

STRATEGIES FOR GROWTH: THE CHANGING ROLE OF THE STATE

December 07, 2017

Fundação Getulio Vargas | Praia de Botafogo, 190 | Rio de Janeiro

8:30 am – 9:00 am – Registration

9:00 am – 9:30 am – Welcoming Remarks

9:30 am – 11:00 am – Panel “Fiscal and monetary challenges”

Gustavo Franco, Founding partner of Rio Bravo Investimentos and Former President of the Brazilian Central Bank

Patricia Mosser, Senior Research Scholar in the Faculty of International and Public Affairs at Columbia University

Vilma da Conceição Pinto, Researcher at FGV IBRE

Rubens Penha Cysne, Director of FGV EPGE

Moderator: Jan Svejnar, Director of the Center on Global Economic Governance and James T. Shotwell Professor of Global Political Economy at Columbia University

11:00 am – 11:15 am – Coffee Break

11:15 am – 12:45 pm – Panel “Productivity, competitiveness and the role of the State”

João Manoel Pinho, Special Advisor for the Ministry of Finance

Albert Fishlow, Professor Emeritus of International and Public Affairs at Columbia University

Fernando de Holanda Filho, Researcher at FGV IBRE

Moderator: Daniella Diniz, Senior Program Manager at Columbia Global Centers | Rio de Janeiro

12:45 pm – 2:00 pm – Lunch

2:00 pm – 2:45 pm – Keynote Speaker: Arminio Fraga

2:45 pm – 4:00 pm – Facilitated Conversation “Brazil: new technologies and digital economy”

Ronaldo Lemos, CEO at the Institute of Technology and Society

Marcos Troyjo, Co-Director of BRICLab at Columbia University

Patrícia Ellen, Partner of McKinsey Digital Labs

Moderator: Thomas Trebat, Director of Columbia Global Centers | Rio de Janeiro

4:00 pm – 4:15 pm – Coffee Break

4:15 pm – 6:00 pm – Facilitated Conversation “Corruption and transparency in Brazil and in the global perspective”

Eduardo El-Hage, Attorney at the Public Prosecution Office of Rio de Janeiro

Paul Lagunes, Assistant Professor of International and Public Affairs at Columbia University

Michael Mohallem, Researcher and Professor at FGV DIREITO RIO

Moderator: Consuelo Dieguez, Journalist at Revista Piauí

6:00 pm – 6:30 pm – Closing Remarks and Next Steps

ABOUT THE CONFERENCE:

“Strategies for Growth: The Changing Role of the State” will take place in Rio de Janeiro and in São Paulo, respectively on December 07 and December 08.

The initiative led by Columbia University’s Center on Global Economic Governance (CGEG), in conjunction with the Columbia Global Centers in Paris, Beijing, and Rio de Janeiro was developed in response to the global financial crisis of the previous decade and the challenges that Europe, East Asia, and Latin America have faced, both individually and collectively, in its aftermath.

The second Brazil edition of the conference is the result of a successful first round in 2016 when prominent academics, business leaders and civil society were gathered to discuss the strategies for economic growth in the context of fiscal and structural reform policy, monetary and banking issues, and institutional legitimacy and transparency.

This year, participants will discuss what should be the role of the State given the political and economic changes experienced in Brazil and globally. The conference is centered around four thematic issues:

1. Productivity and competitiveness
2. Corruption and transparency in Brazil in a global perspective
3. New technologies and digital economy
4. Fiscal and monetary challenges

The conference is organized by the Columbia Global Centers | Rio de Janeiro, the Center on Global Economic Governance, Fecomercio, Um Brasil and Fundação Getulio Vargas and Voto Institute.

[Here](#) you can access the publication produced after the 2016 conference.

PARTICIPANTS | RIO

Albert Fishlow

Albert Fishlow is an economist, a professor emeritus of economics at the University of California, Berkeley and a professor emeritus of international and public affairs at Columbia University. He is the former director of the Columbia Institute of Latin American Studies and Center for the Study of Brazil at Columbia. He was previously the Paul A. Volcker Senior Fellow for International Economics at the Council of Foreign Relations.

Armínio Fraga

Dr. Armínio Fraga Neto, Ph.D., co-founded Gávea Investimentos Ltda. in 2003 and serves as its Chief Executive Officer, Partner and Chief Investment Officer. Mr. Fraga Neto is the Founding Partner and Chief Investment Officer of Gávea Private Equity. From 1999 to December 2002, Mr. Fraga Neto served as the President of the Central Bank of Brazil. In addition, he has been a professor at Getulio Vargas Foundation (FGV), University of Pennsylvania and Columbia University. Mr. Fraga Neto received a Ph.D. in Economics from Princeton University in 1985 and M.A. and B.A. degrees in Economics from Catholic University of Rio de Janeiro.

Consuelo Dieguez

Consuelo Dieguez has been a reporter for Piauí magazine since 2007. She is the author of the compilation of profiles *Bilhões e Lágrimas*, from *Companhia das Letras*, and she has worked for *O Globo* newspaper, *Jornal do Brasil*, *TV Globo* and *Veja* and *Exame* magazines. She received the Esso Prize for Journalism in 1996 for the report "*Guerrilha no Araguaia*", published in the newspaper *O Globo*.

Daniella Diniz

Daniella oversees all aspects of programming and communication for Columbia Global Centers | Rio de Janeiro, acting as campus liaison and responsible for the evaluation and strategic planning of current and future programs at the Center. She has been at the Center since its launch in 2013 and helped develop the framework for collaborative projects between Brazilian institutions and Columbia University counterparts. Her background includes over ten years of experience in academic institutions across a wide range of disciplines in the humanities, including sociology, history and political theory. Daniella holds a BA in Sociology from the Federal University of Rio de Janeiro and two Master's degrees: one in Brazilian History (from Universidade Federal Fluminense) and one Master of Sciences in Latin American cultures from Columbia University. Daniella has recently finished her PhD in Cultural Studies in the Department of Latin American and Iberian Cultures at Columbia University.

Eduardo El-Hage

Eduardo El-Hage is the Republic's Attorney General and coordinator of the *Operação Lava-Jato* task force in Rio. Prior to assuming the office of Attorney General in 2008, he was a prosecutor of the National Treasury (2006-2008) and a lawyer at BNDES (2005) -2006). He holds a bachelor's degree in law from the Pontifical Catholic University of Rio de Janeiro (PUC-Rio) and a master's degree in International Human Rights Law from the University of Oxford.

Fernando de Holanda Filho

Fernando de Holanda Filho holds a degree in Economics from the Federal University of Rio de Janeiro (1998), a Masters in Economics from the Graduate School of Economics (2001) and a Ph.D. in Economics - New York University (2005). He is currently a researcher at the Center for Economic Growth of the Brazilian Institute of Economics (CCE/IBRE-FGV) and a professor at the Getulio Vargas Foundation. He has experience in Economics, with emphasis on Growth, Fluctuations and Economic Planning, working mainly in the following subjects: education, growth, human capital and productivity.

Gustavo Franco

Founding partner, Chief strategist and chairman of the board at Rio Bravo Investimentos. Previously, Gustavo was Governor of the Central Bank of Brazil, after having served as the Bank's director of international affairs between 1993 and 1997. Before going into public service, Gustavo taught economics at the Catholic University in Rio de Janeiro, an activity he resumed in 2004. He has been a visiting professor and held fellowships at the University of California Los Angeles, Stanford and Harvard. He holds a PhD from Harvard University.

Jan Svejnar

Jan Svejnar is the James T. Shotwell Professor of Global Political Economy and Director of the Center on Global Economic Governance and Director of the Center on Global Economic Governance at Columbia University's School of International and Public Affairs. He focuses his research on (i) the effects of government policies on firms, labor and capital markets; (ii) corporate, national, and global governance and performance; and (iii) entrepreneurship. He also served as Economic Advisor to President Vaclav Havel of the Czech Republic. In 2008 he was one of two presidential candidates in the Czech Republic.

João Manoel Pinho

João Manoel Pinho de Mello holds a degree in Public Administration from the School of Business Administration of São Paulo, Fundação Getúlio Vargas (EAESP-FGV). He also holds a Master's degree in Economics from the Pontifical Catholic University of Rio de Janeiro (PUC-Rio) and a PhD in Economics from Stanford University (2005). He was Assistant Professor (2004-2010) and Associate (2010-2013) of the Department of Economics of PUC-Rio. Until taking office in March 2017, Joao Manoel Pinho de Mello was Professor of Insper, a fellow at the Harvard Kennedy School of Government and the Lemann Visiting Scholar at the David Rockefeller Center for Latin American Studies (Harvard University).

Marcos Troyjo

Marcos Troyjo is Co-Director of Columbia University's BRICLab, a SIPA special forum on Brazil, Russia, India, and China. He also founded a think tank for entrepreneurship named the Center for Business Diplomacy. Troyjo holds a PhD in Sociology of International Relations from *Universidade de São Paulo* and pursued postdoctoral studies at Columbia University.

Michael Mohallem

Human Rights and Legislative Procedure lecturer, LL.B., MSc, LL.M, PhD candidate, Barrister/Solicitor (Brazil), Human Rights Lecturer. Main interests lie in International Human Rights and Comparative Constitutional Law, with special focus on European Human Rights Law, South American and developing states. Further interests include legal theory, mechanisms for democratic participation and parliamentary procedures. Was Brazil Campaigns Director of Avaaz and senior legal advisor to the National Secretary of Legislative Affairs of the Brazilian Ministry of Justice, senior legal advisor to the Office of the Leadership of the Federal Government in the Senate.

Patrícia Ellen

Patrícia Ellen is a Partner at McKinsey, where she has worked for over 10 years on strategy projects in the public, private, and social sectors. She is one of the leaders of public and social sector practice in Latin America. She leads a group of consultants dedicated to the Brazilian public sector on projects dealing with strategy and public management, economic development, and education. She holds a Master in Public Administration from Harvard Kennedy School, an MBA from Insead, and a Bachelor's degree from the School of Economics, Business Administration, and Accounting at the University of São Paulo.

Patricia Mosser

Patricia C. Mosser is a Senior Research Scholar and Senior Fellow at Columbia University's School of International and Public Affairs and Director of the Initiative on Central Banking and Financial Policy. Previously, Mosser was head of the Research and Analysis Center at the Office of Financial Research, U.S. Treasury Department. Mosser spent over 20 years at the Federal Reserve Bank of New York where she was a senior manager at the Fed's open market desk overseeing market analysis, monetary policy implementation including many crisis-related facilities, foreign exchange operations, and analysis of financial stability and reform. She previously served as an economist and manager in the New York Fed Research Department and as an assistant professor in the Economics Department at Columbia.

Paul Lagunes

Paul Lagunes is an Assistant Professor at Columbia University's School of International and Public Affairs. His research focuses on corruption, especially as it affects subnational governments in the Americas. Lagunes is also the co-editor with Susan Rose-Ackerman of *Greed, Corruption, and the Modern State: Essays in Political Economy* (forthcoming). He obtained his Ph.D. in political science from Yale University.

Ronaldo Lemos

Ronaldo Lemos is one of the Co-founders and a Director of the Institute for Technology & Society of Rio de Janeiro (ITS Rio). He holds a PhD in Law from the University of São Paulo (USP), a Master's Degree in Law from Harvard University, and studied Law in an Undergraduate level also at USP. He is a Law professor at the Rio de Janeiro State University (UERJ) and a visiting researcher at MIT Lab. He is the Director of the Creative Commons project in Brazil and Co-founder of the project *Overmundo*, which won the Golden Nica in the Digital Communications category at the Prix Ars Electronica in 2007. He is a member of the Social Communications Council, created by article 224 of the Brazilian Constitution, with headquarters in the Federal Senate. He is a Liaison Officer at MIT Media Lab for Brazil and member of the Administration Council of Mozilla Foundation.

Rubens Penha Cysne

Rubens Penha Cysne is the Dean of the FGV/EPGE - Graduate School of Economics of the Getulio Vargas Foundation, where he has also been a Professor of Economics since 1985. He holds a Doctoral Degree in Economics from the FGV/EPGE and a Post-Doc from the University of Chicago, where he was also as a Visiting Scholar between 1999 and 2004. Professor Rubens Penha Cysne was awarded the Losango Prize for the best Doctoral Dissertation in Economics in 1985 and the Haralambos Simeonidis Prize (with coauthors) for the best article in economics in 1987.

Thomas Trebat

Thomas joined Columbia after a lengthy career on Wall Street dedicated to economic research on Latin America. He is the Director of Columbia Global Centers | Rio de Janeiro. He formerly served as Executive Director of the Institute of Latin American Studies at Columbia University and of the Institute's Center for Brazilian Studies. Prior to joining ILAS in February 2005, Trebat was Managing Director and Head of the Latin America team in the Economic and Market Analysis department of Citigroup. Trebat holds a PhD in economics from Vanderbilt University and remains active in teaching and publishing. He is also a member of the Council of Foreign Relations. His book, *Brazil's State-owned Enterprises: A Case Study of the State as Entrepreneur*, was published by Cambridge University Press in 1983.

Vilma da Conceição Pinto

Vilma da Conceição Pinto holds a Bachelor's Degree in Economics at Economic Sciences Faculty at State University of Rio de Janeiro (FCE/UERJ). FGV/IBRE's researcher, specialized in Public Finance analysis. Member of the Public-Sector Economics research area at FGV/IBRE. Worked at the Brazilian Institute of Geography and Statistics (IBGE) as collaborator in the statistics area – Producer Price Index (IPP) and International Comparison Program.