

INSCRIÇÕES ABERTAS

Mini-Curso de Columbia em Parceria com IPEA: Políticas Públicas e Desigualdade em Países em Desenvolvimento

*Curso Condensado Março-
Abril 2022*

Informações Sobre o Curso

O Columbia Global Center no Rio de Janeiro tem o orgulho de anunciar o lançamento de um novo curso condensado sendo ofertado pela primeira vez no Brasil e na língua portuguesa. O curso faz parte de uma parceria entre o CGC Rio e a Columbia School of International and Public Affairs (SIPA) em Nova York.

Nome do curso: Políticas Públicas e Desigualdade em Países em Desenvolvimento - Curso Condensado",

Instrutor: Professor Marcelo Medeiros, Professor Visitante de Assuntos Internacionais, Columbia-SIPA.

O que é o novo curso: Um curso condensado derivado diretamente de um curso sendo ministrado pelo Professor Marcel para alunos de pós-graduação de Columbia-SIPA. O curso condensado trata quatro temas importantes no debate sobre políticas públicas e desigualdade: saúde pública, políticas de trabalho, informalidade e política fiscal.

Para quem: destinado a pesquisadores e gestores de alto nível, professores universitários e profissionais com experiência relevante em áreas relacionadas a políticas de desenvolvimento. Pessoas trabalhando no setor privado e em todos os níveis e esferas do setor público são bem-vindas. Razoável experiência profissional ou título de doutorado são desejáveis, mas não necessários.

Como: curso orientado à solução de problemas e proposição de políticas. Se espera que os participantes sejam capazes de identificar problemas relevantes, propor soluções plausíveis para esses problemas e discutir outras soluções propostas. Formato de seminários, onde assuntos serão discutidos em grupo, sem aulas expositivas. Discussões em português.

Material: literatura produzida nos últimos dez anos; a expectativa é de uso de 6 a 12 horas semanais para leitura e trabalho. Material em inglês.

Sobre a logística do curso:

Formato: Virtual: Ao vivo online

Número de vagas: Limite de 20 participantes

Datas: Quatro Segundas-feiras seguidas, de 19:10 às 21:00 Hora de Brasília, de 21 de março a 11 de abril de 2022.

Custo: Matrícula gratuita. Taxa de inscrição: R\$100

Link para inscrição: <https://bit.ly/curso-sipa-cgcrio>

Certificado: Certificado de conclusão de curso emitido pelo Columbia Global Center | Rio de Janeiro.

Dúvidas: LK2829@COLUMBIA.EDU

COURSE DESCRIPTION

Table of Contents

General Information	4
Instructors	4
Meeting Dates	5
Location	5
Prerequisites	5
Office hours	5
Assignments and Grading	5
Readings and other materials	5
Session 1 March 21: The future of public health	7
Required readings	7
Recommended readings	7
Session 2 March 28: Active labor market policies	7
Required readings	7
Recommended readings	8
Session 3 April 4: Informality and self-employment	8
Required readings	8
Recommended readings	9
Session 4 April 11: Public spending, fiscal policy, and the political economy of social policies	9
Required readings	9

General Information

Instructors

Marcelo Medeiros, marcelo.medeiros@columbia.edu

Reader assistant: Ester Hee Kim, ehk2137@columbia.edu

Meeting Dates

Mondays, 7:10 pm to 9:00 pm, Brasilia Time

Location

TBA Via Zoom, link to be announced

Prerequisites

The course has no prerequisites. Students of all areas are welcome. Reasonable professional experience, or a PhD diploma, are desirable

Office hours

Friday, 6:10pm-7:30pm Brasilia Time, or on a different date by appointment. Via Zoom. Please send an e-mail in advance to schedule a meeting.

Assignments and Grading

Attendance: 100% attendance required

Extra Readings. Students must choose one session from 1 to 3 and read the entire readings for that session (Both required and recommended literature).

Required readings: 100% of the required readings are expected in this course.

Final exam. What: a short paper that will address the contents of the course, length around 5 pages, double-spaced; Where: take-home exam, if sent by e-mail; return by April 5, by 5:00pm Brasilia Time, late submissions will not be accepted. Distribution will occur two weeks before the deadline.

Readings and other materials

Please find the readings for each class below, week by week.

A package with the readings for the course is available to download.

There is also a file with the references to be imported into a bibliography manager, such as Zotero, Mendeley, EndNote (in RIS-UTF-8. It can be generated in another format upon request).

There is a large supplementary literature in this field, particularly in the broader area of development studies; if you need additional literature, please contact the instructors so we can find research that fits your specific needs. Some of the papers have detailed methodology sections. In this course our main interest is on the results of these studies, not on the techniques used.

SESSIONS

The schedule of course meetings is below. The University calendar is subject to adjustments in face of Covid-19. The readings for each class are under the title of each session.

Session 1 March 21: The future of public health

Required readings

PAHO. (2017). *Health in the Americas 2017: Regional outlook and country profiles*. Pan American Health Organization. <https://iris.paho.org/handle/10665.2/34321>

Pages 11 to 33.

Frieden, T. R. (2015). The Future of Public Health. *New England Journal of Medicine*, 373(18), 1748–1754. <https://doi.org/10.1056/NEJMs1511248>

Dupas, P. (2011). Health Behavior in Developing Countries. *Annual Review of Economics*, 3(1), 425–449. <https://doi.org/10.1146/annurev-economics-111809-125029>

Recommended readings

Defo, B. K. (2014). Demographic, epidemiological, and health transitions: Are they relevant to population health patterns in Africa? *Global Health Action*, 7(s6), 22443. <https://doi.org/10.3402/gha.v7.22443>

Emanuel, E. J. (2020). *Which Country Has the World's Best Health Care?* (Illustrated edition). PublicAffairs. *Chapter 12*

Session 2 March 28: Active labor market policies

Required readings

Crépon, B., & Van Den Berg, G. J. (2016). Active labor market policies. *Annual Review*

of Economics, 8, 521–546.

McKenzie, D. (2017). How Effective Are Active Labor Market Policies in Developing Countries? A Critical Review of Recent Evidence. *The World Bank Research Observer*, 32(2), 127–154. <https://doi.org/10.1093/wbro/lkx001>

Gindling, T. H. (2018). Does increasing the minimum wage reduce poverty in developing countries? *IZA World of Labor*. <https://doi.org/10.15185/izawol.30>

Recommended readings

World Bank. (2016). *World development report 2013: Jobs*.

<https://openknowledge.worldbank.org/handle/10986/11843>

Chapter 8 p. 251-280

Rodrik, D., & Sabel, C. (2020). *Building a good jobs economy*.

<https://research.hks.harvard.edu/publications/getFile.aspx?Id=3861>

Session 3 April 4: Informality and self-employment

Required readings

UNDP. (2016). *Human development report 2015: Work for human development*.

Chapter 6, p.151-181

Fields, G. S. (2019). Self-employment and poverty in developing countries. *IZA World of Labor*. <https://doi.org/10.15185/izawol.60>

Ulysea, G. (2020). Informality: Causes and Consequences for Development. *Annual Review of Economics*, 12(1), 525–546. <https://doi.org/10.1146/annurev-economics-082119-121914>

Recommended readings

La Porta, R., & Shleifer, A. (2014). Informality and Development. *Journal of Economic Perspectives*, 28(3), 109–126. <https://doi.org/10.1257/jep.28.3.109>

Session 4 April 11: Public spending, fiscal policy, and the political economy of social policies

Required readings

Lloyd-Sherlock, P. (2009). Social Policy and Inequality in Latin America: A Review of Recent Trends. *Social Policy & Administration*, 43(4), 347–363.

<https://doi.org/10.1111/j.1467-9515.2009.00667.x>

Mares, I., & Carnes, M. E. (2009). Social Policy in Developing Countries. *Annual Review of Political Science*, 12(1), 93–113.

<https://doi.org/10.1146/annurev.polisci.12.071207.093504>

Lin, K., & Wong, C.-K. (2013). Social policy and social order in East Asia: An evolutionary view. *Asia Pacific Journal of Social Work and Development*, 23, 270–284.

<https://doi.org/10.1080/02185385.2013.778785>