global Centers | Middle East  
Wafaa El-Sadr, University Professor and Director of the International Center for AIDS Care and Treatment Programs (ICAP), Columbia University |
| 9:15 – 9:30 AM | **The Global Burden of Non-Communicable Diseases (NCDs)**  
Richard Deckelbaum, Robert R. Williams Professor of Nutrition and Director of the Institute of Human Nutrition, Columbia University |
| 9:30 – 9:45 AM | **Stemming the Tide of NCD's**  
Rami Farraj, MBBS, FRCP, FRCP (Edin.)  
Director of the Medical Office at the Royal Hashemite Court |
| 9:45 – 11:15 AM | **Session 1: The Regional Epidemiology of NCDs**  
**Moderator:** Enaam Al Barrishi, Director General, Royal Health Awareness Society  
and Anne Paxton, Associate Clinical Professor of Epidemiology and Population and Family Health, Columbia University  
- Mohammed Al-Tarawneh, Director of Non-Communicable Diseases, Ministry of Health, Jordan: *The Epidemiology of NCDs in Jordan*  
- Şevket Ruacan, Founding Dean, School of Medicine, Koç University, Turkey: *Cardiovascular Disease in Turkey: Epidemiology and Future Projections*  
- Umayyeh Khammash, Chief of Health Programs, UNRWA, West Bank: *The Epidemiology of NCDs in the West Bank and Gaza*  
- Salwa Massad, Research Manager, WHO Palestinian National Institute of Public Health and Assistant Professor, Birzeit University, West Bank: *The Dual Burden of Under- and Over-Nutrition amongst Palestinian Children*  
Q&A Session |
| 11:15 – 11:30 AM | **Tea Break** |
| 11:30 – 11:45 AM | **Integrating NCD and HIV Services**  
Miriam Rabkin, Associate Clinical Professor of Epidemiology and Medicine, Columbia University |
| 11:45 – 1:15 PM | **Session 2: NCD Interventions, Innovations and Best Practices**  
**Moderators:** Salwa Najjab, Director, Juzoor for Health and Social Development  
and Salma Jaouni, Chief Executive Officer, Health Care Accreditation Council  
- Mustafa Taşdemir, Director, Istanbul Public Health Directorate, Turkey: *Tobacco Control in Turkey*  
- Ali Khader, Project Coordinator, Family Health Team and Acting Director of the Department of Health, UNRWA: *A Cohort Approach to Diabetes Services*  
- Claire Wang, Assistant Professor of Health Policy and Management and Co-Director of the Obesity Prevention Initiative, Columbia University: *Urban Policies to Combat NCDs: the New York City Experience*  
- Akiihiro Seita, Director of Health Programs, UNRWA: *Integrated Family Focused Care*  
Q&A Session |
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<td>1:15 – 2:15 PM</td>
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| 2:15 – 2:30 PM | **NCDs and Health Systems Strengthening**  
  **Wafaa El-Sadr**, University Professor and Director of ICAP, Columbia University |
| 2:30 – 3:15 PM | **Session 3: Training Future Health Professionals to Confront NCDs**  
  **Moderators: Richard Deckelbaum**, Robert R. Williams Professor of Nutrition and Director of the Institute of Human Nutrition, Columbia University  
  and **Mustafa Taşdemir**, Director, Istanbul Public Health Directorate, Turkey  
  • **Anne Paxton**, Associate Clinical Professor of Epidemiology and Population and Family Health, Columbia University: *Global Health Education and Training*  
  • **Önder Ergönül**, Professor of Infectious Diseases and Clinical Microbiology, School of Medicine, Koç University, Turkey: *Training Students to Confront NCDs*  
  • **Wafaa El-Sadr**, University Professor and Director of ICAP, Columbia University: *Innovations in Distance Education*  
  • **Kamel Ajlouni**, President, National Center for Diabetes Endocrinology and Genetics, Jordan (*TBC*) |
| 3:15 – 3:30 PM | **Tea Break**                                                                       |
| 3:30 – 4:45 PM | **Session 3 (continued)**  
  Q&A Session                                                                 |
| 4:45 – 5:00 PM | **Closing Remarks**  
  **Wafaa El-Sadr**, University Professor and Director of ICAP, Columbia University |