SYMPOSIUM: Innovation and Economic Development
and
SIGNING OF AGREEMENTS
Wednesday, March 20, 2013
Palácio da Guanabara (Palace of Government)

SYMPOSIUM: INNOVATION AND ECONOMIC DEVELOPMENT

WELCOME
Thomas J. Trebat, Director, Columbia Global Centers | Latin America (Rio de Janeiro)
Lee C. Bollinger, President, Columbia University in the City of New York

REMARKS
Rebecca M. Blank, Deputy Secretary of Commerce, United States Department of Commerce

DISCUSSION
Innovation and Economic Development
Cities and regions around the world seek to create good jobs in high-tech industries, but only a few manage to succeed. Our speakers will address issues relating to the role of innovation, technology, and public policy in fostering economic development in general and in Rio de Janeiro in particular.

INTRODUCTION OF PANEL
Robert Lieberman, Interim Dean, School of International and Public Affairs, Columbia University in the City of New York
Glauco Arbix, President, Brazilian Innovation Agency (FINEP), Rio de Janeiro

MODERATED BY
Marcos Tovuyo, Adjunct Professor, School of International and Public Affairs, Columbia University in the City of New York

PANELISTS
Adriana Machado, President, GE of Brazil
Saskia Sassen, Robert S. Lynd Professor of Sociology, Columbia University in the City of New York
Andrew Smyth, Professor, Department of Civil Engineering and Engineering Mechanics, The Fu Foundation School of Engineering and Applied Science, Columbia University in the City of New York
Eric Verhoogen, Associate Professor, Department of Economics, School of International and Public Affairs, Columbia University in the City of New York

SIGNING OF AGREEMENTS

INTRODUCTION
Thomas J. Trebat, Director, Columbia Global Centers | Latin America (Rio de Janeiro)

REMARKS
Linda P. Fried, Dean, Mailman School of Public Health, Columbia University in the City of New York
Lee C. Bollinger, President, Columbia University in the City of New York
Sérgio Cabral, Governor, Rio de Janeiro

Remarks will be followed by the signing of agreements of cooperation. Agreements are between Columbia University and local universities in the State of Rio de Janeiro, and with state and municipal government agencies in different areas such as public health and education.

A reception will follow.

COLUMBIA GLOBAL CENTERS
Columbia Global Centers—now in eight locations—pursue activities and programs that evolve over time based on the active engagement of faculty and students. These centers function as a network, facilitating long-distance linkages between non-Columbia scholars and institutions, and schools, institutes, and academic departments back in New York. Some of the research and scholarly initiatives are regionally focused, while others involve multiple centers engaged in truly global conversations.

For information on the Columbia Global Centers | Latin America (Rio de Janeiro), please visit: www.globalcenters.columbia.edu