# COLUMBIA GLOBAL CENTERS

APPENDIX TO RFPS: PRESIDENT'S GLOBAL INNOVATION FUND GLOBAL SCHOLARS PROGRAM

FALL 2018

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## Columbia Global Centers | Amman

Center Launch: March 2009

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#### **Director Biography**

#### SAFWAN M. MASRI

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Professor Safwan M. Masri is Executive Vice President for Global Centers and Global Development at Columbia University, and a Senior Research Scholar at Columbia's School of International and Public Affairs (SIPA).

In his role as EVP, Masri is responsible for the development of an expanding network of Global Centers, located in Amman, Beijing, Istanbul, Mumbai, Nairobi, Paris, Rio de Janeiro, Santiago, and Tunis. These centers work to advance Columbia's global mission, by facilitating research and education engagement and collaboration in the world, and to extend the University's reach to address the pressing demands of our global society. Masri has been Director of Columbia Global Centers | Amman since its founding in 2009.

Masri joined Columbia University in 1988 as a member of the faculty of Columbia Business School. He was appointed Vice Dean in 1993, a position he held for thirteen years. He previously taught engineering at Stanford University, and was a visiting professor at INSEAD (Institut Européen d'Administration des Affaires) in France.

A scholar of the contemporary Arab world, Masri is the author of *Tunisia: An Arab Anomaly* (Columbia University Press, 2017), which examines why Tunisia was the only country to emerge from the Arab Spring as a democracy. The book has received coverage in a number of media outlets, including the Financial Times, Le Monde, Foreign Policy, Foreign Affairs, and the Journal of Democracy. Masri is often quoted in the press and appears frequently on news programs. His writings on education and current affairs have been featured in the Financial Times, Huffington Post, The Hill, and Times Higher Education.

Masri is an honorary fellow of the Foreign Policy Association and a member of the Council on Foreign Relations. He was founding chairman of King's Academy and the Queen Rania Teacher Academy in Amman, Jordan. He has also served as an advisor to Her Majesty Queen Rania Al Abdullah. Masri is a member of the International Advisory Council of the World Congress for Middle Eastern Studies (WOCMES) and a trustee of International College and the Welfare Association (Taawon). He is also a member of the advisory board of the School of Business at the American University in Cairo and a director of Endeavor Jordan.

Professor Masri earned his Bachelor of Science degree in industrial engineering from Purdue University in 1982; his Master of Science in industrial engineering, also from Purdue in 1984; and his Ph.D. in industrial engineering and engineering management from Stanford University in 1988.

Masri was honored with the Singhvi Professor of the Year for Scholarship in the Classroom Award in 1990, the Robert W. Lear Service Award in 1998, and the Dean's Award for Teaching Excellence in a Core Course in 2000. Masri has also been honored with the 2003 American Service Award from the American-Arab Anti-Discrimination Committee.

#### **Center Space**

Columbia Global Centers | Amman is headquartered in the residential area of Dabouq. It is a stately, 47,000 square foot, two-floors building with an interior courtyard. The building contains an auditorium, several conference rooms, classrooms, and staff offices. Dedicated office space on the second floor has been assigned to Columbia schools with high level of activity in the region. In support of the Graduate School of Architecture, Planning, and Preservation (GSAPP), the Center has dedicated space to GSAPP's Studio-X Amman, which includes a studio, conference room, exhibition, and faculty office. The Center also has videoconferencing capabilities that can be configured to classrooms, conference rooms, or the auditorium depending on program needs.

#### **Regional Dimension**

The Center maintains close ties with partners in Beirut, Tunis, Jerusalem, Abu Dhabi and Cairo. The Center's staff works closely with the American University of Beirut, Birzeit University near Ramallah, and the American University in Cairo, as well as several local and regional NGOs. Progress is continuously being made towards expanding the Columbia University network throughout the region.

#### **Networking and Contacts**

#### Local, regional and national government partners

- *Ministry of Planning and International Cooperation (MoPIC):* The Center worked closely with MoPIC to tackle challenges related to sustainable development in Jordan.
- *Ministry of Social Development (MoSD):* The Center collaborated with the MoSD on a number of programs in the past, such as, "Jordan Social Work Education for Excellence Program," dedicated to building a strong social work profession in Jordan.
- *Greater Amman Municipality (GAM):* The Graduate School of Architecture, Preservation, and Planning (GSAPP) has worked with GAM on a number of initiatives including the "Advanced Studio Course Knowledge City: Information Infrastructure." In October 2017, a number of GSAPP faculty members and Studio-X staff were invited to present at the "Resilience by Design" University event at GAM, organized in collaboration with Resilience by Design, 100 Resilient Cities, and PennDesign during Amman Design Week 2017.
- *Ministry of Health (MoH):* The Public Health Program has had discussions with the MoH on priority areas of collaboration. The MoH has participated in the Center's roundtable discussion: "Jordan: Successes and Challenges in Public Health" and several working group meetings on programming and research on non- communicable diseases (NCDs). The ministry is also supporting the Women ASPIRE (Women Advancing Solutions in Policy, Implementation, Research and Engagement for Refugees) project,

and has granted the team approval to conduct research study at selected health facilities in five governorates (Amman, Zarqa, Mafraq, Ramtha, Irbid).

• Jordanian Nursing Council: The Center collaborated with the Jordanian Nursing Council on the "Global Nursing and Midwifery Clinical Research Development Initiative."

#### Local, National and, International NGOs and Institutions

The Center has collaborated with a range of both local and regional NGOs and institutions on their programs, including:

- Africinvest
- Aga Khan Foundation, International, Arab Image Foundation
- Alliance for Historical Dialogue and Accountability Program (AHDA)
- American Bar Association Rule of Law Initiative (ABA ROLI)
- American Center of Oriental Research (ACOR)
- Arab League Educational, Cultural & Scientific Organization (ALECSO)
- Arab Renaissance for Democracy for Development (ARDD-Legal Aid)
- CARE International
- Caritas Jordan
- Carnegie Endowment for International Peace
- Center for the Study of the Built Environment (CSBE)
- Chatham House
- Chrest Foundation
- Darat Al Funun The Khalid Shoman Foundation
- Danish Refugee Council
- Durable Solutions Platform
- Family Development Foundation, Economic Research Forum (ERF)
- Family Health International (FHI 360) Cairo
- Fondation BIAT
- Foundation for Architecture and Heritage (FAH)
- Friends of the Earth Middle East
- Greater Amman Municipality
- Institute of Family Health
- International Committee of the Red Cross
- International Medical Corps

- International Rescue Committee
- Jordan Green Building Council (JGBC)
- Jordan River Foundation
- Jordanian Hashemite Fund for Human Development
- King Hussein Foundation
- King Abdullah University Hospital
- Norwegian Refugee Council
- Open Society Foundations
- Riwaq Center for Architecture Preservation (Ramallah)
- Royal Health Awareness Society
- Royal Society for the Conservation of Nature
- Ruwwad Al Tanmeya
- Sharjah Art Foundation
- The Identity Center Regional: Regional Partnership on Culture and Development
- Tomorrow's Youth Organization
- UNHCR
- UNICEF
- United States Embassy in Jordan (Regional English Language Office)
- USAID Takamol Jordan Gender Program
- WHO

#### Universities and colleges

- Al-Quds Bard College for Arts and Science
- American University of Beirut
- American University of Cairo
- American University of Sharjah
- Bartlett School of Architecture
- Bezalel Academy of Art and Design
- Birzeit University
- Center of Strategic Studies at University of Jordan
- German Jordanian University
- Issam Fares Institute for Public Policy and International Affairs at the American University of Beirut

- Jordan University of Science and Technology
- London Architectural Association
- Tunis Business School
- University of Helsinki, the Department of Teacher Education
- University of Groningen
- University of Jordan
- University of Oslo
- Yarmouk University

#### **Sampling of projects**

## The Center regularly organizes and hosts conferences and seminars. Previous ones include:

• Symposium: Global Think-In on Time and Trauma - Memory in Global Perspective

The Global Think-Ins are designed as incubators for academics and practitioners from varying disciplinary and methodological backgrounds, geographical locations, and expertise to share, critique, and develop new ideas. Global Think-Ins are supported by the Committee on Global Thought at Columbia University. The series is part of the committee's project "The Politics of Memory in Global Context", led by historian Carol Gluck, Columbia's George Sansom Professor of History and Professor of East Asian Languages and Cultures. The events in Istanbul and Amman followed the first international Think-In held at Columbia Global Centers | Paris, "Remembering Across Time: Psychological Studies of the Two World Wars in Transgenerational Memory."

• *Religion and the Global Framing of Gendered Violence* 

The Columbia Global Centers | Amman held a two-day workshop led by Professor Lila Abu-Lughod, Joseph L. Buttenwieser Professor of Social Science. The workshop brought together 17 scholars, journalists, and activists from the MENA region to discuss the role of religion in naming, framing, and governing gendered violence. The discussions addressed comparative questions about the forms and politics of inquiry, techniques of measurement, and technologies of intervention that are being used to frame and treat the issue of violence in relation to gender.

• International Economic Association's Seventeenth World Congress

The IEA World Congress aims to provide a platform for the exchange of expertise and research on economy-related issues and challenges of global importance by bringing together prominent economists, academics, and policy makers. Columbia Global Centers | Amman worked closely with the International Economic Association, and Joseph Stiglitz in particular, University Professor at Columbia and now former President of the IEA, to spearhead the effort to bring this key event to Jordan.

#### • Fostering Entrepreneurship in Engineering Education in Tunisia

This three-year project, led by the Fu Foundation School of Engineering and Applied Science (SEAS) in partnership with Columbia Business School (CBS) and the Global Centers | Amman, aims to strengthen the culture of entrepreneurship in engineering education in Tunis. The program included the training of Tunisian educators to enhance their ability to better mentor and coach student teams participating in the *National Open Start Up Competition* in Tunisia. Mentors were provided with tools on how to nurture the development of a small-grown entrepreneurship culture that is student driven and faculty supported. Students were also trained on the importance of sustainable development goals, design thinking, business model canvas, market discovery, teamwork and pitching.

#### • The Future of the Past: Addressing the Cultural Heritage Crisis in Iraq and Syria

The Metropolitan Museum of Art, in partnership with Columbia University and the Columbia Global Centers | Amman, organized a series of three regional cultural heritage workshops, entitled "The Future of the Past: Addressing the Cultural Heritage Crisis in Iraq and Syria," at the Columbia Global Centers | Amman. The workshops brought together museum specialists from Iraq, Syria, as well as Jordan, to discuss their current situation and needs with each other, as well as with colleagues from Europe and North America. In addition, the workshops helped identify other areas in which The Metropolitan Museum and Columbia University can continue to offer support to Iraqi and Syrian museum colleagues in the future to preserve their countries' cultural heritage. The main topics discussed at the workshops were photographic documentation, education and training needs, emergency care needs, and publication of material. The events were followed by hands-on training sessions designed to give photographers better support with correcting, saving and transferring images and to assess their work.

• International Legal Dialogue

The Center organized a conference on "International Legal Dialogue – Middle East and North Africa." The conference was spearheaded by Lori Damrosch, President of the American Society of International Law and Hamilton Fish Professor of International Law and Diplomacy, and was held in collaboration with the Columbia Law School, American Society of International Law, University of Jordan Law School, American Red Cross, Bahrain Chamber for Dispute Resolution, and the American Bar Association – Rule of Law Initiative. The conference brought together local, regional and international speakers in the form of panel discussions on various timely international legal themes that are particularly relevant to the Middle East and North Africa. Some of the major issues and topics that were covered are arbitration, child abduction and protection, environmental effects of armed conflict, humanitarian law, and human trafficking in refugee situations.

• Human Rights Treaty Body Reform Process: Towards a Stronger Human Rights Protection Regime

This project brought together experts from around the world to contribute to the ongoing process of the United Nations (UN) General Assembly's 2020 review of the UN human rights treaty bodies. The intended outcome is for participants to contribute to the UN-led process on the future of the UN human rights protection, and the implementation of UN General Assembly resolution 68/268 on strengthening the treaty body system which oversees reporting on human rights treaty compliance. The project organized a number of convenings in Istanbul, Amman, and in Latin America, that would feed into the work of decision makers in the lead-up to a review and resolution at the UN General Assembly in

2020. The project is led by Elazar Barkan, Professor of International and Public Affairs and Director of the Institute for the Study of Human Rights at Columbia University, and Jack Snyder, Robert and Renée Belfer Professor of International Relations.

• Regional Perspectives on International Mobility: Contextualizing the Model International Mobility Convention

In partnership with the Columbia Global Policy Initiative (CGPI) and University Professor Michael W. Doyle, Director of the Columbia Global Policy Initiative and co-author of the *Model International Mobility Convention* (MIMC), the Columbia Global Centers | Amman held the workshop, "Regional Perspectives on International Mobility: Contextualizing the Model International Mobility Convention." Policymakers, academics, and practitioners were brought together to critically examine the question of international mobility and explore the MIMC. Professor Doyle presented a new framework in approaching migration and discussed the MIMC within the context of the MENA region. The event helped promote CGPI's Convention and encourage further signatures from local and regional academics and policymakers.

• Strengthening Refugee Access, Equity and Inclusion: Developing a New Framework

The Columbia Global Centers in Amman and Istanbul organized a symposium at Columbia University in New York to address the gap in the linkages between humanitarian response and development in light of a rapidly changing global context, and the need for new paradigms of refugee assistance and inclusion. The symposium featured Columbia faculty engaged in the forced displacement issue, practitioners from the MENA region, and scholars who have been instrumental in treating refugee movements as a developmental issue.

• Women Advancing Solutions in Policy, Implementation, Research, and Engagement for Refugees

Women Advancing Solutions in Policy, Implementation, Research and Engagement for Refugees is a collaboration between Columbia University School of Social Work (CUSSW), Columbia Global Centers | Amman, and the University of Jordan. The purpose of this project is to establish a consortium of faculty committed to identifying the needs of Syrian refugees in the areas of research, education, training, and service.

Women ASPIRE is also leading a primary data collection project in partnership with the University of Jordan, the Institute of Family Health and the International Rescue Committee. This research study aims to understand the gendered health and mental health concerns of Syrian refugee women living in non-camp urban settings throughout Jordan. The project is led by Professors Nabila El-Bassel, Willma and Albert Musher Professor of Social Work, and Neeraj Kaushal, Professor of Social Work.

• Mental Health and the Psychological Impact of War on Individuals, Families and Communities in Yemen: A project to advance Research, Services, and Advocacy

The project is an interdisciplinary investigation and advocacy project that aims to address the adverse effects of armed conflict on mental health in Yemen. The broad objectives of the project are to conduct interdisciplinary research to better understand the mental health situation in Yemen, including how it varies across experience, gender, and age, as well as the capacities of and gaps in mental health services in the country. Professor Sarah Knuckey, Associate Clinical Professor of Law, the director of the Human Rights Clinic, and the faculty co-director of the Human Rights Institute at Columbia Law School, and Professor Lindsay Stark, Associate Professor of Population and Family Health at Mailman School of Public Health are leading this project in partnership with the Sana'a Center for Strategic Studies (SCSS).

• Improving Access to Resettlement and Complementary Pathways for Syrians in the Middle East Seminar

Columbia Global Centers | Amman and Durable Solutions Platform (DSP) organized a seminar, "Improving Refugee Access to Resettlement and Complementary Pathways." The seminar brought together practitioners from NGOs, UN agencies, donors, civil society, think tanks, academia as well as people from the private sector. The aim of the seminar was to establish a better understanding among stakeholders on how to improve access to resettlement and complementary pathways for Syrian refugees in the Middle East. The seminar shared preliminary findings of research studies on resettlement and complementary pathways.

• Pluralism in Emergenc(i)es: Movement, Space, and Religious Difference

The Institute for Religion, Culture, and Public Life (IRCPL) and Columbia Global Centers | Amman, with support from the Center for Religion, Conflict and the Public Domain at the University of Groningen, and the Department of Culture Studies and Oriental Languages at the University of Oslo, held a conference, "Pluralism in Emergencies: Movement, Space, and Religious Difference," in Amman. This conference addressed how pluralism becomes activated in emergency situations, and is utilized in different ways and towards different ends. The event brought together local experts, doctoral students and activists with regional specialists and practitioners from academia, civil society and the NGO sector. Participants presented on and discussed the impact of the global migration situation on housing and urban development, collective memory and identity, and religious pluralism in the face of rapidly changing and increasingly precarious lived realities. Outcomes of the conference included the production of an edited book volume and other online publications.

• Global Nursing and Midwifery Clinical Research Development Initiative

Columbia University School of Nursing received a three year grant (2014-2017) from the President's Global Innovation Fund to investigate nursing and midwifery research gaps and current practices in South and East Africa and the Middle East. Three summits were held as part of this project, two of which were hosted at Columbia Global Centers | Amman, including the final summit which convened experts from both Southern and Eastern Africa as well as the Middle East and Eastern Mediterranean regions. Participants engaged in cross-regional dialogue to identify priorities and gaps, develop strategies that address them, create a plan to implement these strategies, establish a strong regional and cross-regional network and mentorship program, and disseminate recommended strategies. The initiative was led by two faculty members from Columbia University School of Nursing: Elaine Larson, PhD, Associate Dean for Research, and Jennifer Dohrn, DNP, Director of the Office of Global Initiatives and its WHO Collaborating Center for Advanced Practice Nursing.

**Public Health:** In coordination with the Mailman School of Public Health at Columbia University, the Center's programming team supports stakeholders in the health sector and develops training and capacity building programs for public health professionals in Jordan and throughout the Middle East. The most recent programming includes:

• Impact of Family Separation on Syrian Refugees in Jordan

In partnership with UNHCR and with support from Columbia Global Centers | Amman, Columbia University developed and implemented a cross-sectional, qualitative research study to investigate the social, emotional and economic impact of family separation on Syrian refugees living in Jordan. The study, which began in July 2017, collected data from Syrian refugees in order to understand how separation impacts their families, and their perceptions of future solutions. It analyzed the ways in which separation perpetuates increased vulnerability. This study served as the first step in a larger regional study on the effects of family separation on displaced people, highlighting viable opportunities to improve policymaking in addressing practical and political barriers to reunification. In March 2018, the UNHCR published a summary of the research findings which included a total of 85 semi-structured, in-depth interviews conducted in Jordan. Four MPH students from Columbia were paired up with three Jordanian researchers to collect data from 1 July to 31 August. This project is spearheaded by Neil Boothby, Professor of Population and Family Health at Columbia University's Mailman School of Public Health and Zahirah McNatt, doctoral student (DrPH) at Mailman School of Public Health. The partnership on this project serves as the first example of a strategic regional collaboration between UNHCR MENA and an academic institution.

• Coordinated Public Health Response in Emergencies:

The Columbia Global Centers | Amman, in conjunction with UNICEF Middle East and North Africa, organized a six-day training program on "Coordinated Public Health Response in Emergencies." The program was designed to build a knowledge base, and to provide technical support to UNICEF Child Survival and Development staff in countries engaged in emergency response. This comprehensive training course was tailored to the needs of staff and contextually relevant to health priorities in the region.

• Confronting Non-Communicable Diseases in the Middle East and Turkey

Columbia Global Centers | Amman hosted a workshop and convening on "Confronting Non-Communicable Diseases (NCDs) in the Middle East and Turkey" in January, 2014. The two-day workshop brought together Columbia University faculty with practitioners and academics from Lebanon, Syria, Jordan, Palestine and Turkey, to discuss topics related to the global burden of NCDs, research priorities, and potential training programs. The workshop was followed by a public convening attended by representatives of academic and research institutions, non-governmental organizations and government agencies. The project was led by Wafaa El-Sadr, University Professor and Director of the International Center for AIDS Care and Treatment Programs.

• Global Mental Health Research Consortium and Scholars Program

In April 2014, the Center hosted a program on promoting women's mental health in the Arab region. The program was led by Dr. Kathleen Pike, Executive Director and Scientific Co-Director of the Global Mental Health Program, and Associate Director of the Health and Aging Policy Fellowship Program at Columbia University College of Physicians and Surgeons. The meeting on "Arab Regional Field Studies" brought together the WHO scientific leadership and fifteen experts from the Arab region to address pressing topics, and work on the implementation of regional field studies related to the development of the WHO ICD-11. The meeting was organized in partnership with the American University of Beirut, headed by Brigitte Khoury, Director at the Arab Regional Center for Research, Training and Policy Making in Mental Health.

#### Studio-X Amman

Launched in 2009, Studio-X is a regional platform for experimental design and research initiated by Columbia University's Graduate School of Architecture, Planning and Preservation (GSAPP) and the Columbia Global Centers | Amman. Through workshops, lectures, screenings, and field visits, Studio-X Amman brings together Columbia GSAPP students and faculty with practitioners, researchers, and students working from or on the Arab region to critically reflect on the role of architecture education and practice in our time.

- Faculty and institutes involved: Amale Andraos, Mario Gooden, Felicity Scott, Craig Konyk, Jyoti Hosagrahar, Mary Mcleod, Philip Anzalone, Frederic Levrat, Craig Buckley, Mark Wasuita, Adam Bandler, Jordan Carver, Jennifer Broutin Farah, Kamal Farah, Karla Rothstein, Nina Kolowratnik, Madeeha Merchant, Laura Kurgan, Caitlin Blanchfield, Makram El Kadi, Gwendolyn Wright, Ziad Jamaleddine, Reinhold Martin, Mabel Wilson, Kadambari Baxi, Petra Kempf, Mpho Matsipa, Grga Basic, Hiba Bou Akar, Khaled Malas, Kate Orff, Leah Meisterlin, Michael Krisch, Center for Spatial Research.
- Local staff: Nora Akawi, Adjunct Assistant Professor, GSAPP and Director of Studio-X Amman; Jawad Dukhgan, Associate Director, Studio-X Amman; Nadine Fattaleh, Programs and Media Coordinator, Studio-X Amman.
- Institutions engaged: German Jordanian University, Jordan University, American University of Sharjah, Bezalel Academy of Art and Design, Birzeit University, Bartlett School of Architecture, London Architectural Association, Cairo Lab for Urban Studies, Training and Environmental Research (CLUSTER), Sijal Institute for Arabic Language and Culture, Visualizing Impact, Institut Français du Proche-Orient (Ifpo)

#### **Sampling of projects:**

• *Reading the Janet Abu-Lughod Library* 

This project is developed in partnership with Sijal Institute for Arabic Language and Culture. It is a series of seminars and talks based on the the Janet Abu-Lughod Library, generously donated to Studio-X Amman by Professor Lila Abu-Lughod and her family.

• Traveling Seminars and Studios

Nora Akawi teaches an ongoing traveling seminar course titled, "Mapping Borderlands," on borders, migration, citizenship and human rights, in collaboration with Nina V. Kolowratnik, Khaled Malas, Aamer Ibraheem at Columbia GSAPP since 2014. Traveling studio on "Water Urbanism" in collaboration with the Urban Design Program and faculty at GSAPP was held in January 2017 and 2018.

• Cinema and the Memory of Cities

The program, held in Amman, Johannesburg, Tunis, and New York is curated by Rasha Salti with Nora Akawi and Mpho Matsipa. It includes screenings and discussions between filmmakers, urbanists, architects and artists on cities, counter-narratives, and subjectivity.

• Frozen Imaginaries

This multimedia project is developed by Jawad Dukhgan with Antonio Ottomanelli. It includes workshops, design charrettes, and talks to investigate frozen construction sites in Amman in relation to master plans developed for the city during the late 20th century.

• X-Talk Series

Studio-X hosts a year-long public lecture program at various venues around the city. The lectures offer audiences a chance to engage with a range of topics that are relevant to Studio-X's work, bringing scholars, researchers, and practitioners from the region as well as Columbia faculty and alumni to present their work.

• Conferences and Symposia

Multiple conferences and symposiums have been organized in Amman, New York, and other locations. Conferences include "The Arab City" in November 2014 in New York, "Propositions I" in March 2015 in Amman, and "Studio-X Amman at Milan Design Week" in April 2017 in Milan. The most recent "Contemporary Amman and the Right to the City Conference" was organized in collaboration with Columbia Global Centers | Amman and the Institut Français du Proche-Orient (Ifpo) in November 2018. It brought together over 40 scholars, researchers, and practitioners in the first conference about Amman since the mid-1990s.

**Arts Programs:** In partnership with Columbia's School of the Arts (SoA), the Center hosts a series of programs in the arts, from creative writing to photography and film workshops.

• On the Margins of American Cinema

Richard Peña, Director Emeritus, New York Film Festival and Professor of Film Studies at Columbia University, presented film screenings and discussions, *On the Margins of American Cinema* at the Amman Center in July 2017. The screenings addressed specific examples of "independent" American cinemas, tracing their development and emphasizing the unique contributions each has made to American film culture. There were five themes addressed throughout the series, one each day, including: Faded Glory: Independent African American Cinema, Altered Vision: American Avant-Garde Filmmaking, An American Neorealism? The Case of "Salt of the Earth", and The Evolution of American Documentary.

• Introduction to Film Studies Workshop

Peña, Director Emeritus, New York Film Festival and Professor of Film Studies at Columbia University, conducted a five-day course the provided an overview of the basic techniques filmmakers have at their disposal in order to convey information and create meaning in film.

**Education and Learning Opportunities for Full-Time Students**: Columbia Global Centers | Amman hosts numerous onsite-training programs, particularly over the summer. Programs include the Summer Ecosystem Experiences for Undergraduates Program, the Columbia Experience Overseas Program, and the Arabic Summer Language Program.

#### • Columbia Arabic Summer Program

In conjunction with Columbia's Office of Global Programs, and the Columbia Global Centers in Paris and Amman, the fifth annual Arabic language program was held during May – June 2018. The nine-week intensive program offers a multi-faceted introduction to the languages, culture, and history of the Middle East and North Africa. During the first part of the program, students spent time in Amman learning Arabic and attending seminars that examine the inter-relatedness of the Mashrek and the Maghreb dialects through various disciplines. The program was led by Taoufik Ben-Amor, Gordon Gray Jr. Senior Lecturer in Arabic Studies, and Madeleine Dobie, Professor of French and Romance Philology.

#### • Summer Ecosystem Experiences for Undergraduates (SEE-U) Program

SEE-U is a five-week summer program intended to provide Columbia undergraduates with a global understanding of ecology and environmental sustainability. The Program is designed by the Earth Institute Center for Environmental Sustainability (EICES) and Columbia College. It is offered at several locations around the world. Students conduct environmental fieldwork in unique natural settings, and gain a sense of exploration and appreciation of Jordan's ecology through a combination of field research and coursework.

#### • Columbia Experience Overseas (CEO)

CEO Amman is a unique eight-week internship program that connects Columbia University undergraduates with highly sought after work environments through alumni and employer partnerships developed by the Center for Career Education (CCE). The program was launched in partnership with the CCE in 2011. Throughout the internship, students explore their chosen career path and develop relevant professional skills while living in a new city, and gaining global experiences.

#### • Summer Program on Democracy and Constitutional Engineering in the Middle East

Columbia University offered a three-week summer program focused on democracy and constitutional engineering in the Middle East during May – June 2015. The program was organized by Columbia Global Centers | Amman, Columbia Global Centers | Istanbul, and the Office of Global Programs. Spearheaded by John Huber, Professor of Political Science, the program was held in Tunis, followed by a segment in Istanbul. Columbia students alongside students from leading universities in the Middle East, North Africa, and Turkey participated in the program. Students investigated the concept of democracy, the challenges of democratic transitions and consolidation, and the trade-offs associated with different ways of organizing democratic institutions. The program was supported by the President's Global Innovation Fund and the Lee C. and Jean Magnano Bollinger Fellowship.

• Social Entrepreneurship Workshop for Jordanian High School Students

In July 2018, Columbia Organization of Rising Entrepreneurs (CORE) and Columbia Global Centers | Amman organized an intensive five-day workshop on social entrepreneurship for Jordanian high school students. The workshop introduced 26 students from Amman to the social impact of entrepreneurship, the entrepreneurial framework for problem-solving, and how to apply this knowledge on both a local and global level. CORE also introduced students to different business models of existing startups and connected them to founders of successful social enterprises from around the world. The workshop concluded with students presenting their pitch decks the Executive Director of Business and Professional Women-Amman. The Executive Director provided students with feedback and connected them to local incubators and industry professional in order to develop their ideas beyond the workshop.

• Social Work with Refugees and Displaced Persons: Global and Jordan Experience

Led by Mashura Akilova, Lecturer at Columbia School of Social Work, the program brought 16 graduate students from the Columbia School of Social Work to Amman during March 8 - 18, 2018. The students examined social work practices with forced displaced populations, and investigated social policies, programs and legal issues impacting this cohort. The purpose of the course was to provide an opportunity for students to gain knowledge and skills through a comprehensive study of Jordan's experience with emergency response.

• Kraft Global Fellows Program

The University Chaplain and ten Columbia University students were in Amman from January 3-12, 2018, as part of the Kraft Global Fellows Program, an initiative of the Kraft Family Fund for Intercultural and Interfaith Awareness, and the Office of the University Chaplain. The purpose of the trip was for students to gain a better understanding of the diverse cultural and religious backgrounds in Jordan and the region, as well as to explore relevant topics such as multi-faith interconnectivity. Students were accompanied by Jewelnel Davis, the University Chaplain, Associate Provost and Director of the Earl Hall Center at Columbia University. They met with a number of religious leaders, local influencers and faith-based organizations, including the Royal Institute for Interfaith Studies (RIIFS), Jordan River Foundation (JRF), ARDD-Legal Aid, the Jordanian Interfaith Coexistence Center, UNHCR, Injaz, and Catholic Center for Studies and Media. This program was designed in coordination with Columbia Global Centers | Amman.

• Cities of Knowledge: Displaying Archaeological Knowledge in the Public Spaces of Amman

In partnership with the Department of Art History and Archaeology at Columbia University, the Amman Center hosted a travel seminar for nine undergraduate students during March 12-18, 2016. This seminar explored the urban development of the city of Amman through its two major archaeological sites the ancient buildings of the Roman City of Philadelphia, and the Qala'a (Citadel). Students studied these sites as related to the modern city of Amman. They discussed how modern methods of urban planning all relate to the idea of reconstructing past narratives for Amman, while focusing mainly on archaeology, urban architectural developments, specific cultural centers and even museum displays. Students were accompanied by Avinoam Shaelm, Riggio Professor of the History of the Arts of Islam, and Holger Klein, Professor of Art History and Archaeology.

**Speaker Series**: The Center hosts regular public lectures for members of the community to engage with scholars and provide them with the opportunity to learn about a wide range of topics, from economics and public policy, to the fine arts. Speakers have included:

- Christine Tohme, Founder of Ashkal Alwan
- Gayatri Spivak, University Professor at Columbia University
- Helen Lackner, Research Associate at the London Middle East Institute at SOAS University of London
- Hugh Herr, Associate Professor of Media Arts and Sciences at Massachusetts Institute of Technology

- Joseph Nye, University Distinguished Service Professor and former Dean of the Kennedy School Government at Harvard University
- Joseph Stiglitz, University Professor at Columbia University
- Lila Abu Lughod, Joseph L. Buttenwieser Professor of Social Science at Columbia University
- Nicolas Pelham, Middle East Correspondent for The Economist
- Rashid Khalidi, Edward Said Professor of Arab Studies at Columbia University
- Seth Anziska, Mohamed S. Farsi-Polonsky Lecturer in Jewish-Muslim Relations at University College London
- Wade Davis, Professor of Anthropology and the BC Leadership Chair in Cultures and Ecosystems at Risk at the University of British Columbia

#### **Center Interests, Priorities and Thematic Focus**

The Amman Center continues to organize programs and research activities in the areas of public health and migration, social work, education, architecture, as well as the arts and cultural expression, among others. While many of these themes continue to be at the heart of the Center's work and mission, its location at the epicenter of one of the most geopolitically dynamic places in the world provides some of the greatest opportunities for study, involvement, and impact.

Over the past few years, the Center has facilitated a number of important discussions, gatherings and conferences concerned with regional geopolitical developments. In collaboration with the global center in Istanbul, the Columbia Global Centers | Amman has held meaningful conversations and academic dialogues with regional experts and thought-leaders, actively seeking out ways in which Columbia—with its diverse intellectual capacities—may contribute positively to the developments taking place across the region.

## Columbia Global Centers | Beijing

Center Launch: March 2009

Website: http://globalcenters.columbia.edu/beijing/

Email: beijing.cgc@columbia.edu

Address: No.26, 1F Core Plaza, No.1 Shanyuan Street, Zhongguancun, Haidian District, Beijing, China 100080

Other links: Wechat - Sina Weibo - Facebook

#### **Center Space**

The Center is located in west Beijing's tech-hub area, Zhongguancun, which is also known as China's "Silicon Valley". It is the country's largest high-tech park and home to dozens of leading Chinese and international internet and technology companies. The Center is adjacent to some of China's top universities, including Tsinghua University and Peking University, and geographically close to significant historic locations such as the Summer Palace.

Located in a business suite, the two-floor facility features nearly 5,000 square feet of office space is equipped to accommodate more than 15 employees and has a 1,000 square feet event space floor with a multi-functional conference room equipped with video and audio systems. It is an ideal place for high-profile conferences, academic lectures, training programs, workshops, roundtable meetings, and alumni gatherings. Up the staircase from this area is the primary workspace with 14 desks, six independent offices, a large seminar room, and a salon area.

#### **Regional Dimension**

Since the Center is based in Beijing, most of the programs and events are held in Beijing, China. However, the Center has strong relationships with a number of local partners in various cities nationwide, including universities, academic institutions, government entities, NGOs, state-owned and private enterprises, social enterprises, media, etc., allowing it to reach out to the local community in Beijing and other cities in China, and expand its work beyond Beijing. The Center's event space is also available to our partner institutions should the need arise. It is also available to serve as academic space for research and student programs jointly organized with local partner institutions.

#### **Networking and Contacts**

The Beijing Global Center works with diverse local and regional universities, institutions, governments, NGOs, media, and enterprises in China, and includes more than 90 partnerships with Chinese universities, government entities and the private sector. A partial list of Center partners in China include:

#### Local, regional, and governmental partnerships

- China National Committee of Aging
- China Federation of Social Work
- State Information Center
- National Development and Reform Commission
- Health and Family Planning Commission of China
- Foreign Economic Cooperation Office, Ministry of Environmental Protection
- Clean Development Mechanism Fund of the Ministry of Finance
- Energy Development Research Center of the China Investment Association
- State Administration of Quality Supervision and Regulation Department
- Shanghai Municipal Department of Environmental Protection
- Social Assistance Department, Ministry of Civil Affairs

#### Local and international NGOs and foundations

- The Sustainability Consortium
- World Economic Forum (Davos)
- Dandelion School for the Children of Migrant workers
- Roots & Shoots Beijing
- Greenpeace East Asia
- Kai Feng Foundation
- Ford Foundation

#### Universities and colleges

- Tsinghua University
- Peking University
- Renmin University of China
- Beijing Foreign Language University
- Central University of Finance and Economics
- Shanghai Jiaotong University
- Beihang University
- Beijing Normal University
- Beijing University of Technologys
- Beijing Medical University

- Cheung Kong Graduate School of Business
- Zhejiang University
- China Foreign Affairs University
- University of International Relations
- Communication University of China
- National School of Administration

#### Academic institutes and think tanks

- Chinese Academy of Governance
- Chinese Academy of Social Sciences
- Party School of the Central Committee of C.P.C
- Tsinghua-Brookings Institute
- China Council for International Investment Promotion
- Beijing Normal University China Philanthropy Research Institute
- Yale Beijing Center
- Stanford Center at Peking University
- Chicago Center in Beijing
- Harvard Shanghai Center
- China Center for International Economic Exchanges
- Stanford Center at Peking University
- Chicago Center in Beijing
- Harvard Shanghai Center
- China Center for International Economic Exchanges

#### Sampling of past projects

#### I. On-Going Projects:

#### President Global Innovation Fund (PGIF) funded projects, 2013, 2014, 2015 and 2016:

The fund is designed to provide grants for those Columbia faculty members whose research will rely on the resources, facilities, and regional networks of one or more of the University's eight Global Centers for teaching or research activities. In the first three years of the program, the Beijing Center has attracted more than 30 proposals. For 2013-2016, 12 projects headed by Columbian faculty and Chinese partners have been awarded.

Name of PI	Title of Project	PI Affiliation
William Eimicke	Global Public Management	School of International and Public Affairs
Nicola Twilley	Regional Foodshed Resilience: An Interdisciplinary and International Practicum	Graduate School of Arts and Sciences
Julian Teitler Sandro Galeo	Columbia University Global Migration Network	School of Social Work / Mailman School of Public Health
Shantanu Lal and Jeremy Mao	Children's Global Oral Health Initiative	College of Dental Medicine, College of Physicians and Surgeons
Jan Svejnar	Strategies for Growth: The Changing Role of the State	School of International and Public Affairs
Sheena Iyengar	Global Leadership Matrix (GLeaM)	Business School
Sheldon Pollock	The Columbia Global Humanities Project	Arts and Sciences
Kathleen Pike	Global Mental Health Research Consortium and Scholars Program	College of Physicians and Surgeons, Department of Psychiatry, Mailman School of Public Health, Department of Epidemiology

#### PGIF 2013 (bold projects are underway)

PGIF 2014 (bold projects are underway)

Name of PI	Title of Project	PI Affiliation
Victoria de Grazia	De-Provincializing Soft Power: A Global- Historical Approach	Arts & Sciences: Social Sciences
Ira Deutchman	Screenwriting and Creative Producing Workshops for CGC	Arts & Sciences: Humanities
Wafaa El-Sadr	China's Aid to Africa: Achievements, Challenges and Opportunities	Mailman School of Public Health
Stephen Nicholas	Children's Global Oral Health Initiative: An Adaptable Interdisciplinary Model for Chronic Health Care Management and Health Promotion	P&S
Kathy Pike	Global Mental Health Research Consortium and Scholars Program	P&S
Pedro Sanchez	Global Expertise to Feed the World: Planning and CGC Network on Sustainable Agricultural Intensification	Earth Institute

## PGIF 2015 (bold projects are underway)

Name of PI	Title of Project	PI Affiliation
Jose Ocampo	Annual China-Latin America Program on Trade and Financial Relations in Context of Changing Economic Structure in China and Latin America	School of International and Public Affairs
Nikolas Themelis	Advancing sustainable waste management (SWM) in Latin America and disseminating the results to other developing regions	Fu Foundation School of Engineering and Applied Science.
Ursula Staudinger	Should I Stay or Should I Go? A Longitudinal and Cross-national Study of the Effects of Retirement on Health	Mailman School of Public Health

## PGIF 2016 (bold projects are underway)

Name of PI	Title of Project	PI Affiliation
Julie Herbstman	8 8	Mailman School of Public Health
Samuel Zeichner	Planning Grant: Columbia University International Consortium for Maxillofacial Radiology	Columbia University Medical Center

#### **Thematic Programs - Areas of Focus**

#### Arts, Culture & History

Making the most of Beijing's rich cultural history and the Center's extensive network of artistic luminaries, the Beijing Center galvanizes the possibility of new perspectives and builds a platform by promoting art and culture exchanges. Supported by Department of East Asian Languages and Cultures, Department of Music, and CU Press, provides a fertile staging ground for programs that enhance collaborative engagement between the University and China, and deepens their understanding of the world.

In 2018, the Center hosted seminars, panel discussions, and workshops for a wide range of topics, including but not limited to children's art education, independent cinema, the art of painting, and AI-featured film.

#### The Third No-Boundaries International Art Exhibition

On July 21, 2018, the Beijing Center launched the nine-day third "No-Boundaries International Art Exhibition," which is a part of No Boundaries Children Global Art Education project. Participating Global Centers this year include Columbia Global Centers | Beijing, Columbia Global Centers | Paris, Columbia Global Centers | Nairobi, and Columbia Global Centers | Rio.

The opening ceremony in Beijing was followed by an enlightening panel discussion on globalization and children's art education featuring Professor Lydia H. Liu, Wun Tsun Tam Professor in the Humanities and the Director of Institute for Comparative Literature and Society at Columbia University; Dr. Portia Williams, Director of the Office of International Affairs at Teachers College, Columbia University; Professor Wei Zhen, Professor of Beijing Normal University's School of Arts and Communications, Director of Beijing Normal University Gallery; Ms. Baitong Yan, Founder of No-Boundaries International Art Exhibition; and Ph.D. candidate Jian Zhu from Capital Normal University.

Eight media outlets including the *Global Times*, *People's Daily* and Radio Beijing Corporation released 15 stories about the event.

#### The Bandung Spirit: Reflections on Afro-Asian Solidarity

From August 5 to 8, 2018, the Beijing Center hosted a four-day symposium and film screenings titled "The Bandung Spirit: Reflections on Afro-Asian Solidarity" to revisit the lost legacy of Bandung and reflect on the future of our globalized world.

This capstone symposium and the film screenings in Beijing were part of a multi-year initiative of collaborative research funded by the Center for the Study of Social Difference and organized by the Institute for Comparative Literature and Society at Columbia University and the Columbia Global Centers | Beijing.

Experts and professors including Lydia H. Liu, Wun Tsun Tam Professor in the Humanities, Director, Institute for Comparative Literature and Society, Columbia University; Li Tuo, Writer, Critic, and Adjunct Research Associate in the Department of East Asian Languages and Cultures, Columbia University; Michael Gibbs Hill, Associate Professor and Director of Chinese Studies at William and Mary; Qian Ying, Assistant Professor at the Department of East Asian Languages and Cultures, Columbia University; and Mamadou Diouf, Leitner Family Professor of African

Studies, Director of Institute for African Studies, and Chair of the Department of Middle Eastern, South Asian, and African Studies (MESAAS), Columbia University shared their views on "The Bandung Spirit" during the events.

The four-day program attracted more than 270 attendees, and over 250,000 people watched the events live through the Beijing Center's livestream channel.

#### **Engineering & Applied Sciences**

Working with the Columbia University Fu Foundation School of Engineering and Applied Science (SEAS), its Lenfest Center for Sustainable Energy, and Lamont-Doherty Earth Observatory, the Beijing Center presented the essence of Columbia's tangible scientific research to the local community. It laid a foundation for promoting the transformation from the vision of impact on humanity to technical applications.

#### Panel Discussions: How Is A.I. Shaping Our World?

In June, 2018, the Beijing Center supported four panel discussions organized and led by SEAS on the theme "How Is A.I. Shaping Our World?" in Beijing, Shanghai, Shenzhen, and Hong Kong. The discussions heard from experts on the enormous potential and impact AI will have on society, from finance to transportation to healthcare.

Mary C. Boyce, Dean of Engineering at the Fu Foundation School of Engineering and Applied Science at Columbia University; Shih-Fu Chang, Senior Executive Vice Dean, Richard Dicker Professor of Telecommunications, and Professor of Electrical Engineering and of Computer Science at Columbia University; Hod Lipson, Professor of Mechanical Engineering and Data Science, and Director of the Creative Machines Lab at Columbia University; Yaqin Zhang, President at Baidu Inc.; Qi Yin, Cofounder and CEO of Megvii Technology Inc.; and other guests shared their opinion on the topic.

#### Public lecture on the challenges and opportunities in converting CO<sub>2</sub>

On July 10, 2018, the Beijing Center hosted a public lecture featuring Professor Jingguang Chen, Thayer Lindsley Professor and Vice Chair of Chemical Engineering, Columbia Engineering. Professor Chen provided his perspectives on the challenges and opportunities in converting CO<sub>2</sub> via thermocatalysis and electrocatalysis.

After the lecture, Professor Chen took an exclusive interview with *Energy Review*, the very first energy review magazine in China.

#### Urban Planning & Public Health

In collaboration with various academic departments, including Mailman School of Public Health (MSPH), and the Columbia School of Social Work, the Beijing Center hosted events to address major healthcare issues confronting the region through key initiatives advocating healthy, sustainable lifestyles that contribute to a stronger, more economically stable society.

#### A Virus Hunting Story: The Virus in the Globalized World

On June 13, 2018, Dr. Walter Ian Lipkin gave a lecture at the Beijing Center. Dr. Lipkin is the John Snow Professor of Epidemiology at the Mailman School of Public

Health at Columbia University, and is internationally recognized as an authority on infection and immunity. Dr. Lipkin also has a strong bond with China. In 2003, he helped China overcome the SARS outbreak. He also helped China build research centers for infection and immunity in Beijing, Shanghai, Wuhan, and Guangzhou.

Before his public speech, Dr. Lipkin was interviewed by Caixin Media, and spoke about the current virus threats faced by the globe, food safety issues, and virus transmission.

#### Roundtable symposium on behavioral brain research and autism

On June 8, 2018, the Beijing Center hosted a roundtable symposium on behavioral brain research and autism. Experts and professionals in the fields of neurosciences, psychology, medical diagnosis, and autism from both Columbia and China, including Dr. Ning Qian, Associate Professor of Neuroscience at Columbia University and Principal Investigator at Columbia's Zuckerman Institute; Mingsha Zhang, Professor of Psychology at Beijing Normal University and Principal Investigator at the Institute of Neuroscience, Chinese Academy of Sciences; Li Zhou, Professor of Psychology at Renmin University of China; Li Li, former Director of the Children's Psychological Health Center at Peking University Sixth Hospital (Institute of Mental Health), along with eight other experts shared their treatments and insights on the cause, cure, research, and the effective treatment methods for autism.

#### Environment & Sustainability

Serving as a critical regional bridge, the Beijing Center leverages Columbia's cutting-edge, world-class research capabilities to launch China-focused projects on the issues of sustainability and environmental protection; it strives to highlight potential solutions specific to China's unique state of economic development. Working with SEAS, the Center on Global Energy Policy, and other participants, the Beijing Center is organizing discussions and facilitating collaborations to further the bilateral cooperation between Columbia and China.

#### **Beijing Energy Week**

From June 1 to June 3, 2018, the Beijing Energy Week & Future Transportation Competition was hosted at the Beijing Center. As the use of new energy is more popular now than ever before, this year's Beijing Energy Week proposed the idea of "Green Commuting," advocating commuting in an efficient and clean way.

Over 400 teams participated in the competition, which involved more than 1,000 students from China and the U.S. After a one-month tournament, three teams from Peking University, Beijing Foreign Studies University, and Renmin University of China stood out as the top three among all college teams. A high school affiliated with Renmin University won the high school group championship, with two teams from Suzhou North America High School winning second and third place.

#### Dialogue: The Status Quo and Prospects of China's Natural Gas Market

On March 29, 2018, Mr. David Sandalow, Inaugural Fellow at the Center on Global Energy Policy and Co-Director of the Energy and Environment Concentration at the School of International and Public Affairs at Columbia University, invited the most authoritative experts in China's natural gas industry, Mr. Fu Chengyu and Ms. Li

Yalan, to discuss the status quo and prospects of China's natural gas market, as well as the future opportunities and challenges of natural gas cooperation between China and the United States.

#### Business, Innovation & Entrepreneurship

The Beijing Center manages its collaborative platform to bring faculty and senior alumni together, offering a multinational conduit for open dialogue and debate among business leaders, key policy-makers, and world-class scholars to discuss innovation, technology, commerce, and economics.

In 2018, the Center co-hosted several panel discussions and conferences in Beijing under this theme with Columbia's School of International and Public Affairs, CAA Shenzhen and other partners.

#### World Economy Conference

On March 22 and 23, 2018, the School of International and Public Affairs and the Center on Global Economic Governance at Columbia University hosted a two-day conference in Beijing titled "China and the West: The Role of the State in Economic Growth." The forum was cosponsored by the Columbia Global Centers | Beijing, the Institute of New Structural Economics (INSE) at Beijing University, and the Tsinghua University's School of Economic and Management and School of Public Policy and Management.

The event focused on critical issues now faced by China, the U.S., and Europe regarding their economic policy choices. There were three private sessions held under the Chatham House Rule. Each of the three closed sessions included approximately 65 roundtable discussants, while the fourth open session attracted about 125 attendees. Participants of the conference included Nobel Prize winners and numerous key policymakers, academics, and business leaders from around the world.

#### Women Leadership Panel Series

The Beijing Center hosted five Women Leadership Panels over the last year, focusing on various topics including technology, finance, and entrepreneurial startups:

-October 29, 2017: "Women Leadership in Technology"

-November 9, 2017: "Opportunities for Women Leadership in the Digital Era"

-December 3, 2017: "Women Who Startup"

-January 28, 2018: "Women in Finance"

-June 30, 2018: "She Makes a Difference"

Lee C. Bollinger, President of Columbia University, made the opening remarks on one of the panels. The five events invited 25 speakers and attracted around 600 attendees, in which more than 240 were alumni.

#### Education

Education is a new area we focused on this year. To explore global thinking in education, the Beijing Center, in collaboration with Teachers College, Columbia University hosted a series of panels to address education issues from childhood to higher education in 2018. The Center also focused on capital power of educational development during the events.

#### Exploring global thinking in education

The Beijing Center hosted three panel discussions on July 20, 2018 to discuss the current educational issues. The themes were as follows:

-Reforms for China's College Entrance Examination and Future Outlook

-Educational Equity in China and Education in Rural Areas

-Theory and Best Practices in Early Childhood Education

On July 21, 2018, along with the opening ceremony of the No-Boundaries International Art Exhibition, the Beijing Center also hosted a panel discussion on globalization and children's art education, featuring Professor Lydia H. Liu, Wun Tsun Tam Professor in the Humanities and Director of Institute for Comparative Literature and Society at Columbia University; Dr. Portia Williams, Director of the Office of International Affairs at Teachers College, Columbia University; Professor Wei Zhen, Professor of Beijing Normal University's School of Arts and Communications, Director of Beijing Normal University Gallery; Ms. Baitong Yan, Founder of No-Boundaries International Art Exhibition; and Ph.D. candidate Jian Zhu from Capital Normal University.

On July 22, 2018, the Center hosted a panel concerning education investment. The panelists discussed how to promote education development through capital power.

#### **BRANDING SERIES**

Throughout the growth of its programming efforts, the Beijing Center has cultivated several well-received highlight programs which have attracted large audiences and have become focal points in developing new partnerships, and, ultimately, more impactful programs. These existing programs are built on the University's superb capacities in each area of focus and encourage collaboration across academic disciplines with Columbia faculty and students, enabling them to work and study in a global context.

#### "Experience Columbia in Beijing"

Public lectures hosted by the Beijing Center are designed to showcase the true essence of Columbia University. Audiences are given the unique opportunity to experience Columbia resources firsthand.

To name a few engagements, the Beijing Center invited Columbia faculty to give lectures and have dialogues, deans and vice-deans to introduce schools' visions and education programs, admission officers to engage in information sessions, professors and experts to speak on Bandung spirit, and scholars and entrepreneurs to discuss the appliance of big data and statistics. It is not only a platform to exhibit Columbia University from official perspectives, but also a good way to promote the bilateral engagement of Columbians and their local counterparts.

#### Columbia Beijing Summer

From May to August in 2018, the Beijing Center launched its 2018 Columbia Beijing Summer. Columbia University deans and professors joined the Center to lead 42 thematic events in Beijing, Shanghai, Shenzhen, and Hong Kong, that featured areas of literature, education, arts and culture, big data, artificial intelligence, medical science, energy, earth science, business, social work, and urban design.

During Columbia Beijing Summer 2018, 42 events were successfully held with 3 deans and University executives, 13 schools, 43 faculty members, 508 students, 858 alumni, 12 local partners, 3,778 attendees, and 2.6 million online viewers joined.

#### Columbia-China History Project

The Columbia-China History Project we designed to identify and display the long and rich historical connection between Columbia and China to promote further and deeper collaborations. The goal of the project is to leverage our Columbia networks and highlight the significance and impact of Columbia and its alumni in China; and to also link our alumni engagement with the Center's strategy of localization to create greater ownership of the Center as the Columbia platform in China among all alumni. In 2016, the Beijing Center has published a 6-minute short history film, shared with the Center's audiences over 50 times. Furthermore, the Center hosted two exhibitions about historical Columbia alumni Dr. Hu Shih and Dr. Wellington Koo, and four academic symposiums and lectures about historical alumni both in Beijing and on campus. The family of Wellington Koo and Ping-Wen Kuo, Anna Fang-Hamm all provided generous support.

#### Columbia Beijing Master/ Speaker Series

The Beijing Center invites Columbia faculty to give lectures and dialogues, deans and vice deans to introduce schools' visions and education programs, librarians to share about the university's library resources, and more.

#### **OUTREACH**

#### **Columbia Beijing Information Sessions**

The Beijing Center hosts information sessions featuring various schools for prospective students who have a desire to study at Columbia University.

#### Columbia Engineering Information Session

On Oct. 21, 2017, the Beijing Center held an information session featuring Senior Vice Dean of Columbia University's Fu Foundation School of Engineering and Applied Science, Professor Soulaymane Kachani, who is also the Vice Provost for Teaching and Learning.

Around 100 attendees including students from Tsinghua University, Peking University, Renmin University of China, University of Chinese Academy of Sciences,

Beijing Institute of Technology, Beijing University of Posts and Telecommunications, Beihang University, and Central University of Finance and Economics joined the event.

#### Columbia Business School Information Session

On March 13, 2018, the Beijing Center hosted an information session for Columbia Business School's EMBA-Global Asia program and a public lecture on behavioral economics delivered by Professor Stephan Meier. The Jerome A. Chazen Institute for Global Business co-sponsored the event.

More than 80 people, including 10 Columbia alumni, attended the event and more than 97,000 people watched the event live through the Beijing Center's online platform.

#### **Student Programs**

The Beijing Center serves as a regional hub for Columbia students to study and gain new experiences in a global context with the following events and programs.

#### The Kraft Global Fellow Program

From May 19 to 28, 2018, the Beijing Center collaborating with the Office of the University Chaplain hosted University Chaplain Jewelnel Davis and a delegation of Kraft Global Fellows of Columbia University for their program in China.

Chaplain Davis and Kraft Global Fellows had meetings with leaders, scholars, and student representative from various Universities and faith communities, including Yenching Academy of Peking University, the Institute for the Study of Buddhism and Religious Theory at Renmin University of China, the Museum of Ethnic Cultures at Minzu University of China, the China Tibetology Research Center, and Beijing Parish Major Academy. The Kraft Fellows also had visited Tianjin to experience its splendid historical heritage and natural resources.

#### Largest new-student welcome event of Beijing Global Center history

From June 30 to July 8, 2018, the Beijing Center, in collaboration with the Columbia University Chinese Student and Scholar Association and Global China Connection, hosted four new-student receptions in Beijing, Shanghai, and Guangzhou with comprehensively more than 700 newly admitted students and parents participating. This marks the largest new-student reception series of the Beijing Global Center to date.

The new-student receptions in Beijing, Shanghai, and Guangzhou welcomed around 610 students and 50 parents. Students were from CC, BC, SEAS, JRN, GSAS, SOA, TC, CBS, SIPA, SSW, and SPS.

#### Alumni Engagement Programs

The Beijing Center worked closely with the Columbia Alumni Association (CAA) in Beijing, Shanghai, and other cities to organize social gatherings and academic exchange activities among alumni.

#### Alumni Reception featuring Chaplain Jewelnel Davis

On May 25, 2018, the Beijing Center supported an alumni gathering of the Office of the University Chaplain.

University Chaplain Jewelnel Davis and a delegation of Kraft Global Fellows of Columbia University shared their interfaith and cross-cultural experience in Beijing and their observation and perspectives of China with members of the Columbia community.

#### Alumnae gathering for Barnard College

On July 7, 2018, 27, Barnard alumnae participated in a gathering event hosted by the Beijing Center. Four invited alumnae representatives shared their memories at Barnard College and experiences working in different businesses and workplaces.

#### **Center Interests, Priorities and Thematic Focus**

Columbia Global Centers | Beijing was established in March 2009 as one of the first in the network of Columbia Global Centers. The Beijing Global Center provided Columbia faculty and students with opportunities to expand their research and scholarship, and serves as a conduit for knowledge exchange and skill development with local and regional academics, experts, and practitioners.

In 2018, the Beijing Center continues to engage in key areas including Art, Culture & History; Urban Planning & Public Health; Environment & Sustainability; Business, Innovation & Entrepreneurship; Engineering & Applied Science; Education.

## **Columbia Global Centers | Istanbul**

Center Launch: November 2011

Website: http://globalcenters.columbia.edu/istanbul

Email: istanbul.cgc@columbia.edu

Address: Sıraselviler Caddesi No. 49; Yeni Hayat Apt. Flat 5; Beyoğlu, İstanbul

A look at Columbia Global Centers | Istanbul with Center Director Ipek Cem Taha (video): <u>https://www.youtube.com/watch?v=5V23JjqUKto</u>

**Director Biography** 

#### **IPEK CEM TAHA**

#### ic24@columbia.edu

Ipek Cem Taha is Director of the Columbia Global Centers | Istanbul since 2011. After completing her secondary education at Robert College in Istanbul, Ipek obtained her B.A. degree with honors in political science from Amherst College. She holds M.B.A. and M.I.A. degrees from Columbia University.

Ipek started her career in 1993 as an associate for Bankers Trust Company (now part of Deutsche Bank) in New York, in the International Capital Markets Group. She was a managing partner of Netwise between 1996 and 2007, an Internet company with multinational clients. Between 2005 and 2010, Ipek produced and hosted "Global Leaders," a television program on NTV networks, the first news channel of Turkey, consisting of interviews with personalities such as Kofi Annan, Richard Branson and Madeleine Albright. Before creating Global Leaders, Ipek was a columnist for eight years at daily newspapers, including Yeni Yüzyıl, Milliyet and Sabah.

Ipek is founder and board member of several NGOs, including URAK (National Competitiveness Research Institute), KAGIDER (Women Entrepreneurs Association) and SAHA, an association that supports contemporary art. Ipek is also a trustee of Robert College in Istanbul and was a member of Allianz Turkey's Advisory Board between 2015 and 2017. She is a former board member of the Strategic Advisory Council of the Marseille Center for Mediterranean Integration.

Elected an Eisenhower Fellow in 2002, Ipek also holds an Honorary Professorship from T.E.I. in Greece for her work in promoting friendship and cooperation between Greece and Turkey. Ipek is a trustee of Robert College and Işık University.

#### **Center Space**

Since its establishment in November 2011, over 800 students from Columbia and over 4,200 from Turkey have been engaged in Global Center programs in Istanbul, along with over 150 faculty representing 13 Columbia schools. In 2017, 9,000 people came together in 150 events organized by the Center and Studio-X Istanbul. With Studio-X Istanbul's launch in November 2013, there are now five full-time and three part-time staff working for the Center, including Studio-X staff.

The Center occupies two venues in central Istanbul. The Center's main office is located in Istanbul's very central and historic district of Taksim square, on half a floor of a historic turn-of-the-century building characterized by its facade and high ceilings. The office space is 3,229 square

feet and can be utilized in two distinct ways. One area can be dedicated to daily office work while the other (about 1/3 of the space) can be utilized for workshops, seminars and lectures for up to 30 people and receptions for up to 100 people. The Center could accommodate one or two faculty members or fellows working on a part-time basis. The second venue houses Studio-X Istanbul, a 20,000 square foot multi-level space which is equipped to host exhibitions, workshops and public events related to GSAPP's global programs. The Istanbul Center frequently uses Studio-X Istanbul for larger events, such as lectures for over 100 participants.

In addition to the above, through existing connections with various counterparts, the Center has a very strong network throughout Turkey, with access to free or low rent university auditoriums and lecture spaces, as well as foundation venues with auditoriums. The Center can also create partnerships with local institutions to provide academic space for research. Hotels are an additional venue option for events, though more costly.

#### **Regional Dimension**

Through various projects and events and in collaboration with Columbia Global Centers | Amman, the Istanbul Center has developed relations with universities and non-governmental organizations in the region, in countries such as Greece, Lebanon, Cyprus, Armenia, Israel/Palestine, and Iraq. The Istanbul and Paris Centers collaborated on co-convening a roundtable meeting on global geopolitical developments in Paris in May 2014. The Istanbul, Paris, and Amman Centers have been collaborating on a workshop series on Artistic Expression and Art Censorship, the first of which took place in Istanbul in September 2017. In June 2015, the Istanbul and Tunis Centers partnered with Professor John Huber on the Columbia Program in Tunis and Istanbul: Democracy and Constitutional Engineering, and have plans to organize future sessions. It is in the Center's long-term strategy to continue working with the Amman, Paris, and Tunis Centers to broaden joint programming related to nearby regions, mainly the Middle East, Balkans, Black Sea, the Caucasuses, and the Eastern Mediterranean. We are especially connected with Greece both in terms of programming and for various levels of contacts in the private and public sectors.

#### **Networking and Contacts**

#### **Universities and Colleges**

- Boğaziçi University
- Sabancı University
- Koç University
- Bilgi University
- Istanbul University
- Istanbul Technical University
- Marmara University
- Hacettepe University
- Kadir Has University
- Bilkent University
- Others based on faculty interest and area of work

#### Local and international NGOs

- UNDP
- UN Global Compact
- UN Population Fund (UNFPA)
- UN High Commissioner for Refugees (UNHCR)
- UN Women
- International Organization for Migration (IOM)
- Oxfam
- Sustainable Development Association (SDA)
- Center for Economic and Foreign Policy Studies (EDAM)
- Global Relations Forum (GRF)
- Turkish Businessmen and Industrialists' Association (TUSIAD)
- Atlantic Council
- Open Society Foundation
- Friedrich-Ebert-Stiftung
- Istanbul Policy Center at Sabancı University
- International Crisis Group (ICG)
- European Stability Initiative (ESI)
- Peace Research Institute of Oslo Cyprus Center (Pirio Cyprus Center)
- Endeavor
- Darüşşafaka
- Education Reform Initiative (ERG)
- Mother Child Education Foundation (ACEV)
- Ashoka
- Women's Entrepreneurship Association (KAGIDER)
- Turkish Women's International Network
- Third Sector Foundation of Turkey (TUSEV)
- Istanbul Foundation for Culture and Arts (IKSV)
- SALT
- Anadolu Kültür
- Hafiza Merkezi (Truth, Justice and Memory Studies Center)
- DEPO
- The Asfari Foundation

#### Local government and national government

- The President's Office
- Ministry of Foreign Affairs
- Ministry of National Education (MEB)
- Ministry of Health
- Directorate General of Migration Management
- Istanbul Mayor's Office
- Istanbul Public Health Directorate
- Consulates and Embassies

#### Current and upcoming programming

• The expansion of our **student programming** is a reflection of the growing demand from Columbia scholars and especially students who wish to enhance their global horizons through the unique learning experiences offered by the Columbia Global Centers. The Center contributes to and enhances coursework by offering insight into the local context, connecting scholars and students with counterparts in Turkey, designing lectures with local scholars, organizing educational excursions and attending to certain logistical matters, all in ways to optimize the learning experience. The Istanbul Center has hosted several visiting MBA and GSAPP groups throughout the year, while also organizing summer internships for SIPA students. In 2015, the Center hosted the Office of the University Chaplain's Kraft Global Fellows Program and the Columbia Berlin Consortium for German Studies. Every year, the Center also organizes events for Turkish incoming students and current undergraduate students.

Courses which have been offered in Istanbul for Columbia University students:

- 1. **Columbia-Boğaziçi Summer School in Byzantine and Ottoman Studies** with Professor Holger Klein: taught at Boğaziçi University in 2013, 2014 and 2015 to Columbia and Boğaziçi students.
- 2. Global Seminar in Byzantine and Modern Greek Studies, a Global Core course, with Professors Martha Howell and Karen Van Dyck: commenced in spring 2015 at Boğaziçi University, with Columbia and Boğaziçi students.
- 3. **Democracy and Constitutional Engineering** with Professor John Huber: This summer course was launched in June 2015, targeting 15 graduate students from Columbia and the same number from the region. It was held in conjunction with Columbia Global Centers | Amman, and offered in Istanbul and Tunisia. This project was supported by the President's Global Innovation Fund (PGIF).

Developing additional opportunities for Columbia students to study in Istanbul and engage further with the city, country and region is a priority for the Center. Contemporary urban issues, peace and reconciliation and gender studies are three topics, among others, ripe for summer programming. Multi-site programs that link Istanbul to Paris and/or Amman could also be explored.

- Historical dialogue, reconciliation and the politics of memory constitute important themes for the Istanbul Center's programs. The Regional Network for Historical Dialogue and Dealing with the Past (RNHDP), in affiliation with Professor Elazar Barkan of the Institute for the Study of Human Rights, is a platform for scholars and practitioners in the region to exchange knowledge and practices of historical memory, dialogue and reconciliation. The Center partnered with a human rights organization, the Truth, Justice and Memory Center, on this endeavor along with several other NGOs from the region. Together we mounted thematic workshops, and in 2015 launched an annual summer program to provide capacity building in strategies related to historical reconciliation, conflict resolution and memory studies. In 2015, as part of the Committee on Global Thought's Politics of Memory in Global Context initiative, the Istanbul and Amman Centers worked together with Carol Gluck, George Sansom Professor of History and Rashid Khalidi, Edward Said Professor of Modern Arab Studies at Columbia, to design a series of inter-linked workshops in both cities under the heading of "Time and Trauma: Transgenerational Memories of Mass Suffering," which featured an interdisciplinary group of scholars and artists from Asia, Turkey and the Middle East.
- As a priority area for Columbia University, journalism, press freedom and freedom of • expression have been the foci of several programs at the Istanbul Center. Columbia Global Centers | Istanbul and Columbia Global Centers | Amman co-convened the "Workshop on Geopolitical Developments and Press Freedoms in the Middle East and Turkey" in September 2013, which featured President Lee C. Bollinger, Professor Safwan M. Masri, Dean Steve Coll, former Dean Nicholas Lemann of the Columbia Journalism School and several distinguished global and regional experts on Turkey and the Middle East. In 2014, the Istanbul Center organized a training program for students of media and journalism from the region and the United States on the theme of freedom of expression, with lectures given by Professor Anya Schiffrin, Director of the International Media, Advocacy and Communications specialization at Columbia University's School of International Affairs, and by experts from Pro-Publica. Since 2015, the Center has been working with Professor Susan E. McGregor, Assistant Professor at the Columbia Journalism School and Assistant Director of the Tow Center for Digital Media, on a project supported by the President's Global Innovation Fund which entails conducting research on experiences of working journalists in Turkey as well as holding a series of workshops and trainings for journalists and citizen media practitioners. The Istanbul Center designed a workshop series on Artistic Expression and Art Censorship in collaboration with the Amman and Paris Centers to take place in Istanbul, Amman and Paris. The first workshop took place in Istanbul on September 28-29, 2017 during the Istanbul Biennial, including Vishakha Desai, Senior Advisor for Global Affairs to the President at Columbia University, Senior Research Scholar and Adjunct Professor at SIPA, and President Emerita of Asia Society, New York. The public event and the workshop listed as part of the biennial program and targeted an international group of attendees. The workshops brought together a diverse network of human rights organizations, NGOs, artists, scholars and activists to discuss how different organizations and institutions join efforts and act together against various limitations of artistic expression and cultural policies that lead to direct and indirect forms of censorship in the arts. The Istanbul Center is collaborating with the Paris Center to plan the second meeting of this workshop series.
- Programs related with the **refugee issue** have been a top priority for the Center with the increasing influx of refugees and need to develop mechanism for both refugees and host communities for better services and integration. In October 2016, the Istanbul and Amman Centers organized a joint symposium at Columbia University in New York, "Strengthening

Refugee Access, Equity and Inclusion: Developing a New Framework," to explore how existing plans of aid effectiveness and development could be strengthened to improve refugee settlement outcomes in countries directly affected by the Syrian crisis. It brought together Columbia scholars from the fields of law, public health, education, public policy, and migration, with leading experts and practitioners from Turkey and the MENA region. The Center has also been working closely with Professors Wafaa El Sadr and Miriam Rabkin of ICAP and Neil Boothby of the Program on Forced Migration and Health on refugee health issues and with Professors Neeraj Kaushal and Nabila El-Bassel regarding their President's Global Innovation Fund project, "Syrian Refugee Crisis: Road to Resettlement." The Center also held a side event at the UN World Humanitarian Summit to assess regional developments regarding the refugee issue. The Istanbul Center also completed a feasibility study for the Asfari Foundation on the access of Syrian refugees to higher education in Turkey. The Center is engaged with Professor Bruce Usher and his team from the Tamer Center for Social Enterprise at the Columbia Business School for the new "Columbia Scholarship Program for Displaced Persons." The Center is also working with the Asfari Foundation to support and strengthen the leadership capacity and resilience of civil society executives who are serving vulnerable refugee populations in the region, through mounting a custom training program for Syrian women leaders. The Istanbul Center collaborated with UN Women and Oxfam to establish a regional platform on the inclusion of gender in the humanitarian response. In July 2018, the Center hosted a roundtable discussion on the needs of children in the Syrian refugee crisis with Jeff Schlegelmilch, Deputy Director of the National Center for Disaster Preparedness at the Earth Institute.

- Programs with the Mailman School of Public Health were initiated following the visit of Dean Linda Fried and several public health scholars from Mailman in 2013. Through a project supported by the President's Global Innovation Fund, which was led by Professors Wafaa El-Sadr and Miriam Rabkin, Turkish public officials and scholars were involved in a workshop on non-communicable diseases held at the Amman Center. The collaboration with the Mailman School and the Amman Center was carried further through a large-scale workshop in October 2015 and several meetings conducted with governmental agencies, international organizations and scholars working directly with public health systems in Turkey focusing on refugee health. This is part of a long-term project, "Responding to Changing Health Needs in Complex Emergencies: A Policy Imperative," funded by the Global Policy Institute and managed by ICAP and the Forced Migration Program at Mailman in collaboration with the Amman Center, focusing on Turkey, Lebanon and Jordan.
- **Programs with the Vagelos College of Physicians and Surgeons** were initiated in 2018 with the ground-breaking topic of **Narrative Medicine**. A workshop was held on February 21 and led by Dr. Figen Bıyık, MD, MSc in Narrative Medicine, and graduate fellow at Columbia University. It is a part of Dr. Bıyık's fellowship project, which aims to introduce Narrative Medicine as a new field at the Istanbul University Faculty of Medicine and then create a Narrative Medicine-based curriculum that would educate the medical students. Dr. Rita Charon, MD, Professor of Medicine, and founder and Executive Director of the Program in Narrative Medicine at Columbia University, also joined the workshop via video-conference from New York. On October 1, the Center hosted Dr. Charon herself for a closed workshop and training on Narrative Medicine for medical professionals practicing in Turkey with Figen Biyik, and for a public talk on "Narrative Medicine: Honoring the Stories of Illness." This talk was co-sponsored by the Istanbul Faculty of Medicine at Istanbul University.
- The Istanbul Center actively works towards developing a **global humanities** program in collaboration with Columbia and its regional partners. In October 2015, the Center organized

a roundtable meeting at Boğaziçi University with Sharon Marcus, Orlando Harriman Professor of English and Comparative Literature and the Dean of Humanities at Columbia to discuss future prospects for designing an inter-disciplinary global humanities curriculum to be executed with regularized faculty visits and student exchange programs between campuses.

- The Istanbul Research and Documentation Project was conceptualized and founded by Professor Holger A. Klein, Department of Art History and Archaeology at Columbia University in November 2011 as a collaborative research initiative. Supported by the President's Global Innovation Fund, the goal of the project is to create a digital platform for the virtual presentation of Istanbul's Roman, Byzantine, Ottoman and early Republican sites and monuments. As part of the project, Professor Klein has been teaching a summer course at Boğaziçi University since 2013. A post-doc researcher, based in New York, joined the project team in 2016.
- **Mapping Mesopotamian Monuments** is a project led by Zainab Bahrani, Edith Porada Professor of Art History and Archaeology at the Department of Art History and Archaeology in the College of Arts and Sciences. Awarded a President's Global Innovation Fund grant in 2013, the goal of this three-year project is to map and document the monuments of Iraq and Kurdistan. Along with conducting fieldwork in Turkey, Professor Bahrani regular engages with specialist communities and the wider public to raise awareness about the importance of safeguarding the region's cultural heritage. In 2015, the Istanbul Center partnered with the Metropolitan Museum of Art and the Koç University Research Center for Anatolian Civilizations to support Professor Bahrani's efforts to convene leading specialists from Turkey, Syria and Iraq for a workshop on "The Future of the Past: Addressing the Cultural Heritage Crisis in Iraq and Syria."
- **Black Sea Networks** the recipient of the President's Global Innovation Fund grant for 2016-2018 is a new teaching, learning, and research initiative. Housed in Columbia's Slavic Department and led by Professor Valentina Izmirlieva, the project aims to re-conceptualize existing multidisciplinary programs and initiatives within a larger Black Sea framework and to encourage undergraduate and graduate education in Black Sea Studies. Truly global in its scope, the initiative is developed by an international team of scholars in partnership with Yale University, NYU, Cambridge University, and Columbia's Global Centers in Istanbul and Paris, and boasts the support of the Harriman Institute, the American Councils for International Education (Washington D.C.), the Orthodox Christian Studies Center at Fordham University, and a vast network of institutions across the Black Sea region. As part of the project, the Istanbul Center is working on an exhibition based on the Russian émigré artist Iraida Barry's archives in Turkey and at the Bakhmeteff Archive at Columbia. The exhibition is expected to be held in or after 2020.
- Women Creating Change: The Center has been pleased to place a special focus on gender issues through a collaboration with the Center for the Study of Social Difference. Professor Judith Butler led a workshop at the Center in September 2013 titled "Rethinking Gender, Vulnerability and Resistance," which was co-directed by Boğaziçi University scholar Zeynep Gambetti. This workshop engaged 15 scholars from the region and through parallel events, approximately 50 NGO leaders and activists from Turkey. The second workshop, "Women Creating Change: Mobilizing Memory for Action," took place in September 2014 and built upon relationships and discussions that were initiated at a workshop held at the Santiago Center in December 2013. Professors Marianne Hirsch and Jean Howard directed the Istanbul program together with Professor Ayşe Gül Altinay of Sabanci University and Professor Diana Taylor of NYU. The Istanbul Center worked closely with the academic

directors to produce a rich program of activities including an art exhibition titled "Mobilizing Memory: Women Witnessing," a series of public roundtables, theater performances and a gender-memory walking tour of downtown Beyoğlu. Along with the scholars, artists, graduate students and activists from the US, Chile and Turkey who participated in the core workshop program, the associated events engaged a much wider segment of the academic community and general public. The Women Mobilizing Memory working group continued its activities in 2015 by carrying the exhibition to Vienna in April and organizing an art exhibition, "Collaborative Archives: Connective Histories" on campus in September, parallel to a fullday public conference and workshop. The Center is actively involved in the new crossnetwork global project related to gender-based violence with Women Creating Change scholars of the Center for the Study of Social Difference. As part of the project, the Istanbul Center created a working group consisting of 20 graduate students and senior undergraduate students who work on gender-based violence in Turkey, and held seven workshops on "Reframing Gendered Violence" (RGV) in Istanbul, using the content and framework provided by the RGV project at Columbia University. Then, the Istanbul Center initiated and organized its own workshop on June 7 that focused solely on papers presented by local students. The workshop was moderated by Susanna Ferguson, Ph.D. Candidate in Middle East History at Columbia University, and Professor Lila Abu-Lughod, one of the organizing committee members of the RGV project, joined via video-conference.

- Programs related to the arts have been a central feature of programs run out of the Istanbul Center. Professor Vishakha Desai led a "Global Think-In on Arts and Culture in Global Cities" in 2015, meeting with top names from the Istanbul art world in an effort to formulate a global research agenda examining the impact of arts and culture. In 2015, the Center and the Consulate General of Greece in Istanbul hosted the "Blue Voyagers: The Art of Romare Bearden and Bedri Rahmi Eyüboğlu" exhibition, which was co-curated by Robert O'Meally, Zora Neale Hurston Professor of English and Comparative Literature and Merve Ispahani (Research Associate, Istanbul Center). The exhibit was part of a year-long series of programs, lectures and performances inspired by Bearden's interpretation of Homer's classic work. The Istanbul Center also collaborated with Professor Ira Deutchman, Chair of the School of the Arts Film Program on an event series in 2014. The Center is collaborating with the Amman Center on a high-level panel on Middle East Art & Politics on campus in spring 2019.
- Sustainable development has been a priority for the Istanbul Center, through a collaboration which began in 2013 with Professor Jeffrey D. Sachs, Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He is also Director of the United Nations Sustainable Development Solutions Network, launched by UN Secretary-General Ban Ki-moon in 2012 to mobilize global scientific and technological expertise to promote practical problem solving for sustainable development, including the design and implementation of the Sustainable Development Goals (SDGs). The Istanbul Center helped to coordinate efforts to set up the Turkey chapter of the United Nations Sustainable Development Solutions Network, which brings together universities, the private sector, civil society and government to advance the sustainable development agenda in Turkey. The university-led network is hosted by Boğaziçi University and was launched with a conference in June 2014. The Center's efforts have been centered on the topic of sustainable urbanization, a core challenge that confronts Istanbul as well as cities across the country and the wider region. Through a number of roundtables hosted by the Center, global and local experts on urbanization have been coming together to reflect on challenges and opportunities to further sustainability at the city level, particularly in light of the new global framework put forward by the Sustainable Development Goals (SDGs). The

Istanbul Center is collaborating with the UNDP Regional Centre for Europe and the Commonwealth of Independent States (CIS) and Koç University on a film series to be held in 2019.

- **Programs with the Film Program at the School of the Arts** were initiated in 2018. The Center hosted Professor Richard Peña in May when he spoke about "The Invention of Independent Cinema: A Celebration of Maya Deren and Her Works from 1917-1961;" Professor Bette Gordon in May for screening and talk on her film, "The Drowning;" and Professor Katherine Dieckmann in June for a screening, closed workshop and talk on her film, "Strange Weather." Professor Dieckmann's visit was part of a summer residency program funded by Ann Kaplan, which will also support a screenwriting workshop in spring 2019 with Professor Dieckmann. The Center aims to continue its film programming annually.
- **Programs in Ottoman Studies** expand at the Center in collaboration with Tunç Şen, Assistant Professor of History. Most recently, the Center hosted a panel discussion on "The History of Ottoman Culture and Science: Sources, New Approaches" with Professor Şen; Hakan Karateke, Professor of Ottoman and Turkish Culture, Language and Literature at the University of Chicago; and Harun Küçük, Assistant Professor at the Middle East Center at the University of Pennsylvania. We are planning a closed workshop with Professor Şen on "Geographies and Histories of the Ottoman Supernatural Tradition: Exploring Magic, the Marvellous, and the Strange in Ottoman Mentalities" in winter 2019.
- Founded as an initiative of Columbia University Graduate School of Architecture, Planning and Preservation (GSAPP), Studio-X Istanbul is an urban laboratory that aims to identify the current and future issues facing the city and seeks to generate innovative forms of thinking for It is part of a worldwide network of spaces operating in Amman, their solutions. Johannesburg, Mumbai and Rio de Janeiro. Directed by architect Selva Gürdoğan, Studio-X Istanbul opened in November 2013 in a two-story building at Salıpazarı, in Istanbul's downtown area. Studio-X is a unique platform enabling information and knowledge exchange among experts, universities, civil society organizations and local governance; supports everyone who would like to do something on urban issues. Studio-X Istanbul's programs pursue the following key themes: Open Memory, Livable Lovable Cities; Compressed; Mind Shift; Made by Makers; Housing - hosting exhibitions, workshops, and public discussions to elaborate on those themes in collaboration with scholars and students from Columbia University and from across the Studio-X community of architects, designers and academics in Istanbul. Most recently, Studio-X was chosen as one of six venues that served as pop-up "schools" for the 4th Istanbul Design Biennial, "A School of Schools," between September 22 and November 4. Studio-X hosted "The Digestion School," which contemplated cultural consumption. Also, the Istanbul Center collaborate with Studio-X Istanbul, the Sakip Sabanci Center for Turkish Studies, and the Columbia University Center for Study in Venice at Casa Muraro, on a Treasure Hunt workshop at the Pavilion of Turkey at the 16th International Architecture Exhibition - La Biennale di Venezia in October. Professor Holger Klein moderated the workshop, which aimed to find out the similarities and interaction between Istanbul and Venice, and the result of this interaction. Participants documented Byzantine and Ottoman elements that can be seen in and on the façades of several buildings, and at the end of the workshop, they exhibited the "process" of their journey and how Istanbul and Venice influenced one another.
- The following table shows the **President's Global Innovation Fund (PGIF) projects** that have been engaging with the Istanbul Center since the inception of the Fund. All these projects involve collaborations with other global centers.

Project Title	Faculty	Duration
Confronting Non- Communicable Diseases	Professor Wafa El Sadr and Professor Miriam Rabkin, Mailman School of Public Health	2013
Global Leadership Matrix	Professor Sheena Iyengar, Columbia Business School	2013
Global Migration Network	Professor Julien Teitler, School of Social Work, and Professor Sandro Galea, Mailman School of Public Health	2013
Istanbul Documentation Project	Professor Holger Klein, Department of Art History and Archaeology	2013
Mapping Mesopotamian Monuments	Professor Zainab Bahrani, Department of Art History and Archaeology	2013-2016
De-Provincializing Soft Power	Professor Victoria De Grazia, Department of History	2014
Global Operational Data Index	Professor Susan McGregor, Columbia Journalism School	2015
Changing Health Needs in Complex Emergencies: Non-Communicable Disease Services for Syrian Refugees in Jordan	Professor Neil Boothy, Professor Wafaa El Sadr, and Professor Miriam Rabkin, Mailman School of Public Health	2015-2018
Sustainable Waste Management	Professor John Themelis, School of Engineering and Applied Sciences	2015
Mapping Human Networks of Transnational Architectural Projects	Professor Mabel O. Wilson, Graduate School of Architecture, Planning and Preservation	2015
Regional Network for Historical Dialogue and Dealing with the Past (RNHDP)- 2016 Summer Training Program	Professor Elazar Barkan, School of International and Public Affairs	2016
Providers ASPIRE	Professor Nabila El-Bassel and Professor Neeraj Kaushal, School of Social Work	2016-2018
Black Sea Networks	Professor Valentina Izmirlieva, Department of Slavic Languages	2016-2019

# **Center Interests, Priorities and Thematic Focus**

A core priority is to further expand course offerings for Columbia students that could imaginatively integrate a cross-disciplinary and multi-site approach to topics such as: contemporary urban studies and sustainability, as well as gender studies.

In 2018 and 2019, the Center wishes to further expand its work on entrepreneurship, Narrative Medicine, and Executive Education, and to establish annual summer programming and annual film programming. The Center is also interested in exploring the future of the humanities in the region through comprehensive programming developed in collaboration with faculty in the humanities. Joint programs involving counterparts in Greece form an additional point of interest.

Thematic priorities for the Istanbul Center:

- Democracy, freedoms, and human rights form a major theme as related to historical understanding, memory and accountability in the transition from conflict to sustainable peace; culture and cultural diversity; and pluralism, freedom and inclusion. Freedom of expression and journalism, inclusive of research and training.
- Gender equality and women's empowerment, including women's leadership, gender and conflict resolution and women in the economy.
- Development issues such as public health challenges; capacity building in public health systems, public health care in regards to Syrian refugees in Turkey and Jordan and Lebanon as well, tracking communicable and non-communicable diseases, preventive health care, sustainable development related to climate change, renewable energy and urban policies and approaches to addressing refugees and migration.
- The future of global cities with Istanbul as a key spoke of engagement through topics such as architecture, arts, humanities, urbanization, preservation, public health and sustainable development.

Additional areas of interest include:

- Innovation, leadership, finance and entrepreneurship.
- Foreign policy and international relations, especially focused on Transatlantic Relations (US, Turkey, EU); Turkey and the region (Middle East, EU, Central Asia); energy corridors surrounding Turkey.
- Capacity building efforts, through executive education and professional development opportunities across different fields (government officials, business professionals, educators and researchers).

A key priority is to enhance the intellectual profile of the Center through hosting research projects and fellows whose work can make a discernable impact on issues of importance to the local and regional context, particularly in the areas identified above. The Center aims to further contribute to its local and regional context through outreach and capacity building efforts. Engaging Columbia students in the global agenda and enhancing Turkish studies on campus are other important priorities for the Istanbul Center. It is also in the Center's long-term strategy to broaden programming that engages the nearby regions of the Middle East, Balkans, Black Sea, Caucasus, and the Eastern Mediterranean.

# Columbia Global Centers | Mumbai

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# **Director Biography**

# **RAVINA AGGARWAL**

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Ravina Aggarwal has been the Director of the Columbia Global Centers | Mumbai since 2015. She is a sociocultural anthropologist with a doctoral degree from Indiana University in 1994. Dr. Aggarwal taught in the Department of Anthropology for over a decade and also served on the Women's Studies Program at Smith College, where she became a tenured faculty member. Her research is based on extensive fieldwork in the Himalayas and her areas of study and teaching included political anthropology, peace-building, cultural studies, gender, and development.

Prior to joining the Center, Dr. Aggarwal worked at the Ford Foundation's New Delhi office from 2007-2015, where she was responsible for strategic planning and grant-making for programs on development, social justice and public policy, with a focus on the fields of education, media and information technology, and arts and culture. As part of her work on bridging the digital divide, she served on the jury of the mBillionth Award, the Manthan Award, and on the Innovation Committee of the Ministry of Information and Broadcasting. She is one of the two founders of the Ladakh Arts and Media Organisation and its trustee from 1997-2018.

Dr. Aggarwal is the author of several publications, including *Beyond Lines of Control: Performing the Border in Ladakh, India* (Duke University Press, Seagull Books) and the editor of *Into the High Ranges* (Penguin India) and *Forsaking Paradise* (Katha). She has recently completed a mystery novel for young adults set in the Himalayas.

# **Center Space**

The Columbia Global Center | Mumbai has moved to a new space in Nariman Point, the city's premier business district and close to the historical and cultural center of South Mumbai. The space was inaugurated on February 14, 2017 and covers a total area of approximately 4,300 sq. ft. with a large space for convening that can house 100 people or be divided into two classroom spaces accommodating 75 and 25 participants.

# **Regional Dimension**

Located in Mumbai, the Center has been endeavoring to expand its reach into other Indian cities, such as Delhi and Bangalore, with some significant programs being held there. Going forward, the Center is looking to increase its presence in other regions in India through regionally relevant and inclusive programs such as initiatives on water and urban sustainability. The Center will connect this deep engagement with the region to ongoing efforts at globalizing the curriculum and research at Columbia University, and also steer a course for effectively

shaping the "network effect" of the Columbia Global Centers in other parts of the world to build a global knowledge initiative.

# **Networking and Contacts**

#### Local, National, and International Government Organizations

The Center is in the process of engaging various Government Ministries and Agencies at the Central and State level. Some of these include:

- Indian Institute of Public Administration, Delhi
- Maharashtra Water Resources Regulatory Authority
- Ministry of Water Resources, River Development and Ganga Rejuvenation, Delhi
- Municipal Corporation of Greater Mumbai
- National Environmental Engineering Research Institute
- National Institute of Hydrology
- Niti Aayog
- India Meteorological Department, Ministry of Earth Sciences, Mumbai
- UNICEF
- United States Embassy
- United States Cultural Center
- World Bank

#### Local and International Academic Institutions and Civil Society Organizations:

- Ashoka University, Sonepat
- Asia Society India, Mumbai
- Cathedral and John Connon School
- Centre for Environmental Research and Education, Mumbai
- G5A Foundation for Contemporary Culture, Mumbai
- Indian Institute of Human Settlements, Bangalore
- Indian Institute of Technology Bombay
- Indian Institute of Technology Kanpur
- International Centre for Integrated Mountain Development, Kathmandu
- Institute for Architecture and Environmental Studies
- Jnanapravaha, Mumbai
- Kamla Raheja Vidyanidhi Institute for Architecture and Environmental Studies, Mumbai
- Mumbai Mobile Creches, Mumbai
- Mumbai Academy of the Moving Image (MAMI), Mumbai
- National Centre for the Performing Arts (NCPA), Mumbai
- NMIMS School of Design

- Nehru Centre, Mumbai
- Partners for Urban Knowledge, Action and Research (PUKAR), Mumbai
- Parzor Foundation, Delhi
- Rachna Sansad's Institute of Environmental Architecture
- Resource & Support Centre for Development (RSCD), Mumbai
- Sir JJ College of Architecture
- SNDT Women's University
- Society for Nutrition, Education, and Health Action (SNEHA), Mumbai
- St. Xavier's College
- The Gateway School
- The Global Education and Leadership Foundation (tGELF), Delhi
- Tata Institute of Social Sciences, Mumbai
- Youth for Unity and Voluntary Action (YUVA), Mumbai
- University of Mumbai

# **Corporate, Media and Business Organizations**

- Aditya Birla Group
- ACS Finance
- AZB & Partners, Mumbai
- Clean Water Dynamics
- Caravan Magazine, Delhi
- Indian Merchants' Chamber of Commerce and Industry, Mumbai
- Jaico Publishing House, Mumbai
- KPMG
- Pidilite
- The Indian Express
- The CoWrks Foundry

# **Program Activities**

The Mumbai Center has strengthened its intellectual reputation through deeper and sustained thematic engagement and facilitating collaborative research by hosting graduate students, post-doctoral fellowships, and faculty at the Center. Our ability to rely on the integrity of long-term research and connect local issues to globally relevant challenges and practices enables us to carve a niche in a competitive knowledge space. We have also been actively investing in supporting student programs and courses. The Center's programmatic activities include:

- support for faculty research through partnership-building with local universities, civil society organizations, government entities and the private sector in India to contextualize this research and make it locally and globally relevant
- research dissemination through curated public programs (conferences, exhibitions, workshops, public conversations) featuring academics from Columbia University with the objective of increasing public awareness and informing policy
- educational programs for students as well as professionals including field immersion courses or course components and internships
- implementation projects which entail practical applications of research and innovation through demonstration pilots and large-scale projects

# **Center Interests, Priorities and Thematic Focus**

The Mumbai Center has four areas of programmatic expertise:

# 1. Environmental Sustainability

This initiative serves as a knowledge platform for research and related programs on environmental sustainability, including conservation of natural resources, access to clean air, water, and energy, green technologies, disaster management, and sustainable urbanization. The Mumbai Center's work takes an interdisciplinary approach, integrating human use and lived experience studies with scientific mapping, testing, and solutions. Some of the research and public programs include:

- *Water Access and Management*: This area of work focuses on both issues of water scarcity and conservation as well as on clean and decontaminated water for all. The Center is working with faculty in engineering, architecture, political sciences, health, and geochemistry on water research, public programs, and implementation projects. Past programs on water include:
  - Special Initiative: Mapping the River Ganga, India's Iconic Water Machine: The mythological, cultural and agricultural significance of the River Ganga has long captured the country's imagination, but few realize it is also one of the most hyper-engineered landscapes of the world. In August 2017, the Columbia Global Centers | Mumbai successfully organized 'The River Ganga: India's Iconic Water Machine,' a 10-day exhibition by Anthony Acciavatti, Adjunct Assistant Professor, Graduate School of Architecture, Planning and Preservation, Columbia University at the Nehru Science Centre showcasing the first systematic study and comprehensive mapping of the infrastructural transformation of the Ganga River Basin. The Center organized the exhibition as part of its continued efforts to investigate and highlight issues related to

water access and management. It was complemented by a series of public program, a special screening of the documentary 'Agony of the Ganges', a panel discussion on 'Rivers of the Future: Evolving Approaches to Integrated Water Management' and a webinar and livestream 'When River Becomes Machine', which was well received with over 750 participants across sectors. The exhibition also traveled to Delhi and Kanpur in 2018.

- Lecture Series on Groundwater Management: The Mumbai Center ran a Lecture Series investigating the issue of groundwater management with a dedicated audience of academics, students, civil society organizations working on water and sustainability issues. Past lectures include Groundwater and Group Interest by Dr. Katherine Alfredo, a Research Scientist from Earth Institute, Toilet to Tap: Grey-Water Recycling for Mumbai by Dr. Rakesh Kumar, Director of the CSIR-National Environmental Engineering Research Institute of India, Demystifying Science, Making Groundwater Accessible in India by Dr. Himanshu Kulkarni, Founder Trustee and Executive Director of Advanced Center for Water Resources Development and Management (ACWADAM), Urban Lakes: Smart Pathways for Cities by Dr. Veena Srinivasan, a Fellow at ATREE.
- *Air Quality Improvement*: Air quality in major Indian cities is amongst the worst in the world. Sources of emissions include coal-fired power plants, industry, vehicles, and agricultural and biomass burning, which contribute to harmful air pollutants and greenhouse gases. Under a President's Global Innovation Fund grant awarded to Professor Ruth DeFries, Professor of Ecology and Sustainable Development, Columbia University, the Center facilitated a workshop in February, 2016, as a planning activity to initiate long-term collaborations, joint projects, and student exchanges, bringing together an interdisciplinary group of scientists from public health, atmospheric chemistry, and atmospheric transport modeling. A network of faculty from various disciplines is now engaged in research on air pollution in India.
- Urban Risks and Resilience: With India poised to house a large segment of the world's urban populations by 2030, sustainability issues have become core to urban expansion. The Center urban climate resilience and disaster management, clean air, energy, and waste solutions, green infrastructure, and urban planning and governance.

#### 2. Education, Culture, and Knowledge

The goal of this concentration is to explore how education and knowledge systems can respond to the new realities of the twenty-first century. India has the largest youth population in the world, which is faced with new technologies, experiences, and ideologies that call for reimagining educational values, knowledge fields, and learning techniques and skills. Ongoing programs include:

• *The Twenty-First Century University*: The Center brings issues of Higher Education to the public domain. In the 2015-16 academic year, it organized conversations with Dean Steven Coll on the "Emerging Futures of Journalism" and Dean Sharon Marcus on "The Future of the Humanities" with educators from Indian universities to highlight the new directions these fields are taking in India and globally. It also produced a performance of the play "The Prophet and the Poet" based on the correspondence and debates between Gandhi and Tagore to engage with questions on education and nationalist participation, which are relevant to India and the world even today. The Center also hosted Mary C

Boyce, Dean of the Fu Foundation School of Engineering and Applied Science, in November 2017 for a public program on her vision of 'Engineering for Humanity.'

- *Mumbai as a City of Knowledge*: Mumbai is one of the most densely populated urban areas in the world. It is India's leading financial city and is known for its film and cultural industries. It has a vibrant and diverse civil society inhabiting social spaces that are shared as much as they are contested. Building on the Center's location in Mumbai, we have a dedicated initiative that examines the city's historical, and contemporary forms of knowledge and practice. Our programs include archival and field research, outreach projects, educational courses, and publications.
- *Improving Quality of Education*: The Center plans to work with faculty from Teachers College and other departments to develop programs aimed at designing frameworks for reimagining education, measuring educational outcomes, and improving performance.

# 3. Health and Medicine

The Mumbai Center is working to establish a dedicated interdisciplinary program addressing health, in collaboration with the Columbia University Medical Center as well as the social sciences and other disciplines working on health-related issues. Areas of strength at the Center include:

- *Health and Environment:* Environmental concerns and demands have a considerable impact on human health in India. Research topics in this concentration include health hazards related to urban sprawl, climate change, natural disasters, toxic wastes, and air, water, and land pollution and especially intersections with non-communicable diseases.
- *Nutrition:* the Center is particularly interested in building programs related to diet and disease. India bears a huge double burden, in terms of over and under-nutrition. We have been working with faculty to explore integrative medicine, nutritional training and guidelines to improve survival outcomes for children with cancer, and the transformation of food patterns and their links to cardio-vascular diseases and diabetes.
- *Mental Health and Neurological Sciences:* This area focuses on growing problems of mental health among different demographic groups, including the elderly and adolescents.
- Student Programs: Columbia Global Centers | Mumbai has partnered with the Mailman School of Public Health to introduce a practicum that enables graduate students to complete a planned, supervised and evaluated field experience in India. The Center reached out to multiple organizations to house student interns. Students work on a wide variety of projects to fulfill requirements, which can involve needs assessment, program planning, implementation and evaluation, policy development and analysis, health education, research design, data collection, and quantitative and qualitative data analysis. In 2019, it will also host an undergraduate course on "Colonial Medicine, Literature and Contemporary Healthcare in India" by Rishi Goyal, Assistant Professor of Medicine at the Columbia University Medical Center Vagelos College of Physicians and Surgeons.
- *Public Programs*: Each month, the Center invites Columbia faculty and regional experts to share their research on a crucial aspect of public health through a lecture, workshop, or panel discussion. Areas covered include health and environment, access to treatment, family and population health, non-communicable diseases, global health policies, and nutrition.

# 4. Innovation and Entrepreneurship

India is regarded as one of the world's fastest growing economies. It also faces enormous economic challenges, including persistent poverty and rising inequality. The Mumbai Center's activities and projects in this area are currently focused on the future of work in India, entrepreneurship, and finance. We lend support to research projects and student initiatives through public events and internships. Our Innovation program serves as an accelerator for student and start-up solutions across a wide range of disciplines and schools, including Columbia Business School, the Fu Foundation School of Engineering and Applied Science, the Graduate School of Architecture, Planning and Preservation, and the School of International and Public Affairs. Ongoing programs include:

• Special Initiative: Urban Works Innovation Challenge: In partnership with Columbia Engineering, the Urban Works Innovation Challenge 2018 supports Columbia students and passionate young professionals and entrepreneurs in India who can create viable and interdisciplinary design-concepts for transforming 21st-century workspaces in India into innovative and productive environments.

# Columbia Global Centers | Nairobi

Center Launch: January 2011 Website: <u>http://globalcenters.columbia.edu/nairobi</u> Email: <u>nairobi.cgc@columbia.edu</u> Address: Westcom Point, Block A, 8th Floor, P.O. Box 51412-00100 Nairobi, Kenya

#### **Director Biography**

#### **MURUGI NDIRANGU**

#### mn2231@columbia.edu

Murugi Ndirangu joined the Nairobi Center from her previous role as associate professor of nutrition and health care management at Appalachian State University, where she conducted research on the health of vulnerable populations, the efficacy of public health nutrition interventions, and food security in domestic and international settings. In that role, Murugi was also East African Coordinator for the African Nutritional Sciences Research Consortium.

She holds a PhD in Nutrition and Food Systems from the University of Southern Mississippi, and an M.Ed in Psychology and a B.Ed in Education, both from Kenyatta University in Nairobi, Kenya.

#### **Center Space**

The Columbia Global Center | Nairobi is located in the prestigious and easily accessible area of Westlands, Nairobi. The Center is located in a 4,600 square feet space at Westcom Point Building, 8th floor, Block A. The Center has ample space with 3 meeting rooms and can accommodate small workshops and training activities. The Center is located in an ideal location that is convenient, in accessibility from the city center as well as to other key offices such as the United Nations complex and the American Embassy. The location is quiet, serene and generally safe thus making it conducive for diverse activities at the Center.

#### **Regional Dimension**

The Nairobi Center activities cover the Sub-Saharan African Region. In the recent past, the Center hosted the Millennium Development Goals (MDG's) where it consequently had Millennium Village Projects running in the six countries of Uganda, Tanzania, Rwanda, Ethiopia and Malawi in East and Southern Africa. In Nairobi, the Center has access to a wide variety of larger auditoriums and conference centers, in part due to the headquartered presence of UNEP, UN-HABITAT and a number of other organizations that choose to have regional presence in Nairobi.

# **Networking and Contacts**

#### Local, regional, and national government

The Center has facilitated research, dialogue and technical support for African countries – more particularly those in the East African region. In addition to the Center's role in hosting the MDG's, the Center also hosted the establishment of the African Soil Information Service (AfSIS) Phase II project, the UN's Sustainable Development Solutions Network (SDSN) and the Dry Lands project that was focused on Djibouti, Somalia and South Sudan. With the MDG's, the Center collaborated with government(s) on issues such as eradicating poverty and hunger, gender equality, education, maternal health, combating HIV/AIDS and environmental sustainability. In addition to working closely with governments, the Center worked with African institutions such as the African Union and COMESA.

#### Local and international NGOs and the UN

The Nairobi Center has worked with a wide variety of international NGOs, such as the CGIAR (Consultative Group on International Agricultural Research) institutions (ILRI, ICRAF, CIAT, CYMMT etc.), Heifer International, Elizabeth Glazer Foundation, the David & Lucille Packard Foundation, Equity Foundation, APHRC, TechnoServe Educate Global Fund, Oxfam, European Union, the Gates Foundation etc. The Center has also engaged with numerous UN organizations such as the World Food Program, the World Tourism Organization, UNAIDS, UNICEF and UNFPA.

#### **Universities and Colleges**

The Center has worked with major public, private and other local universities in the six countries, including Maseno University in Western Kenya, University of Nairobi, Kenya, Aga Khan University, Kenya, USIU-Nairobi, Kenya, Strathmore University in Nairobi, University of Dar Es Salaam and Tabora in Tanzania, Makerere and Mbarara in Uganda, Mekelle in Ethiopia and others. This has been primarily through collaboration not only with schools and institutes of Columbia University but also with other universities typically in partnership with Columbia. There is enormous scope for the Center as there has recently been a proliferation and registration of public and private universities and colleges across the region.

#### Engagement with other contacts and networks

The Nairobi Center will continue to strengthen its engagement with the local, regional and national governments in the above listed countries in Africa. It is also working towards strengthening engagement with local universities in Africa, as the expansion and establishment of universities has been significant in the last few years.

#### **Programming and Projects**

- The Center is participating in a European Funded project on Education & Resilience based on North Uganda and South Sudan in partnership with Teachers College, Columbia University and Oxfam among other partners.
- The Center hosted the first ever regional Oral Health Summit that was held from 23 to 24 March 2016. The summit was hosted under a collaborative partnership between Columbia University Medical Center, University of Nairobi School of Dental Science, and Unilever Africa to address the topic; "Integration of Oral Health and Health". Over 50 oral health

stakeholders from Kenya, Uganda and Tanzania attended the summit with a view to identify challenges and gaps in oral health, service delivery, prevention and financing to develop a framework for addressing both preventive and restorative oral health in the region. The Nairobi Center will continue to facilitate this project.

# • The Africa Nutritional Sciences Research Consortium PhD Graduate Training Project

The main institute involves is the Institute of Human Nutrition, Columbia University Medical Center. The local staff members and local institutions involved in the East African region are many, and include the University of Rwanda, University of Nairobi, Kenya Polytechnic University, Makerere University, The Nelson Mandela African Institute of Science and Technology, Arusha, Sokoine University of Agriculture and others. ANSRC will not just offer laboratory based training for academic sake but will link Graduate students to a 'path of action' wherein students will be conducting basic research relating to public health problems in East Africa. ANSRC will also strive to establish private public interactions to ensure that their research projects enhance local economic development. The Consortium has been legally registered in Kenya and is currently working on establishing its curriculum as well as pursuing more funding sources. A planning workshop funded by the African Development Bank was held in Nairobi in Oct 2018.

• Tropical Biology and Sustainability course for Undergraduates jointly developed by Columbia's Department of Ecology, Evolution and Environmental Biology (E3B) and Princeton University (15 Credits) has been implemented in Kenya for a number of years and is expected to continue until 2018 whereupon a review will be timely. The Nairobi Center in conjunction with E3B and Princeton has developed a discrete 3-week module on 'Sustainable Development in Practice' The course module was accepted by both Columbia and Princeton Universities. The Spring 2015 course was conducted in Nairobi and Kisumu (Sauri MVP) and the Spring 2016 course was conducted in Kisumu (Sauri MVP) and Uganda Karamoja integrated Drylands Project. It is envisaged that the Center will continue offering this course to both Columbia and Princeton University undergraduate students.

#### • Students/Alumni Engagement

We continue to support the Kenyan Columbia Alumni Association, and have hosted a number of interns and students, including a graduate pursuing her Masters from the Mailman School of Public Health who worked on the Community Health Workers Program and E-health based at the Nairobi Center for 3 months; another graduate from the School of Social Work who completed her internship with us on policy aspects of the Community Health Worker program, and visited the Millennium Village of Sauri and shadowed CHWs. Pulitzer funded Interns worked at Mayange Millennium Village, Rwanda on Sustainability, and Sauri Millennium Village, Kenya on managing bacterial wilt and spent some days at the Nairobi Center in early August. Another Pulitzer funded Intern worked on education in Ruhiira Millennium Village, Uganda. Other Interns joined the Millennium Villages to work on various projects later in the summer. The Center has a strong relationship with SIPA and places students annually at any/all of the Millennium Villages according to pairing up the need. The center is also scheduled to host an intern later this year from the School of Humanities.

# • Existing President Global Innovation Fund (PGIF) projects:

The fund is designed to provide grants for those Columbia faculty members whose research will rely on the resources, facilities and regional networks of one or more of the University's nine Global Centers for teaching and/or research activities.

PGIF – Round 5, 2017			
Faculty	Project		
Kavita Ahluwalia P.A, College of Dental Medicine – IFAP Global Health Program	Global Learning Laboratory for Oral Health. Step 1: A Planning Grant to Create a Kenya-Brazil Cross-National Collaboration in Support of Research, Education and Policy		
Mamadou Diouf, School of Arts and Sciences - Institute of African Studies	African Ethnographies, African Philosophies: Theorizing from the Continent		
Tanya Ellman, Mailman School of Public Health - College of Physicians and Surgeons	Men Matter: Male Engagement in HIV Services		
Ruth Finkelstein, Mailman School of Public Health, Robert N. Butler Columbia Aging Center	Generativity in deprived urban contexts: Older Adults' experiences in slums in Mumbai, Nairobi and among Haitian immigrants in New York		
Debra Wolgemuth, College of Physicians and Surgeons - Institute of Human Nutrition	African Nutritional Sciences Research Consortium: Laboratory based PhD Training in Nutritional and Agricultural Sciences in East Africa		
Wafaa El-Sadr, Mailman School of Public Health, College of Physicians and Surgeons	China's Aid to Africa: Achievements, Challenges and Opportunities		

PGIF – Round 6, 2018			
Faculty	Project		
Terry McGovern, Mailman School of Public Health, College of Physicians and Surgeons	Addressing Gender-Based Violence: A Public Health and Law School Partnership in Kisumu, Kenya		
Neil Boothby, Mailman School of Public Health - College of Physicians and Surgeons	Co-Creating an Urban Displacement Solutions Alliance		
Andrea Howard, , Mailman School of Public Health - College of Physicians and Surgeons	Implementing Science and Global Health: Taking Knowledge to Action		
Philip LaRussa, Department of Pediatrics, College of Physicians and Surgeons	Proposal to convene a meeting of key Sub-Saharan African pediatrics healthcare leaders and related governmental officials in Nairobi		
Sidney Hemming, Department of Earth and Environmental Sciences, Lamont-Doherty Earth Observatory	Student Geology in the Turkana Basin		

# **Center Interests, Priorities and Thematic Focus**

The Center has developed a reasonable capacity to carry out research in sustainable development which includes knowledge sharing and public engagement, business empowerment (entrepreneurship, job creation, skill developments), health initiatives, (health education and nutrition) and liberal and creative arts. The Center is keen on broadening its focus areas to accommodate a diverse range of projects to match all disciplines that are offered by Columbia University. The Center is prepared and able to handle simultaneous requests and programs. The Center is fully engaged and a proponent of 'Africa rising' through research, teaching and project implementation.

# **Columbia Global Centers | Paris**

Center Launch: March 2010 Website: <u>http://globalcenters.columbia.edu/paris/</u> Email: <u>paris.cgc@columbia.edu</u> Address: 4 rue de Chevreuse, 75006 Paris

#### **DIRECTORS' BIOGRAPHY**

PAUL LECLERC Director pol5@columbia.edu

Paul LeClerc began his tenure as director of the Columbia Global Centers | Paris on July 1, 2012. LeClerc's academic interests are Voltaire and the French Enlightenment. He received his M.A. and Ph.D. in French at Columbia University and wrote a dissertation on Voltaire that was awarded distinction. He is the author, editor, and co-editor of six scholarly volumes, all published by the Voltaire Foundation of Oxford University. His foreign honors include the French Legion of Honor (Officier), the French Order of Palmes Académiques (Officier), and the Spanish Order of Isabel the Catholic (Commander), as well as honorary doctorates from Oxford University and La Sorbonne Nouvelle. In 2004, LeClerc received the Columbia Graduate School of Arts and Sciences Dean's Award for Distinguished Achievement, and he holds honorary doctorates from nine American colleges and universities. In addition, President Bill Clinton named him to the President's Committee on the Arts and Humanities.

LeClerc is presently chair of the advisory board of the Columbia Maison Française, the Teachers College Board, and the J. Paul Getty Trust. He is an honorary trustee of the New York Public Library and past trustee of Union College, the Andrew W. Mellon Foundation, the National Book Foundation, the Voltaire Foundation (Oxford University), the Carroll Foundation, the Milton Petrie Foundation, and a variety of other non-profit educational and cultural organizations. In 2014, he was named to the Conseil Scientifique of the BnF. He is married to Dr. Judith Ginsberg, executive director of the Nash Family Foundation in New York City. They have a thirty-two-year-old son.

#### **BRUNHILDE BIEBUYCK (AKA, Brune)**

Administrative Director bb2006@columbia.edu

Dr. Brunhilde Biebuyck has worked at Reid Hall since 1984. Before becoming the Center's administrative director, she directed the Columbia-Penn undergraduate program and the MA Program in French Cultural Studies. She has lived in the Republic of Congo, various parts of the USA, and France. Her research concentrates on oral traditional narrative, and she is currently working on the French and English translation of a Bantu epic collected in the 1950's. She is member of the *Classiques Africains*, a prestigious collection of works on African poetry and prose, and the *Cahiers de Littérature Orale*, the only academic journal in France devoted to oral literature. Her daughter graduated from Barnard College and holds a PhD in clinical psychology from Fairleigh Dickinson University.

#### **CENTER SPACE**

The Paris Center is located at historic Reid Hall in a residential neighborhood of the Montparnasse district. The original structure, a former porcelain factory, dates back to 1745 and two other buildings were added to the property in the early twentieth century. The total usable square footage of all buildings is 23,000 square feet. The gardens of approximately 9,000 square feet provide important social spaces in which students, faculty, and visitors are nearly always to be found. Thanks to funds from Columbia University, the entire facility was fully renovated between 2016 and 2018. The Chevreuse building houses offices, state-of-the-art classrooms, an architectural studio space, a library, and a studio apartment for visiting faculty. The Grande Salle building, a large lecture hall that seats up to 150 people, connects the historic building to the newly modernized Institute building, which includes the Columbia Institute for Ideas and Imagination (three floors of office space, a seminar room, and a lounge area for fellows), a large conference room (seats 70), a catering kitchen, and a small meeting room. There are two wooden outbuildings used as classrooms and offices. Additional auditorium and conference space is available through our partner institutions and can easily be rented throughout Paris, should the need arise. It is also possible to establish academic space for research and student programs at other local institutions.

# **REGIONAL DIMENSION, NETWORKING, AND CONTACTS**

We have partners in numerous European cities such as Berlin, Leiden, London, Dublin, and Rome. We also have partners in other French cities such as Aix-en-Provence, Bordeaux, Lyon, Marseilles, Poitiers, Reims and Rennes. There are numerous institutions both around the Center and in greater Paris with whom we have partnered on colloquia, lectures, and film series.

The Center benefits from Reid Hall's significant position in trans-Atlantic cultural relations. For more than a century, Reid Hall has hosted international conferences, undergraduate and graduate programs, scholarly events, and artistic exhibits and performances. Through its public programming and various academic and cultural programs, it has developed strong relations with the following institutions in France:

#### **Higher Education Institutions**

- Alliance Program (Sciences Po, Paris I, Polytechnique)
- Centre de recherche épidémiologie et statistique Sorbonne Paris Cité (CRESS-UMR 1152)
- École des hautes études en santé publique (EHESP)
- École des hautes études en sciences sociales (EHESS)
- École du Louvre
- École normale supérieure (ENS)
- École Polytechnique
- Sciences Po
- Paris VII, Denis Diderot
- Paris IV, Sorbonne
- Paris I, Panthéon-Sorbonne
- Nouveau Collège d'Études Politiques (NCEP), Université Paris Lumière
- Institut du développement durable et des relations internationales (IDDRI)
- Institut d'études avancées (IEA)
- Institut Pasteur
- Paris-Est Créteil (École de Médecine)

- Paris Sciences et Lettres (PSL)
- Université Pierre et Marie Curie
- INSERM
- Réseau français des instituts d'études avancées (in development)
- Sphère (Université Paris-Diderot)
- Institut Acte (Paris I)
- Collège sciences de la santé Université de Bordeaux
- Collège international de philosophie

# American & European University Programs in Paris

- American University (AUP)
- British Council
- Dartmouth College
- EUSA Internship program
- Hamilton College
- Harvard College summer program
- New York University (NYU)
- Sarah Lawrence College
- Smith College
- Sweet Briar Women's College
- University of Kent (Canterbury, England)
- University of San Diego School of Law summer program
- Vassar College
- Wesleyan University

# **Cultural Organizations**

- Ateliers Berthier
- Centre Pompidou
- Cité internationale des arts
- Fondation Louis Vuitton
- Fondation Cartier
- Le Tarmac (Théâtre)
- Musée Carnavalet
- La Dive Note
- La Maison des Écrivains
- La Muse du Parnasse
- Le Musée de la chasse et de la nature
- Musée d'Orsay
- Musée du Louvre
- Musée du Luxembourg
- Musée du Quai Branly
- Musée national de l'histoire de l'immigration
- Opéra de Paris
- Sinfonietta
- Textes et Voix
- Théâtre du Lucernaire

# Libraries, Editors, and Archives

- American Library in Paris
- Archives de la Préfecture de police
- Archives départementales de la ville de Provins (Fonds ancien)
- Archives nationales de Paris
- Archives nationales de Pierrefitte
- Bibliothèque Forney
- Bibliothèque historique de la Ville de Paris (BHVP)
- Bibliothèque nationale de France (BnF)
- Bibliothèque Sainte-Geneviève
- Éditions Philippe Rey
- Librairie Tschann
- Librairie Falado (music)

# **American Institutions in Paris**

- Cultural Services of the American Embassy in Paris
- Association of American Residents Overseas (AARO)
- Commission Franco-Américaine Fulbright
- The American Women's Group in Paris (AWG)
- American Club of Paris (ACP)
- Teaching Assistant Program in France (TAPIF): American cohort of the Programme d'échange d'assistants de langue vivante

# RESEARCH

A new and important initiative now resides at Reid Hall - The Columbia Institute for Ideas and Imagination. It is the outcome of several years of reflection and discussion, with special contributions from the Paris Center's Faculty Steering Committee, Paul LeClerc, the Director of the Center; and Professor Mark Mazower, the Ira D. Wallach Professor of World Order Studies in the Department of History. A Columbia Presidential initiative, it challenges longstanding traditions that govern the ways in which knowledge is defined, produced, and taught, by bringing together scholars and artists for year-long residencies.

The Institute opened its doors in September 2018 with its first cohort of fellows: eight Columbia University faculty members and seven scholars, writers, and creative artists from around the world: **Tash Aw**, Novelist, Malaysia; **Tina Campt**, Claire Tow Professor of African and feminist studies on gender and sexuality, Barnard College, Columbia University; **Amit Chaudhuri**, Novelist and Professor of Contemporary Literature East Anglia, England/India; **Jenny Davidson**, Professor of English Literature, Columbia University; **Zosha Di Castri**, Francis Goelet professeur de musique et compositrice, Columbia University/Canada; **Elsa Dorlin**, Professeur de philosophie sociale et politique, Université de Paris 8 Vincennes/Saint-Denis; **Kaiama Glover**, Professor of Francophone and African studies, Barnard College, Columbia University ; **Xiaolu Guo**, Novelist and Filmmaker, England/ China; **Nellie Hermann**, Novelist and creative director of the program on narrative medicine, Columbia University; **Zaid Jabri**, Composer, Syria/Poland; **Deborah Levy**, Novelist, England; **Robert O'Meally**, Zora Neale Hurston Professor of English Literature, Columbia University, Estonia; **Karen van Dyck**, Kimon A. Doukas Professor of Greek language and literature, Columbia University.

# COLUMBIA UNIVERSITY ACADEMIC PROGRAMS

#### **Long-term Academic Programs**

Reid Hall has been running educational and research programs for the University since the mid-1960s, when it was gifted to Columbia University by the Reid family. The decision taken in 2010 to establish the Global Center at Reid Hall is thus best seen as an evolutionary step in the history of a well-established academic center for francophone studies, where thousands of Columbia College and graduate students, as well as scores of Columbia faculty, have had rich and meaningful educational and research experiences.

Degree programs:

- MA in History and Literature, Columbia University (created in 2011)
- M2 Public Health "Comparative effectiveness research" (created in 2015), Centre de Recherche Épidémiologie et Statistique Sorbonne Paris Cité.

Courses of study:

- Columbia University Undergraduate Programs in Paris
  - Fall and Spring semester Program (created in 1972)
  - Columbia in Paris Summer Program
  - The French Scholars Summer Program
  - Art and Music Humanities Summer in Paris
  - Summer Math Institute
- The Shape of Two Cities: New York-Paris Program, a post-baccalaureate program in Architecture, offered in New York in the fall and in Paris in spring (created in 1994).

#### **Short-term Residencies**

In addition to its long-term academic offerings, the Center welcomes Columbia students and faculty for intensive seminars and workshops throughout the year as well as in the summer months. We have worked with the School of International and Public Affairs (SIPA), the School of the Arts (SOA), the Alliance group, the Mailman School of Public Health, the School of Professional Studies (SPS), and many others. The following residencies are held on a regular basis:

#### **Executive Masters in Technology Management**

The Center hosts multiday residencies for the School of Professional Education's Executive M.S. in Technology Management. The 16-month program prepares senior technology professionals to develop a strategic mindset, fine-tune their speaking and presentation skills, understand core business functions (such as finance, accounting, and leadership), and ultimately drive enhanced business performance through the use of technology. The program emphasizes the importance of using technology in business for strategic advantage and improved productivity. Graduates typically assume positions as CIO, CTO, CAO, COO, CEO, or CSO, or as entrepreneurs. The program is also ideal for those pursuing CISA (Certified Information Systems Auditor) certification. (Arthur Langer, Director, Center for Technology Management)

#### Alliance Summer School in Science and Policy

Created in the fall of 2002, the Alliance Program is a non-profit transatlantic joint venture between Columbia University and three prestigious French institutions: the *École Polytechnique, Sciences Po*, and University of Paris 1 - Panthéon-Sorbonne. The Alliance Summer School at the Center began as a student-led initiative in summer 2012, in an effort to promote interdisciplinary exchanges between doctoral and masters students researching the nexus of science and policy at Alliance institutions. The Summer School brings together world-class professors, industry experts, and PhD students for the exchange of ideas, intellectual discourse, and joint-learning opportunities through a mixture of guest speakers and workshops. Examples are drawn from various topics, including public health (e.g. air pollution, infectious diseases) and natural resources management (e.g. fisheries).

In June 2018, the 7th Alliance Graduate Summer School on research methods in sustainable development brought together graduate students and leading scholars in the fields of economics, environmental science, and public policy. Together, they explored methods in remote sensing, network analysis, and machine learning with applications to urban planning and environmental policy.

A new summer workshop in Medical Humanities will take place in June 2018, a joint initiative between Alliance, Columbia Global Centers | Paris, and the Heyman Center.

# Mailman Practica in Public Health

Since 2011, students enrolled in the Mailman School's Master in Public Health can engage in a six-week long practicum that includes weekly seminars at the Center and an internship organized jointly with the *École des Hautes Études en Santé Publique* and the Cochrane Center of the University of Paris V. Students present their final projects at the Center to a distinguished jury, including not only their French supervisors, but also Mailman representatives such as Associate Deans **Marlyn Delva** and **Linda Kushman**, and **Moïse Desvarieux**, Associate Professor, Epidemiology. Summer 2018, Vice-Dean **Julie Kornfeld** participated in the jury.

#### Enhancing the Research Component of the History Major

Now in its sixth year, this program is led by **Susan Pedersen**, Gouverneur Morris Professor of History, and **Charly Coleman**, Associate Professor of History. It offers intellectual and financial support to students undertaking senior thesis projects. Faculty and graduate students advise students in formulating feasible research topics and questions. Columbia's dedicated research librarians guide their search for sources. Those awarded fellowships then spend four to six weeks in European archives, where they conduct invaluable research to enrich their understanding and to craft an original project that will contribute to historical knowledge. In the fall, they enter the senior seminar in which they will write their thesis.

Initially financed by the President's Global Innovation Fund, and now supported by the Dean of Columbia College, the Barnard Provost, and the Board of Visitors of the Columbia History Department as well, this program has provided thirty-eight undergraduate fellowships over the past five years. Those students have worked in archives in Britain, France, the Netherlands, Ireland, Germany, Spain, Italy, Russia,

Serbia, and Poland. They have used private papers, national and colonial archives, and company and institutional records. Their projects have ranged in time from the medieval period to (almost) the present, and in space from India, to the Caribbean, to Africa and Europe. Over half of the theses have received departmental honors or prizes.

The workshop at the Paris Center is the heart of this program – the moment when students grasp the real challenges of historical research and think of themselves as fellow scholars.

# **PROJECTS WITH PARTNERS**

# IDDRI (Sciences Po)

The Institute for Sustainable Development and International Relations (IDDRI), founded by Laurence Tubiana, is a non-profit policy research institute based in Paris. Its objective is to determine and share the keys for analyzing and understanding strategic issues linked to sustainable development from a global perspective. IDDRI organizes several kinds of activities: regular seminars, international conferences, and conference-debates and workshops. Most of these activities are conducted in collaboration with partners from France and other countries and are, wherever possible, reported in IDDRI's publications. The Center hosts IDDRI's monthly lunch-time seminars and semi-annual day-long conferences.

# **Cambridge Consortium for Bioethics & Cambridge Bioethics Retreat**

This yearly gathering of international bioethicists has taken place at the Center since 2010. To date, delegates from 29 countries have participated in the Consortium meetings to discuss their successes – and challenges – in teaching bioethics around the world. The conference is followed by a retreat, which is unique among bioethics meetings in that experts in medicine, philosophy, law, and health policy are invited from around the world to present their current research projects. Some of the topics and themes under discussion: Prenatal Whole-Genome Sequencing: Can and Should We Regulate?, Intelligent Machines and the Transformation of Health Care, *The Ethics of Human Enhancement and Folk Intuitions: Is the Lottery of Life Curbing the Moral Boundaries of Human Development? The Place of Other Disciplines in a Bioethics Curriculum, Teaching Bioethics in a Multi-Cultural Society, Film and the Arts as Teaching Tools.* 

# PSL

In May 2016, the Center, and the MA program in History and Literature, hosted the first joint workshop with the Paris University Consortium *Paris Sciences et Lettres* (PSL) on the theme of "Authorship in a Postcolonial Context." **Joseph Slaughter**, Columbia Professor of Comparative Literature and English, co-organized the conference with **Gisèle Sapiro** from the *École des Hautes Études en Sciences Sociales*. In December 2016, Columbia professor Christopher Peacocke (Philosophy) held a joint PSL/Columbia Seminar series on "Belief, Norms, and Truth" with Pascal Engel and Jerome Dokic of EHESS. A joint conference on Queer Theory, co-sponsored by the CSSD and the Center, will take place in December 2018, convening cutting edge scholars in both the US and Europe.

# FACULTY-LED PROGRAMMING

The Center has collaborated closely with numerous Columbia faculty members to help to facilitate initiatives they wish to develop at the Center:

**Columbia Sounds: Susan Boynton** (Professor of Music and Historical Musicology): In collaboration with the Department of Music (which has long been one of the world's most influential centers of music composition), and CUP, the Center launched a new concert series in the summer of 2015 focusing on the faculty, students, and alumni of Columbia University. Columbia Sounds offers the Parisian and Reid Hall/Global Center audience the opportunity to hear outstanding performances of new American music (in the beautiful and acoustically superior Grande Salle!) that bear the mark of Columbia University's distinguished musical traditions. As curator of the series, **Susan Boynton** works closely with artists and composers on their programs.

**Columbia Center for Contemporary Critical Thought: Bernard Harcourt** (Isidor and Seville Sulzbacher Professor of Law and Professor of Political Science and Director of the CCCCT); **Jesús Velasco** (Professor of Latin American and Iberian Cultures; Chair, Department of Latin American and Iberian Cultures). In partnership with EHESS, they have organized several daylong seminars and workshops including: *Gouverner, échanger, sécuriser: Big Data et la production du savoir numérique* (Dec 16, 2014); *Spectacle et surveillance. Relire Foucault à l'ère numérique* (May, June 2015); From the Inquisition to Guantanamo: Avowal, Torture, and the Power of Truth (April 2016). Since 2016, the Center has conducted a reading group in parallel with the 13/13 series that initially grew out of Bernard Harcourt's work on Foucault. The focus shifted from Foucault to Nietzsche in 2016, and to Uprising in 2017. This year's theme is Praxis.

# **CENTER PROGRAMMING**

In 2015, Dr. Loren Wolfe, now Senior Program Manager, was hired to develop cohesive and robust public programs at the Center. She received her doctorate in Romance Languages and Literatures from Harvard University in 2013, specializing in 20<sup>th</sup> and 21<sup>st</sup> century literature. She then served for three years as a faculty member in Barnard College's Department of French, teaching French and Comparative Literature before moving to Paris. Her research explores the intersections between medical and literary discourse. She is working on a book entitled *Immunity, Modernity, Masculinity* that cuts across the disciplines of literature, biology, philosophy, and sociology.

Since her arrival at the Center, she and Joelle Theubet, the Center's Communications Officer, have organized over 200 events and welcomed close to 15,000 guests, building a dynamic set of programs for a French-American and international public in Paris. The programming decisions have been guided by the following three goals:

To capitalize on and to give visibility to Columbia's terrific resources, drawing on its faculty, thought leaders, students, institutes, institutional partners, as well as the eight other Global Centers, to promote the ambitious aims of the University's global agenda.

To foster a "third space" between America and Europe, between the academy and the wider society. To seize on the freedom such a space offers by bringing together a wildly diverse assembly – of scholars, students, journalists, authors, activists, artists, scientists, doctors,

politicians, people in business, and everyone else who falls on the sides or in between – to address urgent global issues through rigorous, and open dialogue. To approach ideas and concepts in innovative ways so as to circumvent discursive "dead ends" and to chart new inroads to greater understanding and problem solving.

To attract and activate engaged individuals who seek intellectual challenges and creative answers, particularly students, young scholars, and budding creators, both as program participants and as members of the public.

With these objectives in mind, we have channeled our energy into tackling the most pressing questions and issues facing today's world by focusing on six key rubrics:

- Gender & Agency
- Boundaries of Translation
- The Global: History & Effects
- Identity, Politics, and Society
- Critical Dialogues in Science, Medicine, Technology
- Creative Encounters in Music, Film, Art, and Architecture

These categories have helped us rationalize our programming and render our work legible.

Moving forward, we plan to deepen our engagement by continuing an ambitious public programming agenda, while cultivating longer-term, interdisciplinary research-oriented projects. To this end, we have found traction in three particular fields.

1) The Center has established links with the Heyman Center for the Humanities; the Medicine, Literature, and Society major (part of the Institute for Comparative Literature); the new department of Medical Humanities and Ethics at the Medical School; the School of Professional Studies; the Mailman School of Public Health; and the student-run Columbia Society of Medical Humanities to spearhead an initiative in the Medical Humanities with the aim of making the Paris Center a global hub of interdisciplinary reflection and research on the body, its discourses, and its disciplines. In June 2019, the Center will be hosting the annual medical humanities institute for the Mellon-funded Consortium of Humanity Centers and Institutes. "Health Beyond Borders" is the theme of this international convening.

2) The Center, thanks to its open and polyvalent nature, has become a dynamic space for interrogating the constructs of race, which have figured prominently in the Center's programming for the last three years. We are working with local journalists, activists, artists, and cultural institutions to find oblique and productive entries into sensitive discussions. Several youth-oriented projects seek to combat discrimination by raising awareness and facilitating interaction across social divisions of culture, class, and religion.

3) Climate change has an impact on all aspects of human existence, and we are dedicated to do what we can to help create solutions. Continuing with youth engagement, in July 2018, the Center had the honor of hosting the first iteration of the "Youth Climate Leaders" orientation. These impressive, wildly energetic and optimistic young people, directed by SIPA graduate Cassia Moraes, engaged with senior thought leaders from the academy, the private, and the public sectors to begin building a world-wide network committed to changing the way humans live in and interact with the environment. We are working with the Mailman School of public health to better understand the impact of climate change on health, as well as with the Earth Institute to grasp the science and technology paving the way to paradigm breakthroughs.

Our programming brings to bear the vibrancy and inclusiveness that have historically characterized and continue to mark the European intellectual, cultural, and scientific scene and civil society. Our interdisciplinary inquiry, intercultural exploration, and uncensored exchange move us toward a future formed and informed, however subtly, by our conversations. Words have weight; we lift ours with determination and care with the hope of making our work ever more relevant to the rest of the world.

# Columbia Global Centers | Rio de Janeiro

Center Launch: March 2013

Website: http://globalcenters.columbia.edu/riodejaneiro

Email: riodejaneiro.cgc@columbia.edu

Address: Rua Candelária, 9, 30 Andar, Centro, Rio de Janeiro, 20091-020 Brazil

# **Director Biography**

# THOMAS TREBAT

#### Tt2166@columbia.edu

Thomas J. Trebat is director of the Columbia Global Centers | Rio de Janeiro. He joined Columbia after a lengthy career on Wall Street dedicated to economic research on Latin America. He formerly served as Executive Director of the Institute of Latin American Studies at Columbia University and of the Institute's Center for Brazilian Studies. Prior to joining ILAS in February 2005, Tom was Managing Director and Head of the Latin America team in the Economic and Market Analysis department of Citigroup. He joined Citicorp Securities in 1996 as the head of Emerging Market Research.

Previously, he worked at Bankers Trust, the Ford Foundation, and Chemical Bank. As a senior international economist at Bankers Trust, he was involved in many aspects of country debt negotiations in Brazil, Chile, Mexico and elsewhere in Latin America during the 1980s. At the Ford Foundation, he served for four years as the regional director for Latin America and Caribbean Programs. At Chemical Bank, Tom organized and directed the emerging markets research group. Mr. Trebat has a PhD in economics from Vanderbilt University and remains active in teaching and publishing. He is also a member of the Council of Foreign Relations. His book, "Brazil's State-owned Enterprises: A Case Study of the State as Entrepreneur," was published by Cambridge University Press in 1983

# **Center Space**

The Center functions in 3,000 square feet of newly renovated office space in a beautiful Art Deco building in the heart of Rio's historic downtown. The space features an attractive classroom, which can comfortably seat 25 persons. The Center is minutes from the downtown airport, close to all transportation options, and walking distance to churches and public places of enormous historic importance. It is on the third floor of a 14-storey building that is the headquarters of the Commercial Association of Rio de Janeiro. One of its neighbors in this building is the Brazilian counterpart of the U.S. Council on Foreign Relations. The Building Administration provides, on a space available basis, the free use of two large auditoriums capable of seating 100-150 persons. It also has other rooms available in this iconic building, many with views of the beautiful Bay of Guanabara.

#### **Regional Dimension**

The Center has held programming events in São Paulo, Porto Alegre, Brasília, and also in Fortaleza in the Northeast of Brazil. Its partners outside of Rio include the University of São Paulo, Fundação Getúlio Vargas (São Paulo), INSPER (in São Paulo), the Lemann Foundation, and the Universidade de Fortaleza, among many others. The Center firmly intends to develop close working relations with a large number of Brazilian universities, including UNICAMP (University of Campinas) and the Universidade de Brasília, in order to accommodate interests of Columbia University faculty and researchers.

#### **Recent and Upcoming Programs**

- Festival Piauí One of the most prominent magazines in Brazil, hosted a two day festival where journalists from 5 countries debated recent political events around the world. During the festival Columbia Global Centers | Rio de Janeiro sponsored a panel with Journalism School's dean Steve Coll and Ernest Sotomayor.
- Brazil: What Happens After 2018? Fernando Henrique Cardoso will be on campus to discuss possible outcomes for the Brazilian presidential election in October 2017.
- The Sanitation and Water Company of the State of Paraná (SANEPAR) Columbia Global Centers | Rio de Janeiro has been working with the Engineering School to promote tarining sessions for 40 engineers at Sanepar with SEAS Professor Kartik Chandran .
- The Role of the State The second Brazil edition of the conference is the result of a successful first round in 2016 when prominent academics, business leaders and civil society were gathered to discuss the strategies for economic growth in the context of fiscal and structural reform policy, monetary and banking issues, and institutional legitimacy and transparency.
- II Seminar on Innovation in Public Management Following last year's guidelines, the II Seminar on Innovation in Public Management aims to bring examples of innovative partnerships, discuss the main lessons learned and promote an analysis of the perspectives of the use of innovative instruments for structuring and managing partnerships in Brazil. In addition, it is intended to bring together in one place professionals and leaders from diverse sectors, engaged in the mission to revitalize the current scenario of public administration. The seminar aims to give visibility to academic articles and case studies that systematize knowledge, analysis or best practices of partnership between different sectors in Brazil and in the world.
- Liberta Institute The Columbia Global Centers | Rio de Janeiro has submitted a proposal to work with Liberta Institute in the fight against sexual exploitation of children in Brazil. The aim is to work with multiple schools in the University in topics ranging from human rights, public health and policy.

# **Executive education**

# **TV Writing**

Program to prepare and support writers creating original television pilots through a hands-on, personal experience with major names in TV. Held in Brazil, the course brings a dynamic approach, with practical activities and direct orientation with professors from the School of the Arts. The TV Writing program focuses on the following topics:

- The basic structural principles of a TV series (focusing on the differences between a feature screenplay and a TV pilot);
- The different types of series: stand-alones, serialized and combined approaches;
- The importance of the pilot (establishing patterns and expectations for future episodes);
- Pilots versus bibles (the differences between Brazilian and American TV markets);
- How to build a detailed pilot outline;
- The role of the showrunner;
- How to write remarkable characters and striking dialogue.

# Leadership in a Challenging Century

Program based on the Executive Master of Public Administration (EMPA) and the Global Executive Master in Public Administration (Global EMPA) offered by Columbia's School of International and Public Affairs (SIPA). These programs were designed for the experienced and ambitious professional, who is looking for a top-quality and practical program, but cannot take the time off to pursue full-time study. This program offers eligible executives from Brazil and other countries the opportunity to attend sessions led by Columbia University faculty as well as practitioners, during the Summer, at Columbia University in NYC. The objective of this program is to offer experienced Brazilian public sector managers different tools to be used in solving problems and improving results, within an ethical model. Based on successful examples from around the world of public projects in urban areas, health and education, the sessions will help executives explore new ways of working together across traditional boundaries to solve complex urban problems.

Themes addressed during the program include:

- Leadership and Public Private Partnerships;
- Technology Trends in Government;
- Public Ethics;
- Negotiation and Conflict Resolution;
- Heatlh and Cities;
- Communications in Organizations;
- Global Social Policy Innovation;
- Competitiveness in Cities.

# Venture for All

Entrepreneurship program with practical approach, focusing on creating, evaluating, preparing, developing and launching a new business - for-profit or non-profit.

Each module addresses issues such as:

- Development of business models;
- Product and market validation;
- Industry reviews;
- Innovation of products and services;
- Brand development;
- Go-to-market strategies;
- Selection and management of teams;
- Profit generation models;
- Obtaining financing and legal considerations.

Throughout the course, students refine their hypothetical business models based on feedback from the instructor, peers, and local investors.

# **Executive Education for Business Leaders**

Programs in partnership with Columbia Business School (CBS) and the School of International and Public Affairs (SIPA) focused on the professional development and enhancement of business leaders. Suggested activities include workshops in Rio de Janeiro and an international module in New York with classroom activities, group discussion, analysis of case studies, and visits to institutions and companies in the city.

Themes:

- Crisis Management;
- Risk Management;
- Strategy and Positioning;
- Corporate Governance and Compliance;
- Productivity;
- Global Competitiveness of Brazilian Companies;
- Ethics and Corporate Responsibility.

# **Executive Education on Global Energy Policy**

Program developed by the Center on Global Energy Policy of the School of International and Public Affairs for professionals working on energy and natural resources in government, nonprofit, and private corporations around the world. Sessions focus on the following topics:

- Geopolitics of energy;
- US energy policy perspective;
- Finance and energy markets;
- Energy innovation.

# Strategic Storytelling

Taught by the renowned author Frank Rose and offered in partnership with the Business School and the School of the Arts, this program introduces the concept of narrative thinking and how it can be used for high impact in the digital world. Through a series of lessons, case studies, and highly participatory workshops, this program will explain:

- The central role of stories in human experience;
- How storytelling is changing in response to transformative technologies and why these technologies have the influence they do;
- The role of social media in storytelling strategy;
- The need for authenticity and the appeal of user participation;
- The allure and limitations of virtual reality and other cutting-edge techniques.

By the end of the program, students will be equipped to:

- Express your brand or organization's appeal in narrative form;
- Leverage universal storytelling techniques while embracing new strategies for the digital age;
- Satisfy the desire—of particular importance for millennial markets—for immersive experiences and participatory engagement;
- Make the transition from simple storytelling to creating rich and immersive environments that people enter and make their own.

# **Epidemiology and Population Health (EPIC)**

Mailman School of Public Health offers the Epidemiology and Population Health (EPIC) program designed to provide basic knowledge and applied skills to advance population health research. EPIC Intensive Courses are in New York or through distance learning. Some of the courses offered by the Summer Institute are:

- Applied Sample Size Estimation and Power Calculations;
- Applied Spatial Analysis in Epidemiology;
- Epidemiological Analysis Using SAS;
- Introduction to Biostatistics (Online Digital Course);
- Introduction to GIS in Public Health (Online Digital Course);
- Principles of Epidemiology;
- Program Evaluation for Public Health Professionals;
- Transforming Public Health Surveillance;
- Social Network Analysis;
- Cancer Epidemiology;
- Introduction to Systematic Reviews;
- Learning the Infant's Nonverbal Language: Intensive Seminar in Video Microanalysis for Clinicians and Researchers;
- Communicating Public Health in the Media;
- Designing Healthy Cities to Reverse Obesity and Non-Communicable Disease Epidemics.

# **Networking and Contacts**

#### Local, regional, and national governments

- Municipal Secretary of Education of Rio de Janeiro
- Municipal Secretary of Health of Rio de Janeiro and São Paulo

# NGOs and Private and Public Companies

- Lemann Foundation
- Comunitas
- Brava Institute
- Instituto República
- Um Brasil
- Rio de Janeiro Chamber of Commerce
- Americas Trading Group
- National Development Bank
- Securities and Exchange Commissions of Brazil
- Museum of Tomorrow
- Vera Cruz Institute
- Vetor Brasil
- Moreira Salles Institute
- Rio de Janeiro Research Funding Agency (FAPERJ)
- São Paulo Research Funding Agency (FAPESP)
- Fiocruz
- SESC SP
- Viva Rio
- Roberto Marinho Foundation
- Fecomércio
- Paraná State Water Company (SANEPAR)
- Museum of São Paulo (MASP)
- Industries Federation of São Paulo (FIRJAN)

# **Universities and Colleges**

- University of São Paulo
- University of Fortaleza
- Federal University of Rio de Janeiro
- State University of Rio de Janeiro
- Fundação Getulio Vargas
- ESAF

#### **Center Interests, Priorities and Thematic Focus**

Throughout the almost five years of existence, the Rio Center has explored collaborations with different schools in various areas and themes of interest, being open to faculty, students and local partners. The Rio Center has a strong presence with a variety of academic and executive education programs in public management. Besides that topic, the center has developed many programs in the areas of education; healthcare; resilience and climate change; sustainability; cinema and visual arts; entrepreneurship, technology and innovation (artificial intelligence), public security; human rights, social and business entrepreneurship and women leadership. These are themes of enormous importance in Brazil and that engage the strengths of the Columbia faculty. Staff in the Rio center will be able to take on simultaneous programs and requests by utilizing its impressive network of contacts in Brazil to the utmost.

# Columbia Global Centers | Santiago

Center Launch: March 2012 Website: http://globalcenters.columbia.edu/santiago Email: santiago.cgc@columbia.edu Address: Av. Dag Hammarskjold 3269, 1st Floor, Vitacura, Santiago - Chile 7630000

#### **Director Biography**

#### **KAREN PONIACHIK**

#### Kpp16@columbia.edu

Karen Poniachik is director of the Columbia Global Centers | Santiago. She was Chile's minister of mining between 2006 and 2008, a time during which she chaired the boards of directors of state-owned companies Codelco, Enap and Enami. From March 2006 to March 2007, she also served as minister of energy. Currently, she is a member of the corporate boards of directors of Metro SA and Jetsmart Airlines as well as of the Chilean-American Chamber of Commerce.

Poniachik was Chile's special envoy to the OECD in charge of the Country's accession process to the Organization, which was successfully completed in January of 2010. Previously, she served as executive vice-president of Chile's Foreign Investment Committee (2000-2006); and as director of Business and Financial Programs at the Council of the Americas in New York (1995-2000). Poniachik graduated as a journalist from Universidad Católica de Chile (1987) and holds a Master's degree in International Affairs from Columbia University (1990).

# **Center Space**

The Center was launched on March 2012 and during its first years of operation, it has developed relations with several local academic institutions, authorities and non-governmental organizations. Staff has been working with a vast network of prestigious universities in Santiago, especially with Universidad Católica (UC), Universidad de Chile (U.Ch), Universidad Adolfo Ibáñez (UAI), Universidad del Desarrollo (UDD), Universidad Católica de Valparaíso (UCV) and Universidad Diego Portales (UDP). The Center has signed MoU's with them to promote the exchange of faculty, students and specific programs (internships, joint research, etc.).

Most of activities have been held in the auditoriums and conference rooms of these universities, promoting the participation of their faculty and students. The space of the Center is a 70m2 office space, located at the <u>Flacso</u> building, in the same street as many other international organizations (ILO, ECLAC, UNDP). David Rockefeller Center for Latin American Studies also has its office the same building. There is an auditorium available for occasional events that can host up to 100 people, which has been used to hold recruitment sessions, panel discussions and small workshop meetings.

# **Regional Dimension**

Most of the center's operations are based in Santiago, with occasional visits to other Chilean Regions, especially when the topic of study requires so. It is the case of Solar Energy projects, when researchers travel north, or in the case of the Forrest Fires or Glaciology studies, when they travel South.

#### **Networking and Contacts**

#### Local, regional, and national government

- Ministry of Women Affairs
- <u>Ministry of Education</u>
- <u>Ministry of Environment</u>
- <u>Ministry of Energy</u>
- <u>Ministry of Economy</u>
- <u>CORFO</u> (Chilean Economic Development Agency)
- <u>CNID</u> (National Council for Innovation and Development)
- <u>CONICYT</u> (MoU ensuring scholarships for PhD Chilean students accepted by CU).
- <u>National Congress</u>

#### Local and International NGOs, and Business Associations

- <u>CR2</u> (Climate Change Fondap)
- <u>Cigiden</u> (Disaster Risk Magament Fondap)
- <u>AmCham</u> (American Chamber of Commerce)
- <u>Cedeus</u> (Sustainable Transportation Fondap)
- <u>Comunidad Mujer</u>
- <u>Women Corporate Directors</u> local chapter (WCD)
- <u>Museo de la Memoria y los Derechos Humanos</u>
- <u>Museo Interactivo Judío de Chile</u>
- <u>Asociación Chilena de Energías Renovables</u> (ACERA)

# **Universities and Colleges**

- <u>Universidad de Chile</u>
- <u>Universidad Católica</u>
- <u>Universidad de Católica Valparaíso</u>
- <u>Universidad Diego Portales</u>
- <u>Universidad del Desarrollo</u>
- <u>Universidad Adolfo Ibáñez</u>
- <u>Universidad de Magallanes</u>

# Sampling of current as past projects

# Team co-led by Columbia University is awarded National Science Foundation (NSF) Grant to Study Glaciers and Climate in Chile

As of August 2018, <u>Michael Kaplan</u> and <u>Joerg Schaefer</u> from Columbia University's <u>Lamont-Doherty Earth Observatory</u> (LDEO), in association with Chilean researchers and students, will participate in an NSF-funded research project in the country's central area and southern tip to determine glacier sensitivity to past climate changes. <u>Carly Peltier</u>, a doctoral student in Columbia University's <u>Earth and Environmental Sciences Ph.D. program</u>. The Columbia scientists will be joined by a team of local experts which include <u>Juan Carlos Aravena</u> from <u>Universidad de Magallanes</u>' <u>Centro de Investigación Gaia Antártica (CIGA)</u>; <u>Esteban Sagredo</u> from Universidad Católica; and <u>Maisa Rojas</u> and <u>Patricio Moreno</u> from Universidad de Chile, who will be acting as advisors to Chilean graduate students that will also participate in the project. More information: <u>https://globalcenters.columbia.edu/news/team-co-led-columbia-university-awarded-national-science-foundation-nsf-grant-study-glaciers</u>

# **Top Columbia Medical Team Participated in Major Conference in Chile**

In November2018, five Columbia distinguished faculty members and researchers from the <u>Vagelos College of Physicians and Surgeons</u> participated in a symposium on Primary Immunodeficiencies and Immune Dysregulation organized and hosted by Clínica Alemana-Universidad del Desarrollo. This meeting focused on diagnosis and state of art management of diseases derived from genetic defects in the immune system which result in recurrent or severe infections or in exacerbated immune responses in the form of autoimmunity or immune dysregulation. This was the first of many activities carried out in the framework of an academic and research collaboration agreement signed in July by the <u>Vagelos College of Physicians and Surgeons</u>, represented by <u>Dr. Lawrence Stanberry</u>, Associate Dean for International Programs at the University's, with Chile's Universidad del Desarrollo (UDD), the School of Medicine Clínica Alemana-UDD, and the Institute of Sciences and Innovation in Medicine (ICIM). More information: <u>https://globalcenters.columbia.edu/news/top-columbia-medical-team-participate-major-conference-chile</u>

# Columbia Astronomy Students Intern at Chile's Universidad Católica (PGIF)

In mid-2018, two Columbia University undergraduates from the <u>Astronomy Department</u>, spent two months in Chile in a practicum at <u>Universidad Católica's Astrophysics Institute</u> (UC) as part of an ongoing exchange program between both institutions funded by the President's Global Innovation Fund (PGIF). The collaborative program, run by <u>Marcel Agueros</u> at Columbia and <u>Gaspar Galaz</u> at UC, had benefited five graduate students from both universities. This time, thanks to the efforts of <u>Frits Paerels</u>, Director of Undergraduate Studies at the Astronomy Department, and the support of the Santiago Center, the series incorporated the participation of undergraduate students.

More information: <u>https://globalcenters.columbia.edu/news/santiago-center-stories-columbia-astronomy-graduate-student-interns-universidad-catolica-de;</u> <u>https://globalcenters.columbia.edu/news/astrophysics-exchange-program-columbia-universidad-catolica;</u> and <u>https://globalcenters.columbia.edu/news/columbia-astronomy-students-participates-research-program-chile</u>

# Students from Columbia and Universidad Diego Portales collaborate in Innovative Literary Translation Workshop

The Spring 2018 semester marked the first year of the literary translation workshop Word for Word between graduate students at Columbia University's School of the Arts and Universidad Diego Portales (UDP) in Chile. This global course was launched in 2011 and is currently conducted between Columbia students and their counterparts at five universities in Europe and Latin America. The program's purpose is two-fold -- to provide emerging translators with valuable experience and a global network, and to encourage writers to engage with their own language in a new way. It was founded as a yearlong exchange program by Professor Binnie Kirshenbaum, the former Chair of the School of the Arts Writing Program and has evolved into a course held every Spring semester hosted out of the Literary Translation program. It results in publication-ready translations students' work. More of Information: https://globalcenters.columbia.edu/news/students-columbia-and-universidad-diego-portalescollaborate-innovative-literary-translation

# Panama Papers Case Analyzed in Depth as Part of the "Future of Journalism" Series

Marina Walker, who directed the Pulitzer Prize-winning Panama Papers journalistic investigation, visited Chile in May for two days of workshops, lectures and press appearances. <u>The visit</u> was part of the "Future of Journalism", an ongoing event series co-hosted by the Global Center|Santiago, the <u>Journalism School at Universidad Diego Portales (UDP)</u> and <u>Columbia Journalism School.</u> Other programs in this series include:

- Chilean Alumni Present News Chatbot in NYC
- Defining Social Movements in the Era of Social Media, with Todd Gitlin.
- Discussion on the Challenges of Investigative Journalism with Ernest Sotomayor,
- Columbia Journalism School's Dean of Student Affairs.
- Narrating Latin America with Daniel Alarcón, Columbia Journalism School professor.

- <u>Journalism in the Era of Social Media</u> with Duy Linh Tu, director of the Digital Media Program at the Columbia Journalism School.
- <u>The Future of Journalism (and Democracy) after Facebook</u>, with Columbia Journalism School's Tow Center director, Emily Bell.

# Columbia-Led Scientific Mission to Easter Island

During March 2018, a team of scientists led by <u>William D'Andrea</u>, Associate Research Professor at Columbia University's <u>Lamont-Doherty Earth Observatory</u> (LDEO), travelled to Rapa Nui (Easter Island) to work on a major research project most important wetlands. The collaborative field team also included LDEO's Lorelei Curtin; Andrea Seelenfreund from Chile's <u>Universidad Academia de Humanismo Cristiano</u>; Nicholas Balascio and James Van Hook from the <u>College of William and Mary</u> in Virginia; and Raymond Bradley from <u>University of Massachusetts Amherst</u>. With the support of <u>Ma'u Henua</u> (Rapa Nui's community administrating the National Park), Chile's Forest Service (<u>Conaf</u>), the National Monument's Council (<u>CMN</u>), and Isla de Pascua's Technical Department of Heritage (<u>Secretaría Técnica de Patrimonio</u>) the team successfully collected sediment cores from the wetlands of Rano Kau, Rano Raraku, and Rano Aroi, recovering geologic records that likely span the past 30,000 years on Rapa Nui and which will be used to examine various aspects of climatic, environmental, and human land-use history. More information: <u>https://globalcenters.columbia.edu/news/columbia-led-scientific-mission-easter-island</u>

#### **Exclusive Business Executive Education Event on Digital Transformation in Santiago**

In May 2018, the Santiago Center partnered with <u>Columbia Business School Executive</u> <u>Education</u> to offer an extremely successful workshop featuring <u>David Rogers</u>, a globally recognized leader in digital business strategy and the bestselling author of <u>The Digital</u> <u>Transformation Playbook: Rethink Your Business for the Digital Age</u>. This whole-dayexclusive event, entitled "**Transform Your Business to Compete in the Digital Age**", **included interaction sessions led by Rogers on** the five domains in which traditional companies need to rethink their underlying assumptions (customers, competition, data, innovation, and value); the way in which leaders need to address digital transformation at their corporations; and on big data, analytics, and the true power of Artificial Intelligence. More information: <u>https://globalcenters.columbia.edu/news/exclusive-business-executive-educationevent-digital-transformation-santiago</u>

#### Columbia Scientist Delivered Keynote Address at Major Remote Sensing Conference

In April 2018, <u>Ajit Subramaniam</u>, Research Professor at Columbia's Lamont Doherty Earth Observatory (LDEO), will visit Chile to participate at the <u>Latin American Remote Sensing</u> <u>Conference (LARS)</u>, the most important gathering of its kind in the region, sponsored by the <u>International Society for Photogrammetry and Remote Sensing</u> and held in the context of the Latin American Remote Sensing Week. The theme of this year's conference was "Sustainability - A Challenge for Everybody" and its aim was to facilitate exchange of knowledge among scientific experts, sustainable development and resource managers, security and defense specialists, and technological innovators. Subramaniam delivered a keynote speech entitled "Remote Sensing of Aquatic Environments for Sustainability Challenges and New

Technologies", where he provided an introduction to the use of remote sensing techniques that can be used to study the aquatic environment and discuss case studies that demonstrate how they can be used to analyze water quality and the effects that nutrient loading, suspended sediments and aquaculture can have over it. More information: https://globalcenters.columbia.edu/news/columbia-scientist-deliver-keynote-address-major-remote-sensing-conference

# **Conference on the Role of Development Banks**

In January 2018, Stephany Griffith-Jones, Financial Markets Director at the Initiative for Policy Dialogue, presented the main conclusions of a two-year research project led by Columbia University, co-directed by José Antonio Ocampo, that studied the role of Development Banks (DBs) in seven countries: Germany, China, Brazil, Chile, Colombia, Mexico and Peru. During a conference organized by the Santiago Center in association with Universidad de Chile's School of Economic and Business (FEN), Griffith - Jones explained the contribution that DB's have made in terms of promoting economic development as well as the challenges they face today: she covered several key questions, such as: What is the role DB's should fulfill in the current economic context? do they use the adequate instruments and funding schemes to support economic development, productive diversification, energy transformation, and entrepreneurship and innovation? Do they have sufficient scale in economies such as Chile? What relationship should they have with the private world? How can the continuity of its programs be guaranteed beyond electoral cycles? Her presentation was followed by a panel discussion featuring Eduardo Bitran, Executive Vice President of Chile's Economic Development Agency (CORFO); Ricardo French-Davis, a renowned economist that teaches at FEN; and Daniel Titelman, director of the Economic Development Division of the UN's Economic Commission for Latin America (ECLAC). The event was chaired by Manuel Agosin, the Dean of FEN and also Columbia alumnus. information: More а https://globalcenters.columbia.edu/news/conference-role-development-banks

# **Neurology Symposium**

In September 2017, the <u>Neurological Institute at Columbia University Medical Center</u> teamed-up with local neurology experts at Universidad de Chile, to conduct an educational symposium on neurological emergencies geared towards generalists and emergency room physicians who frequently manage these critical patients. A delegation of four faculty members <u>Columbia Medical Center's Division of Critical Care and Hospitalist Neurology</u> visited the country to participate in a "Train the Trainer" symposium: **Kiran T. Thakur**, MD, Assistant Professor of the Division of Critical Care and Hospitalist Neurology at the Department of Neurology Residency Program at the New York-Presbyterian Hospital; **Sachin Agarwal**, MD, MPH, Assistant Professor of the Division of Columbia's Medical Center. Chilean partners include **Andrea Slachevsky**, Associate Professor, and **Rodrigo Salinas**, Assistant Professor, both from Universidad de Chile's School of Medicine. More Information: <u>https://globalcenters.columbia.edu/news/neurology-symposium-september-9-10</u>

#### **Biomedical Engineering Symposium (PGIF)**

A delegation of nine faculty members, scientists and students from the <u>Department of</u> <u>Biomedical Engineering at Columbia</u> visited Chile in March 2017 to participate in a PGIFfunded "Biomedical Engineering Symposium", organized by the Institute of Biological and Medical Engineering at Universidad Católica (UC) in conjunction with the. More information: <u>https://globalcenters.columbia.edu/news/biomedical-engineering-symposium-columbia-uc</u>

#### Symposium on Antibiotic Resistance (PGIF awardees)

In December 2015, a team led by the Assistant Professor of Pediatrics in the Division of Infectious Diseases at the <u>Columbia University Vagelos College of Physicians and Surgeons</u>, Paul Planet, MD, travelled to Chile to participate in a two-day Symposium entitled "Rise and Spread of Antibiotic-Resistant Microorganisms in the Americas", held in conjunction with the Facultad de Medicina Clínica Alemana-Universidad del Desarrollo. During the event, specialists in infectious diseases, microbiology, and genomics from North and South America presented a state-of-the-art technological approach and discussed strategies for halting the spread of antibiotic-resistant pathogens. More information: <u>https://mailchi.mp/columbia/newsletter-november-2015?e=0b4791b39e</u>

#### Field-Trip by Columbia Volcanologists (PGIF awardees)

In February 2016, a team of scientists led by Phillip Ruprecht, an Assistant Research Professor at Columbia's Lamont-Doherty Earth Observatory, visited the Quizapu Volcano in Southern Chile as part of a field trip research project financed by the President's Global Innovation Fund (PGIF). Besides Ruprecht, three other faculty members participated in the expedition (from the Lamont Center and from the Universities of Hawaii and Michigan). The group also included two post-docs and four Ph.D. students from Columbia as well as local students from Universidad de Concepción and Universidad de Chile. After a seminar series held at the Santiago Center, which was attended by local geologists and volcanologists, the group left for Talca, in Maule Region, for the eight-day field trip component. They climbed the Chilean Cordillera to explore the natural hazards as well as processes that lead to ore formation associated with volcanism. In particular, the group focused on one of the most historically active places in Chile – the volcanic cluster around Descabezado Grande, including Quizapu, which erupted in 1846 and 1932. The latter provided a unique "volcano park" to discuss magma generation and transport, eruptive behavior and volcanic processes, among many other earthsciences related topics. The highlight of the work-shop was a day hike to the crater (>3100 m elevation - a very windy place) where participants could grasp the forces and dimension of these historic eruptions by looking into the 800 m wide crater and seeing the many stages of eruptive activity it experienced. More information: https://mailchi.mp/columbia/newslettermarch-2016?e=0b4791b39e

#### **Center Interests, Priorities and Thematic Focus**

Tapping across the spectrum of Columbia's intellectual capital, the Center has facilitated research, teaching and public activities in disciplines that have implications for Chile's public policy agenda. During the last three years, it has addressed emerging topics and challenges, such as population aging, the impact of robotization in the labor market, antibiotic resistance, new

diagnosis techniques for mental illness, and advances in engineering to resolve medical problems. This, in addition to other broader economic and social topics such as climate change, immigration, and human rights. To all these issues, the Center brings a multidisciplinary approach, drawing on the knowledge and research of the numerous Columbia Schools, centers and labs.

The Center's area of focus is largely determined by the needs of the country. After the last Advisory Board meeting, the Santiago Center agreed to focus on the following topics for the period: Earth Sciences (including Climate Change), Corporate Governance, The Future of Journalism, Film & the Arts, Engineering and Public Policy.

There is growing interest among Columbia faculty and Chilean counterparts in collaborative research projects and initiatives, which is reflected, for example, in the four-month research project by Lamont Doherty Earth Observatory's (LDEO) Research Vessel Marcus Langseth in Chilean seas with two local Universidad de Chile's scientists on board (2016-2017); the ongoing exchange and collaboration program on respiratory infections between the Department of Molecular Genetics and Microbiology at UC's School of Biological Sciences and the Columbia University Medical Center; and the joint-venture between the School of Liberal Arts at UAI and the Department for Core Curriculum at Columbia

# **Columbia Global Centers | Tunis**

Center Launch: 2017 Website: <u>http://globalcenters.columbia.edu/tunis</u> Address: 15, Avenue de Carthage, 1001, Tunis, Tunisia

#### **Director Biography**

#### **Youssef Cherif**

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Youssef Cherif is Deputy-Director of Columbia Global Centers | Tunis. He is a member of the Carnegie Civic Research Network. He was previously the Al-Maidan Libya Project manager at the Institute for War and Peace Reporting (IWPR) and an expert affiliated to the Tunisian Institute for Strategic Studies (ITES). He also consulted for the Arab Institute for Business Managers (IACE, on Tunisian foreign policy), the UN (implementing the SDG's in Tunisia and writing the country report), The Carter Center in Tunisia (political affairs), etc. Youssef holds a Chevening Master of Arts in International Relations from the Dept. of War Studies of King's College London, and a Fulbright Master of Arts in Classical Studies from Columbia University. He is North Africa's political analyst for several international media outlets, including CNN, Al Jazeera English, BBC, France 24, and think-tanks, such as Carnegie and DGAP.

# **Center Space**

CGC Tunis operates from downtown Tunis, in a refurbished early 20th century building. It encompasses the third floor, with balconies opening on Tunis' iconic Place Barcelone and the offices of the old Municipality of Tunis, one of a series of landmark Art Nouveau sites. The office has two open-spaces that can serve as classrooms and conference venues, and a number of cubicles. The building where it is located, Le15, offers a free large conference/reception venue in the ground floor, as well as a rooftop space for receptions.

#### **Regional Dimension**

CGC Tunis can serve as a field office for scholars and students working on Tunisia and Libya, because of the proximity between Tunis and Tripoli, and the fact that Tunisia is a platform for international organizations and embassies working on Libya. Tunis is also, because of its geographic location, a hub for North African, Saharan, Mediterranean, and migration studies. It also attracts a number of sub-Saharan African students, hence a bridge to their countries.

CGC Tunis is working closely with CGC Amman and Istanbul, the two other regional centers, as well as CGC Paris: Tunis is at two hours flight from Paris. Tunis is moreover at one hour flight from Rome, which increases its European and Mediterranean dimensions.

# **Center Interests, Priorities and Thematic Focus**

# A. Education

As a center emanating out of an academic institution, CGC Tunis needs to have a strong education component. Through workshops, conferences, e-courses and other academic events, the Center aims to become a lighthouse of knowledge, dedicated to Tunisians first, but more broadly to North and West Africans. "Tunis Core Curriculum", a title inspired by Columbia's fundamental course, will encompass several activities. It will also include the introduction of Tunisia and North/West Africa to Columbia University.

CGC Tunis will relay the calls for proposals of projects, conferences, etc., from CU to North and West African intellectuals. The Center will try to include CU scholars and graduate students in research projects with North/West African countries, as showed by the workshop jointly organized in fall 2018 with IRCPL (Institute for Religion, Culture, and Public Life) on religious pluralism.

The Center also hosts and organizes conferences, both in New York and the region. A number of Tunisian scholars were invited by CGC Tunis -in partnership with departments and institutes at Columbia- to give lectures in New York, and several Columbia affiliates similarly visited Tunis. Moreover, the Center has facilitated the importation of Columbia University Press books to Tunisia, and it helped establishing a scholarship funded by the Rambourg Foundation for Tunisian students to study at Columbia (SIPA).

# **B.** Entrepreneurship

Entrepreneurship is booming in the Arab World. Tunisia, as a democratic country going through political and economic reforms, aims to become a hub for entrepreneurship. Co-working spaces are mushrooming while start-ups are the go-to path for many talented fresh graduates. However, the education system remains disconnected from the world of entrepreneurship and students are often self-taught. Moreover, North/West Africa remains disconnected from the major hubs of entrepreneurship in North America. This is a gap that CGC Tunis aims to fill. Our partners BIAT and Africinvest are particularly interested in this field, and so are the US Embassy and the Ministry of Higher Education.

Our flagship project is called Fostering Entrepreneurship in Engineering Education in Tunisia. It involves the Fu Foundation School of Engineering and Applied Sciences (SEAS) at Columbia University and several leading universities in Tunisia, combining schools of business and engineering. The project started in 2015, aiming to introduce elements of an entrepreneurship curriculum in engineering schools, and build an ecosystem that would support entrepreneurial activities in the Tunisian context.

# **C. Political Science**

Tunisia was, since independence, ruled by an authoritarian regime that mutated into a closed police state under the country's second president, former Minister of Interior Zinelabidine Ben Ali. Public space was closed and political participation became inexistent. Nonetheless, the country's functioning institutions, the spread of education among the population, the limited political bloodshed in Tunisia's recent history, among other things, gave Tunisia's transition to democracy in 2011 a unique path.

Furthermore, the democratic system that Tunisia adopted in 2011 is an originality that attracted global scholarly attention. CGC Tunis can facilitate studying Tunisia's democratic transition, which would benefit Columbia faculty and students, especially from the departments of Political Science and Sociology, the Middle East Institute, MESAAS (the Department of Middle Eastern, South Asian, and African Studies) and SIPA. CGC Tunis will also be a hub for visiting students and scholars interested in Arab and Mediterranean politics. Political Science as a discipline, on the other hand, was largely banned in Tunisia during dictatorship. Columbia resources can therefore be used towards fostering this field in Tunisian academia and public debate.

# **D.** Heritage and Archaeology

CGC Tunis is located a few kilometers away from Carthage. Tunisia, moreover, was the core of several North African kingdoms for three thousand years. Yet interest in Tunisia's past, and North Africa's in general, has been limited at Columbia University. It is the Center's mission to link both sides.

An easy program that we can explore once we secure the legal registration would be to create a circuit following the steps of Augustine of Hippo, between Annaba and Carthage. It would be particularly interesting for Columbia College, whose students are initiated to the theologian's teachings when reading the Core Curriculum. The Center will also set up different archaeological tours for undergraduate and graduate students.

# E. Climate Change and Water

Climate change, a major threat to life in North Africa, remains little addressed. It will be a main focus of CGC Tunis, in coordination with local and international NGO's, universities and public institutions. Moreover, Columbia's Earth Institute and other Natural Science- related schools may have solutions to the issues of water and how to improve its management. CGC Tunis will learn a lot from the work of CGC Nairobi in this field.