

COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO

RIO

Annual

Report

2015

**Annual
Report**

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Thomas Trebat

Director of Columbia Global Centers | Rio de Janeiro

On behalf of all of us at the Columbia Global Centers | Rio de Janeiro, it is a pleasure to present the 2015 Annual Report on the occasion of our third anniversary. Anniversaries provide an opportunity for us to look back in gratitude to all that has been accomplished, as well as to look forward to what lies ahead.

The Global Center in Rio was built on the notion that it would bring mutually beneficial exchange between Columbia, a renowned global university, and Brazil, one of the most dynamic and open societies in the world. The experience of the last three years has fully validated this belief.

The numbers do tell part of the story – visits from more than 100 Columbia faculty members from many schools and departments, more than 60 projects in a vast array of academic fields, a doubling of Brazilian faculty and students at Columbia in New York, more than 30 Brazilian students enrolled in a new master’s degree program in public administration, successful fundraising programs, and more.

The success of the Rio Center flows directly from the intellectual talents, curiosity, and generosity of Columbia faculty and students who value interaction with Brazil. In equal measure, the growth of the Center’s activities is due to the warm embrace offered by so many Brazilian partners. The support and enthusiasm stemming from so many corners of Brazilian society is contagious, and it has made all the difference.

It is altogether appropriate for the director to acknowledge how many generous individuals and groups have contributed to these first three years, especially Columbia University President Lee C. Bollinger, Executive Vice President for Global Centers and Global Development Safwan Masri, and our colleagues in New York. In Brazil, we are especially grateful for the unstinting encouragement of our Advisory Board and generous Brazilian donors gathered in our Founders Circle.

And, finally, nothing would have been possible without the tireless work of our dedicated staff, committed to Brazil and to the ideals of scholarly exchange for the good of all. The fruits of their labor are, I trust, duly conveyed in the pages of this Annual Report.

Safwan Masri

Executive Vice President for Global Centers and Global Development at Columbia University

Columbia is a university of unique global character – with distinguished faculty engaged in the creation of knowledge and cutting-edge research to address the world’s most pressing challenges; a diverse and international body of students, faculty and partners from around the world, and; through the Columbia Global Centers, an intellectual infrastructure that includes eight centers across four continents.

As one of the leaders in the transformation of Ivy League colleges into full-scale research universities in the late 19th and early 20th centuries, Columbia stands again at an important historic opportunity: one with incredible transformative promise, which could very possibly define its future course and perhaps even higher education more broadly. Committed to reorienting and adjusting its work in a way that is better suited for the realities of this century, Columbia aspires to add to its global scaffolding to become the preeminent global university, along many dimensions.

As physical and intellectual loci around the world, the Columbia Global Centers are a core element of the University’s global strategy. With the support and engagement of local partners coupled with the visionary leadership of President Lee C. Bollinger, our first chapter has been marked with tremendous success for the Global Center in Rio de Janeiro, and indeed the Columbia Global Centers network as a whole.

The worldwide network of Columbia Global Centers has grown in less than a decade from two centers in Amman and Beijing to an increasingly intertwined web of six additional global centers in Istanbul, Mumbai, Nairobi, Paris, Santiago, and Rio de Janeiro.

With signature projects in the areas of public administration, sustainable development, and sciences – including the Global Executive Master of Public Administration and the Innovation Hub – combined with a large number of public and academic programs of great relevance to our faculty and students, the Rio Center contributes significantly to the strengthening of links between Brazil and Columbia University.

I am profoundly optimistic about what the future holds for the Rio Center and our network of global centers, and am excited for inspiring new developments to come. As always, we remain deeply indebted to all of our partners and friends around the world, and look forward to many more anniversaries with your continued support.

Introduction

This Annual Report showcases what we have accomplished so far, focusing on the results obtained in 2015. The Rio Center has fostered various projects and programs that have significantly impacted its development. Below are some numbers that illustrate our efforts.

1. Total faculty visits per School

| 2015 | |
|--|-----------|
| Graduate School of Arts and Sciences (GSAS) | 10 |
| School of International and Public Affairs (SIPA) | 9 |
| School of The Arts (SOA) | 7 |
| Teachers College (TC) | 5 |
| Columbia University (CU) | 5 |
| Barnard College (BC) | 5 |
| Mailman School of Public Health (Mailman) | 4 |
| School of Engineering and Applied Science (SEAS) | 4 |
| Law School (LS) | 3 |
| Business School (CBS) | 3 |
| Graduate School of Architecture, Planning and Preservation (GSAPP) | 2 |
| Journalism School (Jschool) | 2 |
| School of Professional Studies (SPS) | 2 |
| Columbia College (CC) | 1 |
| Total (all schools) | 62 |

- **107** faculty visits since our launch
- In 2014, **14** Columbia affiliates visited the center for the 1st time
- In 2015, **25** Columbia affiliates visited the center for the 1st time
- **62** faculty visits in 2014-2015

2. Number of programs since our launch

| Number of Programs/type | 2013 | 2014 | 2015 |
|---|----------|-----------|-----------|
| Short programs (lectures, master classes, roundtable discussions) | 3 | 11 | 19 |
| Large events (conferences, colloquia) | 3 | 1 | 2 |
| Workshops, training sessions, capacity-building activities | 1 | 6 | 6 |
| Info sessions | 1 | 4 | 7 |
| Total | 8 | 22 | 34 |

- ↑ Increasing number of short programs while maintaining an average of at least 1 large event per year
- An average of 3 workshops per semester
- ↑ Increasing engagement with Columbia schools

2.1 Number of Programs per School in 2015

| | |
|--|-----------|
| School of the Arts (SOA) | 6 |
| Graduate School of Arts and Sciences (GSAS) | 5 |
| School of International and Public Affairs (SIPA) | 5 |
| Barnard College (BC) | 3 |
| Teachers College (TC) | 3 |
| Business School (CBS) | 2 |
| Graduate School of Architecture, Planning and Preservation (GSAPP) | 2 |
| Law School (LS) | 2 |
| Mailman School of Public Health (Mailman) | 2 |
| School of Professional Studies (SPS) | 2 |
| Journalism School (JS) | 1 |
| School of Engineering and Applied Science (SEAS) | 1 |
| Total | 34 |

3. Outreach of Programs*

2014 ○ — **561**

2015 ○ — **1810**

Over 3500 people directly impacted since our opening in 2013.

*measured by confirmed RSVPs on days of events

4. Brazilian Presence on Campus

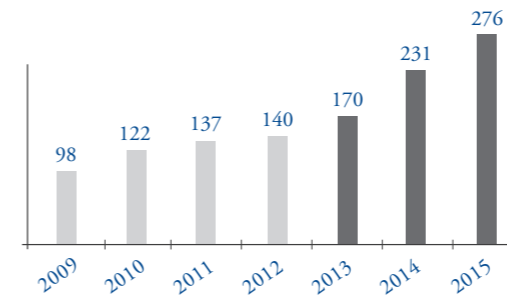
Brazilian students at Columbia:

↑ **18%** between 2014-2015

↑ **48%** since the Global Center Rio launch in 2013

↑ **82%** of accumulated growth since 2009

→ **3%** Approximately 3% of all international students at Columbia are Brazilians

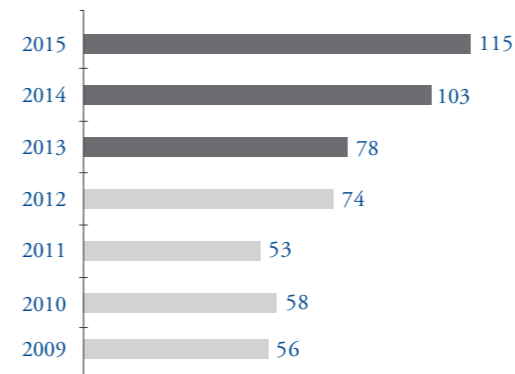


Brazilian Scholars at Columbia:

↑ **11%** between 2014-2015

↑ **39%** since the Global Center Rio launch in 2013

↑ **68%** of accumulated growth since 2009



Advisory Board, Founders Circle and Faculty Steering Committee

Advisory Board Members through 2015

MARCELO BARBOSA '97LAW, Partner, *Vieira, Rezende, Barbosa e Guerreiro*
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 ANA CABRAL-GARDNER '04BUS, Managing Partner, *A:10 Investimentos e Assessoria*
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 PAULO PROTASIO President, *Commercial Association of Rio de Janeiro (ACRJ)*
 LILIA SALES Vice-Rector, *Universidade de Fortaleza*
 RICARDO DOS SANTOS JR '07BUS Vice President, *Enconpar S.A.*
 CARLOS ALBERTO SICUPIRA Chairman, *Brava Foundation*
 MARCOS TROYJO Professor, *Columbia School of International and Public Affairs, Co-Director, Columbia BRICLab*

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Signature Projects

Innovation Hub

Launched in late 2015, the Rio Innovation Hub is an initiative of Columbia University, led by the Fu Foundation School of Engineering and Applied Science, the Federal University of Rio de Janeiro (UFRJ), and the Municipality of Rio de Janeiro. Combining the intellectual resources of two leading universities, the Innovation Hub will spur research and development in areas of **sustainability, remote sensing, data science, smart cities, precision medicine**, and more. This unique ecosystem will attract top-quality faculty, researchers, students, and entrepreneurs to provide solutions for the city of Rio de Janeiro and beyond.

The Center COPPE - Columbia for Urban Solutions

- Will host faculty, postdocs, students, entrepreneurs, community, government, and academia.
- Located at COPPE - Federal University of Rio de Janeiro's Institute for Graduate Studies and Research

“ This is going to bring new innovative technology-based solutions to critical issues facing cities and to transform lives both locally and globally using truly interdisciplinary approaches.

Dean Mary Boyce
School of Engineering

The Innovation Hub concentrates efforts on two urban “design challenges” – one in the field of **water quality** and the other in **remote sensing**. With respect to the challenge of water, multidisciplinary teams of faculty and students in the fields of engineering, planning, policy, and public health from both Columbia and the (UFRJ) are collaborating to improve access to clean water; enhance collection and treatment of wastewater; and plan strategically for extreme weather events that threaten water security. In the case of remote sensing, the design challenge will allow teams of researchers to harness the latest advances in technology and capture data useful for urban policymakers.

Over the course of 2016, the project’s partners will come together to design research, education, and business models for the future of the Innovation Hub, so as to replicate the success of its initial work in urban waters and remote sensing.



Multidisciplinary teams are collaborating on innovating engineering, planning, policy, and public health solutions to address urban problems such as delivery systems for access to clean water, enhanced collection and treatment of wastewater, and smarter planning and response for extreme weather, to name a few. The goal is to produce a viable design concept to earn further support and to develop technology-centered innovation policy changes in Rio.

Global Executive Master of Public Administration

Overview

The Global Executive Master of Public Administration (Global EMPA) is a **degree program** that allows students to continue serving in **government, nonprofit, and private sectors** while earning a Master's degree from Columbia's School of International and Public Affairs (SIPA).

This innovative, blended learning model combines top-quality online video lectures with face-to-face instruction, allowing students to acquire the skills and experience needed to engage in the global community without leaving their local communities.

As part of their required coursework, students spend two summers in residence at Columbia, allowing them to engage with the University's leading scholars and develop a global network of leaders.

Global EMPA in Brazil

Launched in January 2015 with an inaugural group of 22 Brazilian executives.

This first cohort will graduate in July 2016, following their final summer semester in New York. The second cohort began in January 2016 as a combined group of Brazilian and U.S. -based students. Based upon the successful implementation of the program in Brazil, SIPA is developing a strategy for expanding to India, China, and other countries.

Case Studies

Central to the program is its use of audiovisual case studies, each of which focus on an international example of public sector innovation in public health, education, and urban governance.

A typical case study consists of a short documentary produced by a team of acclaimed filmmakers, extended interviews with key actors involved in the case, and a written case document to be read and discussed among students.

Interactivity

The Global EMPA incorporates a virtual learning platform designed to facilitate insightful online interaction with instructors and among peers. It also features rich social media functionality, through which students can share links, videos, and documents that enrich their overall understanding of the course material.



“

I love that the Global EMPA uses video case studies to highlight the public policy issues that are so important in our work. The video quality is amazing and I'm glad to be able to have this experience. This approach gives us a wider perspective on public issues, allowing us to improve policy, better manage our teams, and ultimately deliver better services to the general public.

Bruno Batavia
Banco Central do Brasil (2015 cohort)

“

Our class is very interesting because there are a lot of people with power in the Government, and everybody plays a fundamental role to change our reality”

Celina Filgueiras de Mello
Secretaria de Fazenda do Estado do Rio de Janeiro (2015 cohort)

Global EMPA Brazil Course

| NUMBER | COURSE | PROFESSOR | LIVE INTERACTION | ONLINE INTERACTION |
|---|--|---|------------------|--------------------|
| Spring 2016, First Term: Global Center Rio | | | | |
| 1 | Effective Management in Public Service | William Eimicke | ✓ | ✓ |
| 2 | Microeconomics & Policy Analysis I | Andrea Bubula and Paola Valenti | ✓ | ✓ |
| 3 | Quantitative Techniques (Statistics) | Andrew Gelman | ✓ | ✓ |
| Summer 2016, Second Term: SIPA Campus | | | | |
| 4 | Sustainability Management | Steve Cohen | ✓ | |
| 5 | Managing Economic Policy | Guilherme Calvo, Arvid Lukauskas and Francisco Rivera Batiz | ✓ | |
| 6 | Crisis Communications | Kristian Denny Todd | ✓ | |
| 7 | Communications in Organizations | Joann Baney | ✓ | |

| NUMBER | COURSE | PROFESSOR | LIVE INTERACTION | ONLINE INTERACTION |
|--|--|---|------------------|--------------------|
| Fall 2016, Third Term: Global Center Rio | | | | |
| 8 | Sustainable Development | Jeffrey Sachs | ✓ | ✓ |
| 9 | Microeconomics & Policy Analysis II | Andrea Bubula and Paola Valenti | ✓ | ✓ |
| 10 | Decision Models & Management | Lou Riccio | ✓ | ✓ |
| Spring 2017, Fourth Term: Global Center Rio | | | | |
| 11 | Public Management Innovation | William Eimicke, Host and SIPA professors | ✓ | ✓ |
| 12 | Global Economic Governance | Jose Ocampo | ✓ | ✓ |
| 13 | Political, Social and Economic Development of Brazil | Thomas Trebat | ✓ | |
| Summer 2017, Fifth Term: SIPA Campus | | | | |
| 14 | Public Ethics | Adela Gondek | ✓ | |
| 15 | Negotiation & Conflict Resolution | Elisabeth Lindenmayer | ✓ | |
| 16 | Portfolio Presentation Workshop | Arvid Lukauskas | ✓ | |



It was very meaningful to observe and truly experience the results of strategic management. This deepened our understanding of how changes in management, such as implementing new procedures and partnerships models, could actually have profound effects on the city and the quality of life of its citizens. ”

Aline Romeu Xavier
Special Projects Coordinator,
Instituto Rio Patrimônio da Humanidade

Having the opportunity to engage with distinguished scholars and experienced practitioners, as well as witness first-hand some of the most innovative changes taking place in government, was an invaluable experience for me. ”

Luiz Eduardo Ricon
Media Education Advisor,
Secretaria Municipal de Educação

Líderes Cariocas Picker Center for Executive Education and Rio Mayor's Office

- In 2014, 36 officials from the city government of Rio participated in an executive education program in New York and Rio;
- The programs of the Picker Center are targeted to public officials interested in learning about best global practices;
- The program consisted of two weeks of classes in New York and Rio de Janeiro with Columbia faculty and on-site visits focused on **public-private-partnerships, management practices and sustainability management;**
- Online platform used for interactivity connected Brazilian participants with case studies from other parts of the world, such as China and India, to compare and learn cases of relevance to the context in Brazil.



TV Writing and Film Programs

Columbia Global Centers | Rio de Janeiro and the Columbia School of the Arts (SOA) have so far offered fifteen programs in Rio de Janeiro, including workshops, lectures, and master classes taught by the School of the Arts faculty and targeted to Brazilian students and professionals working in creative industries in Rio and throughout Brazil. Designed and implemented in collaboration with RioFilme – a department within the Municipality of Rio that focuses on cinema and television – these programs have consistently brought top-quality international training and diversity to the exciting cultural scene of Rio.

In 2014, renowned SOA faculty, including Joe Cacacci, Trey Ellis, and Alan Kingsberg, conducted two five-week workshops in television writing for thirty carefully selected participants. Later that year, these acclaimed initiatives were followed by shorter training programs delivered by equally distinguished faculty, including Tom Kalin on film directing and producing and Richard Peña on film curatorship.

Professor Pená, a noted film historian, returned to Brazil in 2015 for a series of lectures on a variety of themes in Porto Alegre and Rio de Janeiro, which cumulatively attracted more than 600 participants.

We are very hopeful that our partnership with Columbia School of the Arts will continue to prosper in years to come. For 2016, we are planning four workshops in television writing, again in collaboration with RioFilme. Two of these workshops will provide introductory training designed for young professionals in the field, while the others will offer advanced instruction for mid-career professionals.



“Columbia University School of the Arts is very grateful to the Columbia Global Centers | Rio de Janeiro for making it possible for us to work so closely with Brazilian film and television professionals. Working with the Center and with Rio Filme, we have provided workshops and intensives to those hoping to learn more about TV Writing in particular. They both have been terrific partners and the program has been a great success. We hope to continue it into the future. Over the years, we have had fantastic Brazilian film students come to New York to study with us, this collaboration also has allowed us to reconnect with them in Rio.

Dean Carol Becker
Columbia School of the Arts



Program Numbers 2014-2016

- | | |
|---|---|
| <p>2 TV Writing Intensive 5 week workshops</p> <p>2 TV Writing Elementary 3 day workshops</p> <p>2 TV Writing Advanced 3 day workshops</p> | <p>4 Master Classes on Tv Writing 1 day</p> <p>3 Film Workshops 2 day on Production, directing and film curation</p> <p>5 Film Lectures in Rio de Janeiro and Porto Alegre</p> |
|---|---|

Over 1,000 people (total) reached in master classes and public events in Rio de Janeiro (2013-2015).

Collaborations in Law and Business

With world-renowned expertise in finance and capital markets, faculty from the Columbia Law School (LS) have added substantially to the outreach programs of the Rio Global Center. To cite just one example, members of the Law and Business School faculties at Columbia established an innovative partnership with the Securities and Exchange Commission of Brazil (CVM) and a local Brazilian business association to conduct a week-long seminar on the evolving nature of capital markets regulation in an era marked by rapid technological change. Conducted primarily by Professor Merritt Fox of the Law School and Professor Lawrence Glostien of the Business School (CBS), the course on law and economics of capital markets regulation attracted over 60 participants from the CVM, as well as from private firms involved in the Brazilian securities markets. In addition to presenting the most recent changes occurring in the global securities markets, local guest speakers collaborated to provide the local context in Brazil and draw lessons for the future of trading and regulation in Brazil.

With the encouragement of its many graduates working in Brazil, a number of Columbia Law School faculty have visited Brazil in recent years, including Professor Kathryn Judge, who addressed large and appreciative audiences on the topic of shadow banking regulation. Looking forward, Columbia Law School professor Dr. Curtis Milhaupt is currently conducting a comparative research on state-owned enterprises and the rules governing them in economies around the world. The research is intended to inform Brazilian audiences on best global practices as Brazil seeks to improve the governance of state-owned corporations which are critically important to the future of the Brazilian economy. Professor Milhaupt's research is being sponsored in part by Bovespa, Brazil's most important stock exchange, through the facilitation of Columbia Global Centers | Rio de Janeiro. We hope to continue building upon our successful collaborations with the Columbia Law School to an even greater extent in the future.

We also look forward in 2016 and beyond to the expansion of one of our most successful programs in legal education in Brazil, conducted in collaboration with the Universidade de Fortaleza in the North of Brazil. Professor Alexandra Carter of the Law School and her faculty colleagues have conducted for several years highly acclaimed seminars and workshops in Brazil and in the United States on global best practices in mediation and dispute resolution. Much of this work has been supported by a generous grant from the Fundação Edson Queiroz, made possible through a partnership facilitated by the Rio Global Center.



The Securities and Exchange Commission of Brazil (CVM) was glad to co-host - along with the Columbia Global Centers - the Program in Law and Economics of Capital Markets. The course, focused mainly on regulation and economics of securities markets, was very important for our team. Partnerships like this help to train professionals and contribute to the development of markets globally. ”

Leonardo Pereira, President
Comissão de Valores Mobiliários (CVM)

Public Programs

Lemann Dialogue 2015

How is Brazil moving beyond the current crisis and towards a more effective, innovative, and engaged government? The Lemann Dialogue is an annual collaborative initiative of the various Brazil centers at Columbia University, Harvard University, Stanford University, and the University of Illinois Urbana-Champaign. Each of these centers is supported in part by the Lemann Foundation.

On November 19-20, Columbia Global Centers | Rio de Janeiro and the Lemann Center for Brazilian Studies at Columbia University hosted the fifth Lemann Dialogue, a two-day conference at the Columbia campus in New York City to discuss how Brazil will move beyond its current crisis of governance towards a more effective, innovative, and engaged government. The event featured over 50 speakers and eleven different panels of intensive discussion around innovation for inclusive growth, re-thinking political institutions and governance, and governing global and sustainable cities.

“The Lemann Dialogue is an attempt to bring together Brazilian centers in the US, researchers and policymakers, so that the information produced arrives faster in Brazil, and the Brazilian information is used in the debates and future studies here.

Denis Mizne
CEO, Lemann Foundation

Brazil's Minister of Social Development, Tereza Campello, and former Brazilian presidential candidate and senator Marina Silva were among a distinguished group of top academic experts, policy makers and key actors in Brazilian civil society gathered to discuss some of the challenges Brazil is facing today. Designed originally to encourage exchange between Brazilian scholars at leading universities in the United States, the annual Lemann Dialogue is evolving as an innovative and important forum for scholars and practitioners to come together to debate and to disseminate proposed solutions to the challenges facing Brazilian society.

Lena Lavinias_1

Professor of Economics at UFRJ;

Claudia Costin_2

Global Director of Education
for the World Bank;

Meritt Janow_3

Dean of SIPA

Marina Silva_4

Candidate for presidential
elections in 2010, 2014;

Alexis Wichowski_5

Adjunct Assistant Professor at SIPA.





Urban Climate Change Research Network (UCCRN)

The UCCRN is an activity affiliated with the Earth Institute at Columbia and is devoted to thoughtful analysis of the impact of climate change on human lives. Facilitated by the Rio Global Center, the Latin American UCCRN Regional Hub was launched during a well-attended workshop at the Instituto Osvaldo Cruz in Rio de Janeiro in October 2015. The workshop was organized around the theme of building resilient cities in the face of health risks aggravated by global climate change.

The workshop featured the work of UCCRN Co-Director, Professor Cynthia Rosenzweig, who presented results of the Second Assessment Report of Climate Change in Cities (ARC3 -2), developed by the network of researchers and published during the global convening on climate change in Paris in December 2015. Her lecture described best practices for cities to **mitigate and adapt to climate change**. The Rio event attracted wide media attention in Brazil, primarily as a result of highlighting the risks of unmitigated climate change facing Brazil.

Global Perspectives on Education

In March 2015, two public events celebrated the Columbia Global Centers | Rio de Janeiro's second anniversary. Rio de Janeiro state and city secretaries of education joined Teachers College (TC) President Susan Fuhrman for a debate on the challenges of education using global and Brazilian perspectives and experiences. Thomas Corcoran, co-director of the Consortium for Policy Research in Education at Teachers College, A. Lin Goodwin, Vice-dean and Professor of Education, and Mariana Souto-Manning, Associate Professor of Early Childhood Education also participated in the initial event held in Rio and a subsequent event in São Paulo.

The workshop in Rio alone attracted more than 300 participants, among these a large number of public school teachers and administrators. The Lemann Foundation was instrumental in the organization of the workshop in São Paulo.

Columbia Teachers College has a long and distinguished tradition of working to **improve global education**. Following its activities in 2015, Teachers College is currently working with a number of potential partners in Brazil on a project targeted at training school principals and academic coordinators.



Academic Programs

Brazil as Global Crossroads: Visit and Colloquium

In July and December 2015, a delegation of Columbia and Barnard faculty came to Rio de Janeiro to conduct research and participate in a transdisciplinary colloquium on the theme of Brazil as a global cultural crossroads. Led by the Dean of Humanities, Professor Sharon Marcus, and representing such disciplines as **history, architecture, literature, and music**, the faculty group visited major institutions, including the Moreira Salles Institute (IMS), the Brazilian National Library, PUC-Rio, and the National Museum of Fine Arts. In the process, each of the faculty connected with local curators, researchers, and specialists in their fields of expertise.

A three-day colloquium in December was a highlight of the professors' activities in 2015. The Instituto Moreira Salles (IMS) generously hosted the event, entitled "Brazil as Global Crossroads: Modernities, Networks and Representations," in order to present the initial results of research conducted by Columbia faculty research in the IMS' renowned archives. Faculty participants included Graciela Montaldo (GSAS, LAIC), Ana Paulina Lee (GSAS, LAIC), Jose Moya (Barnard, History), and Alexander Alberro (GSAS, Art History). Dean Sharon Marcus and Professor Barry Bergdoll (GSAS, Art History) participated remotely.

Brazilian professors from São Paulo University (USP), PUC-Rio and Rio de Janeiro Federal

University (UFRJ) also presented research results and proposed future collaborations with Columbia faculty. The event was organized in close collaboration with Columbia Global Centers | Rio de Janeiro, which facilitated archival access for the visiting scholars.



Our collaboration with the Columbia Global Center Rio facilitated faculty members' access to archives, libraries, and museum collections and connected us to leading professors in Brazilian universities. Working with the Center also gave Columbia University and Barnard College professors from different departments a rare chance to collaborate closely with each other. The Columbia Global Center Rio has been a terrific partner and we hope to continue working together in the future. ”

Sharon Marcus
Dean of Humanities, Columbia University



FAPERJ

In 2014, Columbia Global Centers | Rio de Janeiro and FAPERJ (the Rio de Janeiro State research agency) signed a cooperation program to support research collaboration and joint projects between faculty and research scientists at Columbia and their counterparts at universities and research centers in the state of Rio de Janeiro.

The program included a call for proposals implemented by FAPERJ and aimed at collaborative projects involving Columbia University faculty and research officers, and led by faculty members at one or more universities in Rio de Janeiro. The funding resources allocated by FAPERJ under this call for proposals were approximately R\$4 million (US\$1.7 million, at the time).

The projects awarded covered many strategic areas of interest for the state of Rio, including **public health, education, public policies, and sustainability**. Originally conceived of as a two-year program of research collaboration between Rio de Janeiro and Columbia, the FAPERJ program has seeded a considerable number of follow-on academic partnerships leveraging outside funding.



President's Global Innovation Fund (PGIF)

Launched in March 2013, the President's Global Innovation Fund awards Columbia faculty members grants to leverage and engage Columbia's network of Global Centers. The fund enables the development of projects and research collaborations within and across these sites, in order to increase global opportunities for research, teaching, and service. Projects must engage with at least one of Columbia's Global Centers (Amman, Jordan; Beijing, China; Istanbul, Turkey; Mumbai, India; Nairobi, Kenya; Paris, France; Rio de Janeiro, Brazil; and Santiago, Chile). Projects may be based in a city

where a Columbia Global Center is located, or in other locations in the regions served by a Center.

There are currently two types of proposals: planning grants (up to \$20,000), for a period of no longer than one year; and project grants (up to \$50,000 per year), for a period of up to three years. While the actual number of projects that can be funded by the University is necessarily limited, almost 40% of all projects submitted for consideration by the Columbia faculty have involved the Global Center in Rio.

Numbers for PGIF through 2015:

193

Proposals received

47

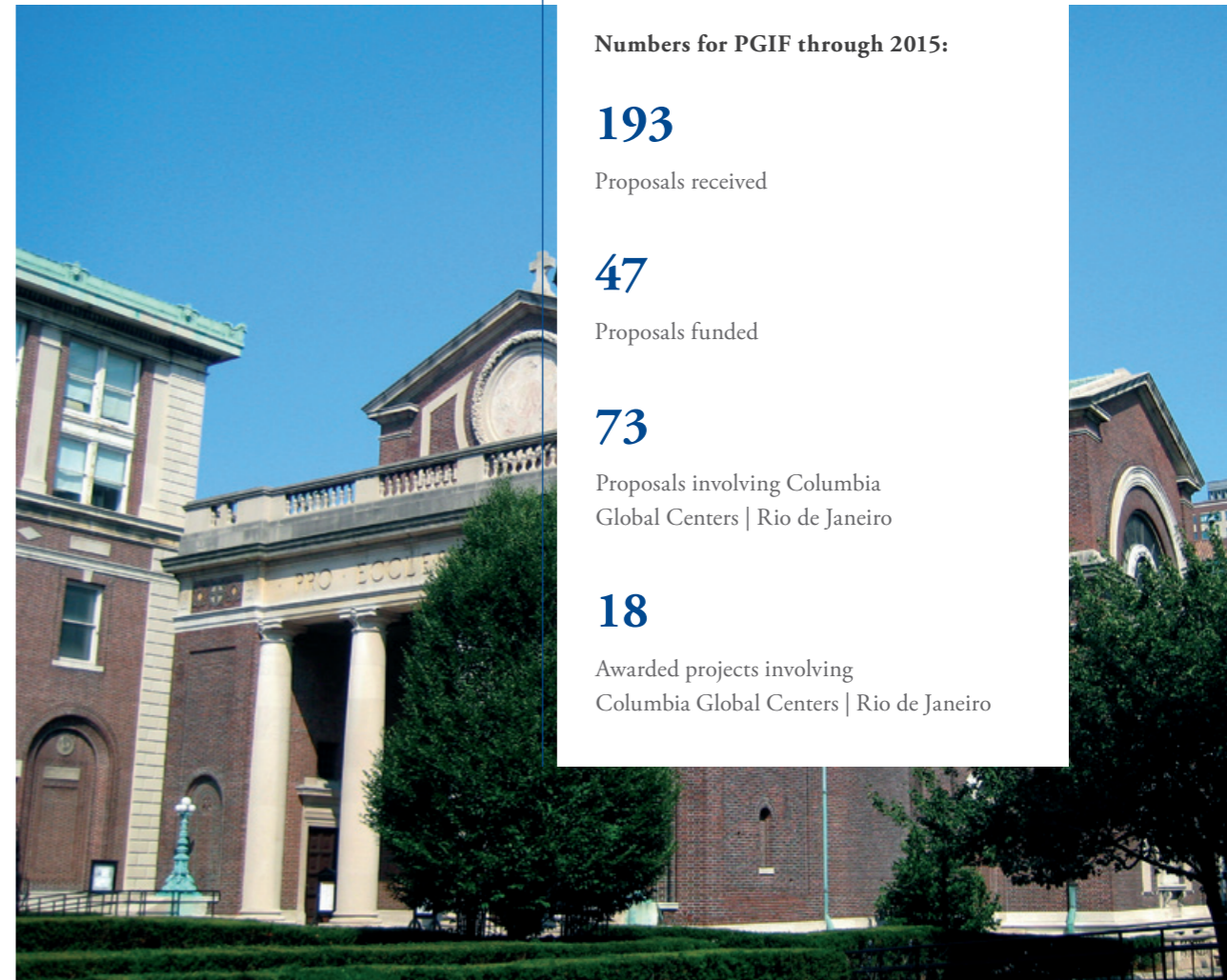
Proposals funded

73

Proposals involving Columbia Global Centers | Rio de Janeiro

18

Awarded projects involving Columbia Global Centers | Rio de Janeiro



Numbers:

35

Number of applicants

15

Number of awarded projects

R\$250.000

Average level of funding

Network and Partnerships

Studio-X

Studio-X Rio was established in June of 2010 as a Columbia University local nonprofit association through an agreement between *Graduate School of Architecture, Planning and Preservation (GSAPP)* and the City of Rio.

Its current space in downtown Rio, opened in March of 2011, quickly acquired a reputation as the most active venue in Rio dedicated to architecture and urban-related content. Among the many topics explored, a common thread is the urban challenges the city faces – among these, **mobility, housing and urban informality**. Another central theme of the program is architectural and urban design.

“As a spatial network, Columbia’s Graduate School of Architecture, Planning and Preservation (GSAPP) brings together a highly diverse group of people, faculty, and students from around the world at our locations in various cities and across continents. Engaging with these various sites and collaborating with our Studio-X Directors, new knowledge is produced that expands the canon of architectural and urban thinking, simultaneously opening up possibilities for new lines of inquiry and forms of practice.

Amale Andraos
Dean of Graduate School of Architecture,
Planning and Preservation (GSAPP)

The activities attract an audience mostly comprised of students (both undergrad and graduate), scholars, and young professionals dedicated to architecture and related fields. However, it also drew in many activists, artists and members of civil society more generally. GSAPP’s global network naturally positions Studio-X Rio as a site for international visitors, and therefore a significant part of the program is developed through international collaborations.

Studio-X Rio

Praça Tiradentes, 48 - Centro
Rio de Janeiro



Lemann Center for Brazilian Studies

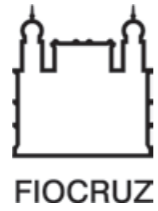
Established in 2001, the Lemann Center for Brazilian Studies (LCBS) was created to offer a place for scholars and students to pursue and share research on Brazil. In carrying out its academic mission, the LCBS stimulates new discourse and debate on Brazil. The Center is committed to training future leaders for careers in research, government, and the private sector, as it relates to Brazil. Serving as the focal point for all students and faculty at Columbia with interest in Brazil, the LCBS’s largest constituencies include those affiliated with Columbia’s School of International and Public Affairs (SIPA) and from numerous academic units within the Graduate School of Arts and Sciences (GSAS).

The LCBS rich programming includes sponsored seminars and lectures on **contemporary** and **historical aspects** of Brazil, including **culture, economics, and politics**. The LCBS serves as a regular forum for lectures and conferences by

visiting Brazilian academics, government officials, business leaders, politicians, and representatives of civil society. The LCBS programming includes the weekly Brazil Brown Bag Seminar Series and the biweekly Colloquium on the Political, Economic and Social Development of Brazil. The LCBS typically organizes over 35 seminars and events each year.

Through its Visiting Scholars and Professional Fellows programs, the LCBS offers Brazilian academic and policy experts the opportunity to be in residence on the Columbia campus and to interact with members of the Columbia faculty with expertise on Brazil and Latin America. The LCBS typically hosts 15-20 visiting scholars from Brazil, including faculty and graduate students from Federal University of Rio de Janeiro (UFRJ), São Paulo University (USP), Campinas University (UNICAMP), and other leading universities throughout Brazil.

Other Partners



Columbia Global Centers

Columbia Global Centers

The Columbia Global Centers promote and facilitate collaborative and impactful engagement of the University's faculty, students, and alumni in **addressing global challenges, advancing knowledge, and enhancing its exchange**. The global centers, as envisioned by President Lee C. Bollinger, are founded with the objective of **connecting the local with the global**, creating opportunities for shared learning, and deepening the nature of global dialogue.

Under the leadership of Professor Safwan M. Masri, Executive Vice President for Global Centers and Global Development, the eight global centers are located in Amman, Beijing, Istanbul, Mumbai, Nairobi, Paris, Rio de Janeiro, and Santiago. This network forms the core of Columbia's global strategy, which is to enhance the University's positive contribution to the world by advancing and exchanging knowledge on the most important issues confronted internationally.

Functioning as a network, the global centers engage with regional experts and encourage instruction and research across disciplinary boundaries. Some of the centers' programs and initiatives are local, others country-specific, and an increasing number are multiregional or even global. These Columbia Global Centers are now well-immersed in the local and regional realities, further allowing them to leverage their contacts and expertise.

Columbia Global Centers | Rio de Janeiro

Launched in March 2013, the Columbia Global Centers | Rio de Janeiro has built a strong network by deepening involvement with its many local partners and the community of Columbia University. Led by Thomas Trebat, the Rio team works to implement programs that focus on themes of enormous relevance to Brazil, such as **social inclusion, economic development, and urban infrastructure**. Two examples include the Global Executive Master of Public Administration (Global EMPA), instituted in conjunction with the School of International and Public Affairs (SIPA), and the Innovation Hub, a partnership between the Columbia School of Engineering and the Federal University of Rio de Janeiro (UFRJ) aimed at developing solutions to urban development challenges in Rio de Janeiro.



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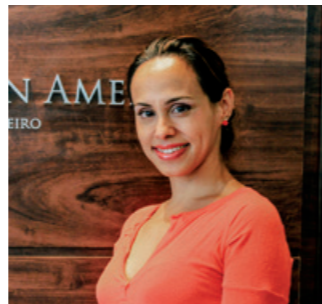
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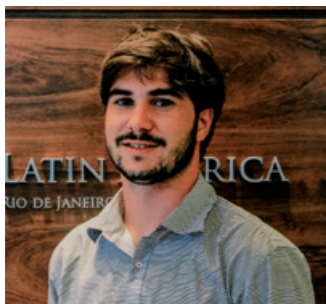
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