



*The artwork on the cover was carried out by the students of Escola Vidigal, Cultural Laboratory of Multi-modal Literacy, created by the world-wide famous artist Vik Muniz.
The school offers multi-modal literacy workshops to 60 kids, aged between 4 and 7 years, from the community of Vidigal, Rio de Janeiro.*



“The most pressing issues we are grappling with today – increasing political polarization, accelerating climate change, deepening inequality – are inherently global in nature. Understanding their impact, and formulating intelligent responses, is impossible without sustained engagement in and with the world.

This is precisely why the Columbia Global Centers were created ten years ago – to be deeply responsive to and integrated with issues of local, regional, and global significance. By allowing us to learn from and with the world, the Centers advance knowledge and its exchange, helping us to study significant questions and address the most urgent global challenges.”

SAFWAN M. MASRI

Executive Vice President for Global Centers and Global Development at Columbia University



MESSAGE FROM THOMAS J. TREBAT	8
INTRODUCTION	10
NUMBERS	12
HIGHLIGHTS	16
FUTURE INTEREST AGENDA	42
OUR PARTNERS	44
FACULTY STEERING COMMITTEE	48
ADVISORY BOARD	50
FOUNDERS CIRCLE	52
OUR TEAM	54



For more than six years, Columbia Global Centers | Rio de Janeiro has been building bridges between Brazil and Columbia University in the City of New York. On behalf of everyone at the Rio Global Center, it is a pleasure to present the 2018-2019 Annual Report, the first to adopt the US academic year calendar. The activities undertaken during this period were many and fully consonant with our mission. Brazil and the world are undergoing profound and disturbing transformations, reinforcing our mission to build bridges of knowledge and understanding, pointing to new possibilities and solutions.

Numbers tell part of our story and reflect our ongoing commitment to strengthen ties. During 2018-2019, we oversaw more academic programs, more partnerships in Brazil, more visits from Columbia faculty members from many schools and departments, and more Brazilian faculty and students at Columbia University in New York.

The past year was marked by the launch of innovative and promising programs, such as the program for Accelerating Growth in Brazilian Cities, specifically designed for mayors, and the Columbia Women's Leadership Network in Brazil, a program focused on training for senior-level women in the public sector. And we also held the third edition of our forum, The Changing Role of The State, an event that gathers prominent Brazilian economists and Columbia faculty from the School of International and Public Affairs (SIPA) to discuss problems of the Brazilian economy and propose solutions.

We believe that our mission is a two-way street that brings people together in the finest spirit of research, teaching, and service. Our success stems from the genuine interest shared between Columbia faculty and our Brazilian partners. Finally, our Advisory Board and our Founders Circle of donors play a key role in sustaining all of our initiatives by supporting and extending the true value of a global education.

As the Director of the Columbia Global Centers | Rio de Janeiro, I would like to recognize our hard-working team for their unwavering belief in our mission. Their creative minds and dedication to our mission are especially appreciated during the difficult times that confront Brazilian society.

THOMAS J. TREBAT

Director, Columbia Global Centers | Rio de Janeiro



This Annual Report showcases our accomplishments throughout the academic year 2018-2019. The Columbia Global Centers | Rio de Janeiro was launched in 2012 when Brazil was experiencing a period of remarkable optimism marked by stronger economic growth and increasing equality. The environment soon changed, however.

The large-scale demonstrations against an increase in public transport fares, which took over the streets in June 2013, inaugurated a new cycle of Brazilian democracy, a new way of doing politics. In the streets, in bars, in schools and, of course, across social networks, a new and more polarizing: politics was in the air. The increase in public transport fares, it soon became apparent, was just the tip of the iceberg of a growing popular dissatisfaction with politicians and politics as usual. This political turmoil reorganized and re-energized social movements and also gave rise to new actors that occupy today large spaces in the political arena of contemporary Brazil.

At the same time, we witnessed the intensification of a political and ideological polarization that appeared to crest with the impeachment of the then-President Dilma Rousseff in 2016.

Since 2016, political polarization in Brazil has assumed historic proportions, reviving age-old debates on the left and right, very much in line with political cleavages in the United States, Europe, and elsewhere around the world. The polarization was the trademark of the election year of 2018. The #NotHim movement, for example, mobilized millions of women across the country who rose up in response to remarks of the newly-elected President Jair Bolsonaro. In counterpoint, the widespread sentiment against the mismanagement of the Workers Party dominated the election, galvanized by the notion that Bolsonaro represented the anti-system candidate and powerfully fuelled by the strength of social media networks.

The year of 2018 was also marked by political violence in Brazil. The execution of Marielle Franco, an elected black politician and human rights activist in Rio, became a turning point in this sense. The case highlighted the structural challenge that Brazil faces in order to overcome racism and sexism, especially in politics, and also the vulnerability of those in Brazil committed to the human rights

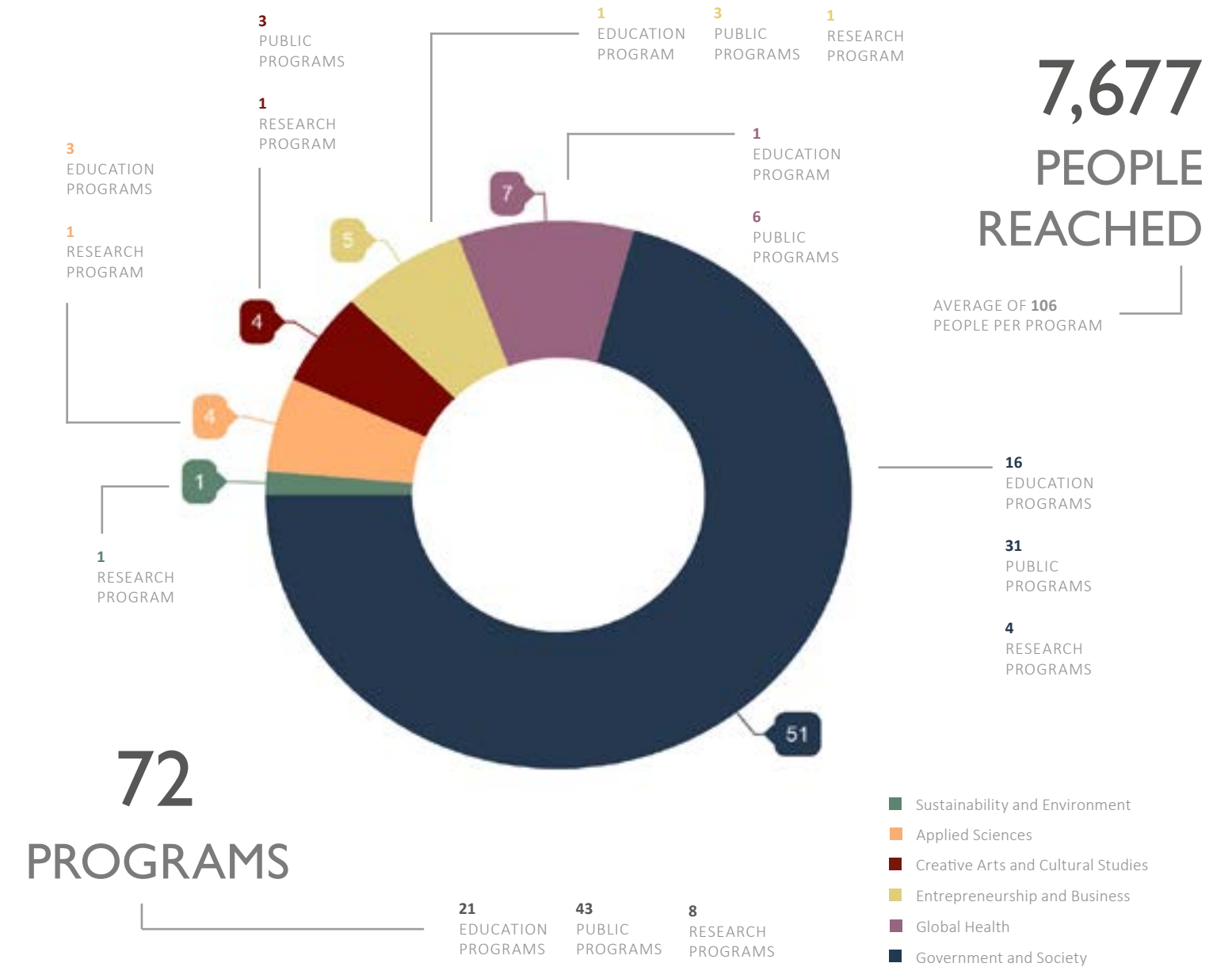
agenda. The crime reverberated globally and, in Brazil, prompted massive protests nationwide that gathered black and feminist collectives, artists, students and scholars.

But it was during the 2018 elections campaign that political violence and polarization reached its peak when Bolsonaro suffered a knife attack during a campaign rally in Minas Gerais. It may have proved a turning point as well. Running on a platform of economic reform, anti-corruption, and a tough approach to crime, Bolsonaro swept to victory six weeks later, in October 2018.

As this Annual Report is produced, political and ideological tension continues to rise in Brazil, posing great challenges to society as a whole. State and federal governments struggle with complex economic and social issues while dealing with fiscal imbalances. Painful cuts in social spending. The economy continues to struggle. Unemployment is high and rising. Confidence in the future seems, on the surface, to be diminishing in Brazil, a country once characterized by its trademark optimism.

In face of this economic and political scenario, the mission of the Columbia Global Center in Brazil seems to us to be more relevant and important than ever before. These difficult times in Brazil - while challenging - offer unique learning opportunities for society to come together in the search for solutions. The production of knowledge, and its application to real-world problems, takes place through a process of dialogue. It is a shared activity that embraces several spaces of society. The Columbia community of scholars and students is here in Brazil to learn from the academy, the third sector, and the public and private organizations, among others.

And it is a two-way street. The academic excellence of Columbia University schools and departments has much to contribute to Brazil in this search for solutions to seemingly intractable problems and political polarization. The following pages in this Annual Report 2018-2019 illustrate just a few of our efforts to contribute to Brazilian society, through programs, projects and partnerships that put people of good will together. We truly feel that bonds of mutual understanding between Columbia and Brazil can be strengthened in these challenging times.



14

COLUMBIA SCHOOLS, DEPARTMENTS, INSTITUTES AND CENTERS ENGAGED

- BARNARD COLLEGE
- COLUMBIA BUSINESS SCHOOL
- COLUMBIA ENTREPRENEURSHIP
- COLUMBIA UNIVERSITY IRVING MEDICAL CENTER
- COMMITTEE ON GLOBAL THOUGHT
- DEPARTMENT OF LATIN AMERICAN AND IBERIAN CULTURES
- GRADUATE SCHOOL OF JOURNALISM
- INSTITUTE OF LATIN AMERICAN STUDIES
- COLUMBIA LAW SCHOOL
- MAILMAN SCHOOL OF PUBLIC HEALTH
- SCHOOL OF ENGINEERING AND APPLIED SCIENCE
- SCHOOL OF INTERNATIONAL AND PUBLIC AFFAIRS
- SCHOOL OF THE ARTS
- TEACHERS COLLEGE

ALBERT FISHLOW	MANOJ POOLEERY	VALERIE PURDIE- GREENAWAY
ALEXIS WICHOWSKI	MARK CANAVERA	VISHAKHA DESAI
AMY CHAZKEL	MARK LILLA	WILLIAM EIMICKE
BARBARA GREENE	MARLYN DELVA	YASMINE ERGAS
BELINDA ARCHIBONG	MERRIT FOX	ZACHARY TUMIN
BRIAN PERKINS	MICHELLE GREENWALD	
CRISTIANE DUARTE	MURILLO CAMPELLO (VISITING PROFESSOR)	
DAVID ROGERS	NATHALIE MOLINA NINO	
ESTER FUCHS	PATRICIA ANGUS	
JAN SVEJNAR	PATRICIA MOSSER	
JOANN BANEY	PAUL BEATTY	
JOSÉ ANTONIO CASTELLANOS-PAZOS	PAUL LAGUNES	
JOSÉ SCHEINKMAN	RICHARD PEÑA	
KARTIK CHANDRAN	RIVKA GALCHEN	
KATHRYN KOLBERT	RODRIGO SOARES	
KRISTY KELLY	SARAH HOLLOWAY	
KYLE POPE	SELENA REZVANI	
LESLIE JAMISON	SUSAN BERNOFSKY	
LYNN KAGAN	TAKATOSHI ITO	

43

FACULTY ENGAGED



BRAZIL IS ONE OF THE TOP
10 COUNTRIES AT COLUMBIA
FOR NUMBER OF STUDENTS
AND SCHOLARS ON CAMPUS

22

BRAZILIAN SCHOLARS AT COLUMBIA

- 1 ADJUNCT ASSISTANT PROFESSOR
- 1 ADJUNCT PROFESSOR
- 1 ASSOCIATE RESEARCH SCHOLAR
- 1 LECTURER
- 2 POSTDOCTORAL RESEARCH SCIENTISTS
- 3 STAFF ASSOCIATES
- 1 VISITING ASSOCIATE RESEARCH SCHOLAR
- 1 VISITING PROFESSOR
- 11 VISITING SCHOLARS - INDEPENDENT RESEARCHERS



Opposite page: Luciana Temer, Instituto Liberta President.
 Top: Professor Mark Canavera, Columbia University Mailman School of Public Health.
 Bottom: Panel discussion on the importance of education as a tool for prevention.
 Photos: Iago Furtado

CHILD SEXUAL EXPLOITATION: PREVENTION AND REACTION

Sexual exploitation of children and adolescents is a global challenge. In Brazil, sexual violence is one of the most cruel by-products of poverty and social inequality. In this sense, prevention and awareness are key coping strategies. The Columbia Global Centers | Rio de Janeiro and Instituto Liberta in São Paulo joined forces to contribute to advancing these strategies through a portfolio of outreach projects.

The workshop “Sexual Exploitation of Children: Prevention and Reaction” was one of the initiatives of this partnership. The event took place in São Paulo and was presented by Professor Mark Canavera, from Columbia University’s Mailman School of Public Health, and local representatives of the government and the private sector. Throughout the day, speakers talked about safety nets and the importance of education as a means of prevention.

In-service teachers from the state of São Paulo responded to an open call to submit projects that would engage their school communities on the topic of sexual exploitation of children and adolescents and prevention. Six project were awarded a trip to New York City to visit Columbia University, meet with faculty and visit institutions that lead discussions regarding youth education.

Instituto Liberta is part of a coalition of Brazilian and international entities that address the challenges of eradicating sexual exploitation of minors in Brazil. The Institute is directed by Luciana Temer, a lawyer and Professor of Constitutional Law at PUC-SP, and funded by Elie Horn, the only Brazilian business leader so far to have signed Warren Buffet’s Giving Pledge. We are grateful for their partnership.



COLUMBIA WOMEN'S LEADERSHIP NETWORK IN BRAZIL PROGRAM

Women's empowerment is one of the most pervasive themes of our times. The struggle for gender equality is far from over, but we have made great strides in recognizing the historical and social structures that hinder women's progress in various spheres of society.

Nowadays, more young women are choosing careers in traditionally male-dominated fields, but the workplace is still a significant locus of gender inequality and gender bias, as women continue to earn less than their male counterparts and struggle to reach executive ranks.

In order to overthrow these structures, women must be empowered and granted the conditions for the full development of their potential. The Columbia Women's Leadership Network in Brazil seeks to contribute as a pioneer executive program especially designed to promote women leadership. The program selects annually groups of up to 20 mid- to senior-level professionals and aims at creating a growing network of women who will contribute to the transformation of public service in Brazil.

The year of 2018 was the first for the program and we could not be more pleased with the outcome. The carefully selected professionals participated in workshops that addressed topics such as ability to negotiate, good governance, combating corruption, communication in public management, innovation and leadership in government, among others.



*Columbia Women's Leadership Network in Brazil Program | Cohort 2018-2019
Photos: Bruce Gilbert*

The program consists of 10 modules focusing on strategic training, networking activities, roundtables and mentorship sessions. The international module, at Columbia University in New York, included classroom sessions and site visits that resulted in interesting projects that were presented to the public during the third edition of the Annual Seminar on Public Management Innovation, in São Paulo.

Another highlight from our program’s first edition was the Global Forum on Women’s Leadership: Fighting Gender Bias. As just one indication of the relevance of this topic in Brazil today, almost 400 people attended the event, which took place on a sunny summer Saturday in Rio de Janeiro at the Museum of Tomorrow. We brought together women leaders, experts from Brazil, representatives of the private sector and faculty from Columbia University to discuss the importance of female representation and how it can transform workplaces and lives in three major areas: environment and sustainability, education and technology.

We are proud to announce that 2019 already has a new cohort of 20 participants and activities in progress. The CWLN program would not be possible without the generous support of donors, including Instituto República, Instituto Humanize, and the Lemann Foundation. We are more than grateful for their support and vision.



Top: Education Panel | Global Forum on Women’s Leadership.
Bottom: Environment Panel | Global Forum on Women’s Leadership.
Photos: Gabriel Bastos



First and second cohort of the Columbia Women’s Leadership Network in Brazil Program.
Photo: Mariana Espíndola

COHORT 2018-2019



ALINE INGLEZ DE SOUZA DIAS

*Undersecretary for Human Rights,
Justice and Citizenship | Secretary of
State for Human Rights and Policies for
Women and the Elderly*



**ANA JULIA CURY
DE BRITO CABRAL**

*Coordinator of Competence
Development | Agência Nacional
do Cinema (ANCINE)*



**CHRISTIANE SILVA
AQUINO BONOMO**

*Counsellor (career Diplomat) and Advisor
to CAMEX | Ministry of Foreign Affairs
and CAMEX*



**GABRIELA GOUVEIA GUEDES
LOUREIRO RUBERG**

Head of division | Brazilian Central Bank



HELENA DE REZENDE

*Undersecretary of the State Security
Secretary | Federal Police*



HELOISA BORGES ESTEVES

*Deputy Superintendent at the Bidding
Rounds Promotion Superintendency |
National Agency of Petroleum, Natural
Gas and Biofuels*



**CHRISTIANE DOS
SANTOS OLIVEIRA**

*Geographer - Assistant I | Department of
Urbanism, Infrastructure and Housing*



FERNANDA FERRAZ BONINI

*Strategic Planning Analyst | Museum of
Art of São Paulo (MASP)*



FLÁVIA NEVES MAIA

Head of Agenda 2030 | Teresina City Hall



JANA LIBMAN

*Business Analyst | Municipal Company of
Urban Cleaning (COMLURB)*



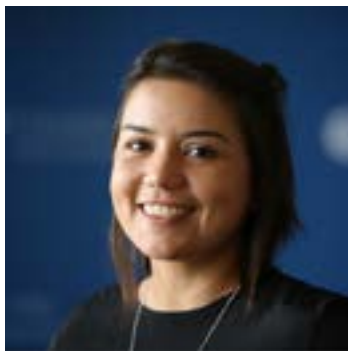
JULIA GUERRA FERNANDES

*Public Policy Analyst | Institute of Public
Security of Rio de Janeiro (ISP)*



JULIANA MOZACHI SANDRI

*Head of the Corporate University |
Brazilian Central Bank*



LAURA ANGELICA SILVA

*Director of Monitoring and Evaluation of
Special Programs | State Secretariat for
Labor and Social Development*



LIANA ISSA LIMA

*Senior Legislative Counsel | Brazilian
House of Representatives*



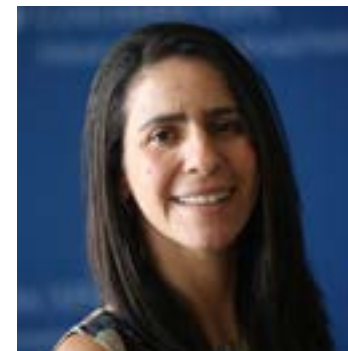
MARIANNA SAMPAIO

*Deputy-Secretary | São Paulo City Hall -
Innovation and Technology Secretary*



**SARAH REGINA
DE SOUSA MAGALHAES**

*Division Coordinator/Federal Finance
and Control Auditor | Ministry of
Transparency and Office of the
Comptroller General (CGU)*



**VANESSA DA ROCHA
SANTOS ALMEIDA**

*Manager | Brazilian Development
Bank (BNDES)*



MYLENE RAMOS

Labor Judge | Regional Labor Court



**PAOLA FIGUEIREDO
DE SOUZA ANDRADE**

*VP of the Institute of Social Security and
Assistance of Municipal Servants of São
Gonçalo (IPASG) | São Gonçalo City Hall*



**RIANE DE OLIVEIRA
TORRES SANTOS**

*Head of the unit for Implementation
of Projects and Innovation | Secretary
of State for Planning, Budget and
Management of the Federal District*

“This is not something that can be done once. This is not something you leave the program and that’s it. Future cohorts will interact with the ones who have come through, and in that way a network is created.”

THOMAS J. TREBAT

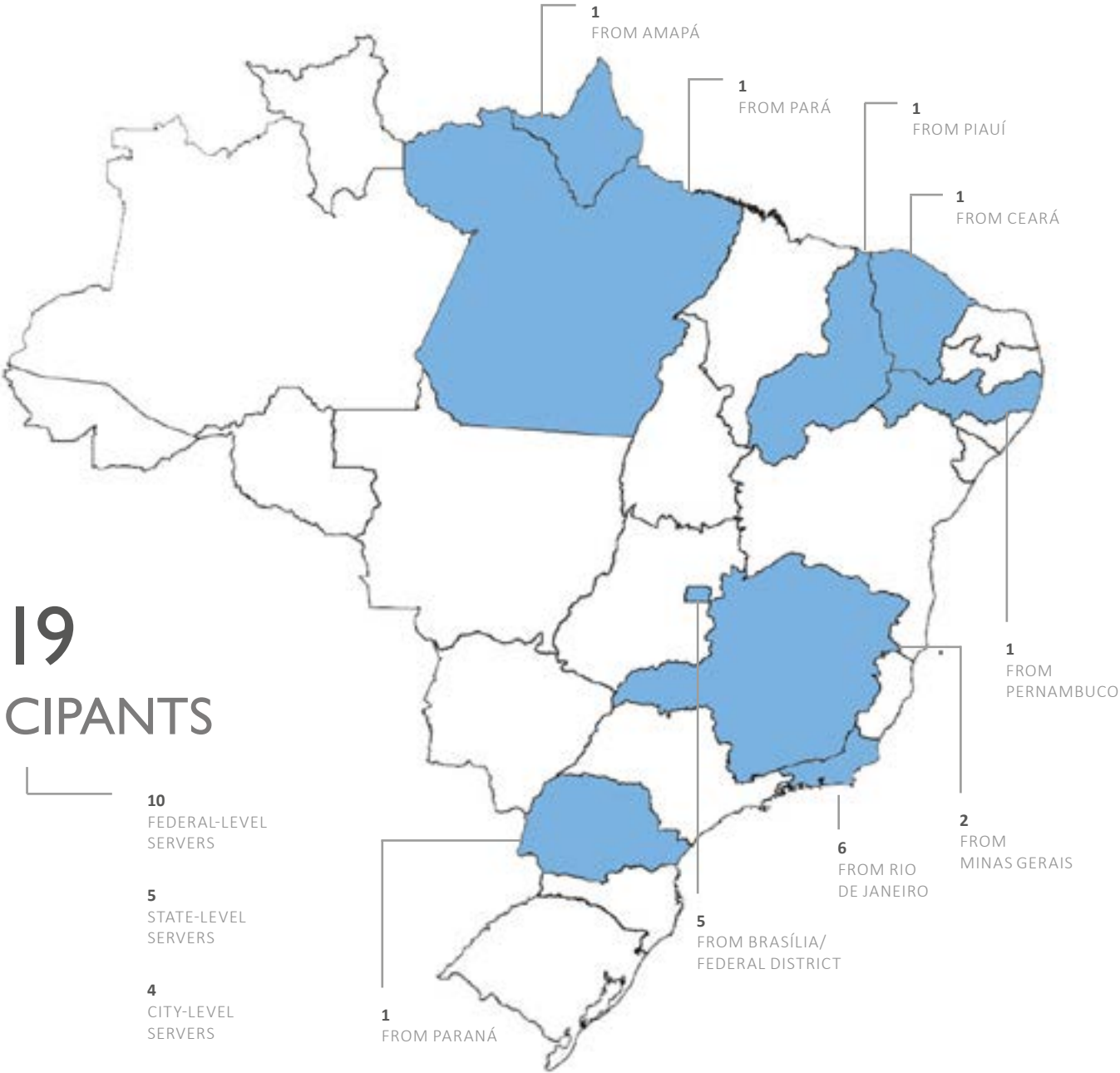
Director, Columbia Global Centers | Rio de Janeiro

COHORT 2019-2020

- ADRIANA NASCIMENTO MOREIRA DA SILVA SALGUEIRO**
National Superintendent - SN Transfer of Public Resources | Caixa Econômica Federal
- ALESSANDRA DEBONE DE SOUSA**
Budget manager and funding | Municipal Secretary of Health
- ALINE MARIA DOS SANTOS**
Energy Research Analyst | National Energy Research Company - EPE
- ANA CHRISTINA FAULHABER**
Deputy Director of the School of Penitentiary Management | Secretariat of State and Prison Administration
- ANA JULIETA TEODORO CLEAVER**
Specialist in Public Policy and Governmental Management | Ministry of Justice
- ANA MANUELA MARINHO NOGUEIRA**
Secretary of Infrastructure | Fortaleza City Hall
- ANA MARGARIDA CASTRO EULER**
Researcher | Brazilian Agricultural Research Corporation (Embrapa)
- CAMILA MAURA MOREIRA DA SILVA**
Director of Fundraising | Duque de Caxias City Hall
- CECILIA FERNANDES DE VILHENA**
Manager of Implementation of Conservation Units | State Forestry Institute
- DANIELA ARANTES ALVES LIMA**
Head of Department of Public Management of Municipalities and Productive Inclusion | Brazilian Development Bank (BNDES)

- DESDÊMONA TENÓRIO DE BRITO TOLEDO ARRUDA**
Advisor | Federal Court of Justice
- EMANUELE LAZZARETTI CORDOVA CAMPELO**
Superior specialist in chemical nuclear strategy | Nuclear Industries of Brazil
- FLAVIA DA COSTA VIANA**
Judge of the State of Paraná | Court of Justice
- IZABEL TORRES CORDEIRO RENNÓ**
Infrastructure Analyst | National Secretariat of Housing of the Ministry of Regional Development
- LISE TUPIASSU MERLIN**
Federal Attorney | Advocacia-Geral da União
- LUÍSA DE-LAZZARI BICALHO PEIXOTO RESENDE**
Director of Policies for the Promotion of Human Rights | Secretary of State for Human Rights, Social Participation and Citizenship of Minas Gerais (SEDPAC / MG)
- MONIQUE DE MENEZES URRA**
Secretary of Concessions and Public-Private Partnerships | Teresina City Hall
- TELMA RODRIGUES CALDEIRA**
Manager of Regulatory Processes of the General Management of Good Regulatory Practices | National Health Surveillance Agency (Anvisa)
- VANESSA CAMPAGNAC DA SILVA BARROS**
Public Policy Analyst | Institute of Public Security of Rio de Janeiro (ISP)

19 PARTICIPANTS





EXECUTIVE EDUCATION FOR BUSINESS LEADERS

Recognizing the importance of restoring dynamism and increasing competitiveness across the industries in the State of Rio de Janeiro, the Columbia Global Centers and Firjan-IEL (The Federation of Industries of Rio de Janeiro - Euvaldo Lodi Institute) delivered a program focused on the professional development and training for forty of Firjan-IEL's executives.

The program included two lectures and three workshops in Rio and one international module in the New York, with classroom activities, group discussion, analysis of case studies and visits to institutions and companies in the city.

CGC | Rio director Thomas Trebat addressed the global competitiveness of Latin American cities in one of the lectures, while professor Daniel McQuade, from Columbia Business School's Venture for All Program, offered a workshop on developing continuous innovation strategies in companies.

The one-week visit to New York was a unique opportunity for business executives from Rio to meet and interact with senior members of the faculty of the Columbia Business School and other schools and departments. They conducted visits to leading businesses in New York City, taking advantage of Columbia's extensive network in the city.

We are grateful for Firjan's support of this project and appreciative as well of the time and effort of the Columbia faculty.

*Opposite page: Group photo at Alma Mater.
Photo: Linda Amrou*



ACCELERATING GROWTH IN BRAZILIAN CITIES – SPECIAL PROGRAM FOR MAYORS

Public management is responsible for the urban and economic development of a city, which directly impacts the quality of life of citizens. The program known as “Accelerating Growth in Brazilian Cities - Special Program for Mayors” is an innovative initiative that reflects our interest in public management in Brazil, and acknowledges the growing challenges and complexities of managing cities, especially in times of economic crisis.

The program, a partnership with the Picker Center for Executive Education and Training of the School of International and Public Affairs (SIPA) and Comunitas, a leading Brazilian NGO, brought together a select group of 13 mayors and 17 public leaders from Brazil for an intensive one-week seminar in New York.

The training included visits to public bodies in the city, classes with Columbia University, faculty, and visits to important New York City institutions, such as the Central Park Conservancy and CompStat. The approach of our program was to combine classroom learning with practitioner experience. The participants learned about innovative experiences and good management practices from U.S. mayors and leaders and discussed topics such as public ethics, smart cities, workforce development, digital democracy and social value investing.

We are grateful for the partnership with Comunitas in this program and admiring of its work in improving municipal government throughout Brazil.

Workshop com Richard Peña
Columbia University
15, 16 e 17 de Agosto, 2018
Das 10:00 às 12:30, na ANCINE

ESCONDIDAS DA HISTÓRIA: DIRETORAS DESCONHECIDAS DO CINEMA AMERICANO

BARBARA LODEN
IDA LUPINO
LOUIS WEBER

"A WOMAN TELLING HER OWN STORY THROUGH THAT OF ANOTHER WOMAN" - BARBARA LODEN

COLUMBIA
GLOBAL
CENTERS

RIO DE JANEIRO



Agência Nacional
do Cinema

COLUMBIA UNIVERSITY
SCHOOL OF THE ARTS

HIDDEN IN HISTORY: UNKNOWN WOMEN DIRECTORS IN AMERICAN CINEMA

Lois Weber, Ida Lupino and Barbara Loden were three female directors whose artistic contributions were eclipsed by American film history. Cinema is a medium historically dominated by men, particularly when it comes to directing and other roles behind the cameras. Weber, Lupino and Loden were special figures in the twentieth century. Each left their mark on the big screen in a much less inclusive era.

Professor Richard Peña, from the Columbia School of the Arts, offered a three-day workshop at Brazil's National Cinema Agency (Ancine), proposing a celebration and a revival of the directors' work. Professor Peña, a frequent visitor to the Rio Global Center, is one of the world's leading film historians.

The workshop, a partnership with Brazil's national film agency, Ancine, was divided in three sessions. Attendees had the opportunity of watching "Where are my children?" (1916), by Weber; "Outrage" (1950), by Lupino; and "Wanda" (1970), by Loden. After each session, they engaged in a lively discussion led by Professor Peña.

We acknowledge our longstanding partnership with Columbia School of the Arts and express gratitude for ANCINE's support in making this set of lectures possible.

Opposite page: Invitation to the workshop.



III ANNUAL SEMINAR ON PUBLIC MANAGEMENT INNOVATION

Working on improving public sector management in Brazil has been one of the hallmarks of the Rio Global Center. Sponsored in partnership with Comunitas, the third edition of our Annual Seminar on Public Management Innovation, was held in São Paulo in November 2018. It gathered professionals and leaders from various sectors with the aim of discussing innovative practices in public management and Brazilian public administration revitalization.

Professor Alexis Wichowski, from Columbia's School of International and Public Affairs, was the keynote speaker, lecturing on why technology alone cannot save the government. Alexis argued that innovation does not necessarily stem from technological advances, and proposed a governmental approach focused on human interactions, using technology as a tool.

Throughout the day-long seminar, panels discussed topics such as government effectiveness, inclusion, sustainability and citizen participation, among others.

This seminar was carried out in conjunction with the Columbia Women's Leadership Network in Brazil. Many of the women participants in that program presented the results of their case study projects on improving the effectiveness of government in Brazil.



Opposite page: Professor Alexis Wichowski as the keynote speaker.
Top: Panel "Proposals for a more effective and inclusive government".
Bottom: Panel "GOVTECH: Innovation and Technological Management".
Photos: Columbia Global Centers | Rio de Janeiro



III FORUM THE CHANGING ROLE OF THE STATE IN BRAZIL

What is the role of the State in the economy of the country? Can the market regulate itself? Is it possible to balance those two forces and achieve an efficient state intervention in the economy? After successful events in 2016 and 2017, the Rio Global Center held the third edition of the forum entitled “The Changing Role of the State in Brazil”, addressing these questions in light of the Brazilian political turmoil. The particular focus was on the problem of restarting sustainable economic growth in Brazil.

The event was a partnership between the Rio Global Center, Columbia University’s Center on Global Economic Governance (CGEG), Fecomercio-SP, the UM BRAZIL Channel, Lemann Foundation, and IEPE - Casa das Garças.

This year’s edition took place over two days and in two different venues, in São Paulo and in Rio de Janeiro. More than twenty participants discussed fiscal and monetary challenges, government policies to foster innovation and employment, social security reform under the new government, new approaches to fiscal adjustment and strategies to restart growth in Brazil.

The conference provided insightful remarks from academics and business leaders such as Armínio Fraga, economist and former President of the Central Bank of Brazil; and Elena Landau, economist and former director of the National Social and Economic Development Bank – BNDES, and many other distinguished Brazilian experts. Professors Jan Svejnar, Takatoshi Ito, Albert Fishlow, Patricia Mosser, and José Scheinkman from Columbia also addressed the audience with enlightening presentations aimed at bringing to bear global experiences on restarting growth.

Opposite page: Jan Svejnar, Director at the Center on Global Economic Governance (SIPA). Photo: FecomercioSP

Top: Thomas Trebat, Director at the Columbia Global Centers | Rio de Janeiro, Edmar Bacha, IEPE/Casa das Garças, Jan Svejnar. Photo: Gabriela Amorim

Bottom: Elena Landau, Partner, Law Firm of Sergio Bermudes, Patricia Mosser, Senior Research Fellow, Columbia | SIPA, Ana Paula Vescovi, Deputy Minister, Brazilian Ministry of Finance. Photo: Gabriela Amorim

Recounting his political experience in Brazil, former President Fernando Henrique Cardoso closed the São Paulo event pointing out that the greatest Brazilian challenge concerned political leadership.

The Rio Global Center is making available, in English, the transcript of this important conference in the hope of contributing to global knowledge of what went wrong in the Brazilian economy and what can be done to fix it.



Top: Panel “New Ideas to Restart Growth in Brazil”.
Bottom: Panel “New Ideas to Restart Growth in Brazil”.
Photos: FecomercioSP



Maria Silvia Bastos Marques, President and CEO, Goldman Sachs Brazil.
Photo: FecomercioSP



ANNUAL GIVING DAY

On October 24, 2018, the Rio Global Center helped to celebrate the Seventh Columbia Giving Day, a very important initiative that brings together alumni, students, parents, friends, neighbors, faculty and staff to support Columbia University projects.

We are pleased and gratified to note that Rio Global Center, among all schools and departments of Columbia University, had the highest increase in engagement of both local Brazilian and international donors. The donations are fundamental to carry on the work that we have been doing in Brazil and on campus in order to expand the possibilities of knowledge exchange and programs. We would like to convey special thanks to all who donated and, especially to the partnership with the Columbia Alumni Club of Rio de Janeiro. We hope that this growing engagement becomes even stronger in the upcoming years. A strong base of alumni support is a source of valuable financial support, of course, but also a source of great encouragement for the work of the Columbia Global Centers | Rio de Janeiro.



There is still a range of subjects that we intend to work on in the coming years by establishing partnerships in the development of projects, research and network with local entities and the Columbia community of scholars and students.

Reflecting upon Brazilian social e economic demands, we aim at expanding our **education and human rights agenda**. In light of recent events, those are pressing issues that urge us to keep moving forward, making use of the expertise provided by Columbia University and local partners. We already have substantial Columbia faculty engagement in these critical issue areas. We wish to build upon this critical mass and push toward creation of effective programs.

Data science and technology more generally is another promising field to be explored due to its importance and impact in the decision-making processes. As we speed into the so-called Industry 4.0, data science and related fields are changing the way companies run their business and connect with their clients. There is a higher than ever demand for professionals who understand such data. Therefore, we are dealing with a field of great interest for both scholars and industry in Brazil; indeed, Brazil is faced to adapt to changes in the future of work. Columbia University, through the work of many departments and centers across the University, can play a role in speeding the learning process in Brazil by creating mutually beneficial partnerships in Brazil.

We have also been in communication with partners to elaborate future activities related to **entrepreneurship**. Impact investing, in particular, is already an emerging theme in Brazil, but we hope that Columbia University academic tradition in this area can leverage its development in the country. Other Columbia University programs already in place include an innovative effort to apply technology to improve educational outcomes in Brazil. This program is a partnership between the Lemann Foundation, the Columbia Center for Entrepreneurship, Innovation and Design, and the Rio Global Center.

Columbia University has amazing faculty and research resources in areas of **environment and climate change**. Brazil faces unique challenges in seeking convergence between economic growth and sustainable development. We believe that we must make an effort now and in the years ahead to build more partnerships between Brazil and Columbia in this field. Columbia's Earth Institute, an interdisciplinary organization spanning many parts of the Columbia campus in New York, is a world leader in conservation, environment, and climate change issues. Brazil has vast experience already, and many daunting challenges, in such areas as preservation of the Amazon rainforest, small farmer incentives, regulation of natural resource industries, natural disaster resilience, and biodiversity. We believe that promising initiatives must and can be developed in the years ahead, perhaps keying off the Sustainable Development Goals of the United Nations.



All the results presented in this annual report would not be possible without the fundamental support of our partners: Fundação Lemann, Instituto República, Instituto Humanize, Comunitas, Universidade de Fortaleza (Unifor) and the Brava Foundation.

More than resources, our partners strengthen our work with their confidence and optimism in our shared mission. Every established partnership involves an act of belief. Our partners believe in the positive and long-lasting impacts that Rio Global Center can create in Brazil.

To these institutional partners, thank you for your support, hard work and commitment. Through your collaboration, we are able to continue providing quality programs, projects and initiatives to facilitate the cooperative engagement of Columbia University's faculty, students, and alumni with the world.





NARA MILANICH (CHAIR)

Associate Professor of History | Barnard College

GUSTAVO AZENHA

Associate Research Scholar | Institute of Latin American Studies

WALTER BAETHGEN

*Senior Research Scientist | International Research Institute for
Climate and Society; Interim Director, Agriculture and Food
Security Center | Earth Institute*

GUILLERMO CALVO

*Director | Program in Economic Policy Management;
Professor of International and Public Affairs | School of
International and Public Affairs*

CRISTIANE DUARTE

*John P. Lambert, M.D. Associate Professor of Child Psychiatry |
Columbia University Medical Center*

NELSON FRAIMAN

Professor of Professional Practice | Columbia Business School

MALO HUTSON

*Associate Professor of Architecture, Planning and Preservation;
Director of the PhD in Urban Planning Program in the Faculty of
Architecture, Planning and Preservation*

SOULAYMANE KACHANI

*Vice Provost for Teaching and Learning; Senior Vice Dean of Academic
Programs | School of Engineering and Applied Science; Professor of
Professional Practice | Department of Industrial Engineering*

PAUL LAGUNES

*Assistant Professor of International and Public Affairs |
School of International and Public Affairs*

ANA PAULINA LEE

*Assistant Professor of Latin American and Iberian Cultures |
Faculty of Arts & Sciences*

DON MELNICK (*IN MEMORIAM*)

*Director | Center for Environment, Economy and Society; Thomas
Hunt Morgan Professor of Conservation Biology | Department
of Ecology, Evolution and Environmental Biology; Professor of
Anthropology and Biological Sciences*

RICHARD PEÑA

Professor of Professional Practice in Film | Columbia School of the Arts

RODRIGO SOARES

*Lemann Professor of Brazilian Public Policy and International and
Public Affairs | School of International and Public Affairs*

ERNEST SOTOMAYOR

Dean of Student Affairs | Graduate School of Journalism

MARIANA V. SOUTO MANNING

Associate Professor of Early Childhood Education | Teachers College

MARIA URIARTE

*Professor of Ecology, Evolution and Environmental Biology |
Department of Ecology, Evolution and Environmental Biology*

GISELA WINKLER

*Lamont Research Professor in the Lamont-Doherty Earth
Observatory; Adjunct Professor of Earth and Environmental Sciences*



ANA CABRAL-GARDNER
*Managing Partner | A:10 Investimentos
Columbia Business School Alumna*

ANN F. KAPLAN
*Partner | Circle Wealth Management Former Columbia
University Trustee
Columbia Business School Alumna*

ARMÍNIO FRAGA
*Founding Partner and Chief Investment Officer | Gávea Investimentos
Former President | Central Bank of Brazil*

CARLOS ALBERTO SICUPIRA
Chairman | Brava Foundation

CLAUDIA COSTIN
*Director | Center for Excellence and Innovation in Educational
Policies (CEIPE) | Getulio Vargas Foundation Rio de Janeiro*

FERNANDO PRADO
*Managing Director | FitPart Global Fund
Columbia College Alumnus*

GUSTAVO FRANCO
*Founding Partner | Rio Bravo Investments
Former President | Central Bank of Brazil*

JORGE PAULO LEMANN
Chairman | Lemann Foundation

LILIA SALES
*Vice-Rector for Post-Graduate Education |
Universidade de Fortaleza (UNIFOR)*

MARCELO BARBOSA
*President | Securities and Exchange Commission of Brazil (CVM)
Columbia Law School Alumnus*

MARCOS TROYJO
*Deputy Minister for Foreign Trade & International Affairs |
Ministry of the Economy - Government of Brazil*

MARIA SILVIA BASTOS
President | Goldman Sachs Brazil

RICARDO DOS SANTOS JR. (IN MEMORIAM)
*Member of the Board of Directors | Coteminas
Columbia Business School Alumnus*

RICARDO GANDOUR
*Journalism Director | CBN Brazilian Radio Network
Columbia Journalism School Visiting Scholar*

THOMAS FELSBERG
*Founding Partner of Felsberg Advogados
President of the Columbia University Club of São Paulo
Columbia Law School Alumnus*



ARMÍNIO FRAGA

*Founding Partner and Chief Investment Officer | Gávea Investimentos
Former President | Central Bank of Brazil*

CARLOS ALBERTO SICUPIRA

Chairman | Brava Foundation

FERNANDO PRADO

*Managing Director | FitPart Global Fund
Columbia College Alumnus*

JORGE PAULO LEMANN

Chairman | Lemann Foundation

LILIA SALES

*Vice-Rector for Post-Graduate Education |
Universidade de Fortaleza (UNIFOR)*

REGINA ESTEVES

President | Comunitas

RONALDO CEZAR COELHO

Founder | Instituto República

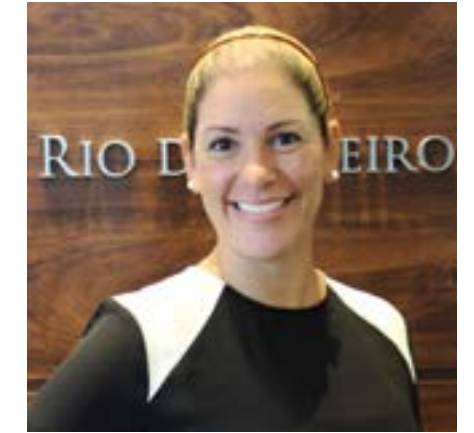
OUR TEAM



THOMAS J. TREBAT
Director



TERESA BORGES
Senior Program Manager



MARIA LUIZA PARANHOS
Senior Project Coordinator



**RODRIGO SIQUEIRA
DOS SANTOS**
Finance Officer



LAURA NÓRA
Program Officer



ILANA CAC
Project Assistant



“The network of Columbia Global Centers that now span the world are promoting teaching, research, public outreach, and local and regional engagement in Jordan, Turkey, Tunisia, Kenya, Brazil, Chile, China, India and France. Through their extraordinary contributions to our University community, the Centers are fulfilling their promise, individually and collectively, and making Columbia a global university for the 21st century.”

LEE C. BOLLINGER
President | Columbia University

COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO

Rua Candelária, 9 / 301
Centro, Rio de Janeiro – RJ
Brasil – 20091-904
Tel: +55 (21) 3553-0991

✉ riodejaneiro.cgc@columbia.edu

f facebook.com/CGCRio

globalcenters.columbia.edu/riodejaneiro

