



# ANNUAL REPORT

2018-2019

COLUMBIA GLOBAL CENTERS | BEIJING





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SPECIAL THANKS



“ The network of Columbia Global Centers that now spans the world is promoting teaching, research, public outreach, and local and regional engagement in Jordan, Turkey, Tunisia, Kenya, Brazil, Chile, China, India and France. Through their extraordinary contributions to our university community, the Centers are fulfilling their promise, individually and collectively, and making Columbia a global university for the 21st century. ”

## MESSAGE FROM PRESIDENT LEE C. BOLLINGER



## MESSAGE FROM EVP SAFWAN M. MASRI

“ The most pressing issues we are grappling with today – increasing political polarization, accelerating climate change, deepening inequality – are inherently global in nature. Understanding their impact, and formulating intelligent responses, is impossible without sustained engagement in and with the world. ”

This is precisely why the Columbia Global Centers were created ten years ago – to be deeply responsive to and integrated with issues of local, regional, and global significance. By allowing us to learn with the world, the Centers advance knowledge and exchanges, helping us to study significant questions and address the most urgent global challenges. ”



# THE BEIJING CENTER INTRODUCTION



Established in 2009, Columbia Global Centers | Beijing was one of the earliest members of the network of Columbia Global Centers. The Beijing Global Center provides Columbia faculty and students with opportunities to expand their research and scholarship, and serves as a conduit for knowledge exchange and skill development with local and regional academics, experts, and practitioners.

In 2019, the Beijing Center invited speakers and panelists, from Columbia and the world, to develop the key pillar brands that we call “History” “Master” “Frontier” “Horizon” which feature the essence of the University and the glory of its past.

In order to enhance its active and localized presence and influence, the Beijing Center initiated thematic projects to deepen engagements with its local community. These ongoing projects gather Columbians and non-Columbians from various areas to share their experience and views at the Center.

Between September 2018 and August 2019, the Beijing Center hosted:

73

Events

5

Deans

572

Students

54

Faculty members

## BEIJING CENTER BY THE NUMBERS

15

Schools and  
research institutes

5,20,0000

Online viewers

490

Alumni

18

Local partners

6

Thematic  
series

5,552

Attendees



# BRAND SERIES

The Brand Series at the Beijing Center are comprised of six sub-brands, which aim to promote diverse academic discourses and stimulate intellectual engagement in the region. Presenting the advanced academic and scientific work and developments from Columbia University via public programs, the Brand Projects provide local students, scholars, and stakeholders with a platform to enhance understanding, address global challenges and enable long-term influence.

## 在这里，看哥大 EXPERIENCE COLUMBIA IN BEIJING

### Columbia Beijing Summer

The Columbia Beijing Summer project is the most influential and effective way in China of engaging Columbia faculty and local partners on diverse topics and key issues. The seasonal festival includes public panel discussions, seminars, workshops, newly admitted student orientation and send-off gatherings. The continued engagement of Columbia with the local community has created a positive scale effect. The intensive and concentrated promotions during the summer have greatly activated Beijing Center's public program and social media platform, providing faculty, students and alumni better opportunities to engage with the public and other stakeholders.



### Panel discussion: Shifting dynamics in the Middle East

2019 Columbia Beijing Summer series kicked off with a lecture by Professor Safwan M. Masri, Executive Vice President for Global Centers and Global Development at Columbia University. His topic was Shifting Dynamics in the Middle East.

It's significant that the top leader of the Global Centers network opened our three-month summer festival, and celebrated our 10th anniversary on the ground. It reinforced the cause, and heralded a new chapter to further promote and facilitate bilateral and multilateral exchanges and cooperation.

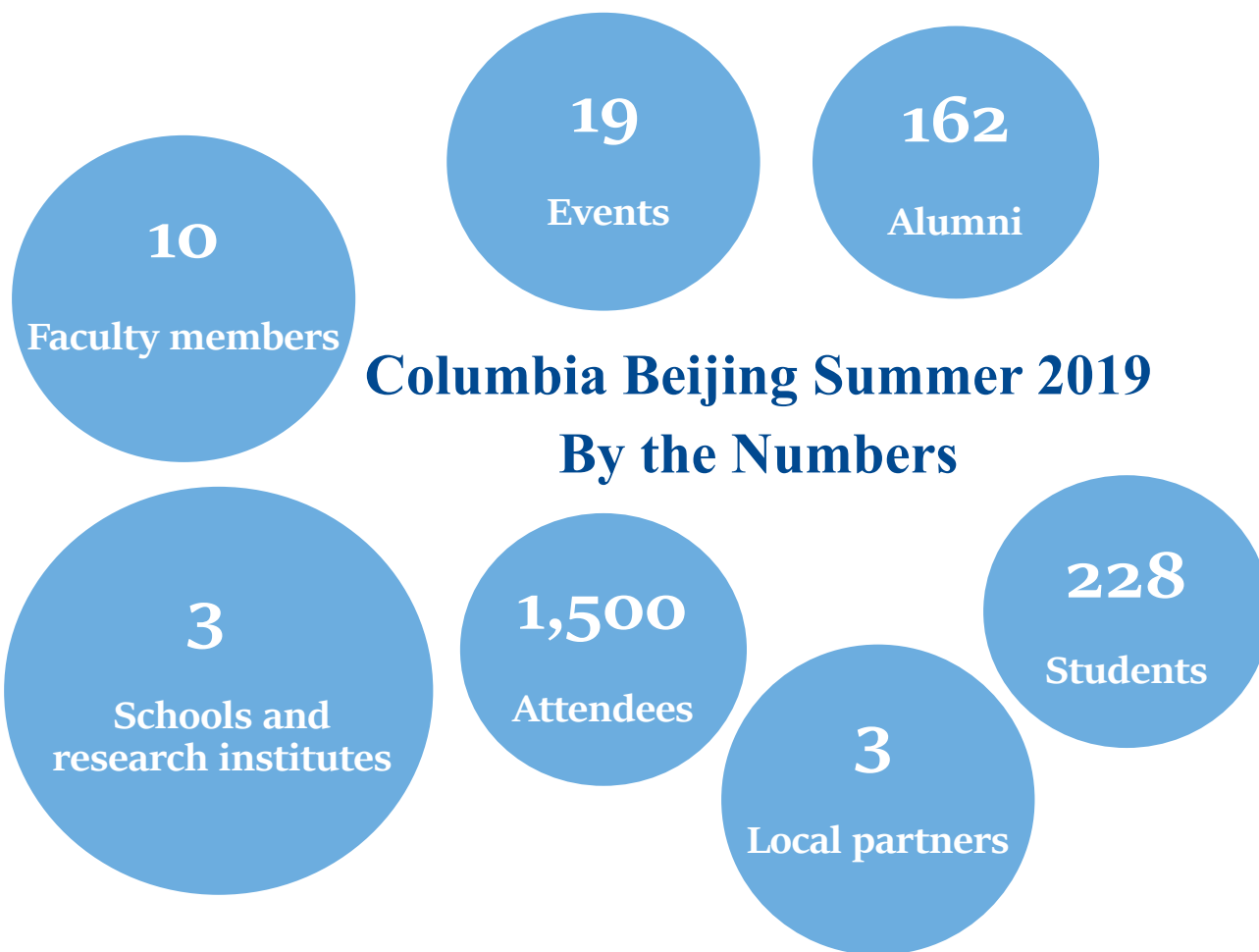


*Professor Safwan M. Masri shares his research on the shifting dynamics in the Middle East at the Beijing Center on June 2, 2019.*

Watch the live-streamed event:







## History

The Columbia-China history project is designed to identify and display the long and rich historical connections between Columbia and China, and aims to promote further and deeper collaborations. Featuring prominent Chinese alumni, the goals of this project are to leverage the Columbia Centers' network and highlight the significance and impact of Columbia and its alumni in China. The project has linked our alumni engagement with the Center's strategy of localization.



### Public talk and press conference: Searching for Dean Lung

Scholar Mia Anderer and Dr. Paul Anderer, Mack Professor of Humanities and Professor of Japanese Literature at Columbia University, presented their research on Dean Lung, whose \$12,000 donation in the 1900s contributed to the founding of Columbia's East Asian Studies Department. Their public talk was hosted by the Beijing Center and China Central Television (CCTV) on June 13.

Little is known about Dean Lung who emigrated to the US as a teenager in 1875. The scholars looked into Dean Lung's time in the US, uncovering stories of his struggles and success. They also shared their discoveries as members of a panel discussion for the CCTV documentary *Searching for Dean Lung*.

The research received considerable attention in Chinese media which focused on building a cultural connection between China and US. It also inspired a nation-wide search for details of Lung's life on *Toutiao*, one of the most popular social media platforms in China, which continues to work with Beijing Center to better understand Dean Lung's life and times.



### Short video: *Columbia University and China*

A short video, titled "Columbia University and China," exploring the lives of successful Columbia graduates from China was produced in 2018. The video showcases the deep historical and current connections on campus and in local communities. Between September 2018 and August 2019, more than 3,500 people have watched the video at the Center.

Watch Video:  
*Columbia University  
and China*



Attendees watch video of Columbia University and China at the Beijing Center



Mia Anderer and Professor Paul Anderer (Center front) share their discoveries of the history and mystery of Dean Lung during the taping of a program produced by China Central Television in Beijing on June 13, 2019.



## Master Class

To expand its influence and raise awareness of Columbia, Beijing Center invited faculty and scholars to present their research and share knowledge at other organizations. This year the Center collaborated with several of Beijing's international schools, a wide range of local partners including museums, bookstores, enterprises, and the media.

Seminars and workshops covering humanities, urban planning and other important topics were specially designed to fit the needs of targeted audience groups. They helped build deep connections with local organizations and vastly expanded engagement in Columbia programs.

### Master classes: History of film



In January, Richard Peña, Professor of Professional Practice, Film at Columbia University, gave his lecture series at the Beijing Center. He also talked about “The Origin of the Cinema” at the Western Academy of Beijing and Keystone High School.

*Professor Peña gives his lecture on film history to students at Western Academy of Beijing on January 17, 2019.*

### Workshop: Building justice studio in architecture and urban planning



*Professor Meisterlin works with students at RDFZ Chaoyang Branch School during her master class on March 18.*

The Beijing Center invited Leah Meisterlin, Assistant Professor in Urban Planning at Columbia Graduate School of Architecture, Planning and Preservation (GSAPP), to teach a workshop program titled “Building Justice Studio in Architecture and Urban Planning” at RDFZ Chaoyang Branch School on March 18.



Public programs under the Frontier brand focus on presenting Columbia's advanced scientific research in a variety of fields, including engineering and medical science. Presenting the university's superb scientific research capability and talent cultivating approach, these programs aim to lay a foundation for future academic exchanges and collaborative research in science and technology.

## Frontier

### Symposium: Precision medicine

With the goal of encouraging collaboration in research between experts in neonatology, pediatric surgery, pediatric neurology, pediatric cardiology, cancer treatment, and genomics, the Beijing Center hosted a symposium on precision medicine in partnership with China AI 30 Forum. The symposium featured Wendy Chung, Kennedy Family Professor of Pediatrics and Medicine at Columbia University and Yufeng SHEN, Assistant Professor of Systems Biology and Biomedical Informatics at Columbia University, on September 18, 2018.



Also attending were researchers from China's Capital Institute of Pediatrics, the Vice President of Beijing Tsinghua Changgung Hospital, Chief of Pediatrics at Beijing Friendship Hospital and other medical experts.

*Professor Wendy Chung (4th from left) and other representatives convene at the Beijing Center on September 18, 2018.*

### Public lecture: Data science, the next big thing

Jeannette Wing, Columbia University Avaneessians Director of the Data Science Institute and Professor of Computer Science, presented her research on big data on November 11, 2018. Through her vivid introduction of the Data Science Institute of Columbia University, Dr. Wing discussed a number of novel ways Columbia applies big data analysis to various fields.



*Professor Wing gives her lecture on data science at the Beijing Center on November 11, 2018.*



## Horizon

Under the Horizon brand, the Beijing Center invites Columbia faculty to give lectures and dialogues. Deans and other school leadership are also invited to introduce their schools' vision and education programs, librarians share their knowledge of the university's library resources, and many others.

Topics of discussion mainly focused on the humanities, social sciences and regional studies. The aim of Horizon is to expand local knowledge of Columbia's renowned programs and pedagogy.

## Public lecture & Reception: Performing under stress

Sian Leah Beilock, the eighth president of Barnard College, presented her brain science research in a lecture titled "Choking Under Pressure" that looks at how the brain and body influence all types of performance, at the Beijing Center on October 25, 2018. Later, President Beilock answered questions from parents and prospective students regarding how Barnard creates a supportive atmosphere for students.

*Barnard College President Beilock gives a talk on performing under stress at the Beijing Center and later meets parents and prospective students on October 25, 2018.*



## Discussions: China, US and global economy



On March 21, one of the hottest and timeliest topics -- US and global economic relations -- was up for discussion at the Center.

Prominent participants included Merit Janow, Dean of School of International and Public Affairs (SIPA), Patricia Mosser, Director of the MPA in Economic Policy Management at SIPA, and Jan Svejnar, Director of the Center on Global Economic Governance at SIPA.

Also speaking at the discussion were Jacob Lew, former Secretary of the Treasury of the US and Visiting Professor at SIPA, and David Sandalow, Inaugural Fellow at the Center on Global Energy Policy and Co-Director of the Energy and Environment Concentration.

On March 22, the Beijing Center continued support SIPA's fourth annual conference, under the theme *The West: The Role of the State in Economic Growth*. Coordinated by SIPA's Center on Global Economic Governance, the Institute of New Structural Economics at Peking University, and the School of Economics and Management at Tsinghua University, dozens of top thinkers participated in the conference, including Nobel Laureates, leading academics, policy makers, and business leaders.



*SIPA professors and Professor Jacob Lew share their views on US and global trade at the Beijing Center on March 21, 2019.*



## Application

The Application brand includes information sessions about a variety of academic programs at various schools at Columbia. By providing local students with direct accesses to admissions officers and first-hand knowledge of the schools and their programs, the Beijing Center assisted in promoting academic programs to the local community, and attracted talented prospective students for the University.



### Information session: CBS Deferred Enrollment Program



On March 13, the Beijing Center hosted an information session for the Columbia Business School's Deferred Enrollment Program. Amanda Carlson, Assistant Dean of Admissions at Columbia Business School, gave prospective students a detailed run-through of the application process and answered questions about enrollment, campus life, and career development.

*Amanda Carlson presents at the information session at the Beijing Center on March 13, 2019.*



### Information session: GS's Dual BA Programs



*Curtis Rodgers and Jessica Sarles-Dinsick meet students, answer questions during their information session at the Beijing Center on October 14, 2018.*

The Center hosted two information sessions for the Dual BA Program of School of General Studies at Columbia University with Sciences Po on October 14, 2018 and with Trinity College Dublin on October 15, 2018. The information session, led by Vice Dean Curtis Rodgers of School of General Studies and Associate Dean Jessica Sarles-Dinsick, covered important details about application procedures.



## THEMATIC SERIES

To combine the University's superb capabilities with public interest and local urgent demands, the Beijing Center designed and cultivated its Thematic Series Projects, addressing key challenges and covering hot topics from the local public.

Sustained attention to these areas by a continuously increasing audience was maintained through ongoing discussions hosted by the Center.

The Thematic Series enables better engagement of Columbia community in China and creates greater potential for opportunities for future academic research and program collaborations with external counterparts.





# East Asian Study Series

As a regional hub for East Asia, the Beijing Center not only covers China, but also has influence around East Asian area. The East Asian Study Series aims to promote cultural exchange and mutual understanding between the East and the West, which is especially important considering Asia's rise and the current international context. In 2019, in celebration of the 70th anniversary of the Weatherhead East Asian Institute, key issues were addressed by this series. They included Chinese classics and culture, Japanese film and literature, elder care systems, journalism and other issues. The Center achieved its goal by bringing research and teaching about the region to the forefront and contributing new knowledge on global humanities.



## Panel discussion: Reporting Asia & Alumni reception



Professor Eugenia Lean shares her thoughts during a discussion at the Beijing Center on July 13.

On July 13, Professor Eugenia Lean, Director of WEAI, and Professor Xiaobo LÜ, Ann Whitney Olin Professor of Political Science at Barnard College, were joined by Keith Bradsher, Pulitzer Prize-winning Shanghai bureau chief for *The New York Times* and the newspaper's senior writer for Asia economics and business for a panel discussion on reporting on Asia at the Beijing Center. They shared views on how to deliver responsible and trustworthy news about Asia.

The Center also invited to the event a group of Shanghai alumni who participated in a live Q&A session online.



Professor Benjamin Liebman shares his thoughts on artificial intelligence and how it might impact law firms' productivity and the work of lawyers, on June 20.



Professor Weiping WU gives a lecture on China's urbanization in the global context at the Beijing Center on June 27.



Professor Jinyu LIU discusses her studies on China's aging society and takes an interview at the Beijing Center on July 14.





## Education Series

Education is one of the top national issues in China. In 2018, in light of the upcoming 100th anniversary of John Dewey's visit to China, and the country's stepped-up efforts in educational reform, the Beijing Center has built a thematic program, conducting 10 public panel discussions, five high-level discussion meetings on cooperation and two long-term educational research projects with local universities and schools.

The program successfully used the expertise of Columbia University, and its distinguished Teachers College, to showcase case studies on essential education expertise, and spread the innovative practices led by Columbia alumni and local experts.

### The Center hosted the following series of panel discussions on education

#### -December 22, 2018

Reinforcing cultural competence in a multicultural environment.

#### -December 22, 2018 and April 13, 2019

New educational technology in classroom: The practice of VR/AR application.

#### -January 12

Documentary screening and discussion of crossroads of journalism dreams: Chinese students at Columbia Journalism School.

#### -January 20 and April 28

John Dewey's contributions remembered 100 years later: Beijing seminars on the centenary of the American philosopher and educational reformer's China visits.

#### -May 19

Development of the innovative schools in China: How schools and families can help prepare talents for the 21st century.

#### -June 19

Transformation of education: The role of education in the 21st Century.

#### -July 20

Music education: The importance of art in childhood development.

#### -July 28

*Hundreds of Aspects of Ivy Students*: The gain and growth of having an overseas education experience, and being a global citizen.



Professor Wei SHANG presents his observations and studies on Chinese classic literature at the Beijing Center on July 16.



Paul Anderer, Mack Professor of Humanities and Professor of Japanese Literature at Columbia University, shares his latest work Kurosawa's Rashomon at Beijing's Kubrick bookstore on June 11, and at the Beijing Center the next day.



Professor Kevin Fellezs (second from right), Associate Professor of Music in Columbia, talks about Asian pop music with international panelists at the Beijing Center on April 20. The symposium was supported by Columbia University's 2018-19 Global Humanities Projects Grants.



Professor Hope Jensen Leichter, Elbenwood Professor of Education and Director of the Elbenwood Center for the Study of Family as Educator at Columbia Teachers College, shares the Center's work and its tie with Dewey's theory in a video message for the symposium on John Dewey's impact on April 28.



Attendees gather at the Beijing Center on May 19 for a panel discussion on development of innovative schools in China.



## Health & Medicine

Health is a must for human development and the foundation of social-economic development. As demand for more accessible and affordable medical care continues to rise in China, the Beijing Center has worked closely with CUIMC and relevant schools and units to promote Columbia's expertise, exploring increased standards for public health management, mixed approaches to integrated treatment and convalescence care, and more.

By organizing nation-wide conferences that feature experts from Columbia, the thematic program has built meaningful engagement and research and practice cooperation. It has helped to reinforce exchanges, support graduate students global practicum and talent exchange, and many others activities.



### International forum and award: CUIMC at the first Xiong'An International Health Forum



Dr. Lee Goldman, Harold and Margaret Hatch Professor, Executive Vice President and Dean of the Faculties of Health Sciences and Medicine, and then Chief Executive of Columbia University Irving Medical Center at the Xiong'An International Health Forum.



Dr. W. Ian Lipkin, John Snow Professor of Epidemiology, Professor of Neurology and Pathology and Cell Biology, and Director of the Center for Infection and Immunity at the Xiong'An International Health Forum.



Dr. Lawrence R. Stanberry (2nd left), Associate Dean for International Programs and Director of the Global Health Initiative at Columbia University's Vagelos College of Physicians and Surgeons at the Xiong'An International Health Forum.



Dr. Andrew E. Moran, Associate Professor of Medicine at the Xiong'An International Health Forum.



Dr. Rita Charon, Professor of Medical Humanities and Ethics and Chair at the Department of Medical Humanities and Ethics at the Xiong'An International Health Forum.



Dr. David P. Roye, Jr., St. Giles Professor of Pediatric Orthopedic Surgery at the Xiong'An International Health Forum.







Professor Andrew E. Moran (Center), Associate Professor of Medicine at Columbia University, Dr. Dongfeng GU (left), Academician of the Chinese Academy of Sciences and Vice President of Fuwai Hospital, and Professor Dong ZHAO (right), Deputy Director of the Beijing Institute of Heart, Lung & Blood Vessel Diseases (BIHLBD) and Director and Professor of the Department of Epidemiology of Beijing Anzhen Hospital Affiliated to Capital Medical University, talked about the effects of air pollution on cardiovascular health and current features of CVD Epidemiology and implications in China, at the Beijing Center on November 15, 2018 following the Xiong'An International Forum.

Video about  
Dr. Roy Vagelos's  
award:



## Global practicum: Internship experience of Chinese Traditional Medicine



Working with the school, the Beijing Center also hosted six students on May 16, from the School for a special presentation and sharing event titled “The Nursing Experience in America and China through the Eyes of Student Nurses,” which attracted leaders of nursing departments, professionals from local hospitals.

Students from School of Nursing accept an interview during a live stream on iqilu.com in Shandong Province, and share the experience at the Beijing Center on May 16.



Health care should have no boundaries. To promote China-US academic communications and cooperation in education, clinical practice, and leadership, the Beijing Center supported Columbia School of Nursing with its 6-week practicum with the Affiliated Hospital of Shandong University of Chinese Traditional Medicine (TCM) in March. This is also the school's first clinical nursing internship program in China under its Office of Global Initiatives.

As a keystone project for international exchange within the health services sector and to present the expertise of Columbia University Irving Medical Center (CUIMC), the Beijing Center supported a three-day Xiong'An International Health Forum in November 2018.

Six CUIMC faculties shared their views and studies at the forum, and Dr. Roy Vagelos P&S '54 received the Lifetime Achievement Award 2018 by the Shenzhen World Health Foundation.

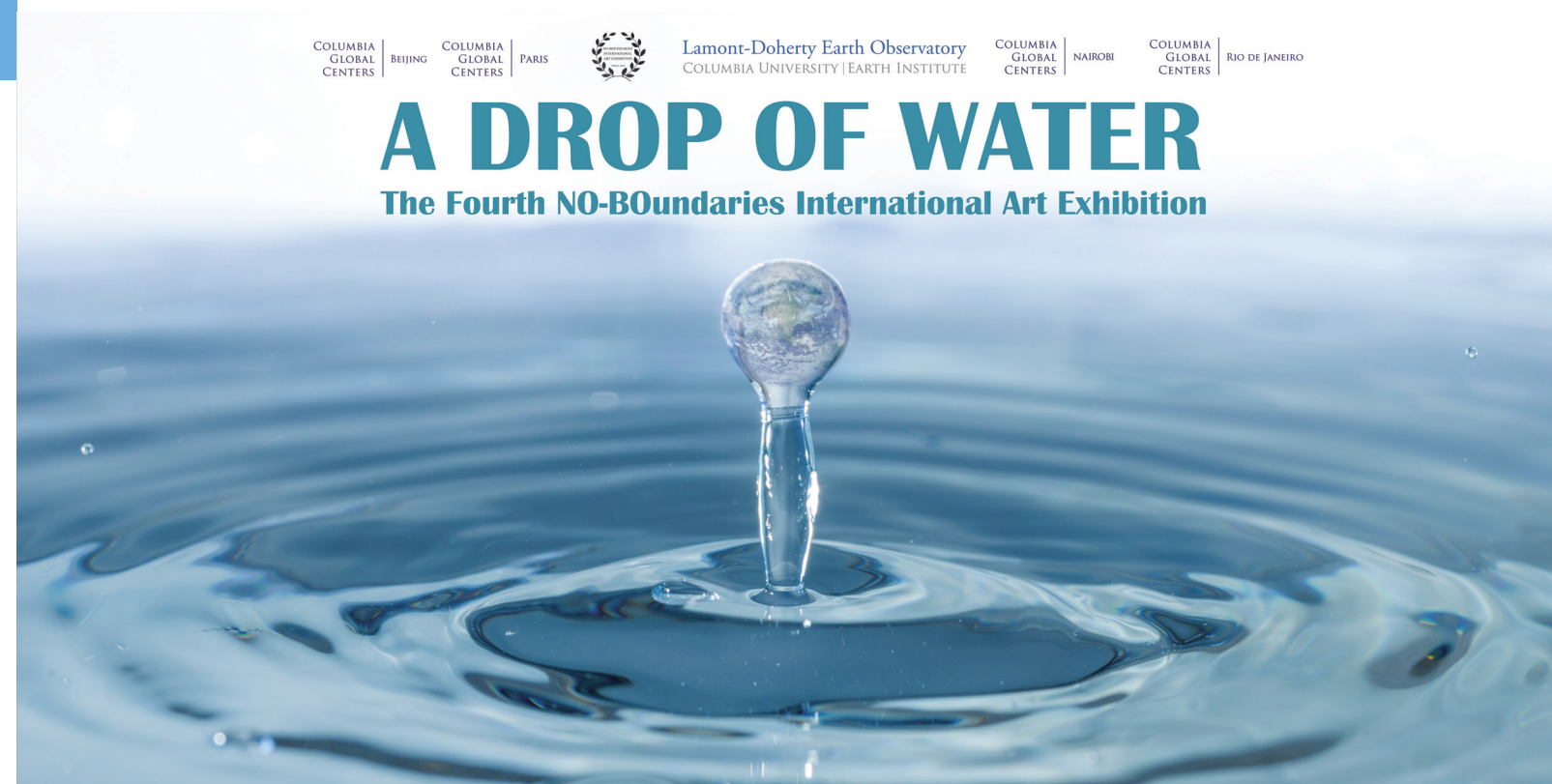
The forum was co-founded by the Shenzhen World Health Foundation, China Association of Chinese Medicine, and China Institute of Strategy and Management, and received recognition and strong support from the People's Government of Hebei Province and the Administrative Committee of Xiong'An New Area, UNICEF, the Kofi Annan Foundation, Hebei Provincial Development and Reform Commission, and the Hebei Provincial Health and Family Planning Commission.

The risks and hazards of climate change have been well recognized as the most urgent issue affecting our planet. China is fully on board with many other nations to firmly push for action and has initiated a great many plans to increase environmental sustainability in the country. The Beijing Center is focused on providing Columbia expertise to help solve urgent local environmental issues.



## Exhibition: “A Drop of Water” International Art Exhibition for the Children

Beijing Center has promoted international children art education for three years in China. In response to the University initiative labeled *The Year of Water* in 2019, Beijing Center, in partnership with No-Boundaries Committee, with cross-center cooperation in Paris, Nairobi and Rio, launched “A Drop of Water” International art exhibition for children, fostering global awareness and social responsibility in young citizens around the world.



Children's artworks on display at the exhibition





## Research project: Infant health and air pollution



The Beijing Center has supported Professor Douglas Almond, Professor of Economics and International and Public Affairs at Columbia University, to promote his research in *Infant Health and Air Pollution* and its application in China. The Center also hosted a public talk featuring his work on maternal avoidance behavior against pollution and infant health in China on January 24.

*Professor Douglas shares his research on maternal avoidance behavior against pollution and infant health in China at the Beijing Center January 24.*

## Public lecture: EV charging in US, China



Anders Hove, Fellow with the Center for Global Energy Policy at SIPA, discussed China's EV charging infrastructure, business models and challenges, at the Beijing Center on May 8. His work analyzed the integration of clean energy into the general power grid and wider energy systems.

*Hove shares his recent research on electric vehicles and EV charging in China at the Beijing Center on May 8.*



## Roadshows: Cleantech innovation



In partnership with Vanke Foundation, Asia Society, Beijing Center co-organized Young Green Tech (YGT), an exchange program that empowers young creators to address environmental challenges through scalable solutions and clean tech innovation. Three roadshows and year-round events in China, including one held on April 23 celebrating Earth Day, have helped promote the concept of sustainability.

*YGT environmental entrepreneurs present their innovative solutions at the Beijing Center on April 21, 2019.*

By the end of World War I, professors at Columbia University initiated Contemporary Civilization -a central component in Columbia University's Core Curriculum -inspiring their students to explore the history of philosophical, social, and political thoughts, contemplate the various value systems, and think about our individual worth in the world.

This year, on the occasion of the centennial of the Core, the Beijing Center has developed online and offline programs to promote the intellectual mission of the Core, providing wide-ranging perspectives, discussing new challenges in the era of globalization, and inspiring creative ideas in the humanities among the younger generation.

## Core Curriculum Series



## Colloquium: Ovid and Latin Classics in Chinese translation

From May 20, Beijing Center hosted a week-long colloquium featuring a collaborative project on "Ovid and Latin Classic in Chinese Translation" under the support of Columbia Global Humanities Grant.

Throughout the week, scholars from China, the US, and Europe strategized about certain shared research goals in the areas of Greco-Roman classical study, modern translation theory and practice, and cross-cultural analysis of the psychology of exilic experience.



*Scholars gather at the Beijing Center for the three-day Ovid and Latin Classics in Chinese Translation colloquium from May 20 to 24.*



“ We as western scholars come and see a very vibrant and new tradition that's being developed. These are very high-level scholars here, with great knowledge of Ovid and classics in general who are working on this project but working on something in a different way than what we normally do. ”

—Darcy Krasne, Lecturer in the Discipline of Classics, Columbia University

Video:







## High school master classes: The nature of Columbia undergraduate education

“Think about the nature of human experience,” extolled Professor Gareth William, Anthon Professor of Latin Language and Literature at Columbia University, during his master classes at RDFZ Chaoyang Branch School in Beijing on May 23, and the Experimental High School Attached to Beijing Normal University on May 25. His class focused on Columbia’s Core Curriculum and its main concept through classic literature.



Professor Williams gives master classes at two high schools regarding Columbia Core curriculum in Beijing in May, 2019.

“The education in literature is a very important way of developing skills in human relationships. Having a technical ability is obviously important, but what is also important is the ability to use the technical ability along with skills of being able to communicate with each other.”

—Gareth Williams, Anthon Professor of Latin Language and Literature at Columbia University



## Center story: A look at the history of the Core



President Bollinger’s take on Core curriculum and a book list are also available on Chinese social media platforms.

“Columbia has long prided itself on having the Core Curriculum as the centerpiece of its undergraduate education,” said Columbia student Bingxuan Wang CC '21. In celebration of the 100th anniversary of Columbia Core Curriculum, Wang provided his studies on the history of core curriculum to the Beijing Center in June, and his articles have been published on the Center’s website and local social media platforms both in English and Chinese.

To read  
the English  
article:



## Panel discussion: Understanding values of the Core at Columbia

Why should Chinese undergraduates study Western classics, and can it help to resolve the issues they encounter as citizens of the world? How do Chinese students deal with the difficulties they confront in the academic world?

At the Beijing Center, six Columbia undergraduate students shared their experience of learning and growing with Columbia’s Core Curriculum and discussed how this hundred-year-old curriculum can still address the problems of the present, on August 4.



Students share their experience studying the Core curriculum at Columbia on August 4, 2019 at the Beijing Center.



## Women Leadership Series

Women Leadership Series consists of a series of interactive panels designed to build an active network of Columbia faculty, students, alumni, external guests and women who are prominent professionals and leaders. These panels are expected to inspire the younger generation, especially women, to pursue personal development in career and life, and amend the gender stereotypes that often perceive women as less competitive than men in the workplace. The discussion provided a platform to raise the profile of professional women and build a dynamic circle for participants to explore new paths to leadership and greater success.

### Panel discussion: Uncovering the Myth of Doing It All

The Beijing Center hosted the sixth Women Leadership Panel on September 15, 2018, led by four experienced professional women from Hogan Lovells China Office, Hitone Capital, ICBC Headquarter, and a large government owned insurance corporation. Their stories and insights offered ideas on how to make good deals. They shared their opinions and answered questions in their respective areas of expertise, including cross-border transactions, antitrust law and international trade, real estate equity investments, investor relationship management.



Panelists of the sixth Women Leadership panel discussion gather at the Beijing Center in September 2018.

### Panel discussion: Tips on Goal Setting



Panelists of the seventh Women Leadership panel discussion exchange their experience regarding career path at the Beijing Center in May 2019.

The Beijing Center hosted the seventh panel discussion of Women Leadership Panel Series on May 19, which consisted of the Director at the Department of International Trade Research in CCPIT Academy, Chief Economist at China National Gold Group Corporation, and Chief Macroeconomic Analyst at Huachuang Securities Co., Ltd. They shared their wealth of knowledge in the e-commerce, finance, and security analysis sectors, and discussed their experience in setting long-term and short-term goals and the development of their own career paths.

## OUTREACH

## Student Engagement

### Reception: SEAS newly admitted graduate students in Shanghai and Beijing



Dean Boyce and Yaqin ZHANG meet the newly admitted students at the Beijing Center on March 31.

The Beijing Center supported a series of receptions for Columbia Engineering alumni and admitted students in China. Mary C. Boyce, Dean of Engineering at The Fu Foundation School of Engineering and Applied Science (SEAS), met and greeted, and provided a detailed introduction to the School to more than 140 new students, alumni, and parents in Shanghai on March 30, and to an audience of over 170 on March 31. Yaqin ZHANG, President of Baidu and Columbia Business School Senior Visiting Scholar 2018 also participated.





## Welcome reception: Columbia Class of 2023



The Beijing Center, in partnership with Columbia Undergraduate Admission Office, hosted a welcome reception for the Columbia Class of 2023 and their parents on April 14. The event provided new students with an opportunity to learn more about the University and to engage with alumni and their peers before they accepted the offers.

*Parents, newly admitted students and alumni representatives gather at the Beijing Center in April, 2019.*

## Send-off gathering: Columbia undergraduates and parents



*Newly admitted SEAS and CC undergraduate students and alumni representatives get to know each other at the Beijing Center in July.*

Every year, a send-off event for Columbia undergraduates and parents at the Beijing Center is designed to give new students and their parents the opportunity to meet and exchange information before they travel to the US.



On July 6, the Center, in collaboration with GCC Columbia and Parent Club in China, hosted a gathering for more than 65 students and parents of the incoming Class of 2023 of Columbia College and Columbia Engineering.

## Alumni Engagement

### Alumni gathering and panel discussion: Role Play by GSAPP



On December 15, 2018, the Beijing Center hosted role playing event organized by GSAPP alumni in China. Steffen Boddeker, Associate Dean of Admissions and Outreach at GSAPP, delivered opening remarks and connected with GSAPP alumni and prospective students.

*Alumni of GSAPP gather at the Beijing Center on December 15, 2018.*

### Alumni gathering: Holidays are coming!

More than 100 Columbia alumni gathered at the Beijing Center to celebrate the holiday season on December 23, 2018. Columbia Alumni Association of Beijing supported the event.

To help explore Chinese traditional culture, the gathering invited Colin Siyuan Chinnery, an renowned artist and curator based in Beijing, to speak about his “Sound Museum” that preserved the sounds of old Beijing.

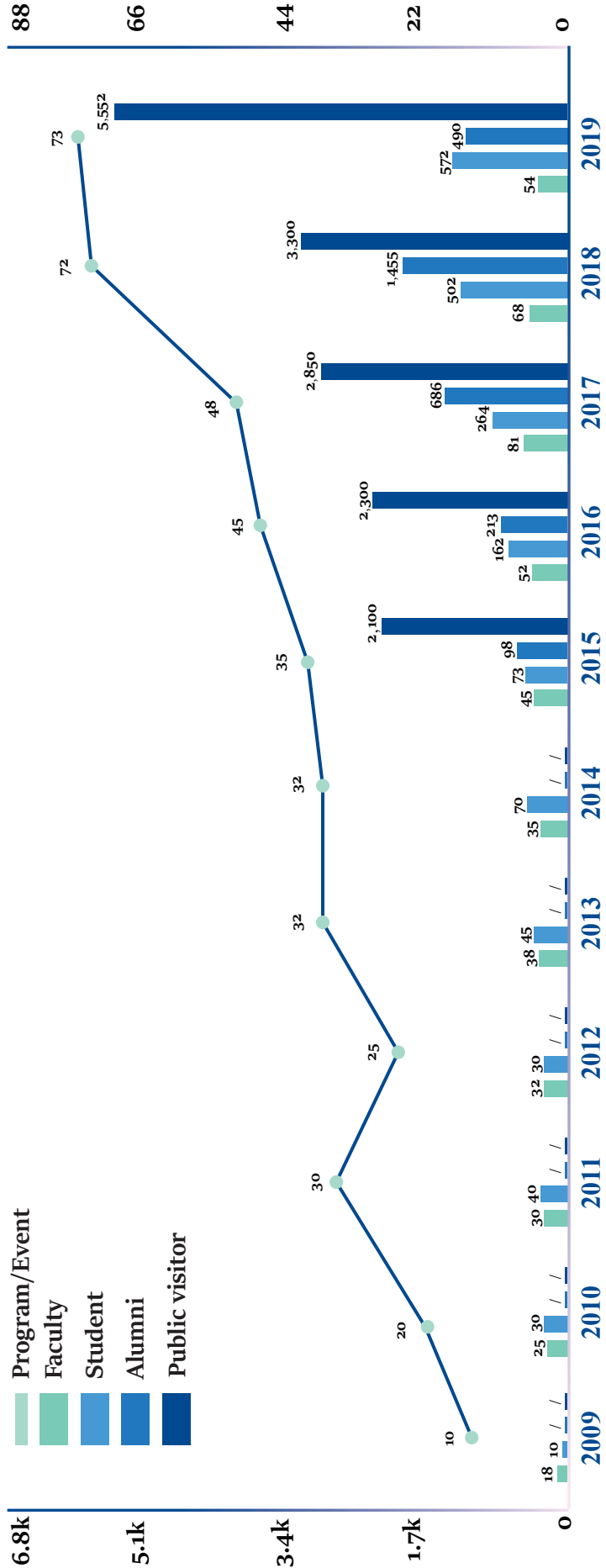
*Alumni and the artist, Colin Siyuan Chinnery, gather to celebrate the holiday season at the Beijing Center on December 23, 2018.*





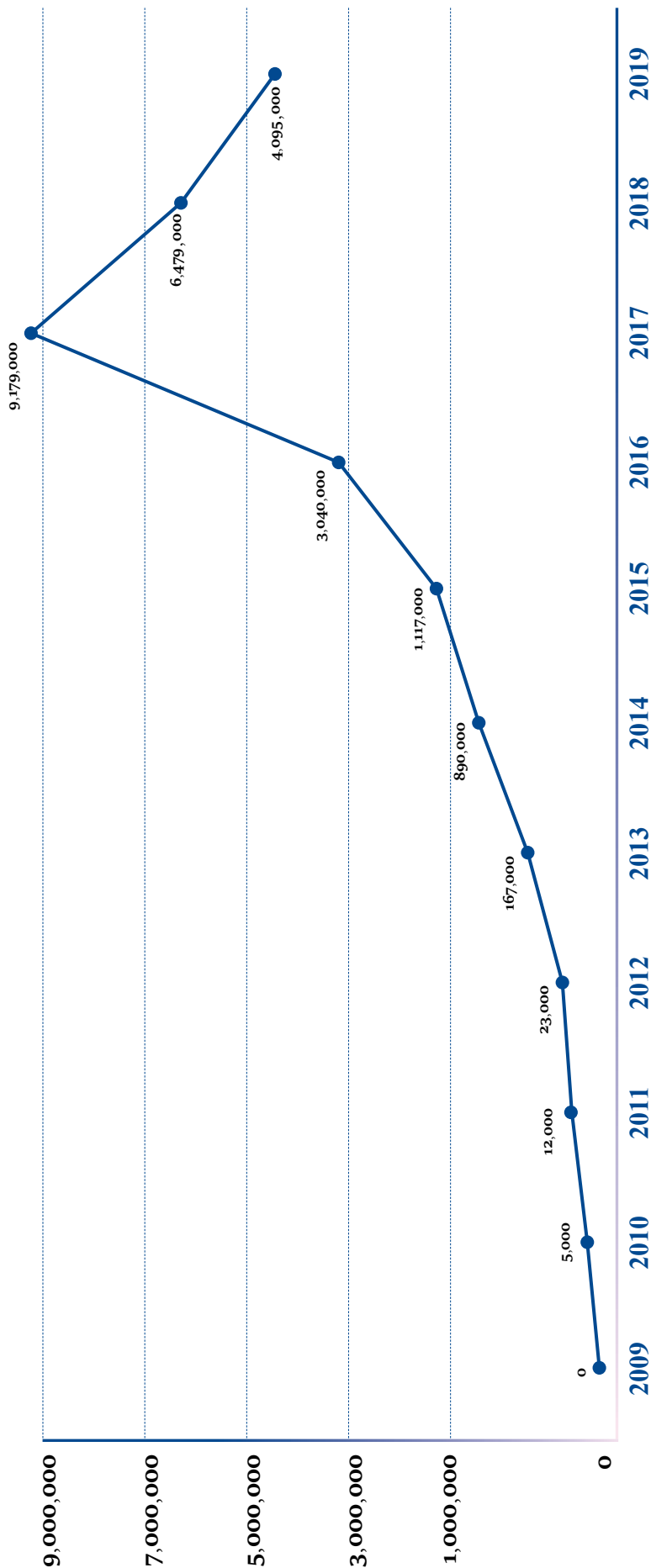
# TEN-YEAR REVIEW

## Program/Event & Public Engagement



## Readership Growth

(Views of newsletter, WeChat, Weibo, Toutiao, Sohu, Zhihu, Livestream)





# LIST OF EVENTS

- ▶ **9/07/2018**  
Workshop  
Environment,  
Design Arts, and Wood
- ▶ **9/11/2018**  
Information Session  
CBS
- ▶ **9/12/2018**  
Information Session  
CBS
- ▶ **9/15/2018**  
Panel  
Women Leadership Panel
- ▶ **9/18/2018**  
Symposium  
Precision Medicine
- ▶ **10/14/2018**  
Information Session  
Columbia-Sciences  
Po Dual BA Program
- ▶ **10/15/2018**  
Information Session  
Trinity-Columbia  
Dual BA Program
- ▶ **10/20/2018**  
Panel  
Google is here!
- ▶ **10/25/2018**  
Lecture  
Sian Beilock
- ▶ **10/27/2018**  
Lecture  
Soulaymane Kachani

- ▶ **10/30/2018**  
Book Talk  
The Sentient Machine
- ▶ **11/11/2018**  
Lecture  
Jeannette Wing
- ▶ **11/13/2018**  
Forum CUIMC
- ▶ **11/15/2018**  
Panel CUIMC
- ▶ **12/08/2018**  
Lecture  
Chinese Calligraphy
- ▶ **12/15/2018**  
Alumni Gathering  
GSAPP
- ▶ **12/22/2018**  
Lecture  
Cultural Competence  
Education
- ▶ **12/22/2018**  
Lecture  
The Practice of VR/AR  
Application in Education
- ▶ **12/23/2018**  
Alumni reception  
Holiday season gathering
- ▶ **1/04/2019**  
Alumni Gathering  
SIPA
- ▶ **1/12/2019**  
Lecture  
Documentary Screening

- ▶ **1/15/2019 , 1/17/2019**  
Lectures  
Richard Peña
- ▶ **1/19/2019**  
Performance  
Magdalena x Yale Music  
Performance
- ▶ **1/20/2019**  
Lecture & Discussion  
100 Years of John Dewey's  
Education in China
- ▶ **1/24/2019**  
Lecture  
Douglas Almond
- ▶ **3/09/2019**  
Book Talk  
Effective Leadership  
in China
- ▶ **3/13/2019**  
Workshop  
CBS
- ▶ **3/17/2019**  
Lecture & Reception  
Urban Planning Faculty
- ▶ **3/18/2019**  
Workshop  
Urban Planning
- ▶ **3/19/2019-3/20/2019**  
Program  
Academic Visiting and  
Launch of School of Nursing's  
internship program in China
- ▶ **3/21/2019**  
Panel  
U.S. and Global Economy  
and Trade Relations
- ▶ **3/22/2019**  
Symposium SIPA
- ▶ **3/30/2019**  
Students reception  
SEAS New Students Reception  
in Shanghai

- ▶ **3/31/2019**  
Students reception  
SEAS New Students Reception  
in Beijing
- ▶ **4/10/2019**  
Lecture  
Kevin Tu
- ▶ **4/13/2019**  
Lecture  
The Practice of AR/VR
- ▶ **4/14/2019**  
Undergraduate Welcoming  
CC, SEAS, Barnard
- ▶ **4/18/2019**  
Sharing  
Black Panther Capital Sharing
- ▶ **4/20/2019**  
Music Symposium  
Kevin Fellezs
- ▶ **4/21/2019**  
Panel  
YGT Beijing
- ▶ **4/27/2019**  
Lecture  
Giovanna Bertazzoni
- ▶ **4/28/2019**  
Lecture & Discussion  
100 Years of John Dewey's  
Education in China
- ▶ **4/30/2019**  
Lecture  
Alexander Gil Fuentes
- ▶ **5/04/2019-5/07/2019**  
Lecture  
Richard Peña
- ▶ **5/08/2019**  
Lecture  
Anders Hove
- ▶ **5/13/2019**  
Lecture  
Jiangyong LU & Yuhuang  
ZHENG

- ▶ **5/15/2019**  
Lecture  
Roman Seaside Villas:  
Between Leisure and  
Production
- ▶ **5/16/2019**  
Workshop,  
School of Nursing: Global  
Initiative Student Sharing event
- ▶ **5/19/2019**  
Panel  
Women Series Panel
- ▶ **5/20/2019-5/24/2019**  
Symposium  
Ovid and the Latin Classics  
in Chinese
- ▶ **5/23/2019**  
Lecture  
Gareth Williams
- ▶ **5/25/2019**  
Lecture  
Gareth Williams
- ▶ **6/02/2019**  
Lecture  
Safwan M. Masri
- ▶ **6/11/2019**  
Book Talk  
Paul Anderer
- ▶ **6/12/2019**  
Book Talk  
Paul Anderer
- ▶ **6/13/2019**  
Press Conference & Lecture  
Mia Anderer's research  
about Dean Lung
- ▶ **6/16/2019**  
Panel  
International Higher  
Education Summit
- ▶ **6/19/2019**  
Panel  
OPAD Education Forum

- ▶ **6/20/2019**  
Roundtable & Seminar  
Benjamin Liebman
- ▶ **6/27/2019**  
Lecture  
Weiping Wu
- ▶ **7/06/2019**  
Student send-off  
Undergraduate Orientation  
and Send-off
- ▶ **7/06/2019**  
Piano Recital  
Nansong HUANG
- ▶ **7/07/2019**  
Student send-off  
Graduate Orientation  
and Send-off
- ▶ **7/12/2019**  
Panel  
2019 Summer Film Panel  
for Returnees
- ▶ **7/13/2019**  
Panel & Alumni reception  
Reporting Asia
- ▶ **7/14/2019**  
Lecture  
Jinyu LIU
- ▶ **7/16/2019**  
Lecture & Panel  
Wei SHANG
- ▶ **7/20/2019**  
Lecture  
Music Education
- ▶ **7/28/2019**  
Book talk  
Sirui SHAO
- ▶ **7/29/2019**  
Orientation  
Barnard
- ▶ **8/04/2019**  
Panel  
Core Curriculum





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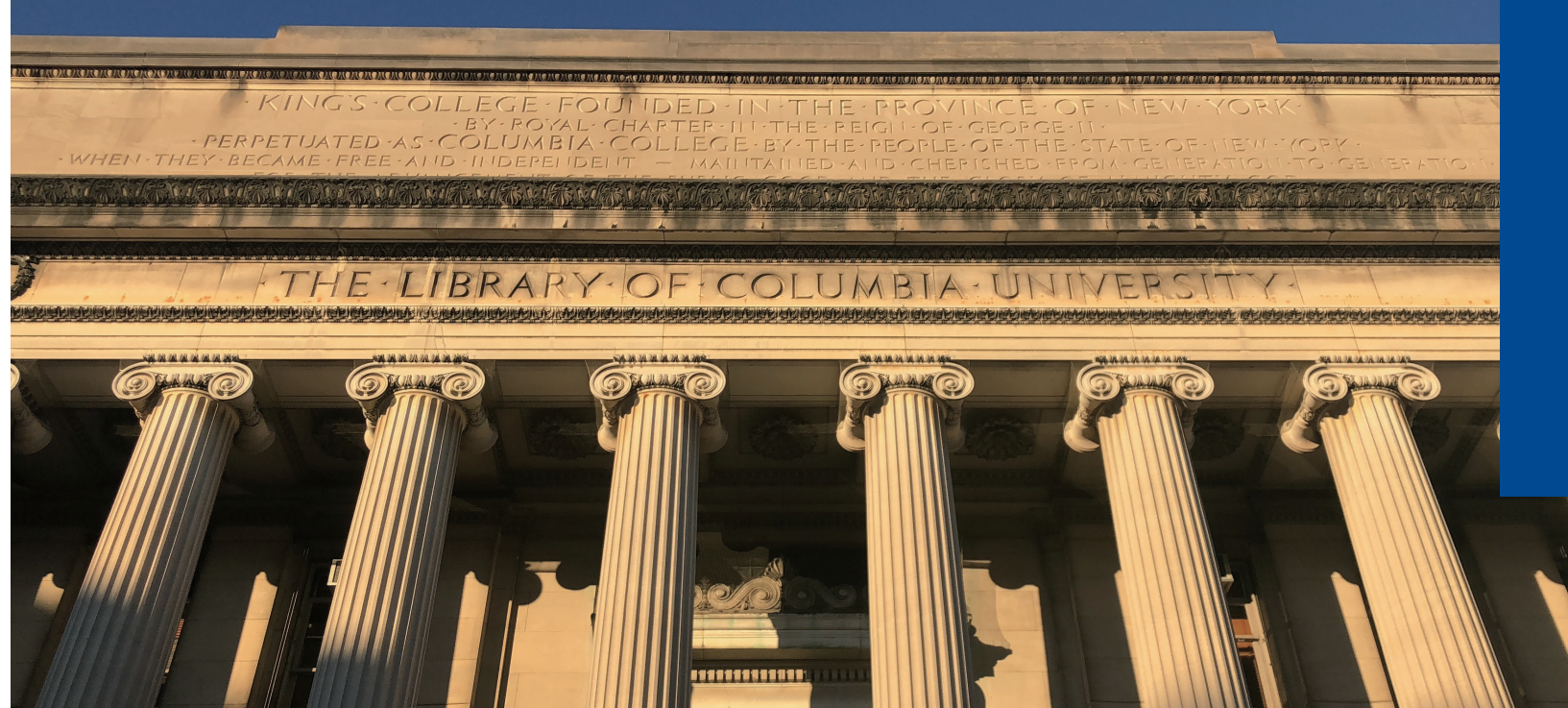


**RUNHAN TIAN**

Event Coordinator







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