

COLUMBIA GLOBAL CENTERS | BEIJING

ANNUAL REPORT

2020 - 2021





Navigating the Now and the Future

September 2020 - August 2021

COLUMBIA
GLOBAL
CENTERS

BEIJING

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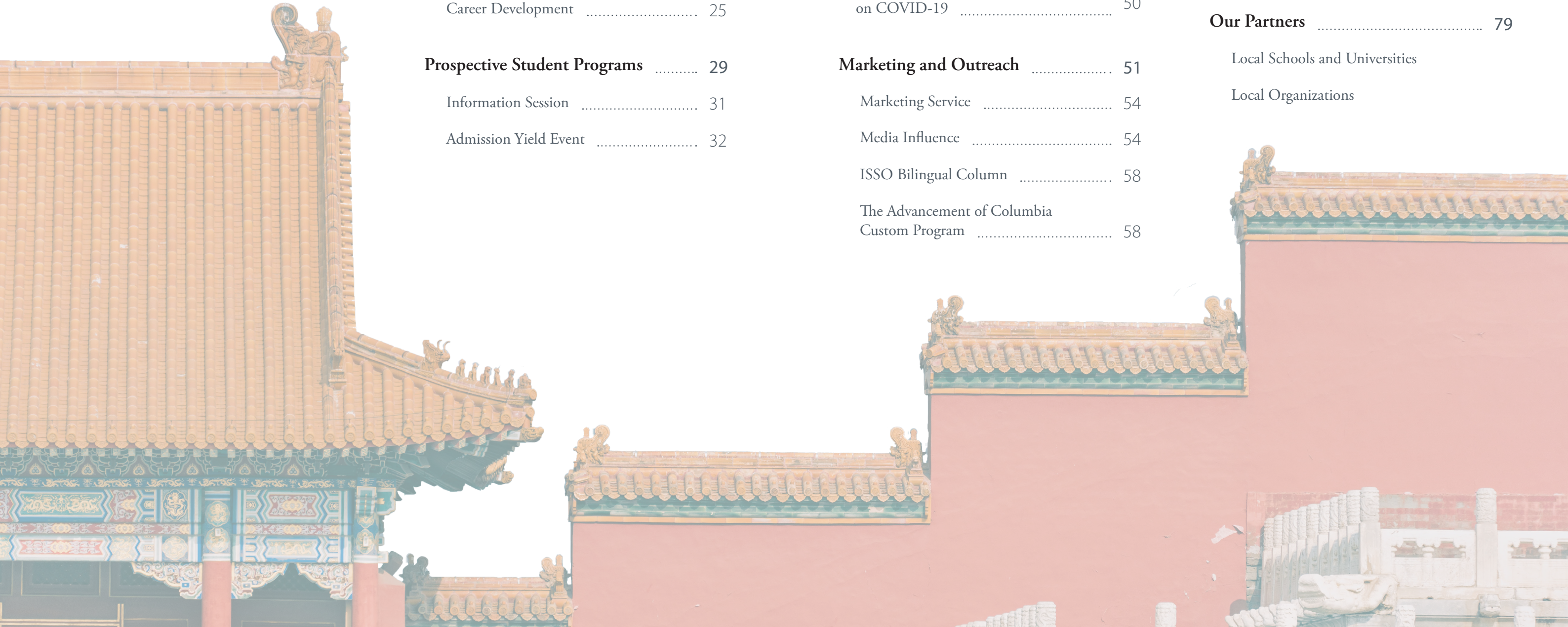
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Message from Lee C. Bollinger

President, Columbia University



Our network of Global Centers has become central to the University's teaching, research, and scholarship. The Centers afford students and faculty the opportunity to engage with the people and ideas shaping the modern world, at a moment when that need could not be more urgent. And when they return to our home campuses, those who have travelled abroad play an essential role in broadening the intellectual outlook of all of us. It is simply a fact that we would not be the same institution without the Global Centers.



Message from Safwan M. Masri

Executive Vice President for Global Centers and Global Development
Columbia University

A challenging year the world over, 2020 vividly illustrated the perils of not heeding recommendations backed by scientifically proven data. Making decisions based on populism and false assumptions has cost the world dearly.

Yet the response to the Covid-19 crisis by health care professionals and the medical research community has demonstrated the power of pooled resources, as brilliant minds came together from around the world to come up in record time, albeit still not quickly enough, with real solutions to a global pandemic not seen in our lifetime. The world can now afford more than a glimmer of hope, as millions of vaccines are being distributed globally, and now that knowledge and reason are once again prevailing in political leadership.

This cooperative approach, and its attendant benefits, was also a hallmark of the Columbia Global Centers network during 2020. The Centers quickly mobilized and pivoted to offer more than 500 instructive webinars—tackling issues related to the economy, Covid-19, forced migration, climate change, and many other critical topics—that brought Columbia expertise in conversation with essential voices from all over the world, to reach hundreds of thousands of audience members. The Centers collaborated in their programming with every

school on campus, which led to new, sustained opportunities for tangible and impactful collaborations that engage our faculty with regional partners around relevant topics.

The Global Centers also offered students virtual internships, providing our local and regional networks of employers exceptional talent and skills. The program generated 1,900 applications from students in more than 50 countries. More than 400 students from 15 schools across campus took up positions last summer, and the program has been expanded and extended into the academic year.

Perhaps the most pioneering work the Centers performed during the crisis was in leading the University's efforts to provide international students study and community spaces—to convene, connect, and collaborate—at the Global Centers and nine pop-up sites around the world, in addition to student access to study facilities in 80+ other cities. More than 4,000 students have registered for and accessed the spaces, and thousands more have been engaged in robust programming and through new communication channels designed to meet the needs of our international student body.

At a time when so many turned inward and the world became insular, we went out—even more—and we adapted, innovated, and built



community. We were not isolated groups serving specific locations, but a global body functioning together for all. Our defining purpose—of being an essential, international part of the University—has never been more clearly realized.

The network of Columbia Global Centers has turned a corner in a way that is enormously beneficial—to their stakeholders in every region, and to the University. This year, 2021, is one of consolidation for our network, as we strive to continuously grow and strengthen the international presence essential to the University and the global community.

I am immensely grateful to our many partners and supporters all over the world who make the work of the Columbia Global Centers possible and impactful, and I am especially proud of our staff, who have worked tirelessly throughout the year to ensure that we deliver on our promise.

In hope and faith,
Safwan M. Masri

A handwritten signature in black ink, reading "Safwan M. Masri". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

*Executive Vice President for Global Centers
and Global Development, Columbia University*



COLUMBIA UNIVERSITY

COLUMBIA GLOBAL CENTERS | BEIJING

The Beijing Center in Retrospect

Columbia Global Centers | Beijing serves as an important regional hub for the Columbia community in East Asia, facilitating and promoting academic exchange, research, and scholarship programs in the region. We help provide our faculty, students, and alumni with a broader global view and international experience by forging connections with local intelligence.

Facing unprecedented challenges in 2020-2021, we created an on-campus atmosphere that supported the remote learning of more than 2,500 international students, enabling them to continue their study, research, and networking in China.

The Beijing Center designed and hosted 76 programs and activities that provided unique

opportunities for knowledge exchange and skill development across multiple disciplines, including medicine & public health, environment & sustainability, business, innovation & entrepreneurship, engineering & applied sciences, women in leadership, arts, culture & history, education and others.

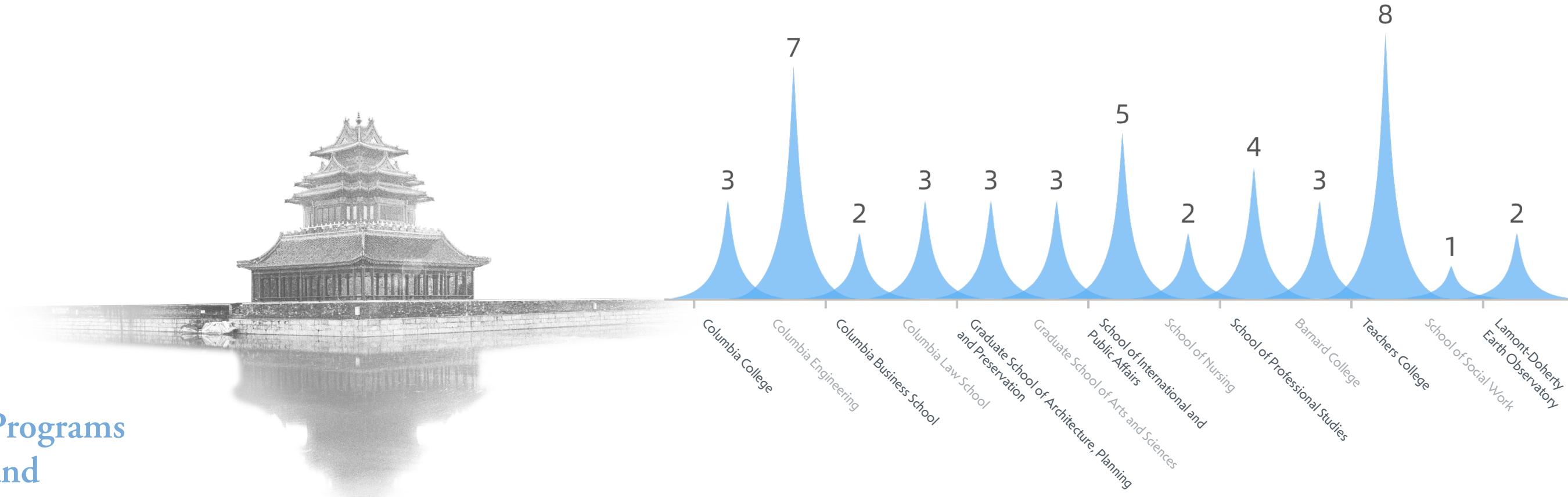
More than 100 Columbia and regional scholars, researchers, and leaders joined our thought-provoking conversations during which they shared and discovered ideas that spawned new initiatives.

Throughout this tumultuous year, the Beijing Center maintained an active regional community, provided essential services, and inspired broad social influence with timely and critical expertise and resource sharing. Our efforts culminated in 5 million social media views, email exchanges, and online participation, garnering praise and plaudits from our stakeholders.

Year
in
Numbers

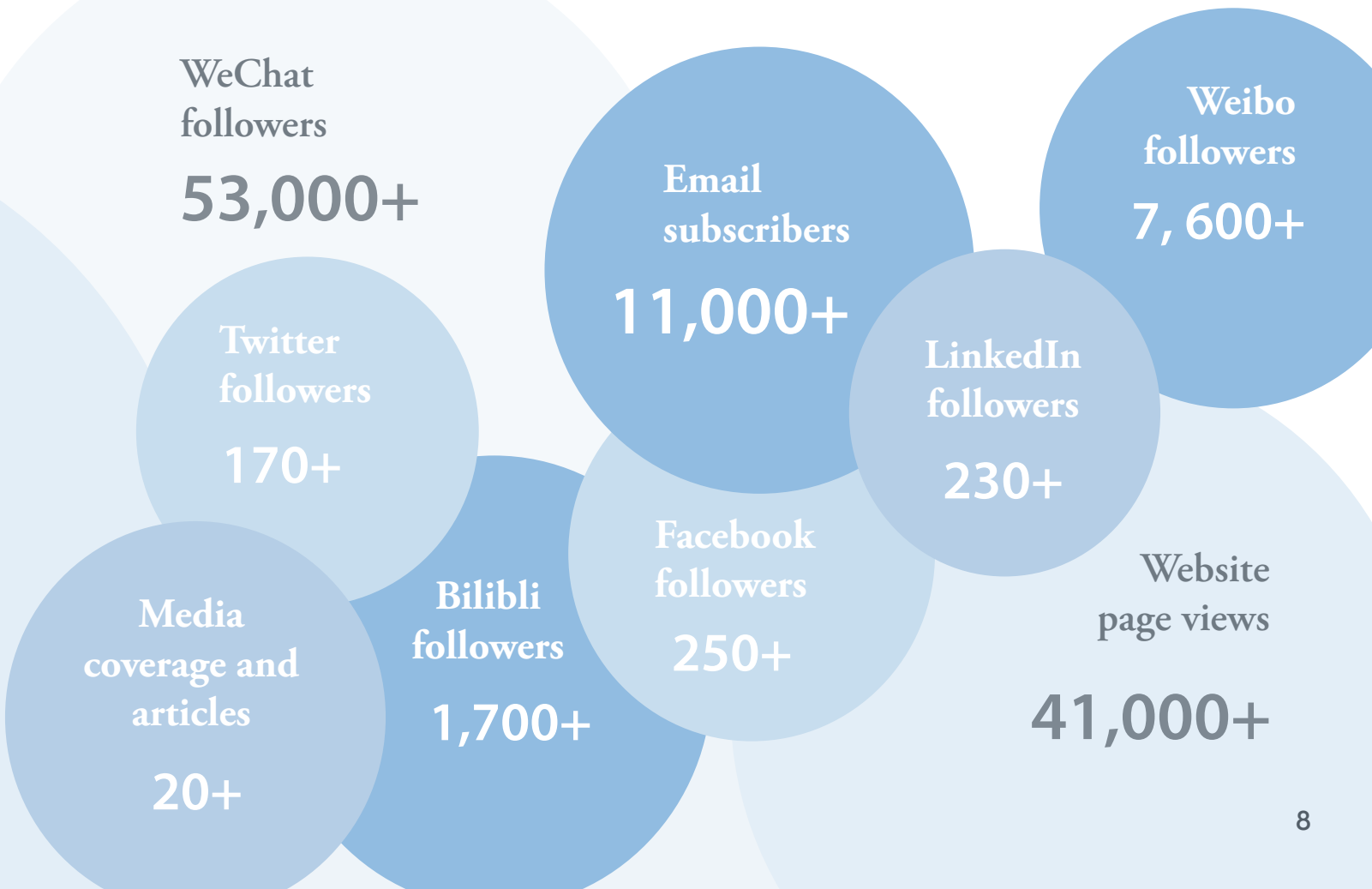
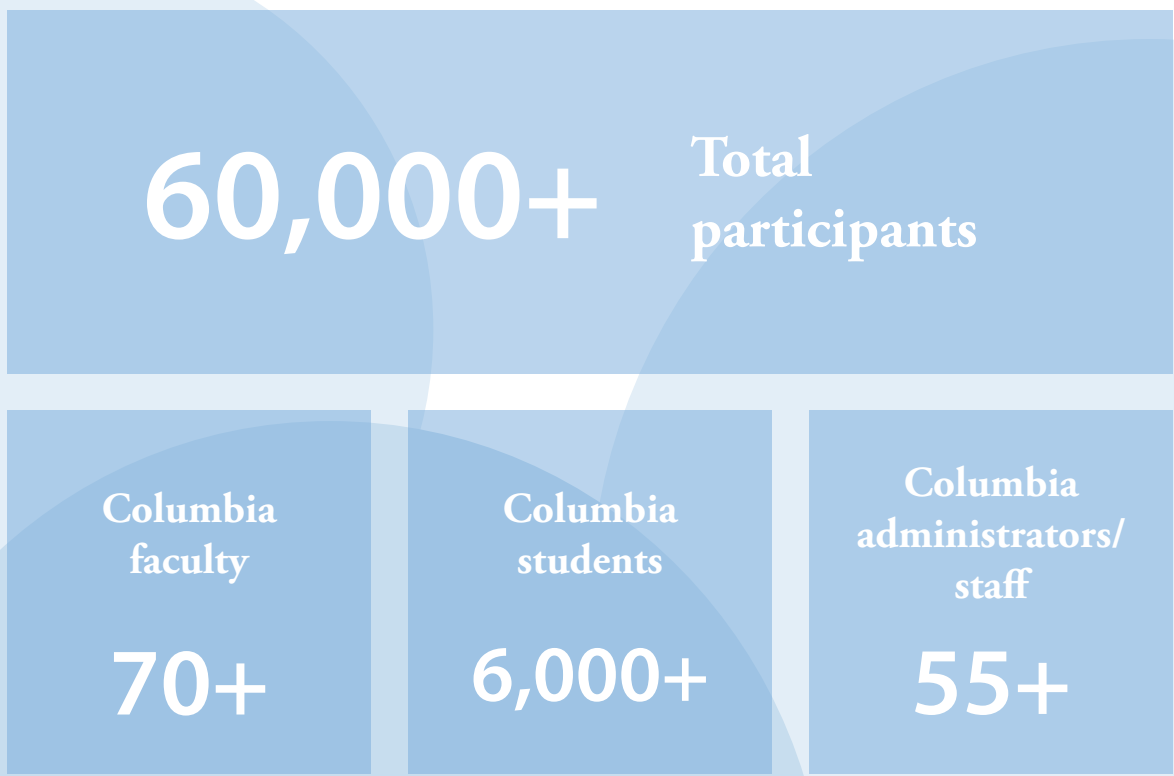
Sept. 2020-Aug. 2021

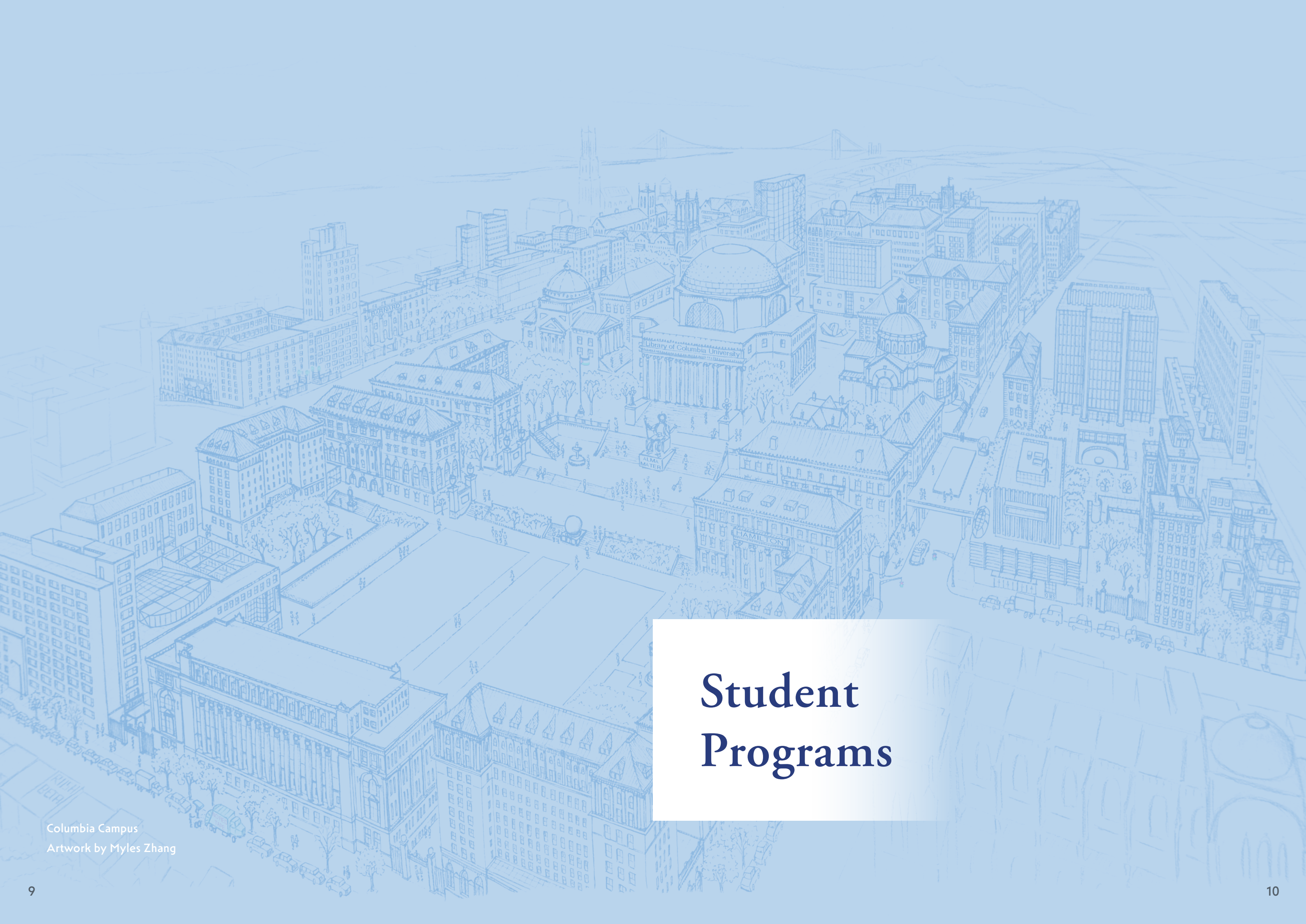
Columbia School or Center's Engagement



76 Programs
and
Events

Media Matrix and Digital Influence





Student Programs

Columbia Campus
Artwork by Myles Zhang

University Initiative for International Students



Students watch Columbia President Lee Bollinger’s conversation with Prof. Safwan Masri on the history of Columbia and its on-the-ground support and resources for international students during the University Leadership Forum for International Students on December 8, 2020.



Throughout this University-wide initiative providing support to international students during the COVID-19 pandemic, the Beijing Center along with the Global Centers network and WeWork, welcomed thousands of students from across the region to the Center where they could convene, study, and collaborate. We also organized diverse and tailored academic, career, and networking programs and events to help students integrate with the broader University community. More than 3,000 students in more than 10 cities of China have benefited from this initiative over the past academic year.



Student Quotes

“ Columbia is dedicated to offering students a quiet and comfortable place to study and make in-person connections. Thanks Columbia for the convenience you have brought to us during this special time.

— Sen XU CBS '21

”



▲ Columbia-dedicated WeWork Space in Beijing

“ It's a very convenient and cozy space for study. I enjoy the bright sunshine from the big windows, the open public space, and the free coffee.

— Coey LI GSAS '22

”



▲ Columbia-dedicated WeWork Space in Shanghai

“ The willingness and determination to host a student workshop resulted in a safe, quiet, and fully-functional space provided by the University. Thank you Columbia for creating all the opportunities for your students around the world during this hard time.

— Jun YAO SEAS '21

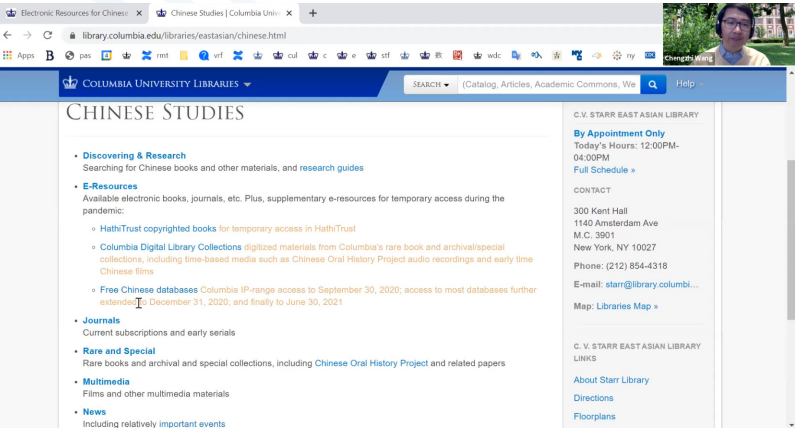


▲ Columbia-dedicated WeWork Space in Shenzhen

”

Student Academic Engagement

"Library Workshop Series" Access the C.V. Starr East Asian Library at Home



Chengzhi Wang, Chinese Studies Librarian at the C.V. Starr East Asian Library, provides guidance to students on how to use the library's online resources.

In response to international students' increasing need for library services, the Beijing Center, in partnership with the C.V. Starr East Asian Library at Columbia University, developed a series of workshops on advanced library resources, tools, and methods. About 200 Columbia students participated in the workshops.

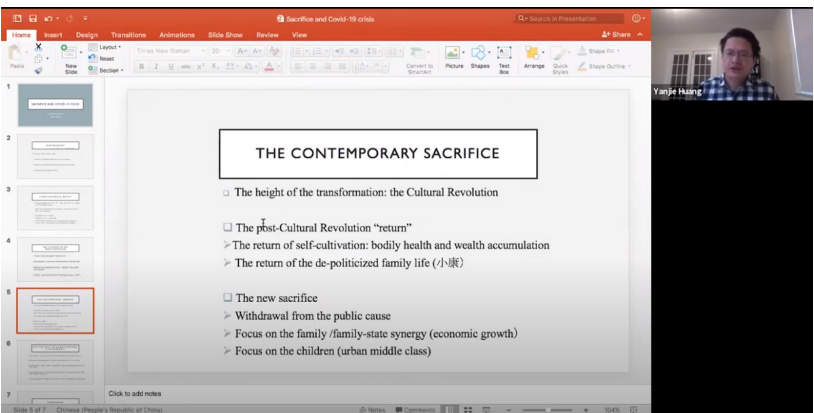
'Notions of Sacrifice' in COVID-19 Responses in East Asia:

Insights into the historical, cultural, and sociological origins and mechanisms behind the fight against COVID-19

In support of undergraduate students during the year of COVID-19, the Beijing Center designed a webinar led by Columbia scholars from China and South Korea to facilitate in-depth understanding of East Asian cultures. Three students of the Undergraduate Global Engagement program, who have co-founded a podcast titled Silver Lining under the guidance of the Columbia Global Collaboratory, moderated the discussion. The Center for Undergraduate Global Engagement and the Weatherhead East Asian Institute supported the event.



Eun Kyong Shin, Assistant Professor in the Department of Sociology at Korea University



Yanjie Huang, Columbia University Ph.D. Candidate in Modern Chinese History

Local Orientation and Networking Building

November 7, 2020

Teachers College Students and Alumni Gathering



40+ students and alumni at
Columbia-designated space in
Beijing



November 14, 2020

Columbia Law School Students and Alumni Gathering



Columbia-designated
space in Beijing



Columbia-designated
space in Shanghai

December 16, 2020

Columbia SIPA Students and Alumni Gathering



◀ Columbia-designated space in Beijing



◀ Columbia-designated space in Shanghai

Columbia Class of 2021 Graduation Celebrations in Beijing, Shanghai, Shenzhen, and Hong Kong



◀ The Beijing Center transformed from its usual workplace setting to a festive space for graduation celebrations.



Graduates at Columbia-designated space in Hong Kong toss their caps to celebrate the end of their academic life at Columbia.



Shanghai graduation celebration in a snapshot



Career Development

The COVID-19 pandemic has posed dramatic challenges in many respects and has forced transformations in building our future programs. The Beijing Center put student career development as one of our priorities in response to the international travel restrictions and the worldwide shrinking job market. We have designed and delivered a series of career development programs including six virtual career fairs, four global virtual internship programs, one industry insight panel, a weekly WeChat column, and a dedicated webpage providing the latest career opportunities in the Greater China region.

Our Partners

Willis Towers Watson

FARFETCH
发发奇

P&G Tencent 腾讯

SIMON • KUCHER & PARTNERS
Strategy & Marketing Consultants

蚂蚁集团
ANT GROUP

LYNK SIEMENS

CMSC 招商致远资本

GE Healthcare

BOE Lenovo

HUAWEI

pwc

网易游戏
游戏热爱者

JD.COM 京东

Haier KREAB

gm

mi

ByteDance
字节跳动

ESTÉE LAUDER
COMPANIES

vanke vivo

BMW

Manulife 宏利

石墨文档

Win.d SHEIN

April 29, 2021, SEAS
Class Day Celebration
at the Beijing Center



Virtual Career Fairs

October 29-30,
2020

Positions offered 38	Employers 12	GSAS
Offers accepted 12	Attendees 136	

Positions offered
52

Employers
23

SEAS

January 6-7,
2021

Offers accepted
15

Attendees
306

January 28,
2021

Positions offered
38

Employers
12

SPS

Offers accepted
12

Attendees
136

Positions offered
20

Employers
8

CBS
&
MAFN
Program

March 26,
2021

Offers accepted
8

Attendees
90

April 6-8,
2021

Positions offered
65

Employers
29

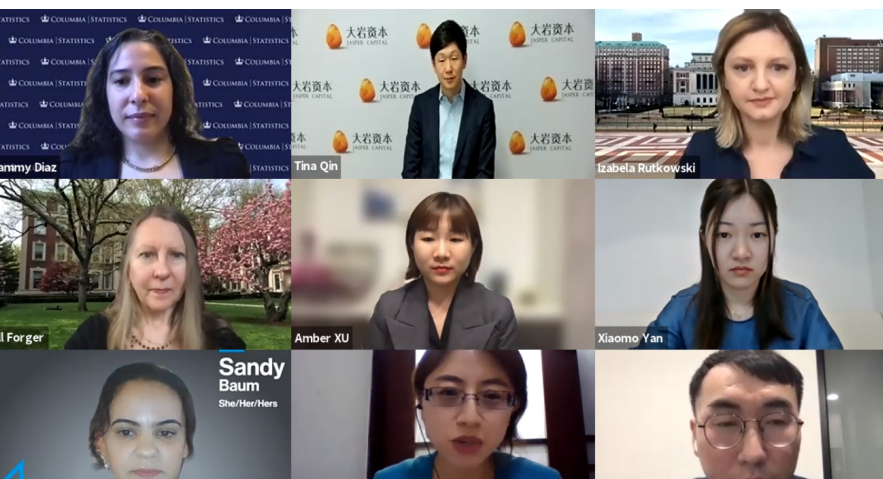
SEAS

Offers accepted
24

Attendees
327

—Jingchen HU SEAS '21

— Shibo ZHAO SEAS '22



— Zhao JIN SEAS '13
Abelian Technologies

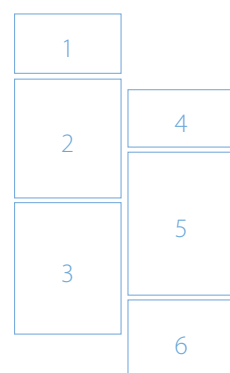


— Merico



Prospective Student Programs

College Walk
Artwork by Myles Zhang



Columbia is among the most diverse and inclusive universities in the U.S. with one of the largest numbers of international students and scholars. Statistics from the International Students and Scholars Office show 10,172 international students enrolled at Columbia in Fall 2020. The Beijing Center is among the most active contributors to connect Columbia schools with their prospective students.

Information sessions co-hosted by the Beijing Center provided students and their parents with first-hand, from-the-source knowledge of the admissions process, academic programs, campus activities, students life, and financial aid. These events helped incoming students explore resources and opportunities available at the University and the Global Centers through talks with peers, current students, and alumni.

The prospective student programs have connected more than 900 students, who later enrolled to Columbia, with the vibrant and prosperous community.

1. On March 19, 2021, 65+ SEAS newly admitted students attended the welcome reception in Beijing.

2. On March 26, 2021, 65+ SEAS newly admitted students at the Shanghai WeWork Space.

3. On March 27, 2021, 40+ newly admitted students attended the SIPA welcome receptions both in Beijing (top) and Shanghai (bottom).

4. On April 2, 2021, 40+ SEAS newly admitted students at the Shenzhen WeWork Space.

5. On April 18, 2021, a Columbia-wide Welcome Receptions engaged over 400 new Columbia students in Beijing (top) and Shanghai (bottom).

6. June 5, 2021, Columbia Undergraduate Information Session at the Beijing Center





College Walk and Broadway
Artwork by Myles Zhang

Thematic Programs



The Beijing Center has invested extraordinary effort in developing our thematic programs. These programs showcase the University's core values and expertise, providing inspirational experiences that have made a long-lasting impact on both local and global communities. They stimulate sustainable and innovative collaborations with our local partners on global challenges in the fields of Environment and Sustainability, Health and Medicine, Global Competence Education, Business Innovation and Entrepreneurship, and Women in Leadership.

Environment and Sustainability



Pierre Noël (left), Global Research Scholar at the Center on Global Energy Policy at Columbia SIPA

David Sandalow (middle), Faculty Advisory Committee member of the Beijing Center

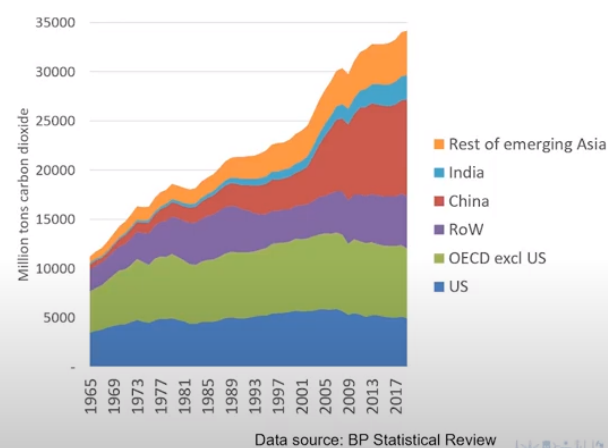
Laszlo Varro (right), Chief Economist at International Energy Agency

In response to the energy needs, climate change challenges and opportunities in green technologies among emerging Asian nations, the Beijing Center developed a Global Seminar Series titled Energy and Climate Change in Emerging Asia, in partnership with the Center on Global Energy Policy at Columbia SIPA and the Mumbai Center. The webinar series focused on common energy needs and differing climate change challenges among emerging Asian countries.

More than 200 students and 400 public audiences participated in local live streaming events.

Energy-related CO2 emissions since 1965

- Emissions from emerging Asia have grown much faster than the total
- Since 2000, nearly 100% of growth comes from Asia



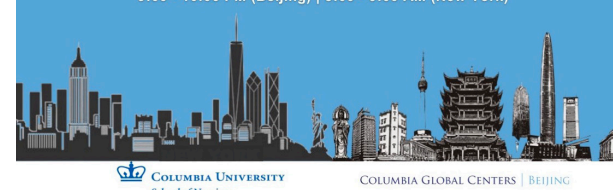
Data source: BP Statistical Review

Dr. Noël presented an overview on the major trends and key questions about Chinese energy and CO₂ emissions from 1960 to 2060.

Health and Medicine

Nurses on the COVID-19 Frontlines: Experiences and Lessons Learned in Wuhan, China and New York City, USA

November 25, 2020
9:00 - 10:00 PM (Beijing) | 8:00 - 9:00 AM (New York)



In the most heart-stirring and powerful webinars of 2020, the Beijing Centre helped present “Nurses on the COVID-19 Frontlines” which brought together 400 nurses from all over the world. Although continents apart, the nursing professionals shared experiences that showcased their common courage and resilience in dealing with gravely ill patients, and their own physical and emotional burnout.

The Beijing Center invited frontline nursing faculty, students, and clinicians from Zhongnan Hospital of Wuhan University in Wuhan, and Columbia University School of Nursing and New York-Presbyterian Hospital in New York, to share lessons learned that are essential for an effective pandemic response.

China-US Climate Change Diplomacy

中国美国气候变化外交

David Sandalow

April 28, 2021 2021年4月 28日

Prof. Sandalow talked about three promising areas where U.S. and China could work well together in his presentation on China-U.S. Climate Change Policy.



In Spring 2021, the Beijing Center featured a presentation by Jennifer Dohrn, Associate Professor and Assistant Dean of the Office of Global Initiatives, on “Advancing Nursing Practice to Achieve Global Health Equity: What We Learn from Pandemics”. Dr. Dohrn talked with nurses in China about global developments in the profession.

Global Competence Education

The COVID-19 pandemic has not only caused millions of tragic deaths, but it has also led to rising tensions between countries, communities, regions and ethnicities, spurring calls for de-globalization. During this unprecedented crisis, global competence education is now more important than ever before.

Therefore, the Beijing Center has launched a thematic symposia series in partnership with Teachers College at Columbia University, Beijing Normal University School of Arts and Communication, and BNU-ANOBO Children's Global Competence Research Committee. We invited numerous global education leaders, scholars, and entrepreneurs to discuss the role of education and educators in helping people develop global competence, and how they can continue to evolve,

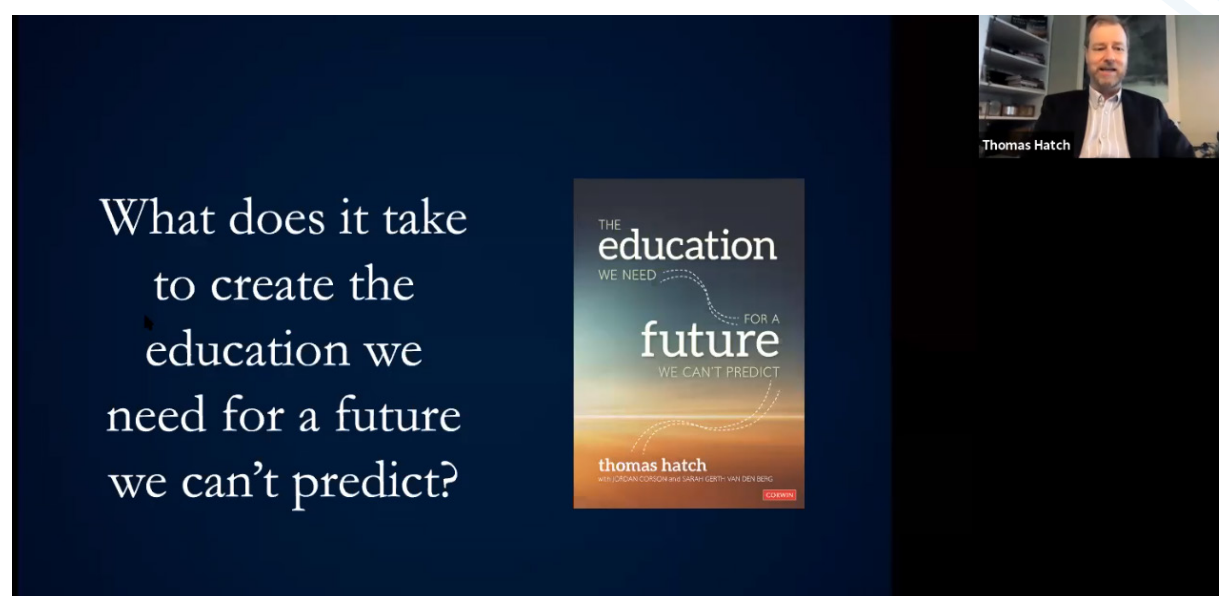
innovate, and achieve better performances. On December 19, 2020, in celebration of the 20th anniversary of the founding of the Center on Chinese Education at Columbia University, Teachers College and to pay the tribute to the founding director, Professor Mun C. Tsang for his outstanding and tireless work on educational collaboration between China and Teachers College, the Beijing Center co-hosted a forum titled “Cross-Fertilization of Culture and Education: U.S.-China Education Forum” to reflect on meaningful collaborations among US-China educators, strong historical ties between Teachers College and counterparts in China, and stimulate deeper cooperation.



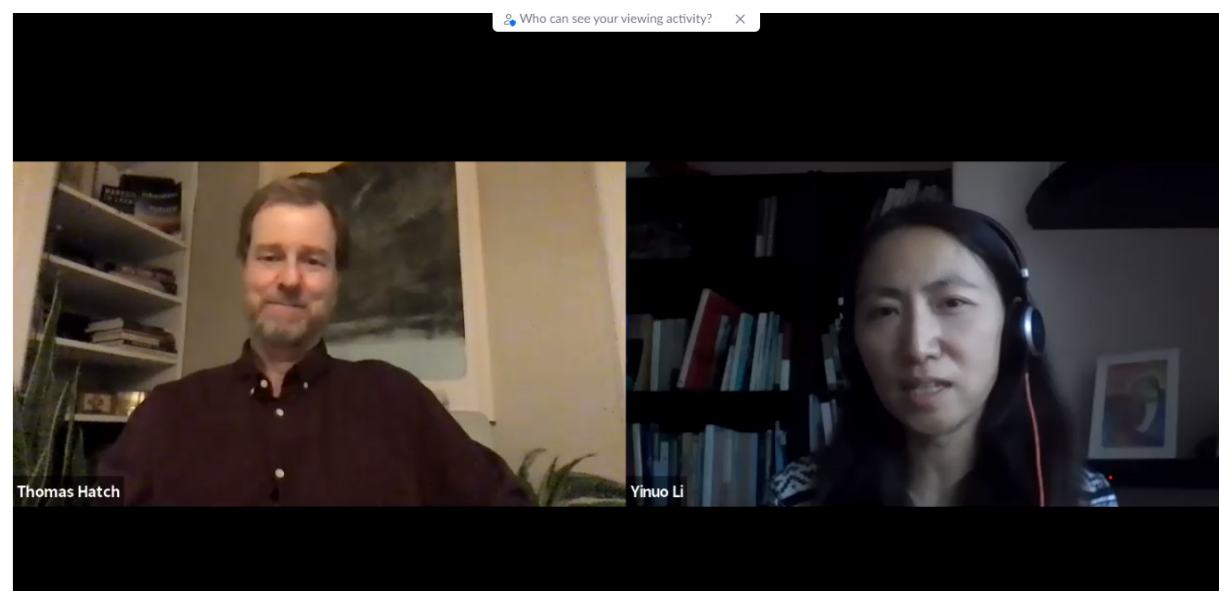
The Beijing Center also facilitated conversations on reform and innovation in education. Thomas Hatch, Professor of Education at Teachers College, talked about his new book, *The Education We Need for a Future We Can't Predict*, detailing his vision of efficient, effective, and equitable schools. Discussions also centered on development of student-centered learning environments, innovative curriculum, and pedagogy in China and the U.S. among scholars from Beijing Normal University and Tsinghua University High School and the co-founder of ETU Education.



A panel discussion on the education reform in the U.S., China and other countries.



Prof. Thomas Hatch presented his new book, *The Education We Need for A Future We Can't Predict*, on April 22, 2021.



Yinuo Li in conversation with Thomas Hatch on student-centered, whole-person education on June 5, 2021. More than 1,600 people joined the online discussion.

Business Innovation and Entrepreneurship

Innovation and entrepreneurship are among the driving forces behind massive economic growth in China and around the world. There is little doubt they will play even more crucial roles in the coming fourth industrial revolution.

In partnership with Zhongguancun Collaborative Innovation Center (Zlink+), the Beijing Center curated the “Pioneer Open Mic” business incubation project, including a series of roadshow events, mentorship programs, one-on-one office hour activities, exclusive networking events, and more. The goal is to provide communities at Columbia University and various Ivy League schools with life-changing opportunities by endowing students and alumni with a passion for innovation.

Eight young entrepreneurs and company founders, four of whom were Columbia alumni, shared their stories and vision to inspire emerging business leaders tap into AI+ education and the new consumer goods industry. More than 600 participants took part in the series.



1. Hanxiang Wang GS '21,
Founder of Instruct AI

2. Xinran Hou CBS '17,
Founder of Jiaxi



2



3. Yuan Ma GSAS,
Founder of L'Origine

4. Naizeng Fang GSAS '14,
Founder of Coco 100

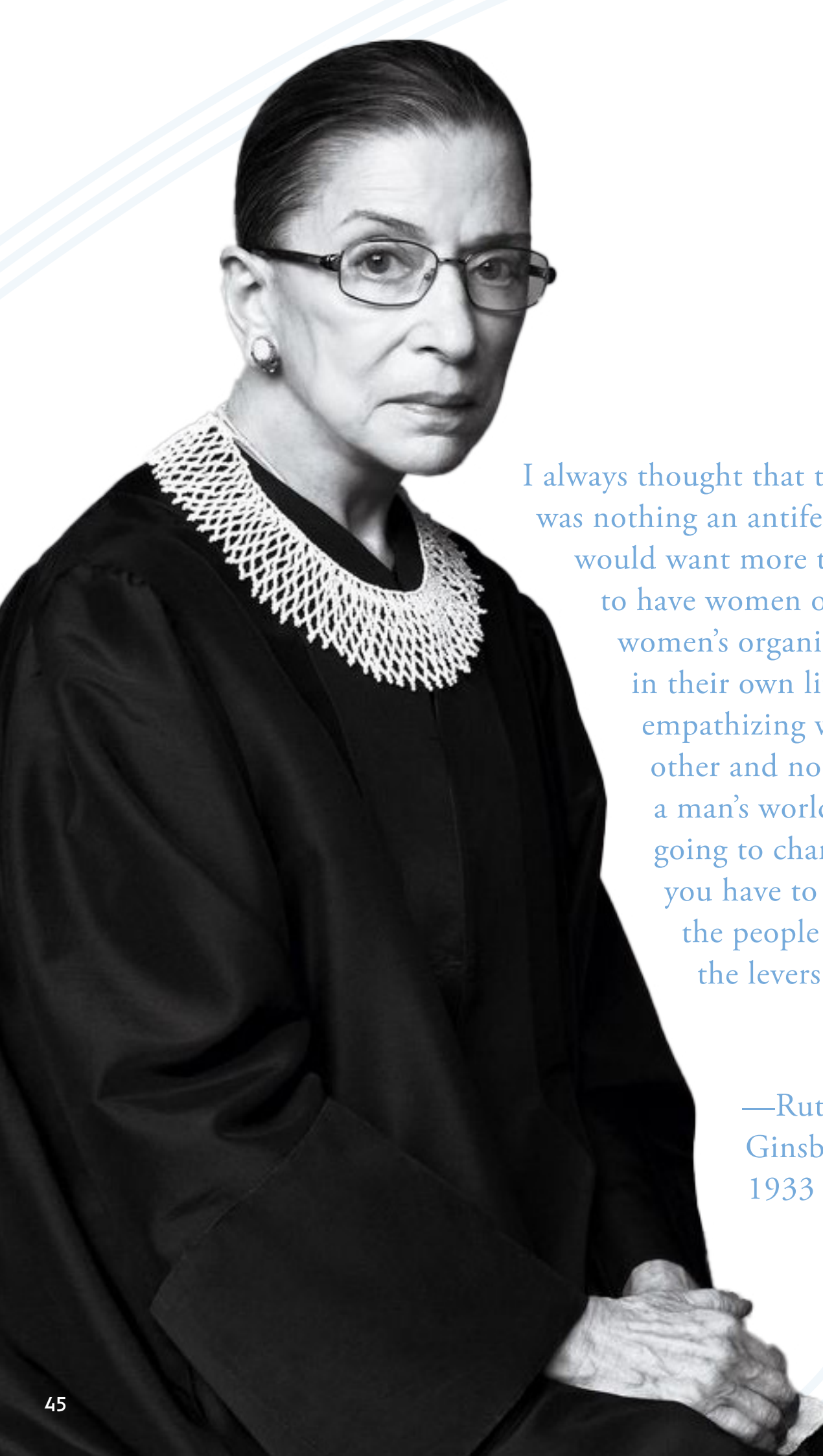


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Pioneer Open Mic

Speakers who inspire

Women in Leadership



I always thought that there was nothing an antifeminist would want more than to have women only in women's organizations, in their own little corner empathizing with each other and not touching a man's world. If you're going to change things, you have to be with the people who hold the levers.

—Ruth Bader
Ginsburg,
1933 – 2020

The passing of U.S. Supreme Court Justice Ruth Bader Ginsburg gave us pause to reflect on a life that personified the ethos of our Women in Leadership program.

Our women leadership program this year continued to present a series of interactive lectures and inspirational conversations and discussions. Our goal is to help equip emerging women leaders and entrepreneurs with essential business and management skills and instill the confidence to take on leadership roles.



The Beijing Center invited our advisory board member Yang Lan to share her stories and insights on new pathways for forward-looking women leaders. We also co-organized and promoted a women's innovative leadership program in China that was jointly developed by Barnard College and Her Village Academy.



Forty-one Chinese women who are entrepreneurs and business owners gathered at the Beijing Center for a training session of the program on July 23, 2021.

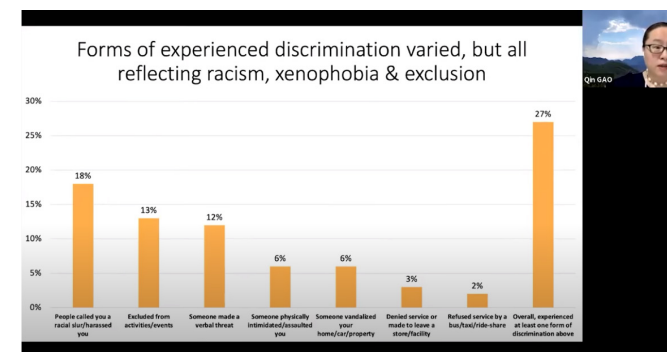
2020-2021 Special Projects

Stand in Solidarity: Combating Anti-Asian Racism and Xenophobia

In response to a call to support the anti-racism movement, and to foster a more inclusive community, the Beijing Center, in partnership with the University's research institutes and administrative offices on campus, presented a thematic series titled Stand in Solidarity: Combating Anti-Asian Racism and Xenophobia.

Columbia faculty members, scholars, teachers, and students from China and the U.S. presented their findings on the recent and dramatic increase in hate crimes targeting Asians in the U.S. A survey conducted by Professor Qin Gao and her colleagues at Columbia University School of Social Work found that, among 400 New Yorkers who are Chinese or Chinese-Americans, 57% of them experienced at least one type of discrimination in daily life, and 20% of them felt threatened and harassed, which indicates the increasing severity of the racism, xenophobia and exclusion issues embedded in America society.

The series also offered psychological support, actionable solutions and recourse for the U.S.-bound Chinese students in response to the racism hurt. The goal was to help them better understand heightened racial tensions in the U.S. and address discrimination against Asians and Asian-American communities.



Big Data Response Mechanism of Post-COVID-China Urbanization

新冠疫情下的城市反思—圆桌会谈

Location:
Columbia Global Centers | Beijing
No. 26, 1F Core Plaza, 1 Shanyuan Street, Zhongguancun, Haidian District, Beijing



bilibili

直播分类 > 人文社科



主播: 哥大全球中心北京
人气: 567 粉丝: 1013

APP内打开

Urban Reflection on COVID-19

Urban Reflection on COVID-19 is a student initiative that asked the participants to submit design or essay works discussing the phenomenon and heuristic solutions within the field of Chinese Urbanism and providing ideas to enhance resilience and preparedness in a post-pandemic future.

This initiative was organized by Columbia Global Centers | Beijing and Columbia University Urban China Network, a student organization of the Urban Planning program within the Graduate School of Architecture, Planning and Preservation.

As a part of this initiative, a series of online discussions were hosted featuring industry experts and practitioners to help more than 2,500 participants better understand how to apply big data response mechanisms in the urban planning sector, and facilitate the vendor economy and other sectors in a sustainable way.

Among 100+ worldwide design and essay submissions, six winners were selected after a full month of review by a number of experts, including Weiping Wu, Professor of Urban Planning at Columbia GSAPP and Director of the M.S. Urban Planning program, and Guicai Li, Dean of the School of Urban Planning and Design of Peking University.

In August, the Beijing Center co-curated a month-long exhibition to showcase award-winning projects and excellent design projects.



Van Am Quad
Artwork by Myles Zhang

Marketing and Outreach



Taking advantage of the popularity of social media, the Beijing Center developed a strategy of multiple media matrices to expand the influence of the University and the Global Centers across the Greater China region. The matrices enable us to forge a deeper understanding between Columbia and China, and create opportunities for open communication between the two countries so that future academic engagement and collaboration can emerge.

Marketing Services

Content Operation

The Beijing Center has expanded its social media presence on multiple new platforms, including WeChat Channels, Bilibili, and TikTok, creating and distributing valuable, relevant, and consistent content and attracting more diversified followers from across the region and the wider Columbia community.

Event Operation

Equipped with well-developed Columbia China public program platform and strong brand influence, the Beijing Center has been able to successfully deliver Columbia themed events and programs to the community.

Media Matrix and Partnership

To advance the University's local reputation and provide relevant expertise, the Beijing Center has maintained strong networking with local mainstream media, including BTV, CGTN, China Daily, iFeng, Sohu, and other outlets.

Online Community Management

The Beijing Center has maintained an active and growing Columbia China community on WeChat with more than 5,900 Columbia students, alumni, parents, and friends. Taking advantage of our media products, online and in-person events, the public can learn about the Center and the University and share and exchange information and resources with others in the community.

WeChat Channel Short Videos:

261,000+ views



200,000 Views on WeChat

11 short videos reaching 10,000+ views

- 27K+ Alma Mater - 'Stand, Columbia': Commencement 2021
- 13K+ Notes and Keys - 'Oh, Columbia': Commencement 2021
- 11K+ Meet the Columbia Climate School and its Leaders
- 16K+ Columbia Pianist Nansong Huang - 'Colorful Clouds Chasing the Moon'
- 10K+ Photo Collection: 'Welcome to Columbia'
- 12K+ Photo Collection: Class of 2021 Graduation Event in China
- 31K+ President Obama - Barnard College Commencement 2012
- 24K+ Ben Platt - 'Oh, Columbia': Commencement 2020
- 15K+ SEAS Minecraft Commencement 2020
- 22K+ Jeffrey Sachs - Closing Remarks at New Forms of Solidarity 2020
- 15K+ About Barnard College

Bilibili:



15,000+ participants



9,000+ participants


ANOBO International Children's Tech and Art Traveling Exhibition Opening Ceremony, July 24, 2021

iFeng-Live:



116,000+ audiences

Sohu Kanzhan Live Stream:



150,000+ audiences

Top WeChat Articles:



59K+ News: President Bollinger Calls on Biden to End the Trump Administration's Assault on the International Exchange of Ideas



37K+ Columbia-Designated WeWork Spaces in 12 Cities of China Now Available to All Columbia Students



8K+ President Bollinger's 2020 Convocation Address



8K+ CGC | Beijing Study Space Now Available to All Columbia Students



7K+ News: Chinese Legal Studies Center Named for Hong Yen Chang 1886, the First Chinese Lawyer in the U.S.



7K+ Columbia Class of 2021 Graduation Event

CCTV 北京时间 生活 娱乐 金融 文融 体育 向上 **11:00pm**

BTV 北京卫视
互动眼光看世界
世界少儿科技艺术巡展启航 互动眼光看世界
记者 寇珊珊 张新康
日本展出启动“一键换脸”
天气象报：7月27日北京市有中到大雨
7月1日北京启动BQ，开启国际视联

世界少儿科技艺术巡展启航 互动眼光看世界
浏览 5645

CHINA DAILY 中国日报 CHINADAILY.COM.CN

HOME	CHINA	WORLD	BUSINESS	LIFESTYLE	CULTURE	TRAVEL	WATCHING	SPORTS	OPINION
Culture	Art	Musical Theater	Film & TV	Books	Heritage	Eventful	Celebs	People	

* Home / Culture / Art

'Art Has No Boundaries' exhibition opens in Beijing

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An artwork at "Art Has No Boundaries" exhibition in Beijing's Today Art Museum (Photo CSTDJ)

儿童沉浸式互动科技展览亮相今日美术馆
地方平台发布内容
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层层叠叠的风车挂满墙壁和屋顶。随着风机盘旋转动，引领行走其中的观众感受空气的流动……7月24日，“1个世界”ANOBO世界少儿科技艺术巡展在今日美术馆开幕。在展览的人口处，来自多个国家的少儿艺术家和艺术教育者共同创作了大型空间装置《空气隧道》亮相，孩子们以艺术为媒介，表达对地球的关心、对世界的热爱。

童真现场

CGTN

Art 21:23, 28-Jul-2021

'Art Has No Boundaries' exhibition opens in Beijing

By Yang Yan

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An exhibition aimed at helping children understand the potential and benefits of mixing art and technology opened in Beijing's Today Art Museum.

The organizers of the exhibition - titled "Art has NO Boundaries" or ANOBO - have created an immersive art and tech space for children.

Since Fall 2020, the Beijing Center has partnered with the International Students and Scholars Office (ISSO) at Columbia University to launch its WeChat column on the Beijing Center's WeChat platform. The Chinese-English bilingual column makes ISSO's information and services more accessible to international students, scholars, and parents. The ISSO column has surpassed 6,500+ views and 500+ likes and has received enthusiastic responses from the community.

The Beijing Center is helping to expand the market and increase awareness among local and regional partners of Columbia University's educational resources.

Columbia Business School's Digital Strategies for Business Program

12,000+ participants reached

The Digital Strategies for Business program is designed for senior managers and executives seeking to create innovative strategies and business models to ensure their organization continues to thrive in the ever-changing digital age.

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为高效培养领导者拥有数字化思维，

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- ◆ 带领全球高管实现领导力突破
- ◆ 出版多部著作：
《网络就是你的客户》
《数字转型手册：在数字时代重新思考您的业务》

个人简介 / Bio

- 拥有多方向数字化研究经验，包括大数据、物联网、店内移动购物者、数字营销投入产出比以及数据隐私；
- 曾登上《金融时报》《华尔街日报》《福布斯》和《经济学人》等杂志；
- 为众多跨国企业提供营销和数字策略咨询，包括：丰田、保乐力加、Visa、SAP、Lilly、Combiphar、中国东方航空公司、科勒、圣戈班、MacMillan等



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天下女人 · 巴纳德学院 · 哥大全球中心

◆ 梧桐计划 招生简章 ◆

培养面向未来的女性商业领袖
提升影响力 创造幸福力 影响有影响力的人



招生对象

@ 如果你的企业正处于.....

快速成长期：

想要系统提升，应对不断变化的形势

转型期：

想要稳中求变，制定新的战略，并迅速调整组织落地

平台期：

想要寻求突破，创新求变

@ 如果你是这样的企业主、合作人、高级管理者.....

相信成就企业的同时也能创造自己的幸福



哥大全球中心
天下女人研究院携手哥大巴纳德学院和#哥大全球中心，培养引...

视频号

Women's Innovative Leadership Program

9,000+ participants reached

The Women's Innovative Leadership Program is designed to equip emerging women leaders and entrepreneurs with essential business and management skills. This program helps them develop a set of interpersonal skills and action plans to increase happiness and achieve positive growth, and inspire them with clear visions and strategies, leading to a successful leadership role and effective organizational changes.





Alumni Engagement

Low Library
Artwork by Myles Zhang

Three-City Halloween Gathering



Beijing



Shanghai



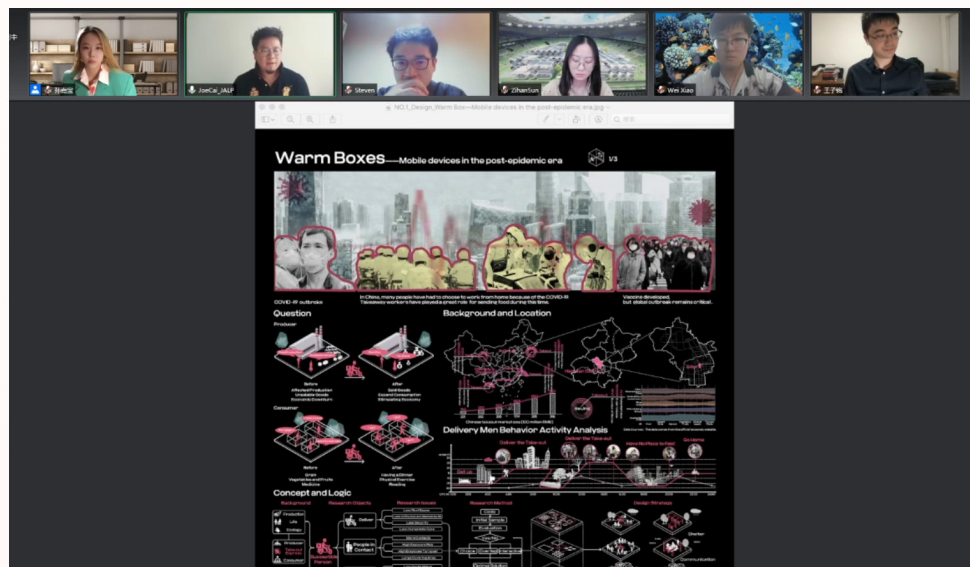
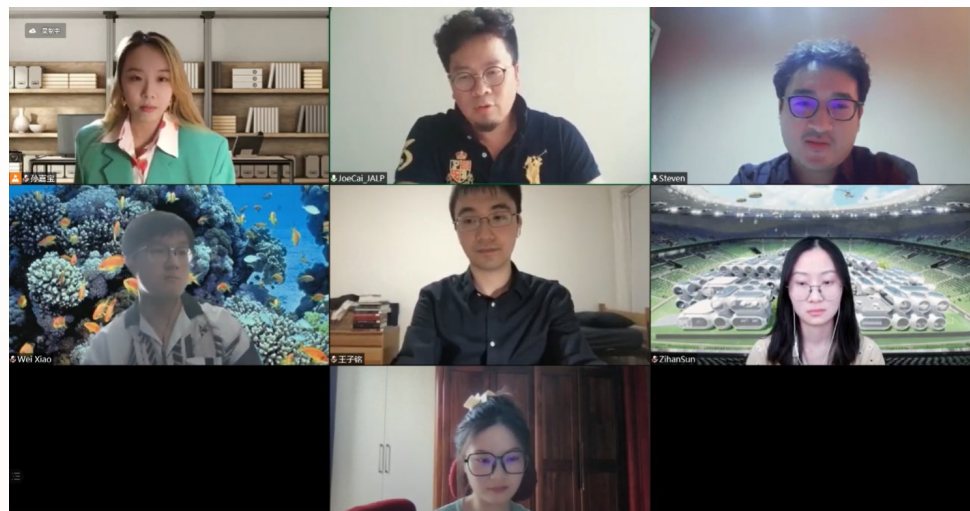
The Beijing Center and Columbia Alumni Clubs in Beijing, Shanghai, and Shenzhen jointly organized a gathering at the Columbia-dedicated WeWork spaces in Beijing, Shanghai, and Shenzhen. More than 200 students and alumni joined the event to network and celebrate Halloween with their peer students and alumni leaders in China.



Fun Summer in Beijing

1	1. Nansong Huang Summer 2021 Piano Recital in Beijing
2	2, 3, 4 & 5. ANOBO International Children's Tech and Art Traveling Exhibition
3	6 & 7. Columbia University Student Drama Forum and Workshop
4	6
5	7





Panel & Exhibition: Post-COVID-China Urbanization (from top to bottom):

1. Exhibition of excellent design projects
2. Panel discussion featuring award winners and professional practitioners (CU alumni)
3. Presentation and critique

Urban and Architectural Space in the Pandemic Era
(from top to bottom):

1. Round table discussion with 21 renowned architects
2. Lectures by Jun Cai CBS and Ziyu Zhuang GSAPP
3. Exhibitions featuring all panelists' work





Faculty House
Artwork by Myles Zhang

Myles Zhang

List of Events

2020.09.02-03 Barnard New Student Orientation	2020.10.25 Columbia Student-Alumni Book Discussion Series I: Guns, Germs, and Steel
2020.09.19 Symposia Series: Reset the Future I: Educating Globally Competent Children	2020.10.29-30 Virtual Career Fair for all Statistics and MAFN students and alumni
2020.09.26 Barnard Beijing Convocation 2020 & Student-Alumnae Gathering	2020.10.29 In Conversation with Wei Sun: Leading the Charge into China
2020.10.10-11 7th Urban China Forum	2020.10.31 Columbia Halloween Gathering & UIIS Orientation at Columbia-designated spaces in Beijing, Shanghai, and Shenzhen
2020.10.17 Columbia, Yale, Penn, Dartmouth Undergraduate Student Panel & Gathering	2020.11.06 Recruitment for SPS Deferrals and New Commits
2020.10.20 Clean Skies over Our Cities: Lessons from the Covid-19 Lockdown	2020.11.07 TC Students and Alumni Social Gathering

2020.11.07 Columbia Law School Students and Alumni Gathering in Beijing and Shanghai
2020.11.14 Book Talk & Panel Discussion - The Brussels Effect: How the European Union Rules the World
2020.11.21 Barnard Friendsgiving
2020.11.25 Nurses on the COVID-19 Frontlines: Experiences and Lessons Learned in Wuhan, China and New York City, USA
2020.11.29 Thanksgiving Film Screening and Holiday Gathering: Street Stamp, Winner at the 32nd Columbia University Film Festival

2020.12.01 Press Conference & Symposium: Evaluation Report on the Sustainable Development of China 2020
2020.12.08 SEAS Students and Alumni Event in Shanghai
2020.12.16 New Commentary Reform is in the Pipelines: PipeChina and the Restructuring of China's Natural Gas Market
2020.12.16 SIPA Students and Alumni Gathering in Beijing and Shanghai
2020.12.19 TC-China Education Forum
2020.12.20 Global Competence Education Symposia Series II
2020.12.26 Art Forum: The Role of Art in the Contemporary Era

2021.01.06-07 SEAS China Virtual Career Fair
2021.01.13 LAW School Book Talk and Discussion: The Code of Capital
2021.01.28 SPS China Virtual Career Fair
2021.02.05 The Future of Chinese Listed Companies on U.S. Exchanges
2021.02.26 Library Workshop I: Access the C.V. Starr East Asian Library at Home
2021.03.05 Library Workshop II: Chinese Studies: Useful Databases for Course Assignments, Papers and Theses
2021.03.11 Panel Discussion: The Notion of Sacrifice

2021.03.12 Library Workshop III: Online Searching and Research: Tools, Strategies and Methods
2021.03.18 Global Seminar Series I: Emerging Asia and the Global Energy and Climate Challenge
2021.03.19 SEAS Admission Programming in Beijing
2021.03.19 Library Workshop IV: Searching and Using Primary Source Materials
2021.03.20 GSAS Student and Alumni Gathering in Beijing and Shanghai
2021.03.25 Quantitative Finance Career Development Panel
2021.03.26 Library Workshop V: Proud to be Columbian: Columbia China Collections

2021.03.26

SEAS Admission
Programming in Shanghai

2021.03.27

SIPA Student and Alumni
Gathering in Beijing and
Shanghai

2021.04.02

SEAS Admission
Programming in Shenzhen

2021.04.06-08

SEAS Spring Virtual
Career Fair

2021.04.07-10

Columbia China Business
Forum

2021.04.16

Thematic Discussion Series
I: Combating Anti-Asia
Hate and Violence

2021.04.17

'Pioneer Open Mic'
Roadshow I: AI +
Education

2021.04.18

Columbia-Wide Welcome
Receptions for Newly
Admitted Students in
Beijing and Shanghai

2021.04.22

Book Talk & Discussion
with Thomas Hatch: The
Education We Need for a
Future We Can't Predict

2021.04.25

Columbia Class of 2021
Graduation Events
in Beijing, Shanghai,
Shenzhen and Hong Kong

2021.04.28

Global Seminar Series
II: Energy and Climate
Change Policies in China

2021.04.29

Earth Day 2021 | Report
Launch of COVID-19
China Energy Impact
Tracker: 2020 in
Retrospect

2021.04.29

SEAS Class Day in Beijing,
Shanghai and Shenzhen

2021.05.15

Thematic Discussion Series
II: Preparing International
Students for Race Relations
in the U.S

2021.05.16

Panel Discussion:
Urbanization of Post-
COVID-China —Big Data
Response Mechanism

2021.05.16

Columbia GSAPP New
Student Reception

2021.05.18

TC Community Language
Program Open House

2021.05.25

TC International
Researchers Language
Program Open House

2021.06.05

The Way to a Student-
Centered Whole Person
Education: What it takes
to start new schools?

2021.06.05

Columbia Undergraduates
Q&A and Information
Session

2021.06.19

SPS Admission
Programming in Beijing

2021.06.24

The Climate for
Renewables: A
Conversation on India's
Energy Policy

2021.06.26

SPS Admission
Programming in Shanghai

2021.06.26

TC Welcome Reception for
Newly Admitted Students

2021.06.26

'Pioneer Open Mic'
Roadshow II: New
Consumer Goods Industry

2021.07.03

In Conversation with Yang
Lan: Propelling the Next
Generation of Women
Leaders

2021.07.10

Columbia University
Student Drama Forum &
Workshop

2021.07.11

Class of 2025 Welcome
Reception in Beijing

2021.07.11

Nansong Huang Summer
2021 Piano Recital in
Beijing

2021.07.24

Opening Ceremony:
ANOBO International
Children's Tech and Art
Traveling Exhibition

2021.07.24-27

Her Village +Barnard
Women Leadership
Training Workshop

2021.07.29-08.01

CBS Digital
Transformation Leadership
Workshop

2021.07.31

SIPA send-off party in
Shanghai

2021.08.07

The Columbia China and
the World Forum

2021.08.08

Panel & Exhibition:
Post-COVID-China
Urbanization

2021.08.08

Panel Discussion on Urban
and Architectural Space in
the Pandemic Era

2021.08.15

Columbia Undergraduate
Student Mandarin Debate
Association 2021 Summer
Event

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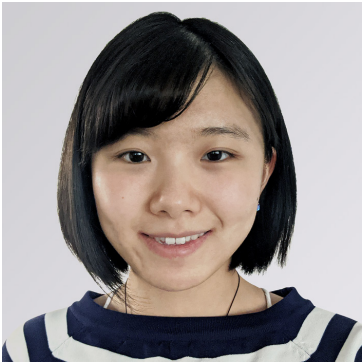
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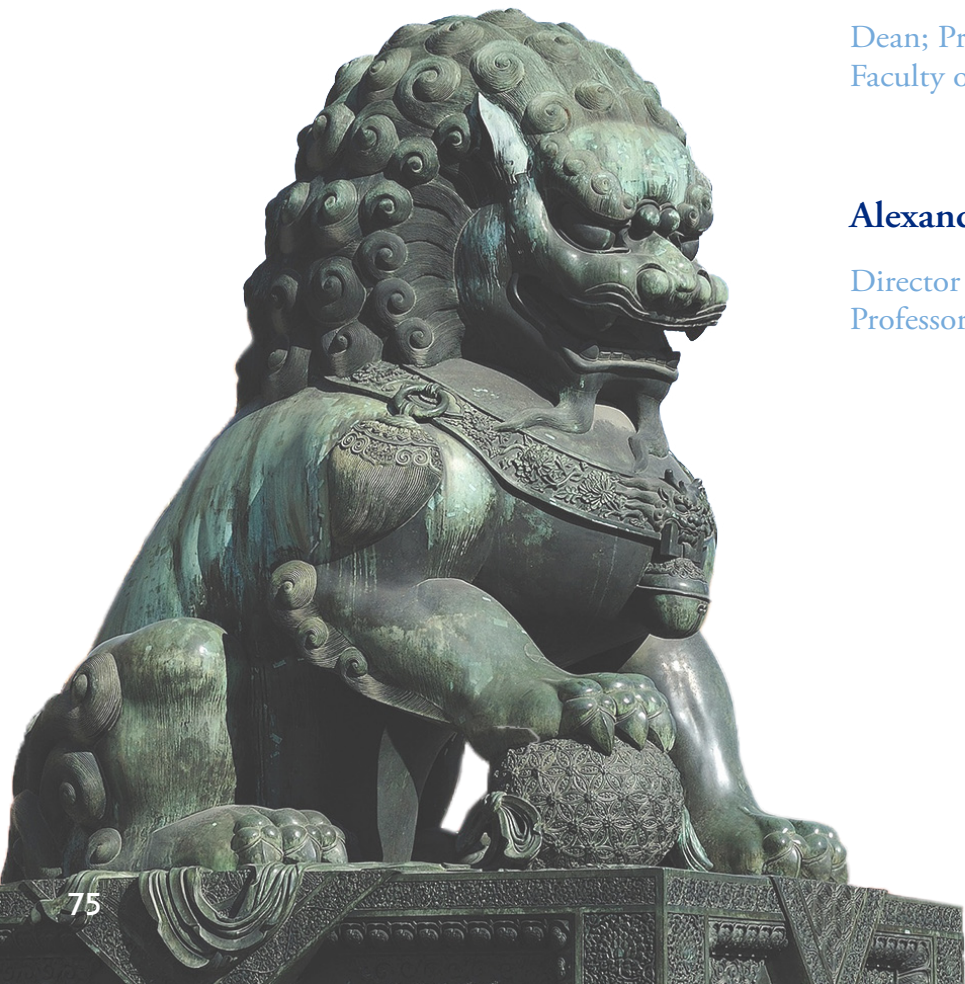
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Glossary of Acronyms

CC	Columbia College
CU	Columbia University
CBS	Columbia Business School
GS	Columbia School of General Studies
GSAPP	Columbia Graduate School of Architecture, Planning and Preservation
GSAS	Columbia Graduate School of Arts and Sciences
LAW	Columbia Law School
MAFN	Mathematics of Finance Program at Columbia University
SEAS	Columbia Engineering
SIPA	Columbia School of International and Public Affairs
SPS	Columbia School of Professional Studies
TC	Teachers College, Columbia University
UIIS	University Initiative for International Students

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