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OPENING MESSAGES

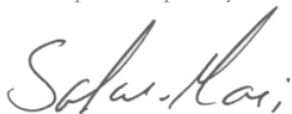
Significant and unprecedented challenges are facing our global community—from climate change to refugee crises to strains on democratic systems of governance. These serious problems require us to work together—across borders, cultures, and continents—in new and inventive ways. Recent trends signaling an extreme shift toward reclusion, isolationism, and hyper-nationalism, underscore an imperative for increased global interconnectedness.

With the transformative vision of President Lee C. Bollinger, the commitment of Columbia University to working globally has never been stronger. Columbia has been leading the way in elevating the role of the University as an incubator for policy, research, education, and action in the world.

The Columbia Global Centers, among other important global initiatives of the University, provide a physical and intellectual infrastructure around the world where scholars and practitioners can work together, across disciplines, to tackle issues of mutual interest or concern. In all the cities we are located in, from Rio de Janeiro to Istanbul, our faculty and students have engaged in important work that has both enriched their own scholarship and research, and resulted in real impact on the ground. With the vision for a Global Columbia, the opportunities for coupling deep knowledge with applied solutions are boundless.

The global centers have always been motivated by the recognition that we do not know enough about the world, and that we need to be in it, and to learn from, and with, our partners on the ground. The environment we currently live in underscores the importance of engagement around the world through programming and research activities, and compels us to reinforce our global mission.

This Annual Report showcases the work of the Columbia Global Centers | Rio de Janeiro in Brazil over the past year, under the leadership of its Director Thomas Trebat, which ranged from large public events to academic workshops, in themes varying from creative writing to innovation in the public sector. We hope this report inspires you to engage with us and help fulfill our global mission.



Safwan M. Masri

Executive Vice President for Global Centers and Global Development at
Columbia University

On behalf of all at Columbia Global Centers | Rio de Janeiro, we are proud to present you with our 2016 Annual Report, a snapshot of the exciting activities of the CGC Rio in 2016. The year immediately past has been, for all of us and around the world, a difficult and challenging one. So I am especially pleased to report to you that your Rio Global Center in 2016 has been productive, innovative, and successful in building stronger links between Columbia University and partners throughout Brazil.

The story of the last year can be told, in part, by the numbers: increasing academic programs, more partnerships, more visits from Columbia faculty, more Brazilian students and scholars in residence at the University in New York. Beyond the numbers, the success can be seen in the clearer strategic direction for the Global Center, especially as represented by our work in public management and in science-and-technology-based solutions to urban problems. Above all else, our success is a matter of putting people of good will and shared values in touch with one another in pursuit of the highest ideals of an academic institution.

I can assure you that the success of 2016 can be measured in the enthusiastic reception Columbia receives from so many friends and partner institutions who share with us a belief in the mission of the Global Center in Brazil. Those of us who work in the Rio Global Center are ever more motivated to do more to further this mission of building bridges between Brazil and Global Columbia, leveraging as best we can the resources of Columbia to advance knowledge and to solve problems. The members of our Advisory Board and our Founders Circle of donors contribute immensely to our success, making it possible for us to put in practice many of our ideas and programs. We look forward to working with each one of them as we continue to build and grow in 2017.

A handwritten signature in black ink that reads "Thomas J. Trebat". The signature is written in a cursive, flowing style.

Thomas J. Trebat
Director of Columbia Global Centers | Rio de Janeiro

2016 IN NUMBERS



This annual report showcases our accomplishments throughout the year of 2016. Altogether, this year's programming included 49 programs and new partnerships within Brazil. Through these initiatives, we reached over 2,500 people with our public events and are thrilled by the new relationships and networks that are being built in Rio and beyond.

49
PROGRAMS

47
FACULTY VISITS

61
STUDENT VISITS

22
MASTER'S DEGREES
AWARDED TO BRAZILIANS IN
THE GLOBAL EMPA PROGRAM

2500
PEOPLE ATTENDED
PUBLIC EVENTS

2
PRESIDENT'S GLOBAL
INNOVATION
FUND AWARDEES

2016 IN NUMBERS

Programs per School*

School of the Arts	12
School of International and Public Affairs	10
Fu Foundation School of Engineering and Applied Science	9
Graduate School of Arts and Sciences	8
CGC Rio's signature projects	4
Mailman School of Public Health	3
Business School	3
Graduate School of Journalism	2
Law School	2
Graduate School of Architecture, Planning and Preservation	1
Teachers College	1

12

PROGRAMS IN
PARTNERSHIP WITH
SCHOOL OF
THE ARTS

10

PROGRAMS IN
PARTNERSHIP WITH
SCHOOL OF
INTERNATIONAL AND
PUBLIC AFFAIRS

*Programs can involve more than one School

Total faculty visits per School

School of International and Public Affairs	17
School of the Arts	6
Mailman School of Public Health	6
Columbia University	6
Fu Foundation School of Engineering and Applied Science	4
Business School	2
Law School	2
Graduate School of Architecture, Planning and Preservation	1
Graduate School of Journalism	1
Teachers College	1
Graduate School of Arts and Sciences	1

17

VISITS FROM SCHOOL OF INTERNATIONAL AND PUBLIC AFFAIRS

6

VISITS FROM SCHOOL OF THE ARTS

2016 IN NUMBERS

Number of programs since our launch

Number of Programs/Type	2013	2014	2015	2016
Short programs (lectures, master classes, roundtable discussions)	3	11	19	27
Large events (conferences, colloquia)	3	1	2	8
Workshops, training sessions, capacity- building activities	1	6	6	10
Info sessions	1	4	7	4
Total	8	22	34	49

2

PRESIDENT'S GLOBAL INNOVATION FUND AWARDEES

PRESIDENT'S GLOBAL INNOVATION FUND

The President's Global Innovation Fund awards Columbia faculty members grants to leverage and engage Columbia's network of nine Global Centers around the world. The fund enables the development of projects and research collaborations within and across these sites, in order to increase global opportunities for research, teaching, and service. Projects must engage with at least one of Columbia's Global Centers (Amman, Jordan; Beijing, China; Istanbul, Turkey; Mumbai, India; Nairobi, Kenya; Paris, France; Rio de Janeiro, Brazil; Santiago, Chile; and Tunis, Tunisia). Projects may be based in a city where a Columbia Global Center is located, or in other locations in the regions served by a Center. Brazil-focused programs, such as Professor DiPrete's research on education and the Strategies for Growth: The Changing Role of the State Conference, were funded by PGIF grants. You can learn more about these initiatives in the following pages.

To learn more about the PGIF awardees, click [here](#).

2016 IN NUMBERS

Brazilian presence on campus

123

BRAZILIAN
SCHOLARS
ON CAMPUS

28 AT THE
INSTITUTE OF LATIN
AMERICAN STUDIES

19 AT THE
EARTH AND
ENVIRONMENTAL
ENGINEERING
DEPARTMENT

11 AT COLUMBIA
LAW SCHOOL

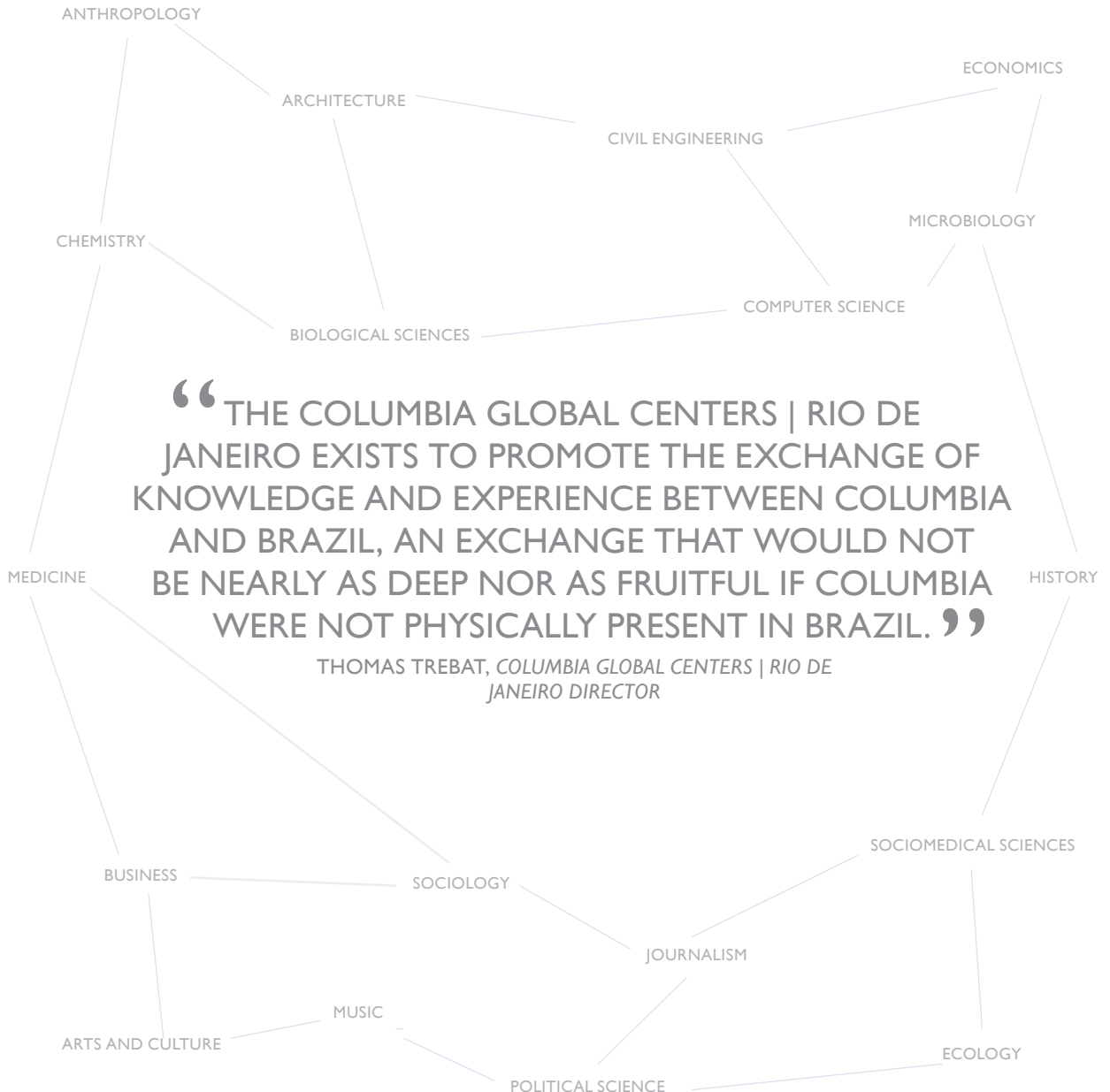
186

BRAZILIAN
STUDENTS
ON CAMPUS

34 AT COLUMBIA
BUSINESS SCHOOL

33 AT THE SCHOOL OF
PROFESSIONAL STUDIES

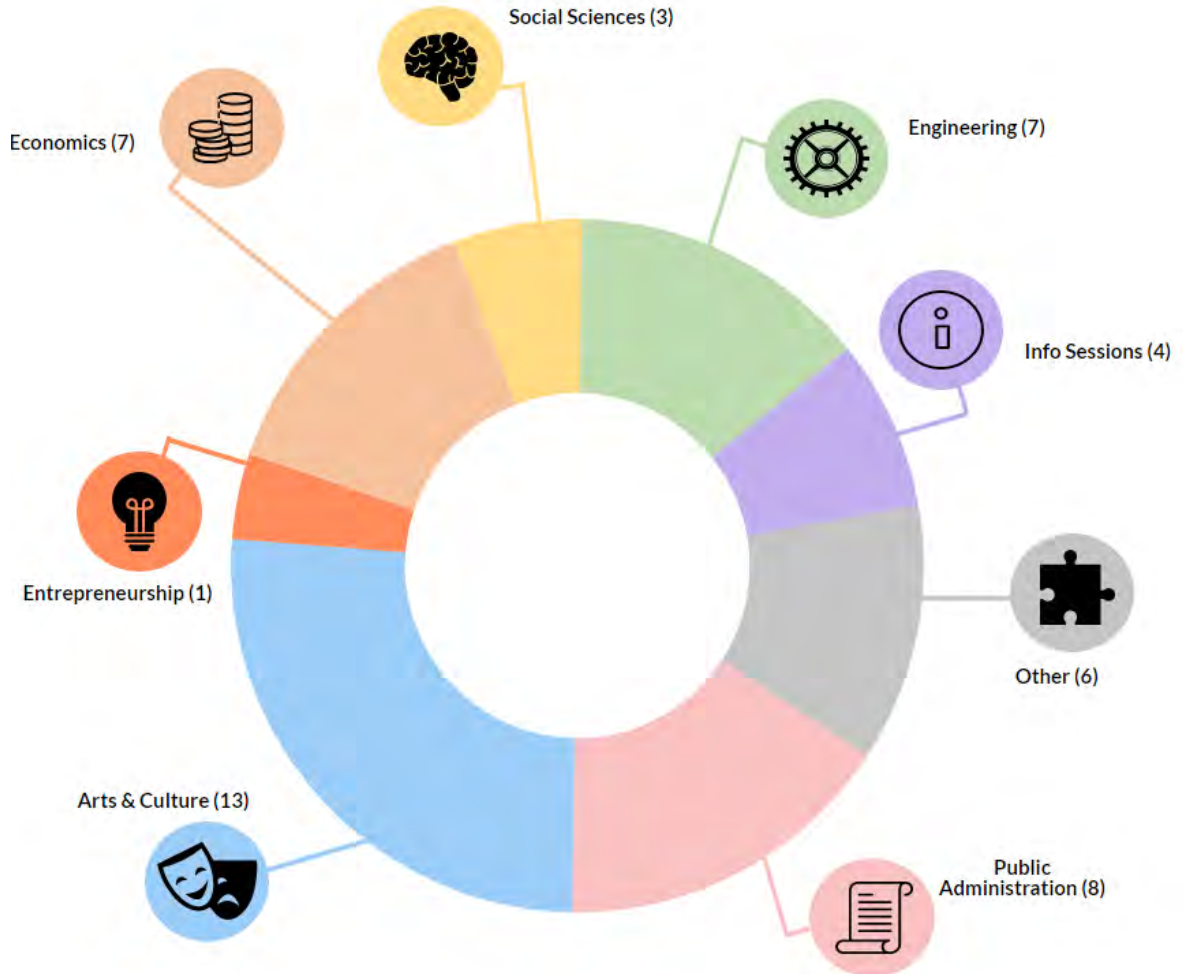
26 AT THE SCHOOL OF
INTERNATIONAL AND
PUBLIC AFFAIRS



ACADEMIC PROGRAMS



This section highlights academic programs and events that happened with direct participation of Columbia faculty from various schools. Throughout the year, these programs brought together researchers, specialists, public servants and civil society to discuss a wide range of themes and to exchange their knowledge and experience.



ACADEMIC PROGRAMS

ARTS AND CULTURE

- TV Writing Workshop – Introductory
- TV Writing Workshop – Advanced
- Master Class of TV Writing
- Public Books Presents “Open Museums”: a Conversation with Thelma Golden, Paulo Herkenhoff and Vasif Kortun
- TV Writing Intensive
- Master Class of TV Writing
- Writer’s Formation in Brazil and in the US and the Literary Career After Graduate School
- The Dimensions of Creativity: The Role of Writers and Artists in the Age of the Internet
- Master Class “Word for Word”: Creative Writing and Literary Translation
- Discussion and Q&A with João Emanuel Carneiro
- The Future of Arts and Culture
- Columbia University School of the Arts Writing Program
- Women Writers on Maternity, Womanhood and Gender in Fiction

PUBLIC ADMINISTRATION

- Future Cities and Health
- Workshop on the Impact of Sanitation Policies on Climate Change
- Inaugural Seminar: Global Executive Master of Public Administration
- Open Lecture on Human Resources Practices in the Public Sector
- Debate on the Case Study on the Educational Reform in the State of Rio de Janeiro
- Evidence Collection on the Links Between Tuberculosis and Depression
- Seminar: Innovation in the Brazilian Public Sector
- Public Policies in the Fight Against Inequality

ENGINEERING

- Design Challenge I – Urban Water
- Design Challenge II – Sensing the City
- Coppe-Columbia Open Innovation Day
- Open Lecture & Webinar on New Technologies for Water and Sewage Treatment
- Innovation Hub – One Minute Pitch for Investors
- Innovation Hub Cooperation with Technological Park at UFRJ

ECONOMICS

- BRICS 2.0: Challenges of Global Governance and Growth
- The Future of National Development Banks
- International Research Initiative on Brazil and Africa: Lessons from Brazil for Africa
- Income Distribution, Distribution of Opportunities and Income Policies in Brazil
- Rio Oil & Gas Conference
- Strategies for Growth: The Changing Role of the State Conference in Rio
- Strategies for Growth: The Changing Role of the State Conference in São Paulo

OTHER

- Building the Cities of Tomorrow
- Media and Democracy in Brazil: Under Challenge
- Brazil in Crisis: Multidisciplinary Perspectives on Latin America's Giant
- Lemann Dialogue at Harvard
- Corporate Governance Structures of Mixed Capital Companies in Rio
- Corporate Governance Structures of Mixed Capital Companies in São Paulo

INFO SESSION

- Business School Info Session
- School of International and Public Affairs Info Session
- Teachers College Info Session
- School of Journalism Info Session

SOCIAL SCIENCES

- Exhibition on Housing Alternatives of Social Movements
- Bridging the Gender Gap on Scientific Degrees: Lessons from Comparative Research
- Workshop: School to Work Transition and Inequality in Brazil and the US: A Collaborative Investigation

ENTREPRENEURSHIP

- Entrepreneurship in a Conservative Culture

ACADEMIC PROGRAMS



Professor Thomas DiPrete presents the preliminary results from his research

SCHOOL TO WORK TRANSITION AND INEQUALITY IN BRAZIL AND THE US: A COLLABORATIVE INVESTIGATION

The workshop “School to Work Transition and Inequality in Brazil and the US: A Collaborative Investigation” brought Professor Thomas DiPrete and PhD student Luciana Leão from Columbia University’s Sociology Department to present the preliminary results from two collaborative projects between the Interdisciplinary Center for Inequality Studies (NIED/UFRJ) and the Center for Studies of Wealth and Inequality (CWI/Columbia University) to a group specialized in stratification in Brazil.

To learn more about this program, click [here](#).

CORPORATE GOVERNANCE STRUCTURES OF MIXED CAPITAL COMPANIES

Professor Curtis Milhaupt (Columbia Law School) and Professor Mariana Pargendler (Fundação Getulio Vargas - Law) presented their paper “Corporate Governance Structures of Mixed Capital Companies”, at Bm&F/BOVESPA (Brazilian stock market). The paper was written as a case study which covers the evolution of corporate governance and the lessons learned by state-owned companies listed in France, the United States, Norway, Colombia, Japan, Singapore and China. The paper focused a great deal of attention on the current framework of corporate governance in Brazilian state-owned companies.



Professor Curtis Milhaupt (at left) and Professor Mariana Pargendler (at right) at the cocktail following their presentation at Bm&F/BOVESPA

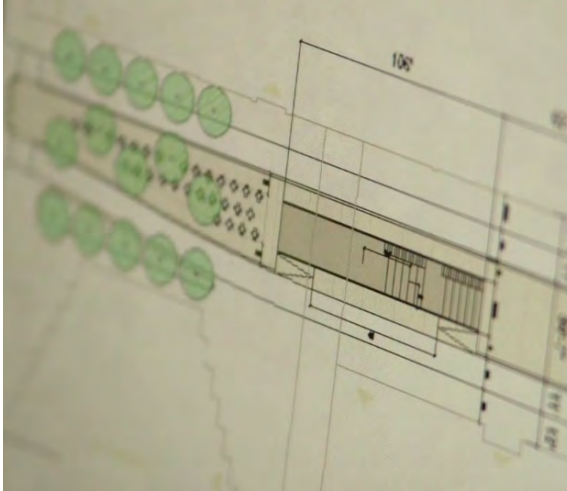
To learn more about this program, click [here](#).

SIGNATURE AREAS

PUBLIC ADMINISTRATION AND PUBLIC POLICIES



This section brings programming highlights from our signature areas, which are those specialized initiatives that the Columbia Global Centers | Rio de Janeiro undertakes in order to strengthen the long-term partnership between Brazil and the Columbia University network.



Case study in partnership with Comunitas.

CASE STUDIES

Working in partnership with the Picker Center at the School of International and Public Affairs, we have been able to identify areas and observe public policy initiatives in Brazil that could be used as models for other parts of the world. Examples of successful case studies include one done for the Brava Foundation that looks at the educational reform in the State of Rio and another for Comunitas that examined strategic planning practices in five municipalities in different parts of Brazil.

SIGNATURE AREAS

PUBLIC ADMINISTRATION AND PUBLIC POLICIES



Maria Silvia Bastos Marques delivers her keynote speech in Rio.

STRATEGIES FOR GROWTH: THE CHANGING ROLE OF THE STATE CONFERENCE

As part of a three-year research initiative led by Columbia University's Center on Global Economic Governance (CGEG), the two-day conference "Strategies for Growth: The Changing Role of the State" was held in Rio de Janeiro and in São Paulo in collaboration with Getulio Vargas Foundation (FGV) and UM Brasil.

The project also included conferences hosted by the Columbia Global Centers in Paris and in Beijing and was developed following the global financial crisis and the challenges that have been faced by Europe, East Asia, and Latin America both individually and collectively. Topics such as fiscal and structural policy, monetary and banking issues, and institutional legitimacy and transparency were discussed by specialists on both days.

Maria Silvia Bastos Marques, President of the Brazilian National Development Bank (BNDES) and a member of the Rio Global Center Advisory Board, gave a keynote speech in Rio, and Ilan Goldfajn, President of the Central Bank of Brazil, provided the keynote in São Paulo. Both addressed how their institutions are preparing to overcome challenges faced by Brazil in a global context.

To learn more about this program, click [here](#).

OMERCIO
esenta muito para v

“ BRAZIL IS AN
ECONOMY THAT
HAS AN INCREDIBLE
POSITIVE POTENTIAL.
SO IN A WAY, THE
QUESTION IS HOW
TO REALIZE THAT
POTENTIAL ”

JAN SVEJNAR, CENTER
ON GLOBAL ECONOMIC
GOVERNANCE DIRECTOR

DEBATE SOBRE O COMERCIO

A MUDANÇA DO PAPEL
DO ESTADO

JAN SVEJNAR

97

SIGNATURE AREAS

PUBLIC ADMINISTRATION AND PUBLIC POLICIES



Columbia Global Centers | Rio de Janeiro Director Thomas Trebat and Francisco Gaetani, President of Brazil's National School of Public Administration, at the Seminar.



Panel on Effective Public Management in the 21st Century.

SEMINAR: INNOVATION IN THE BRAZILIAN PUBLIC SECTOR

Inspired by a similar event organized in New York for the Global Executive Master of Public Administration (Global EMPA) students, the first Seminar on Innovation in the Brazilian Public Sector was held in São Paulo in November 2016.

In collaboration with Comunitas, the seminar gathered specialists from all over the country to discuss issues such as gender and social policies, urban management, strategic planning, and innovation technology, among others.

“COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO PROMOTES EVENTS AND PROJECTS WITH THE OBJECTIVE TO IMPROVE PUBLIC ADMINISTRATION AND QUALITY OF LIFE IN THE CITIES, FOCUSING ON BRAZILIAN ISSUES. THE CONNECTION BETWEEN PEOPLE IS ALSO IMPORTANT TO GENERATE BETTER RESULTS AND THE RIO GLOBAL CENTER DOES IT REALLY WELL.”

RAFAELA ROMERO, *GLOBAL EMPA ALUMNA*

6

BRAZILIAN STATES
REPRESENTED AT
THE EVENT

64

ABSTRACTS
SUBMITTED

17

PROJECTS
PRESENTED

To learn more about this program, click [here](#).

SIGNATURE AREAS

INNOVATION AND ENTREPRENEURSHIP

INNOVATION HUB

Throughout 2016, students from Columbia's Fu Foundation School of Engineering and Applied Sciences and from Coppe (Rio de Janeiro Federal University School of Engineering) participated in thematic Design Challenges aimed at solving urban problems such as urban water and remote sensing issues as part of the Rio Innovation Hub project. Various prototypes were created, ranging from pedestrian-powered street illumination to a mobile app able to detect *Aedes aegypti* (the Zika and Dengue mosquito) in water using simple photo capture.

The partnership between Columbia Global Centers | Rio de Janeiro and the two universities created the COPPE-Columbia Center for Urban Solutions to develop solutions for urban problems through high-impact projects, as well as promote technological development and applied research in areas such as sustainable development, big data analysis, internet of things (IOT), precision medicine and other technologies.



Students from Columbia and UFRJ visit locations in Rio de Janeiro to research for their prototypes.

To learn more about this program, click [here](#).

SIGNATURE AREAS

ARTS AND CULTURE

PROGRAMS ON CREATIVE WRITING

One of our top themes in 2016 was Creative Writing. Throughout the year, the Center offered over 10 programs covering such topics as literary translation, TV writing, the roles of writers in the age of the internet, maternity, womanhood and gender in fiction. Altogether, the programs reached over 480 people directly. The TV writing programs (3 workshops and 2 Master Classes) alone reached over 240 people.



Left: Professor Joe Cacaci, Adjunct Assistant Professor at School of the Arts, at the TV Writing Master Class in January.
Right: 100 people attended the Master Class at Rio's Museum of Art.

To learn more about these programs, click [here](#).

MASTER CLASS “WORD FOR WORD: CREATIVE WRITING AND LITERARY TRANSLATION”

As part of a week-long trip led by Creative Writing programs in Rio and in São Paulo, Professor William Wadsworth, Administrative Academic Director of the Creative Writing Program at Columbia University’s School of the Arts, participated in the Literary Festival of Paraty (known as FLIP) to present the Master Class “Word for Word: Creative Writing and Literary Translation”. The discussion, which featured Daniella Diniz, our Program Manager, and Marcos Troyjo, Professor at SIPA, focused on the role of writers and artists in the age of the internet.



Marcos Troyjo, Professor at SIPA, Professor William Wadsworth, Luciana Pianaro, and Daniella Diniz, Columbia Global Centers | Rio de Janeiro Program Manager, at FLIP.

To learn more about this program, click [here](#).

SIGNATURE AREAS

ARTS AND CULTURE

THE FUTURE OF ARTS AND CULTURE

Leaders from the most prominent Brazilian cultural institutions and Professor Vishakha Desai, Senior Advisor for Global Affairs at Columbia University, discussed the future of arts and culture in Brazil. Issues such as long term planning, sustainability and public awareness about the importance and impact of arts and culture and how to engage the public were highlights from this roundtable.



Above: Professor Vishakha and Brazilian leaders at the roundtable.
Opposite page: Professor Vishakha Desai and Adriana Rattes, former Secretary of Culture for Rio de Janeiro.

To learn more about these programs, click [here](#).



“CULTURE IS A PART OF WHO YOU ARE.”

VISHAKHA DESAI, ADJUNCT PROFESSOR AT SIPA AND
SENIOR ADVISOR FOR GLOBAL PROGRAMS TO THE
SOLOMON R. GUGGENHEIM FOUNDATION

PARTNERS

STUDIO-X

As part of the School of Architecture, Planning and Preservation (GSAPP), Studio X was established in Brazil to promote discussion on architecture and urban planning from a global perspective. Our partnership with Studio X is natural since we are both representatives of Columbia University in Brazil and since we both seek to discuss relevant themes for Brazil from a global perspective.

Opposite page: “Occupied Paradise”, an exhibit at Studio-X summarizing the result of a project to revisit and reconstruct the Master Plan for the Rio neighborhood of Barra da Tijuca. The original master plan was greatly influenced by the work of the great Brazilian architects, Oscar Niemeyer and Lucio Costa.

To learn more about Studio-X Rio, click [here](#).



“ THE SUCCESS OF STUDIO-X IS CREDITED TO THE MIX BETWEEN LOCAL AND FOREIGN SPECIALISTS, WHICH IS PRODUCED BY THIS CONTINUOUS AND INTENSE FLOW OF PEOPLE AND TO THE CAPACITY OF ADDING DIFFERENT ACTORS AROUND RELEVANT TOPICS. ”

PEDRO RIVERA, STUDIO X DIRECTOR

PARTNERS

LEMANN CENTER FOR BRAZILIAN STUDIES

Established in 2001, the Lemann Center for Brazilian Studies (LCBS) was created to offer a place for scholars and students to pursue and share research and scholarship on Brazil. In carrying out its academic mission, the Center stimulates new research and debate on Brazil. Serving as the key focal point for all students and faculty at Columbia with interest in Brazil, LCBS is committed to training future leaders for careers in research, government, and the private sector related to Brazil. LCBS also helps to promote collaborations between the Columbia community and Brazilian scholars and institutions, working closely with the Columbia University Global Centers | Rio de Janeiro. The Lemann Center for Brazilian Studies provides support for Columbia faculty research with a focus on Brazil, as well as engaging in original research.

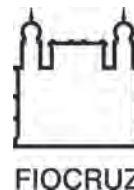
“INCREASING KNOWLEDGE OF BRAZIL AT COLUMBIA AND FOMENTING SCHOLARLY ENGAGEMENT BETWEEN CAMPUS AND BRAZIL INSTITUTIONS CAN MAKE AN INVALUABLE CONTRIBUTION TO STRENGTHENING THE SOCIAL, POLITICAL, AND ECONOMIC TIES BETWEEN THE TWO LARGEST COUNTRIES IN THE WESTERN HEMISPHERE.”

GUSTAVO AZENHA, LEMMAN CENTER FOR
BRAZILIAN STUDIES DIRECTOR

To learn more about the Lemann Center for Brazilian Studies, click [here](#).



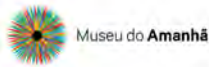
PARTNERS





**INSTITUTO
REPÚBLICA**

**UM
BRASIL**



**Itaú
cultural**



FACULTY STEERING COMMITTEE



GUSTAVO AZENHA

Director | Lemman Center for Brazilian Studies
Director of Graduate Studies | Institute of Latin American Studies



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Senior Research Scientist | International Research Institute for Climate
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Assistant Professor of Latin American and Iberian Cultures | Department of Latin American and Iberian Cultures



DON MELNICK

Thomas Hunt Morgan Professor of Conservation Biology and Director of the Center for Environment, Economy and Society | Department of Ecology, Evolution and Environmental Biology

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Director | Institute of Latin American Studies



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Chair | Columbia Global Centers | Rio de Janeiro (& Santiago) Faculty
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Dean of Student Affairs | Graduate School of Journalism



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Professor of Ecology, Evolution and Environmental Biology | Data Science Institute



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Executive Board President | Gol Airlines

FERNANDO PRADO

Managing Director | FitPart Global Fund

AIRTON QUEIROZ

Chancellor | Universidade de Fortaleza

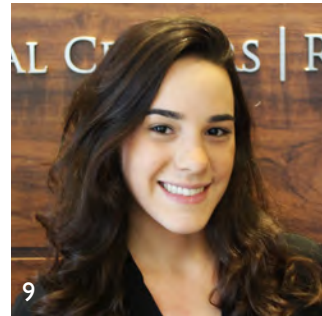
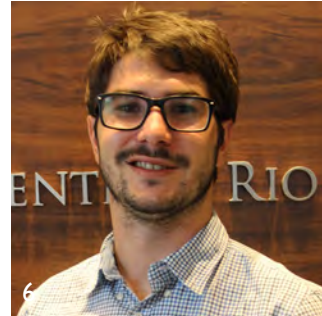
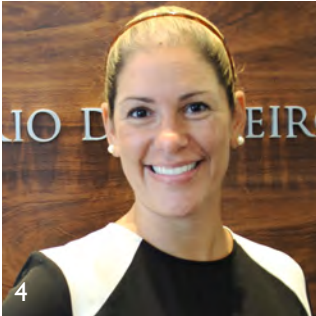
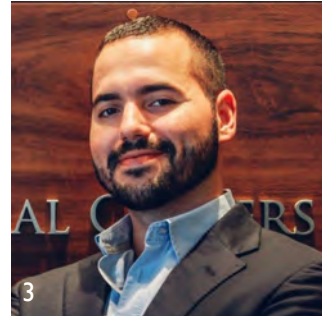
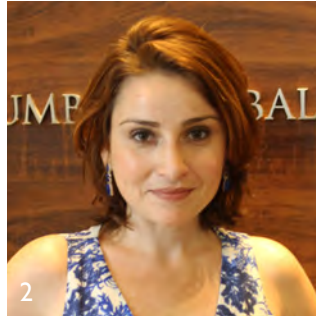
CARLOS ALBERTO SICUPIRA

Chair | Brava Foundation



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COLUMBIA GLOBAL CENTERS | RIO

COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO

Launched in March 2013, the Columbia Global Centers | Rio de Janeiro has built a strong network by deepening involvement with its many local partners and the community of Columbia University. Led by Thomas Trebat, the Rio team works to implement programs that focus on themes of enormous relevance to Brazil, such as social inclusion, economic development, and urban infrastructure. Two examples include the Global Executive Master of Public Administration (Global EMPA), instituted in conjunction with the School of International and Public Affairs (SIPA), and the Innovation Hub, a partnership between the Columbia School of Engineering and the Federal University of Rio de Janeiro (UFRJ) aimed at developing solutions to urban development challenges in Rio de Janeiro.



#1 IVY LEAGUE

In a recent ranking of The Wall Street Journal/Times Higher Education College Rankings, Columbia University was the highest ranking Ivy League Institution and 3rd in the overall ranking. Student outcomes, resources, environment and engagement are the four categories that comprise the WSJ/THE rankings. Columbia leads in **student outcomes**, measured by post-graduation salaries and graduation rate, as well as in **resources**, measured by academic spending and student-to-faculty ratios. Columbia also performed well in the areas of **environment**, which uses metrics such as the number of international students enrolled and the racial and ethnic diversity of faculty and students, and **engagement**, which is based mostly on results of a student survey that covers topics such as teaching and interactions with faculty and other students and whether students would recommend their school.

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