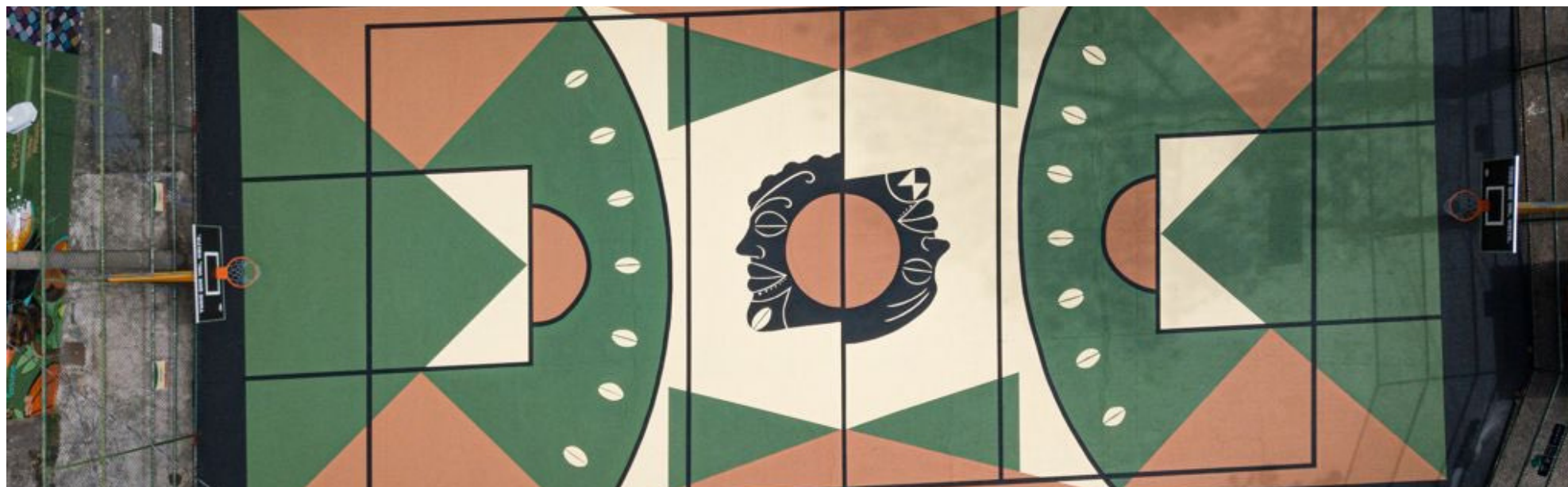




# ANNUAL REPORT 2021-2022





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# ABOUT COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO



*Photo by Honório on Unsplash*

Established in 2013, the Center contributes to Brazil's academic and research environment, while also allowing members of the Columbia community to increase their knowledge and explore academic opportunities within Brazil. The Center works in collaboration with local universities, non-governmental organizations, and public institutions to design cross-cutting, innovative programs that aim to improve the understanding of global challenges through a transdisciplinary, transcultural and applied perspective. Ongoing events, lectures, and seminars hosted by the Center build a lively and engaged community of local and international alumni, students, and faculty.

Our work is to promote Columbia in Brazil by creating opportunities for the academic community to interact with our local base of partners. Our success is when the ideas created in this process become projects that connect civil society, academia and governments and that can help find applicable solutions to the world's more pressing challenges.

In the brief time since its launch, the Rio Center has established critical networks throughout Brazil and generated much research, debate, and educational programming focused on local issues. It informs the University's approach to analysis and research on Brazil, as well as drawing support for Columbia within Brazil. Through the advance and exchange of knowledge, we seek to strengthen academic investigation, social impact entrepreneurship, and the development of innovative technologies in Brazil.



## A MESSAGE FROM LEE C. BOLLINGER



Lee. C. Bollinger  
*President of Columbia University*  
*Photo by Eileen Barroso*

**"The Columbia Global Centers are thriving, with nine centers across four continents, and more to come. The mission of our Centers is to serve as the University's physical and intellectual presence around the world — they facilitate and curate faculty work, provide educational opportunities for students, and connect us with people and ideas shaping our global society."**

LEE C. BOLLINGER,  
PRESIDENT OF COLUMBIA UNIVERSITY



## A MESSAGE FROM THE DIRECTOR



Thomas J. Trebat  
*Director of Columbia Global Centers | Rio de Janeiro*

Dear Friends of the Columbia Global Center in Rio de Janeiro,

I can hardly believe that this is my tenth annual message to you, our partners in this audacious effort to build bridges between Columbia University and Brazil. Our actions have evolved over these years, of course, but our vision remains exactly the same. We want to bring together the resources of a great global University with those of local stakeholders in Brazil so that, together, we can all leverage scholarship and research to advance solutions to the problems that beset Brazil and the world today.

The Global Center in Rio is one of a network of nine Centers around the world. As of 2022, these Centers are part of a much larger entity at Columbia University known as Columbia Global. Under the leadership of Professor Wafaa El-Sadr, a world-renowned professor of public health, Columbia Global will capture synergies by putting together the Global Centers, Columbia World Projects, the Obama Fellowship Program, and the Institute for Ideas and Imagination at Reid Hall in Paris.

Our Global Center in Rio is well positioned to take advantage of the expanded institutional platform of Columbia Global. The Rio Center already is an integral part of a learning community that penetrates into the many corners of Columbia University. Columbia's commitment to Brazil over the past ten years has paid dividends in terms of engagement with Columbia faculty and students and with our partners in Brazil. You will see many and varied examples of our efforts in this 2021-2022 Annual Report which I am proud to present to you.

I am even more excited to tell you about what lies ahead - our plans for a strategic pivot in 2023 and beyond. As you know, Columbia University for many decades has been a global reference in earth sciences and climate studies. In just the last year or so, the University has created a Climate School, the first such school in the United States. We hope to make Brazil an integral regional partner with Columbia University as, together, we confront the scientific and public policy challenges created by the horrifying prospect of rising global temperatures. The timing of our pivot is auspicious, just as Brazil resumes its role as a leading nation in the battle against climate change.

Our new Climate Hub will promote scholarship, networking, teaching, and practical projects that will link together Columbia University resources with the expertise and insights that can only be found in Brazil. So stay tuned in 2023 for further developments!

As always, I close with my sincere appreciation for your support and interest in the Columbia Global Center now and in the future. Our donors and sponsors, listed in this report, make it all possible. Our many partners in Brazil help to make our every activity meaningful and worthwhile. I salute the unstinting efforts of our Rio Global Center staff to pursue every single day our mission of service to Brazil and to Columbia University. They are a source of inspiration to me and to all who know and work with them.

With best wishes,

*Thomas J. Trebat*



# BRAZIL MATTERS!

When we set out to put this Annual Report together, disputes in a polarized Brazil, inflamed by social media, added up to an uncertain future for the country. Over the past four years, Brazil had steadily lost its leading role in the international arena as well as its credibility in areas such as climate and environmental protection, education and culture.

At the Global Center, we struggled to keep our programs and partnerships alive and growing during this difficult period. Columbia faculty and student interest in being in and working with Brazilian partners seemed to wane, a situation greatly aggravated by the pandemic, of course. I attribute this decline in engagement to Brazil's deteriorated image as a leading nation in the Global South. The relative neglect of all levels of education by the federal government and in the City of Rio had an impact on us and added to the stress.

Resolving to carry on, we managed to keep our spirits up by redoubling our efforts in maintaining and creating new partnerships. We hosted nationwide information sessions about Columbia programs, nurtured a very impactful network of women leaders in Brazil, reshaped our programmatic agenda, promoted public conversations on human rights, public policy, politics and climate, to mention a few. Some of these conversations developed into wonderful new partnerships and helped restore our faith that Brazil is best characterized by its immense reservoir of respectful, professional, creative and intellectual capacities.

An old saying is that Brazil is not for beginners. To the untrained eye, Brazil can be easy to overlook, but the possibilities are practically limitless. So we want to invite you to join us in expanding the intense programmatic agenda the CGC Rio has worked on and to celebrate Brazil for the innovation, hospitality and opportunities it has to offer to us all.

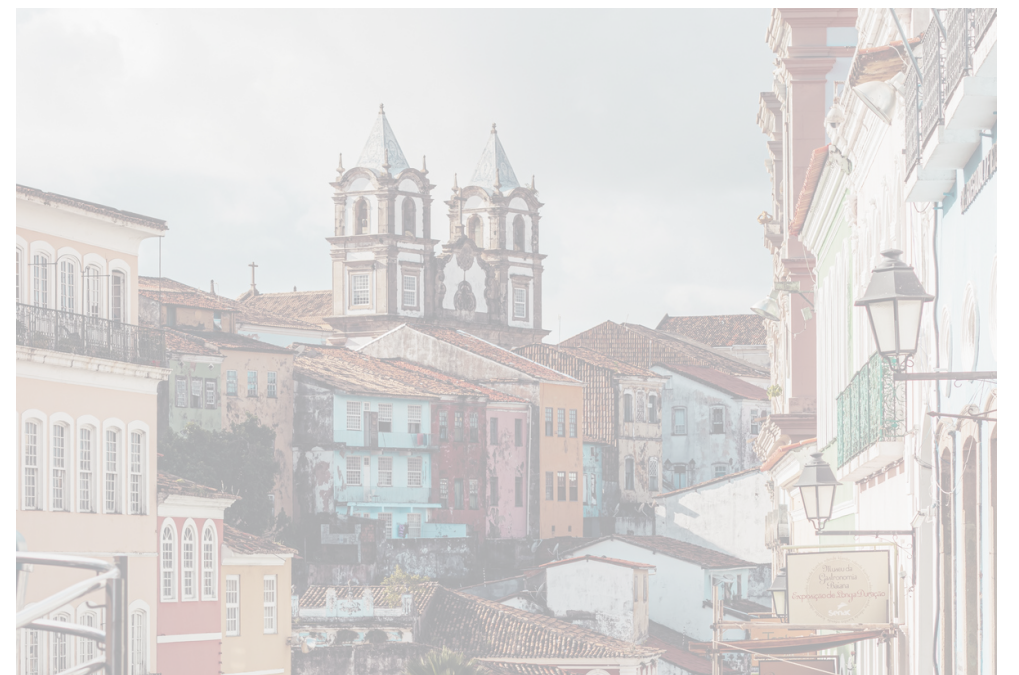
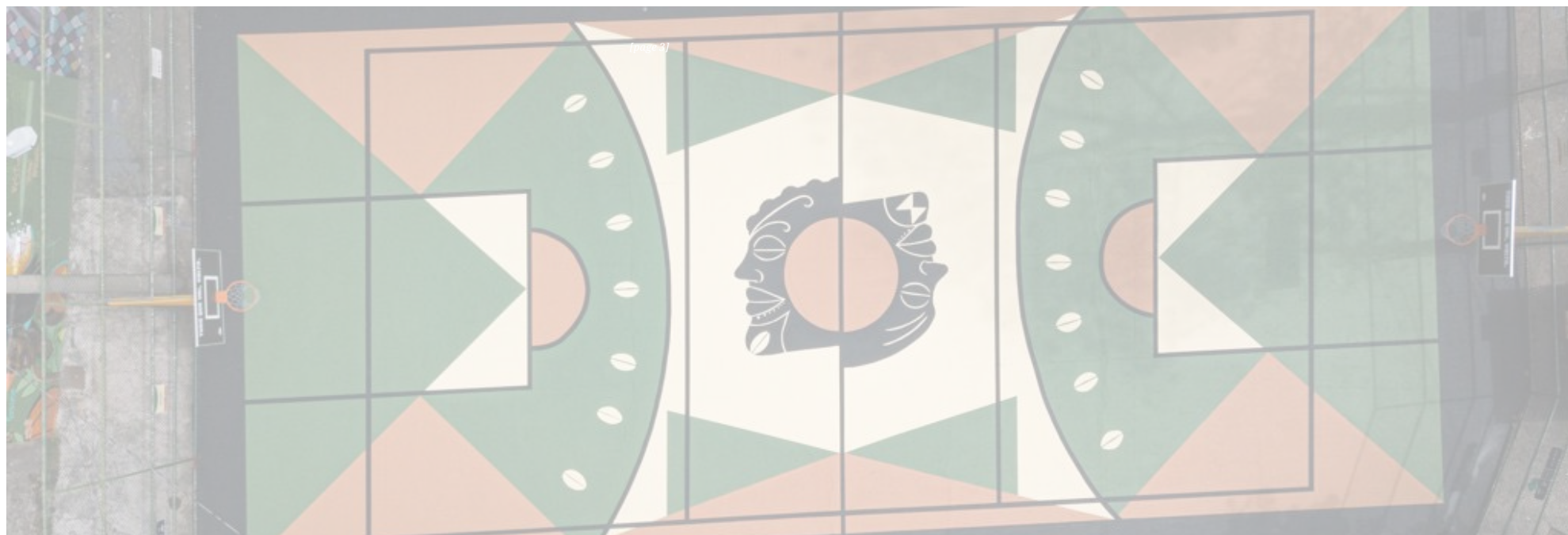
As we produce this Annual Report, Brazil has just completed a presidential election of monumental importance. The vote was a close one with passions on both sides. Yet the result of the vote can and should be seen as an affirmation of democracy and testimony to the strength of Brazil's democratic institutions. In many ways, the vote also heralds the return of Brazil to the global stage. The problems facing the country remain immense, of course, but a return to a more normal political era augurs well for Brazil and the world.

Teresa Borges  
*Senior Program Manager of Columbia Global Centers | Rio de Janeiro*





# PROGRAMMING





# OVERVIEW

60+  
PROGRAMS

*From August 2021 to November 2022*

30+  
COLUMBIA FACULTY ENGAGED

*From August 2021 to November 2022*

1,670+  
PEOPLE ENGAGED

*From August 2021 to November 2022*

**"Across schools and academic programs, and in different regions of the world, we foster collaborative partnerships that yield a nuanced understanding of pressing global challenges and mobilize the expertise needed to address them — from climate change, to forced migration, to freedom of expression, to access to education."**

THOMAS J. TREBAT,  
DIRECTOR OF COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO

## PARTNERSHIPS WITH COLUMBIA SCHOOLS AND PROGRAMS IN 2021-2022

### BARNARD COLLEGE

♦ *Athena Center for Leadership*

### CENTER ON GLOBAL ECONOMIC GOVERNANCE

### COLUMBIA BUSINESS SCHOOL

*Executive Education Programs*

### COLUMBIA CLIMATE SCHOOL

### COLUMBIA COLLEGE

♦ *Office of Undergraduate Global Engagement*

### COLUMBIA GLOBAL

♦ *Columbia World Projects*

♦ *Columbia Global Centers*

♦ *Institute for Ideas and Imagination*

♦ *Obama Scholars*

### COLUMBIA GRADUATE SCHOOL OF ARCHITECTURE, PLANNING AND PRESERVATION

### COLUMBIA JOURNALISM SCHOOL

### COLUMBIA MAILMAN SCHOOL OF PUBLIC HEALTH

### COLUMBIA SCHOOL OF ENGINEERING AND APPLIED SCIENCES

### COLUMBIA SCHOOL OF INTERNATIONAL AND PUBLIC AFFAIRS

### COLUMBIA SCHOOL OF PROFESSIONAL STUDIES

### COLUMBIA SCHOOL OF SOCIAL WORK

### COLUMBIA SCHOOL OF THE ARTS

### DEPARTMENT OF LATIN AMERICAN AND IBERIAN CULTURES

### DEPARTMENT OF RELIGION

### INSTITUTE OF LATIN AMERICAN STUDIES

### LEMANN CENTER FOR BRAZILIAN STUDIES

### TEACHERS COLLEGE OF COLUMBIA UNIVERSITY





*Photo by Li-An Lim on Unsplash*

## PROGRAMMING

### *Sustainability, Environment & Energy*

*Partnership with Konrad Adenauer Stiftung (KAS) on Cities and Climate Change*

*Brazil's Energy Transition and the Women Leading It*

*Columbia Engages Brazil on Climate: The 2022 Climate Action Collective Initiative*

*Engaging Students on Climate: The Global Columbia Collaboratory Summer & Fall*

*A Different Approach to the Climate Crisis: Conference on Climate, Hope & Science*

*Brazil and Global Climate Governance: A Proposal for Building Climate Capacity in Brazil*

*Brazil Climate Summit*



## Partnership with Konrad Adenauer Stiftung (KAS) on Cities and Climate Change



[\[Click here to watch the webinar series\]](#)

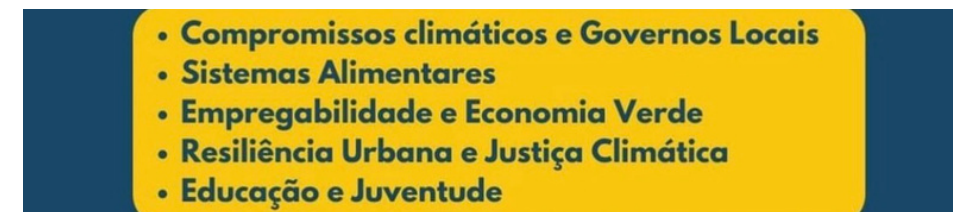
Rio de Janeiro is one of the greatest examples in the world of an urban area committed to climate adaptation and mitigation. The city's impressive sustainability plan is a model for large, coastal cities all over the world. Rio is a prominent member of the C40 group of megacities whose leaders are committed to bold actions to address climate change.

Our modern understanding of the very concept of “sustainable development” was brought forth to the world at the first UN Conference on Environment and Development, the so-called “Earth Summit” was held in Rio de Janeiro in 1992. It was a conference that surely did change the world.

The Rio Global Center and our partners at the Brazil office of Konrad Adenauer Stiftung (KAS) came together in 2022 to put together a stirring set of webinars that looked at the challenges of sustainable development through contemporary lenses. Working closely with the city government in Rio de Janeiro, we curated a series entitled “Rio + 30 Cidades” which examined current challenges for global cities in terms of climate mitigation and adaptation.

The various webinars looked at a broad range of topics, including the role of cities in delivering on Nationally Determined Contributions (NDCs), urban food systems, climate justice, and employment generation in the green economy of the future.

The conference proceedings were collected in a publication which will guide city officials in Rio to implementation of Rio Agenda 2030.



[\[Click here to watch the kickoff session\]](#)



[\[Click here to watch the first webinar\]](#)



[\[Click here to watch the second webinar\]](#)



[\[Click here to watch the third webinar\]](#)



[\[Click here to watch the fourth webinar\]](#)



[\[Click here to watch the fifth webinar\]](#)



[\[Click here to watch the sixth webinar\]](#)



## Brazil's Energy Transition and the Women Leading It

The Rio Global Center has long been known for its dedication to themes of women leadership. Created in 2021, our Women In Energy Brazil (WIE-BR) program is one such program. It is a partnership between the Columbia Center on Global Energy Policy at SIPA and the Rio Global Center. WIE-BR draws upon the resources of both partners to create events and to build a network of women in an industry not known in the past for promoting women into leadership roles.

During International Women's Month in March, WIE-BR teamed up with Instituto E+ Transição Energética to give visibility to specialists such as Lavinia Hollanda, Executive Director of Escopo Energia, Eduarda Zoghbi from Columbia University's WIE-BR program, and Emílio Matsumura, Executive Director of Instituto E+. The event succeeded in addressing current issues in the Brazilian and global energy sectors, as well as the energy transition from a Brazilian perspective. Our partner, Instituto E+, is a Brazilian think tank working to promote broad dialogue to guide the energy transition as a vector for low-carbon economic growth.


[\[Click here to watch the webinar\].](#)



**PARTICIPE DO BATE-PAPO ONLINE**

# ENERGIA E GÊNERO: A IMPORTÂNCIA DA TRANSIÇÃO ENERGÉTICA

**PALESTRANTE CONVIDADA:**  
**Lavinia Hollanda**  
**Diretora Executiva da Escopo Energia**



Moderadores: Emílio Matsumura e  
Eduarda Zoghbi

**30 DE MARÇO | 18H (BRT)**

COLUMBIA | SIPA  
Center on Global Energy Policy COLUMBIA GLOBAL CENTERS |  
RIO DE JANEIRO

**women  
in energy**  
*Brazil*

**E+** transição  
energética

Program flyer.

## Columbia Engages Brazil on Climate: The 2022 Climate Action Collective Initiative

From April-July 2022, Columbia World Projects (CWP) asked the Rio Global Center and other Global Center offices to participate in a novel consultation exercise, the purpose of which was to gather perspectives on climate change and climate action from people who would not typically have a voice in shaping strategic decisions in public policy forums around the world.

Following the guidelines set forth by CWP, the Rio Global Center set out to collect quantitative and qualitative assessments from experts, activists, and concerned citizens throughout Brazil. More than 150 people in Brazil were reached in all through a survey and a series of structured discussions. The data from the Brazilian consultation are being consolidated with the results from participants in ten other medium- and low-income countries around the world.

We read the results of this consultation exercise with our Brazilian respondents as a strong endorsement of our plans to bring Columbia's climate expertise to Brazil. But the respondents went to some length to go beyond a general endorsement only. They urged Columbia to engage Brazil along the following lines:

- Strengthen analysis of biodiversity and ecosystem services provided by indigenous and traditional communities;
- Engage private sector partners in studying economic questions such as the price of inertia, impacts of climate change, and opportunities for growth;
- Partner with grassroots movements to help make teaching and communications about climate more accessible and bridge the gap between universities and communities;
- Help to amplify voices that go unheard in Brazil on matters of climate and increase the international visibility of the country's environmental challenges.



*Photo by Ronan Furuta on Unsplash*



## Engaging Students on Climate: The Global Columbia Collaboratory Summer & Fall

Affiliated with the Sustainable Development Solutions Network (SDSN), the Science Panel for the Amazon (SPA) produced a mammoth study in 2021 of the history, evolution, and current dilemmas of the Amazon Basin. Seeking to make the main results of SPA's scientific work available to Columbia students and students at partner schools around the world, the Rio Global Center teamed up with SPA and Columbia's Office of Undergraduate Global Engagement (UGE) to transform the main lessons from the book into a lively classroom experience.

Over the course of the summer in 2022, a "Global Columbia Collaboratory" was organized to permit 60 students to learn from sustainability experts, preeminent scientists, and local Amazon activist-practitioners about the current state of the Amazon ecosystem, its peoples and communities.

**"I cared about all SDGs but #17 on strengthening partnerships for sustainable development is particularly pertinent to our project. We look forward to partnering with universities and businesses for our platform."**

KEREM YILMAZ,  
STUDENT FROM THE SUMMER COLLABORATORY 2022

Through four seminars given by experts and locals in the field, small group meetings, and a collaborative project with an Amazonian partner as a deliverable, the students collaborated to learn, discuss, and raise awareness about the state of the Amazon region – all done 100% virtually!

Selected SPA authors presented an overview of the landmark 2021 Amazon Assessment Report along the following themes: The Amazon as a Regional Entity of the Earth System; Land Use, Climate and Demographic Changes in the Amazon and Their Impacts on Biodiversity, Ecological Processes, Ecosystem Services, and Human Wellbeing; and The Solution Space: Finding Sustainable Pathways for the Amazon.

**"I'm not sure which path I should take as a future jurist but I'm more aware about issues that I've always faced living in Amazonian lands and I hope I can make a positive change someday"**

CAMILA SILVA,  
STUDENT FROM THE FALL COLLABORATORY 2022

The virtual Collaboratory Global Seminar series continued into Fall semester 2022, again in partnership with SDSN and the UGE and again seeking a format that would be of appeal to learners in Brazil, Columbia, and around the world.

In this series, the focus was on the landmark 2015 Paris Agreement under the United Nations Framework Convention on Climate Change (UNFCCC) and its implementation requirements. For the first time in history, countries recognize the need to peak global greenhouse gas emissions "as soon as possible" and to fully decarbonize their economies during this century to achieve net-zero global greenhouse gas emissions.

In Paris, negotiators achieved what can reasonably be expected from a global climate agreement. Now scientists, engineers, businessmen, policymakers, politicians, and civil society must make the transformation to low-emission societies a reality.

This webinar series explored how long-term decarbonization pathways are being developed around the world and used, and looked at both the land-use and employment implications that need to be considered in the transition to decarbonization, as well as the enabling policy environment to achieve a zero emissions future.



Screenshots from the webinars.

[\[Click here to watch the webinars of the Summer Columbia Collaboratory 2022: The Amazon Region We Want\]](#)

[\[Click here to watch the webinars of the Fall Columbia Collaboratory 2022: Pathways to Decarbonization\]](#)



## A Different Approach to the Climate Crisis: Conference on Climate, Hope & Science

During Climate Week NYC 2022, we brought together activists, academics, and Obama Scholars on the Columbia campus for an engaged conversation on how paradigm shifts in spirituality, technology, finance, and civic action can prevent the catastrophic impact of unchecked climate change.

David Simas, president of the Obama Foundation, opened the event with an inspiring speech. Ailton Krenak, one of the greatest Brazilian indigenous leaders, and Marcelo Gleiser, a Brazilian professor at Dartmouth College, reflected on what it means to be human in this context of climate change during the panel moderated by Flávia Maia, a Brazilian Obama Scholar, an alum of our Women's Program, and our partner in this event.

The second panel delved into how technology can be at the service of climate justice and communities. The high-level conversation between Andrew J. Kruczkiewicz (Columbia Climate School), Christian Vanizette (MakeSense.org), Christian Braneon (Columbia University) was moderated by Jean-Noé Landry, Obama Scholar and international activist for open climate data.

The third panel discussion took into account financial issues and civic action. Juan Guzmán, an economist and climate activist from Colombia, and Sandra Guzman, founder of the Climate Finance Group for Latin America and the Caribbean (GFLAC), spoke on the topic in the panel moderated by Rosario Garavito, Obama Scholar and founder of The Millennials Movement.

[\[Click here to watch the event\].](#)



Top left: David Simas, president of the Obama Foundation. Top right: Flávia Maia, Marcelo Gleiser, and Ailton Krenak. Bottom left: Jean-Noé Landry, Christian Vanizette, Andrew J. Kruczkiewicz, and Christian Braneon. Bottom right: Sandra Guzman, Rosario Garavito, and Juan Guzmán. Photos: Daniel Byers.



## Brazil and Global Climate Governance: A Proposal for Building Climate Capacity in Brazil



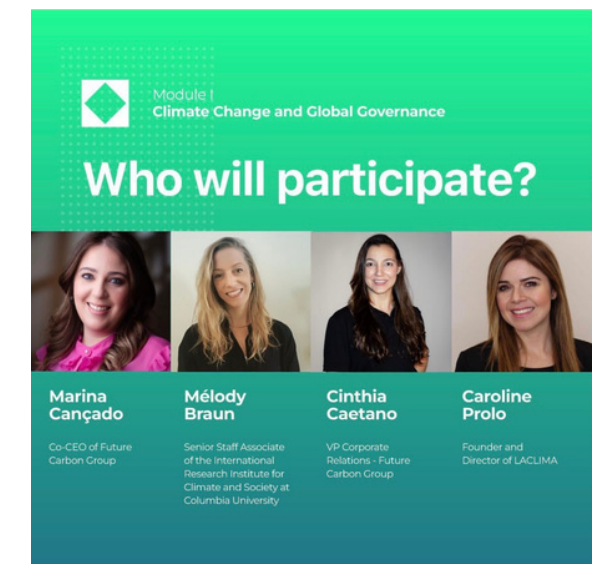
Brazil has a critical role to play if the planet has any chance to avoid the devastation of a warming climate. During these three webinar sessions occurring in the month of October 2022, our speakers provided a high-level understanding about the critical climate role for Brazil. It is a country that could be a powerful force in global decarbonization efforts; on the other hand, if the wrong policies are put in place, Brazil may jeopardize the Paris Agreement target to limit the global temperature rise to 1.5°C.

Columbia Climate School faculty updated our many listeners on current issues involving the Paris Agreement, with a focus on the COP-27 gathering in Egypt. Others addressed the possibility of the development of voluntary carbon markets to supplement emission reduction efforts. The carbon markets are particularly of appeal in Brazil given that it is host to 60% of the Amazon Basin.

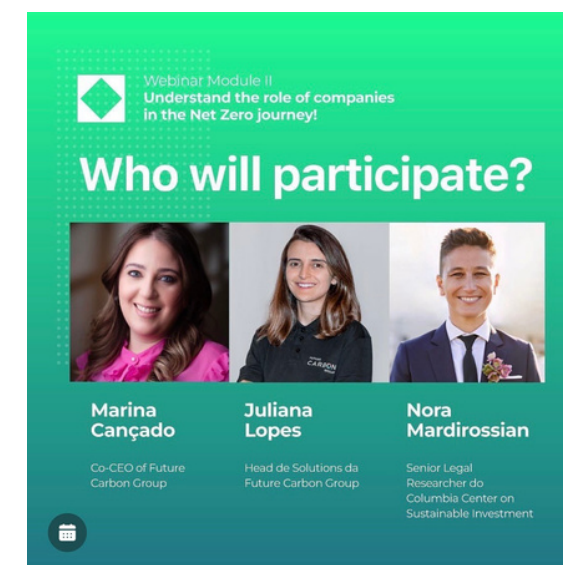
The three-part webinar series features the synergy between the academic expertise of Columbia University and the Columbia Climate School and the technical expertise and Brazil-focus of the Future Carbon Group, our corporate partners in staging this event. As a result of this webinar series, the publication “O papel do Brasil na governança climática”, which is featured in the publications section, was published. We are grateful for financial support from our friends at Samambaia Filantropias.



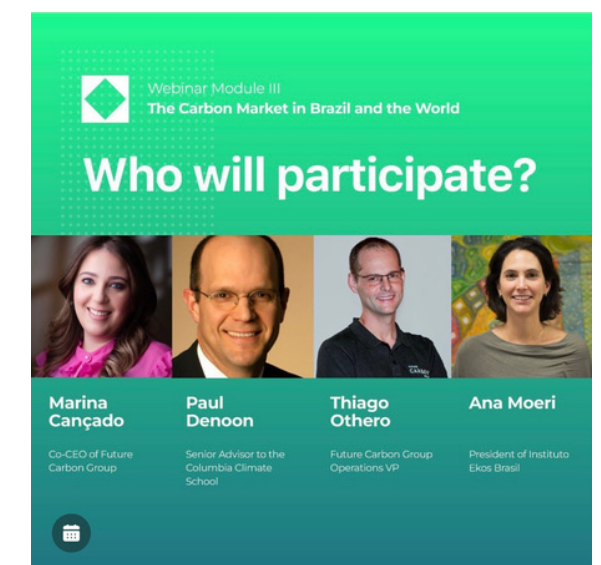
[\[Click here to watch the webinar series\]](#)



[\[Click here to watch the first webinar\]](#)



[\[Click here to watch the second webinar\]](#)



[\[Click here to watch the third webinar\]](#)



## Brazil Climate Summit

We are living in a decisive decade for climate action and the achievement of the 2030 Agenda. In September 2022, during NYC Climate Week, the Brazil Climate Summit brought together business leaders, entrepreneurs, academia, experts, policy-makers, NGOs and Multilateral Organizations to discuss Brazil's opportunities and responsibilities in a world where environmental and social impacts are the pillars of a new capitalism.

The goals of this boldly planned conference at the Columbia Business School were to understand Brazil's role as a solution hub for the world while generating sustainable economic development for its population. Aimed mostly at business in Brazil and abroad, the conference sparked animated discussion about how Brazil could attract more green capital and what the private sector's role should be in achieving the 2030 agenda in Brazil.

In the beautiful surroundings of the new Business School campus, more than 500 people enjoyed presentations and debate from many luminaries, including Bruce Usher (Columbia), Natalie Unterstell (Talanoa), Ana Cabral (Sigma Lithium), Paul Polman (author), Izabella Teixeira (CEBRI), Luciano Huck (Globo TV), Samela Sateré Mawé (activist), and Jeffrey Sachs (Columbia). We are grateful to many corporate sponsors of the event, as well as to Luciana Ribeiro (EB Capital), the principal organizer of the event which we hope to repeat annually.

[\[Click here to download the report\].](#)



Top left: Panel "The world in 2030: A Path to a Decarbonized Global Economy". Top right: Panel "Brazil's leading role as a solution hub for Climate Change". Bottom left: Panel "Brazilian Sustainable Energy: Accelerating Decarbonization". Bottom right: Jeffrey Sachs. Photos: Brazil Climate Summit team.





Photo by Gayatri Malhotra on Unsplash

## PROGRAMMING

### *Democracy, Government & Society*

*First Cycle of Lectures on Innovation, Sustainability, IT Governance and New Legal Framework Startups*

*Women in Energy Masterclass*

*Columbia Women's Leadership Network*

*Women in Leadership*

*Music and Migration In the Favelas: Rio and Mumbai*

*Richard Peña in Rio: The World Through Film*

*Webinar 'What Should be the Limits to Freedom of Expression in Democratic Societies?'*

*Columbia and Press Freedom in Brazil: The 2022 Maria Moors Cabot Awards Ceremony*

*Brazil: Possible Policy Paths Towards Economic Justice*

*Partnership with ENAP Master of Public Policy: Inaugural Lecture January 2022*

*Global Leadership Training Program: Training the Leaders of the Future*

*Short Course: Public Policies and Inequality in Developing Countries*

*Cross-Sector Partnerships in Brazil: Annual Comunitas Leadership Meeting 2022*

*Book Launch: "The Presidential Elections of Trump and Bolsonaro, Whiteness, and the Nation"*

*Book launch and Panel Discussion for Soft-Power Internationalism: Competing for Cultural Influence in the 21st-Century Global Order*



## First Cycle of Lectures on Innovation, Sustainability, IT Governance and New Legal Framework Startups

This workshop aimed to expand and exchange knowledge among the participants of the Columbia Women's Leadership Network Program in Brazil, on current topics such as innovation, sustainability, IT governance and the legal framework of startups. In addition, the event was an opportunity for the women who participate in the CWLN to expand their connections with one another, as well as to promote practical implementation of the many themes discussed during this cycle of lectures.





## Women in Energy Masterclass

Foreign direct investment can contribute significantly to sustainable development through tax revenues, the transfer of capital and technology, job creation, linkages with local industries, infrastructure development, and capacity building. However, the extent to which these benefits actually accrue to host countries depends heavily on the policies of the host country and the investor, the regulatory and legal framework governing their relationship, and the institutions available to find mutually satisfactory outcomes for both parties. Nowhere are the stakes higher than with extractive industries, where oil, gas and mining have sometimes been a springboard to development and at other times a source of corruption, social degradation, and environmental catastrophe. As the resources are non-renewable, countries have a one-shot opportunity to transform the resource wealth into development.

The speakers at this event delved into the specifics of the Brazil case and provided a basic knowledge of the transformative potential, benefits and risks of the extractive industry and the role of industry, governments and civil society. Participants had the opportunity to learn and interact with experts from Columbia University and Fundação Getúlio Vargas to discuss the interlinkages of oil, gas and mining in Brazil and the USA.

Key presenters included Lisa Sachs, Director of the Columbia Center on Sustainable Investment and Fernanda Delgado, Professor and Researcher - FGV Energia. The event happened in November 2021, in an online format.


COLUMBIA | SIPA  
Center on Global Energy Policy

COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO

women  
in energy  
Brasil

EXTRACTIVE INDUSTRIES AND  
SUSTAINABLE DEVELOPMENT IN BRAZIL

November 17, 2021  
1pm - 2pm EDT  
3pm - 4pm BRT


COLUMBIA | SIPA  
Center on Global Energy Policy

COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO

women  
in energy  
Brasil

EXTRACTIVE INDUSTRIES AND  
SUSTAINABLE DEVELOPMENT IN BRAZIL

SPEAKERS



**LISA SACHS**  
Director of the Columbia Center on Sustainable Investment.



**FERNANDA DELGADO**  
Professor and Researcher - FGV Energia

November 17, 2021 | 1pm - 2pm EDT / 3pm - 4pm BRT



# Columbia Women's Leadership Network

The Columbia Women's Leadership Network is a longstanding project of the Rio Global Center. Since 2018, the network has received annual cohorts of women leaders for a highly regarded training program which lasts over an entire year. The program has trained more than 120 women leaders to date. Even though the planned activities of the third (2020-2021) cohort were upended as a result of the pandemic, we succeeded in restructuring the program and re-launching it in March 2021.

Exactly one year later, in March 2022, we could finally bring the participants of the third Cohort to Columbia University, where they attended tailored lectures with important names of affiliated faculty from Brazil such as Visiting Professors Patricia Campos Mello, Silvio Almeida, and Lise Tupiassu – the latter a CWLN alumna. Debora Diniz was also an invited guest. She is a Brazilian political activist and Visiting Professor at the Center for Latin American and Caribbean Studies (CLACS) at Brown University. At the same time, still in March 2022, the fourth cohort was launched, with a diverse range of women coming from different regions of the country and social-economic backgrounds.

Although this is a training program that aims to impart soft and hard leadership skills to the participants, what is perhaps most impressive is how the network of participants past and present has remained together.

The program is responsible for promoting work and personal relationships that have direct and indirect impact on these women's lives and communities. Some women participants have changed their career paths; others have been admitted to prestigious programs at Columbia; some have taken their CWLN projects and brought these to the attention of the Brazilian congress. Still others have banded together to assist in delivering millions of Covid=19 vaccines at a time when Brazil was desperately short of supplies.

We are very proud of the work we have done so far and are continuously working to improve the program. We are hoping to launch a brand new edition in 2023. Our goal is to keep the CWLN program at the forefront of women's leadership training both in Brazil and on the campus of Columbia in New York.

We must once again thank our partners who have provided support for the CWLN. These are the Lemann Foundation, Republica.org, and Humanize. The program would have been impossible without them.

## Module #1 Women and Power

Instructor:  
Débora Thomé  
(Visiting Scholar at  
Institute of Latin  
American Studies,  
Columbia University)



## Module #2 Strengths Assessment and workshop

Instructor:  
Dr. Brian Perkins  
(Senior Lecturer at  
Teachers College,  
Director of the Urban  
Education Leaders  
Program at Teachers  
College, Columbia  
University in the  
Department of  
Organization and  
Leadership)



## Module #3 International Module (Columbia)

Classes taught by  
Columbia and Barnard  
professors

Site visits to partner  
institutions in NYC



## Module #4 Inclusive Leadership Intensive

Instructor:  
Cindy Pace  
(Assistant Vice President,  
Global Diversity and  
Inclusion, at MetLife.  
Lecturer in professional  
development and  
executive education and  
adjunct professor of  
organizational  
leadership)



## Module #5 Technology's Impact on Communications

Instructor:  
Alexis Wichowski  
(Adjunct Associate  
Professor, Columbia  
University's School of  
International and Public  
Affairs)



Top left: The 2020-2021 CWLN cohort on campus. Top right: 2020-2021 classes at Barnard College. Bottom left: 2022 participants at Barnard College. Bottom right: The 2022 cohort on campus. Photos: Isabella Pereira.



## Women in Leadership

On March 23, 2022, Columbia Global Centers | Rio de Janeiro, in partnership with ENGIE, a leading French multinational in the field of energy, offered a special meeting for the participants of the Columbia Women's Leadership Network (CWLN) program at the magnificent Museum of Tomorrow in Rio de Janeiro.

The event brought together our first four CWLN cohorts, plus a large audience from the local business community in Rio, to discuss the importance of women in leadership roles and how this can or should impact on the global development scenario.

The event featured the presence of Catherine MacGregor, Global CEO of ENGIE and Mauricio Bähr, a senior executive at ENGIE Brazil, both strong voices advocating for more senior positions for women in the global energy business.

Columbia representatives on the program included: Thomas Trebat, Director of CGC Rio, Teresa Borges, Senior Program Manager of CGC Rio and Thais Soares, a participant of the Columbia Women's Leadership Network who works as Safety, Environment and Health Manager at ENGIE Brazil.



*Individual photos: Catherine MacGregor, Global CEO of ENGIE (top); Mauricio Bähr, a senior executive at ENGIE Brazil; Thais Soares, CWLN participant and Safety, Environment and Health Manager at ENGIE Brazil (bottom corner); Thomas Trebat, Director of CGC Rio; Teresa Borges, Senior Program Manager of CGC Rio. Featured photo: Teresa Borges (left), Catherine MacGregor, and Thomas Trebat. Photos: ENGIE.*

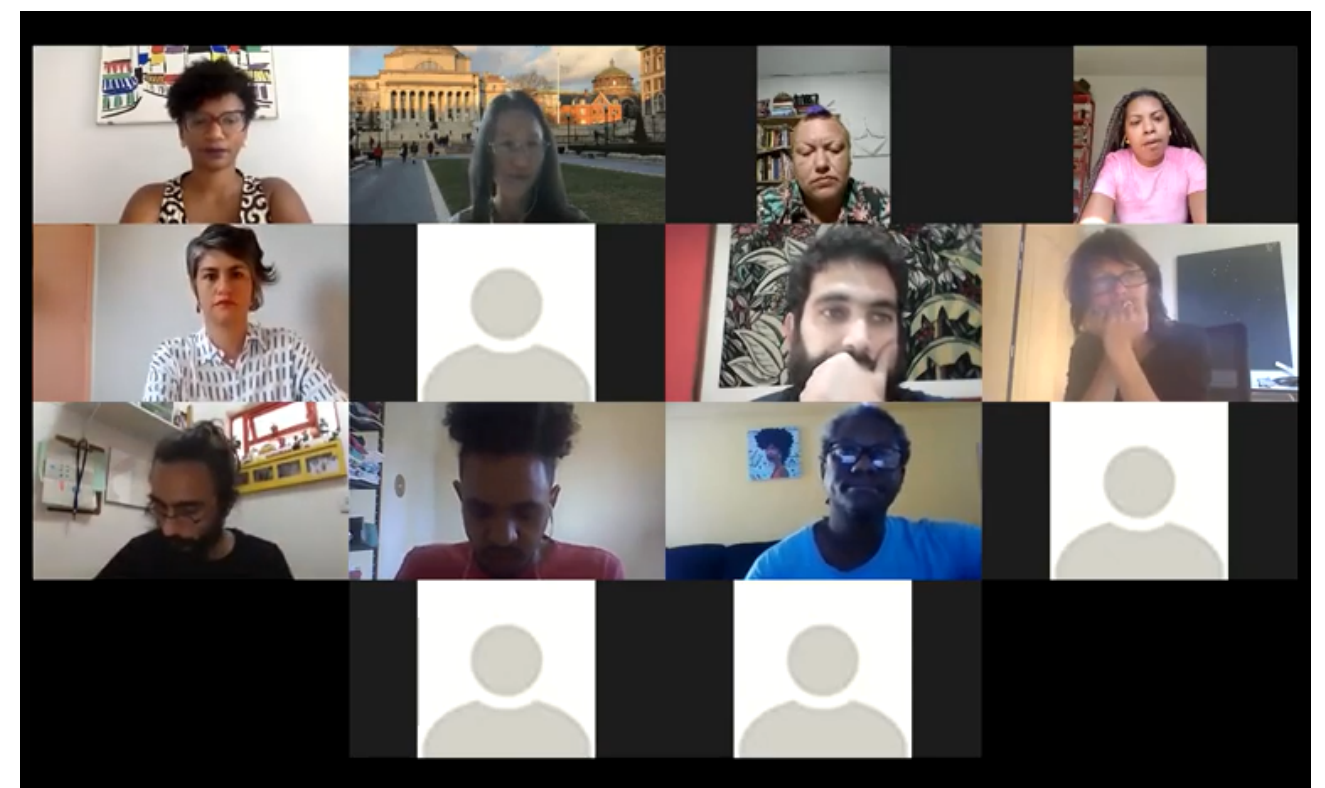


## Music and Migration In the Favelas: Rio and Mumbai

Working with Professor Ana Paulina Lee of the Department of Latin American and Iberian Cultures at Columbia, the CGC in Rio partnerd with colleagues at the CGC in Mumbai and on campus to produce this important event, one in a series entitled “Geographies of Injustice”. Broadly speaking, Professor Lee and her many collaborators have set out to understand the history of favela and slum communities in different parts of the world.

In this particular event, we were pleased to host community cultural leaders from the Complexo da Maré and the Rocinha, two of the largest and most dynamic favela communities in Rio. We plan to engage more fully with these community-based leaders who give voice to the large numbers of Rio residents whose voices often go unheard.

[\[Click here to watch the webinar\].](#)



*Program flyer and screenshot from the webinar.*



## Richard Peña in Rio: The World Through Film

After the interruption in travel caused by the pandemic, we were very pleased to welcome back Professor Richard Peña of the Department of Film Studies, Columbia School of the Arts. Rio remains an important reference in Brazil in terms of cultural industries, including film, and we have consistently sought to build ties back to Columbia. These events, in August 2022, were a step in that direction.

Professor Peña exhibited the classic American film from 1954 entitled *Salt of the Earth* to a large and engaged audience at the Estação NetRio, followed by a lively panel discussion. Our partners in this event included Steve Solot of the Latin American Training Center. While virtually unknown to the broad public due to censorship, *Salt of the Earth* was selected in 1992 for the Library of Congress' National Registry of Films deemed historically, culturally, or politically significant.

While in Brazil, Professor Peña led important seminars and short courses on film history at the Catholic University in Rio and at the University of São Paulo. In Rio, he lectured about Chinese film while in São Paulo the theme was a scholarly examination of historical films in Yiddish.



Top: Richard Peña (far right) during the panel discussion that followed the screening of *Salt of the Earth*, in Rio. Bottom: Richard Peña leads seminar on Chinese film at PUC-Rio. Photo: Isabella Pereira



## Webinar ‘What Should be the Limits to Freedom of Expression in Democratic Societies?’

Often working in partnership with Samambaia Filantropias, the Rio Global Center has long sought to promote discussion on freedom of speech and expression. Brazil and the United States have long revered the ideal of the freedom of citizens to express their opinions freely, without fear of reprisals or vilification.

At the same time, both of these societies have experienced horrifying levels of polarization and intolerance. Freedom of expression has come to embrace the freedom to incite violence, to promote racial animosity, and to shame and to vilify one’s political opponents through spreading of malicious falsehoods. The weaponization of the internet has given such noxious free speech a much greater degree of power to influence others. In response, some media companies (such as Twitter and Facebook) have responded with their own policies to curb freedom of expression when such expression is deemed to be harmful to the public good, but their actions are not always consistent and verge on censorship. These media companies cannot act with the authority and legitimacy of elected governments.

The purpose of this Webinar in May 2022 was to expand the debate in the areas of freedom of expression, combating censorship, and building practical alternatives that allow and generate greater freedom of speech. It sought to respond to the question: how and when should free societies place limits on freedom of expression without undermining fundamental liberties? Our very distinguished panelists included Professor Jamal Greene of the Columbia Law School, Patricia Campos Mello of the *Folha de São Paulo*, and Professor Ronaldo Lemos of Columbia-SIPA.

[\[Click here to watch the webinar\]](#)



Program flyer.



## Columbia and Press Freedom in Brazil: The 2022 Maria Moors Cabot Awards Ceremony

Columbia's School of Journalism annually awards the Maria Moors Cabot Prize to distinguished whose work furthers inter-American understanding and strengthens freedom of the press. These so-called "Latin American Pulitizers" have been awarded annually since 1938 and are the oldest and most prestigious journalism prizes in the Americas.

At the October 2022 awards dinner held at Columbia in New York, the first awards ceremony to be held post-pandemic, two Brazilian journalists were honored. Both have participated in webinars on Freedom of the Press in Brazil organized by the Rio Global Center, so we are especially proud to see them designated as Cabot prize winners.

Patrícia Campos Mello, a journalist with the Folha de São Paulo, was honored for her reporting work to expose the insidious effect of fake news, especially hate speech, in Brazil, despite risks to her personal safety in doing so.

Eliane Brum, formerly with El Pais (Brasil), is an independent journalist based in the Amazon who has dedicated many years to telling the story of forest dwellers and Amazonian communities threatened by rapacious commercial behavior and rampant deforestation, also at considerable personal risk.

Congratulations to both Patricia and Eliane.



*Maria Moors Cabot Prize 2022 Ceremony. Photo: Columbia Journalism School*



## Brazil: Possible Policy Paths Towards Economic Justice

Brazil in 2022 was facing a crossroads in terms of the future of its public policies. Which way to go? Speakers in this important webinar addressed economic policies that could simultaneously promote economic growth with greater social equity in Brazil with an emphasis on tax reform, a hotly debated topic for many years in Brazil. The debate's conclusions advanced us towards solutions to an old Brazilian dilemma: which new policies could best favor this growth and equity? And are these policies politically feasible?

The publication *Brasil: Caminhos Possíveis Para a Justiça Econômica*, which you will see featured in the publications section of our report, was published as a result of this program.

We are grateful to Professor Marcelo Medeiros of Columbia-SIPA for inspiring this workshop through his scholarship on social inequality in Brazil and how to deal with it fairly and efficiently. The other speakers were Professor Débora Freire Cardoso of the Federal University of Minas Gerais and Rodrigo Orair, senior researcher at IPEA in Brasília.

[\[Click here to watch the webinar\]](#)

The flyer has a dark blue background. At the top, the word 'Brazil:' is in large red font, followed by 'Possible Policy Paths Towards Economic Justice' in large white font. To the right, a purple banner with white text says 'JOIN US'. Below a horizontal line, the date 'October 27, 2021' is in red, and the times '4pm - 5:30pm EDT' and '5pm - 6:30 BRT' are in white. At the bottom, logos for 'samambaia FILANTROPIAS', 'COLUMBIA | SIPA Center on Global Economic Governance', and 'COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO' are displayed.

*Program flyer.*



## Partnership with ENAP Master of Public Policy

In partnership with Columbia-SIPA, ENAP (Brazil's National School of Public Administration) offered its first-ever Master of Public Policy designed for a carefully selected group of 30 senior public managers in Brazil. Through an agreement brokered through the Rio Global Center, the Picker Center at Columbia-SIPA provided pre-recorded lecture materials and fascinating visual case studies on best management practices from around the world, and live guest lectures by SIPA faculty.

Professor William Eimicke, Director of the Picker Center and a long-time collaborator of the Rio Global Center, provided the inaugural lecture to the Master's degree cohort in January 2022. Professor Adam Stepan, also of the Picker Center, produced and curated for ENAP the visual case studies.

**“Enap's partnership with the Columbia Global Centers | Rio de Janeiro and the Columbia University for the Master of Public Policy (MPP) provided the opportunity for Brazilian and foreign public officials to access cutting-edge knowledge in the field of public administration, making use of content produced by SIPA/Columbia lecturers and professors who have been thinking aspects of public policies through different perspectives. The courses resulting from this partnership combined different methodologies of synchronous and asynchronous classes, with innovative approaches based on active learning activities such as case studies, quizzes and group work. This enriching, multidisciplinary environment certainly contributes to innovation in the public sector.”**

DIOGO COSTA,  
PRESIDENT OF ENAP



*Program flyer.*

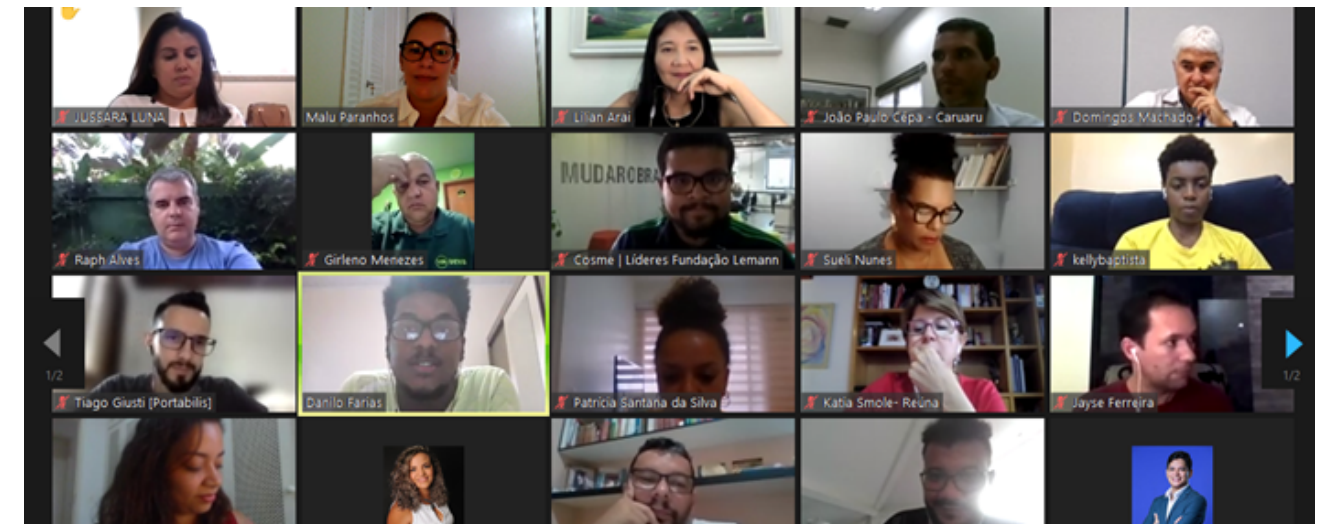


## Global Leadership Training Program: Training the Leaders of the Future

The new program that the Center in Rio developed for the Lemann Foundation and its Leaders Network is an online training program conducted entirely in Portuguese, with simultaneous translation, and especially designed for non-English speakers.

A wide range of topics was covered during multiple sessions, ranging from human rights to sustainability. Participants in this program were leaders drawn from the Lemann Foundation network in various regions of the country. None of the leaders had ever experienced studying at Columbia University or at another Ivy League institution. The leadership program comprised five days of online sessions with Columbia faculty co-teaching with Brazilian experts, another feature of these training programs that helps the Center to increase the connections between Columbia faculty and our local partners.

Based on the success of this first effort, a second edition of the program will be offered in January 2023.



*Program flyer and screenshot from one of the classes.*

## Short Course: Public Policies and Inequality in Developing Countries

The Rio Global Center has sought to make “Columbia-quality” course instruction available to learners in Brazil through making freely available for selected groups actual Columbia courses, albeit in condensed formats and non-credit. We are happy to report that progress is being made in this direction.

In early 2022, Professor Marcelo Medeiros of Columbia-SIPA generously agreed to provide a condensed version of his SIPA offering on public policies and inequality in developing countries for the first time in Brazil and in the Portuguese language. The course is part of a partnership between the Columbia Global Centers | Rio de Janeiro, the Columbia School of International and Public Affairs (SIPA) in New York, the Professional Master's Program in Public Policy and Development at IPEA and Samambaia Filantropias. We are grateful to Professor Medeiros for his generosity and dedication to advancing our work in Brazil



*Program flyer.*



## Cross-Sector Partnerships in Brazil: Annual Comunitas Leadership Meeting 2022

This exclusive annual forum organized by our long-time partners at Comunitas in São Paulo aims to discuss corporate social investment projects and trends, with a focus on strengthening the role of companies in this area. It also promotes the discussion of strategic actions for sustainable socio-environmental development of the country and works closely with state and municipal governments throughout Brazil.

The Global Center cooperates with Comunitas in multiple ways throughout the year, but in a special way helps to organize Columbia expertise to address the annual Leadership Meeting. In this year's meeting in October 2022, four sitting governors of Brazilian states were in attendance, plus mayors and other elected officials.

The 2022 conference theme revolved around challenges for business and government in Brazil in the transition to the green economy of the future. We were proud of the contributions to the debate provided by Columbia Professors José Scheinkman, Luisa Palacios and Leonardo Beltran who participated in the event as panelists. Professor Bruce Usher of the Columbia Business School generously agreed to provide an inspirational keynote address based upon his new book *Investing in the Era of Climate Change* (Columbia University Press 2022).

[\[Click here to learn more about the event - in Portuguese\].](#)



*Top: José Alexandre Scheinkman, Charles and Lynn Zhang Professor of Economics, Columbia University participated remotely.*

*Middle: Luisa Palacios, Senior Research Scholar at the Center on Global Energy Policy, Columbia University, and Leonardo Beltran, Distinguished Visiting Fellow at the Center for Global Energy Policy, Columbia University also participated remotely.*

*Bottom: Participants during the event. The forum is closed to invitees only.  
Photos: Comunitas*



## Book Launch: "The Presidential Elections of Trump and Bolsonaro, Whiteness, and the Nation"

Professor Vânia Penha-Lopes of Bloomfield College is a sociologist and Co-chair of the iconic Brazil Seminar at Columbia University. In February 2022, The Rio Global Center hosted Professor Penha-Lopes for an engaging discussion on her new book, a sociological analysis of the similarities between the elections (and similar styles of government) of Donald Trump and Jair Bolsonaro, based on biographies, academic sources, newspaper, television, and reports published in the United States and Brazil between 2014 and 2021.

[\[Click here to watch the event\].](#)

**BOOK LAUNCH WITH  
THE COLUMBIA GLOBAL  
CENTER IN RIO**

\*Evento online com tradução simultânea para o português disponível

*"The Presidential Elections of Trump and Bolsonaro,  
Whiteness, and the Nation."*

**Feb 11  
13h - BRT**

**11AM - EST  
8AM - PST**

**Speaker and Author of  
the Book**

**Vânia Penha-Lopes**  
Professor of Sociology  
Bloomfield College;  
Co-chair, Columbia University  
Seminar on Brazil

**Commentator**

**G. Reginald Daniel**  
Editor in Chief, Journal of  
Critical Mixed Race Studies;  
University of California,  
Santa Barbara

**Moderator**

**Thomas Trebat**  
Director, Columbia Global  
Centers | Rio

*Penha-Lopes' insightful book stands out as a sociological analysis of the striking and even  
disturbing similarities between the elections (and style of governing) of two of the most  
controversial politicians in the world today: Donald Trump and Jair Bolsonaro.*

**COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO**

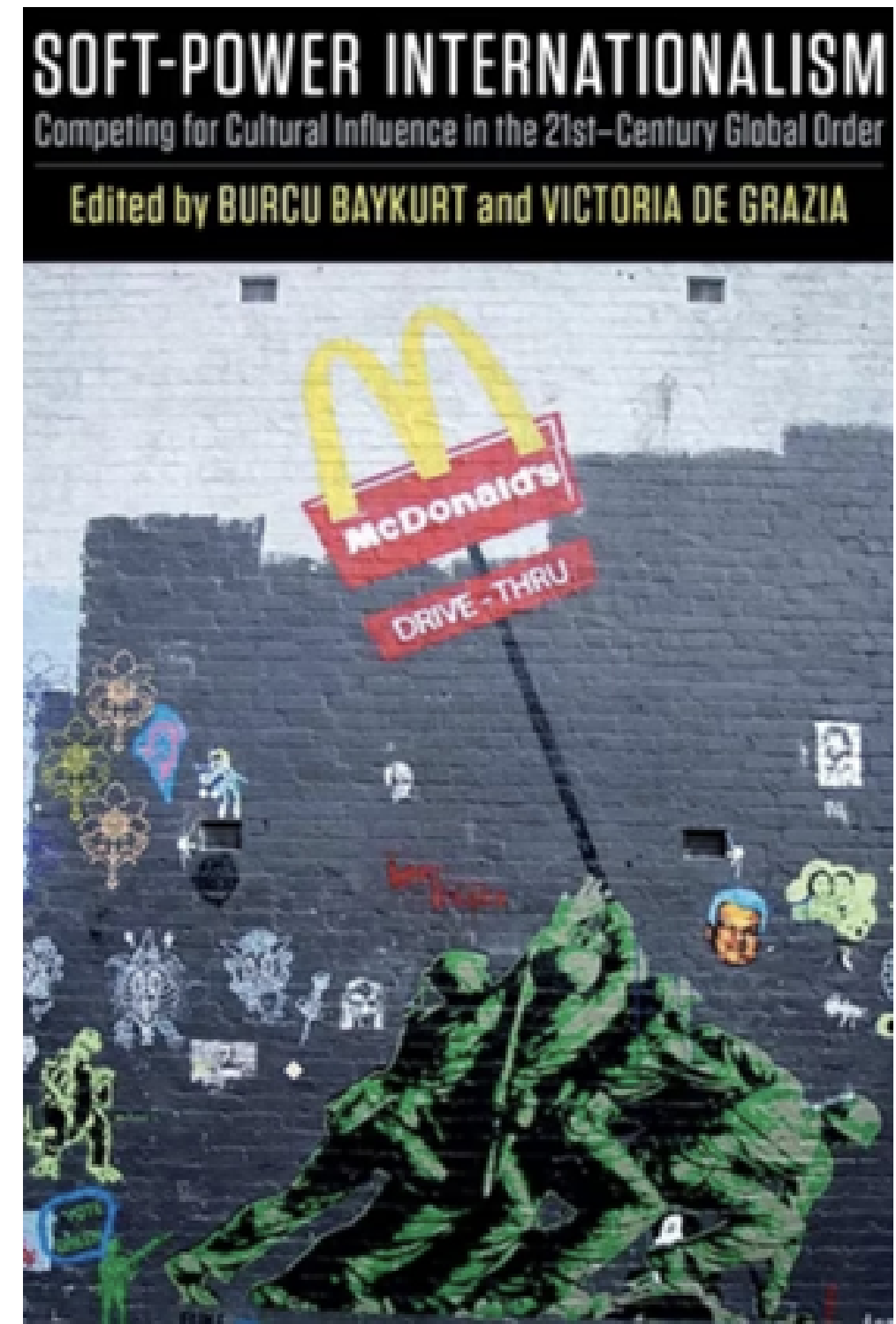
Program flyer.



## Book launch and Panel Discussion for Soft-Power Internationalism: Competing for Cultural Influence in the 21st-Century Global Order

Soft Power Internationalism is a global comparative history of how soft power came to define the interregnum between the celebration of global capitalism in the 1990s and the recent resurgence of nationalism and authoritarianism in many parts of the world. The book, edited by Professor Victoria de Grazia of Department of History at Columbia and Burcu Baykurt of the University of Massachusetts, brings together case studies from the European Union, China, Brazil, Turkey, and the United States, examining the genealogy of soft power in the Euro-Atlantic and its evolution in the hands of other states seeking to counter U.S. hegemony by non-militaristic means. Two chapters in the book dealt specifically with the case of Brazil and its quest to leverage soft power to boost its international influence.

This book event in March, 2022 was a partnership of Columbia Global Centers Rio de Janeiro, Istanbul and Beijing. It was the culminating event in a multi-year research project which involved in-country research facilitated by the Global Centers.



*Program flyer.*

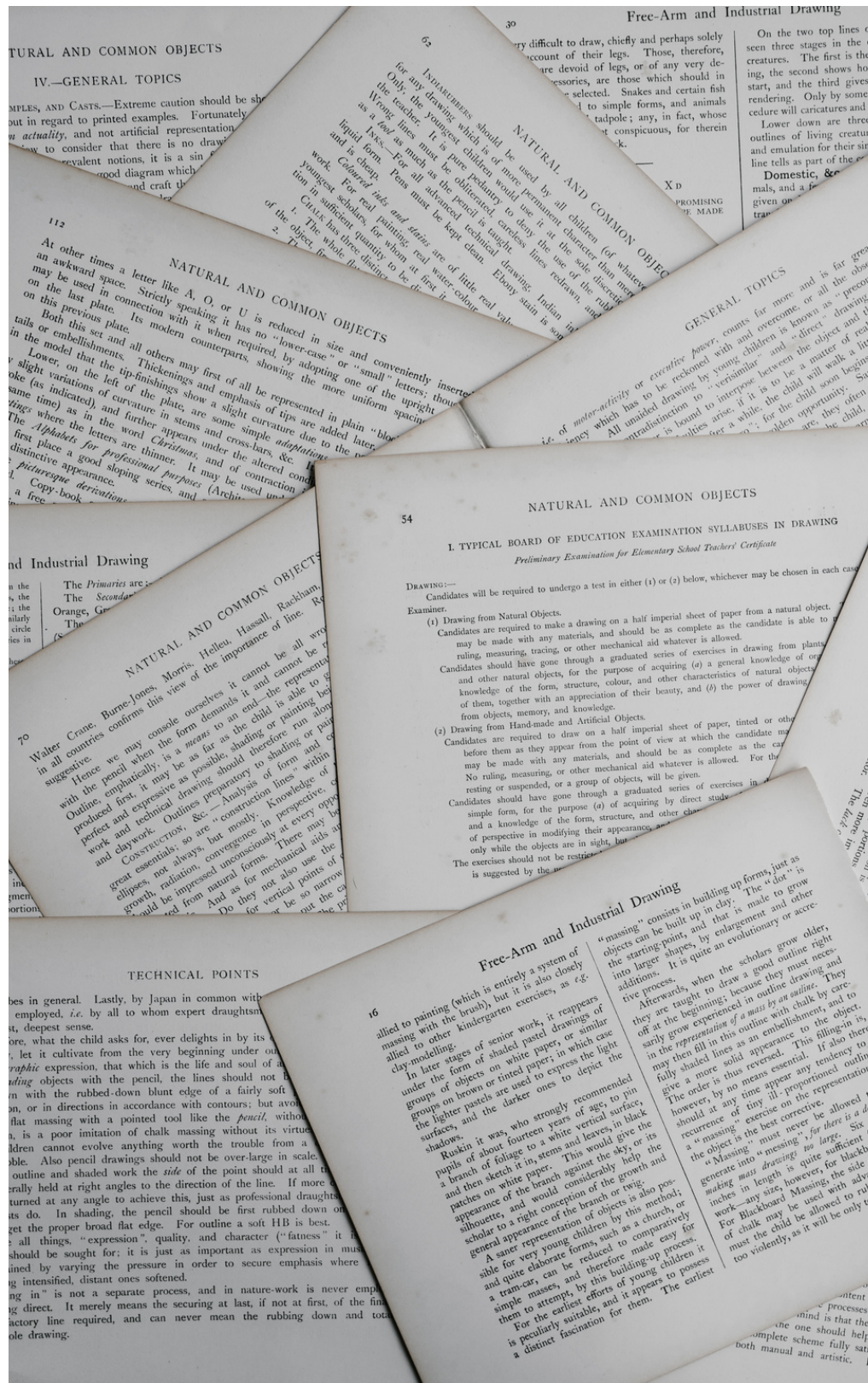


Photo by Annie Spratt on Unsplash

## PUBLICATIONS

*Essays on Efficiency, Transparency, and Innovation in the Brazilian Public Sector*

*The Changing Role of the State: Brazil in Global Perspective*

*Columbia Women's Leadership Network in Brazil 2020-2021*

*Brasil: Caminhos Possíveis Para a Justiça Econômica*

*Jornada de Formação para Novos Prefeitos*

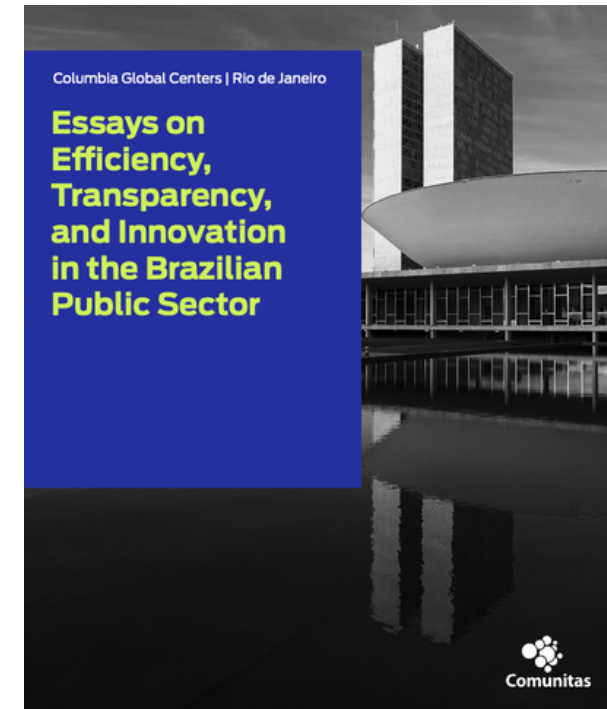
*O Papel do Brasil na Governança Climática*



## Essays on Efficiency, Transparency, and Innovation in the Brazilian Public Sector

A special group of authors, all recent graduates of a Master's degree program at Columbia-SIPA, was stimulated to bring examples of high-quality practices and initiatives to light, based upon their own experience in public management in Brazil. Their efforts resulted in a volume entitled *Essays on Efficiency, Transparency, and Innovation in the Brazilian Public Sector*. The essays cover succinctly experiences in public sector management in Brazil that range from tax and social security reform proposals to the role of city governments in combating climate change (November 2021).

[\[Click here to read the publication\].](#)



## The Changing Role of the State: Brazil in Global Perspective

This publication presents summaries of the rich debates that occurred virtually in early 2021 on the changing role of the state in global economic growth and development. This conference is an annual partnership between the Columbia Global Centers, based in Rio de Janeiro, and the Center on Global Economic Governance of the Columbia University School of International and Public Affairs (SIPA), based in New York City.

[\[Click here to read the publication\].](#)

## Columbia Women's Leadership Network in Brazil 2020-2021

As part of the CWLN evaluation, a final project must be designed by the participants. Each group must contain at least one participant from each sector (public, private, NGOs) and the projects are developed around one of five main themes: environment; education; innovation & governance; human rights; public health. All projects bring examples of innovative partnerships, discuss the main lessons learned during the program and promote an analysis of innovative management practices. They must, necessarily, always work with governance and innovation, in addition to considering the intersectionality of Gender and Race.

[\[Click here to read the publication\]](#)



COLUMBIA GLOBAL CENTERS | RIO DE JANEIRO  
samambaia FILANTROPIAS COLUMBIA | SIPA  
Center on Global Economic Governance

## Brasil: Caminhos Possíveis Para a Justiça Econômica

This publication is a result of the webinar “Brazil: Possible paths towards social justice” organized by the Rio Center in partnership with Samambaia Filantropias. The event discussed the economic policy alternatives – and their fiscal and political viability – for Brazil. The event was mediated by Thomas Trebat, Director of Columbia Global Centers | Rio de Janeiro, and with the participation of the following speakers: Marcelo Medeiros, currently Visiting Professor at Columbia University, who was a researcher at IPEA and professor at UnB; Débora Freire Cardoso, Adjunct Professor at the Department of Economic Sciences at UFMG and Researcher at Cedeplar/UFMG; and Rodrigo Orair, Researcher at IPEA and associated with the International Policy Center for Inclusive Growth (IPC-IG).

[\[Click here to read the publication in Portuguese\]](#)



## Jornada de Formação para Novos Prefeitos

The Rio Center proudly partnered with Comunitas to produce an innovative training program in 2020-21 for mayoral candidates and then for newly elected mayors of cities large and small throughout Brazil; The open access, self-paced training program was focused on best practices in the preparation of strategic plans for municipal governments. The publication is a result of this initiative.

[\[Click here to read the publication in Portuguese\].](#)



## O Papel do Brasil na Governança Climática

This publication is a result of the webinar series on the Role of Brazil in Climate Governance, organized by the Rio Global Center in partnership with the Columbia Climate School, the Future Carbon Group and the Samambaia Filantropias.

The executive summary aims at bringing to our audience the highlights of these discussions with Columbia faculty and Brazilian experts. The content also reinforces the relevance of Brazil in the global decarbonization challenge.

[\[Click here to read the publication in Portuguese\].](#)

# LOOKING AHEAD: A NEW ERA FOR CGC

We have tried to set forth in this Annual Report a compelling set of activities that advance our mission of building strong bridges between Columbia and stakeholders in Brazil. With confidence in the experience we have gained in Brazil, and yet resolved to adapt our strategy and tactics to match the needs of the day, we are looking forward to 2023 as a turning point in the life of the Rio Global Center.

Here are some of the issues that will drive our agenda in the year ahead.

## IMPLEMENTATION OF THE RIO CLIMATE HUB

Developments at Columbia University encourage us to think that a pivot toward climate issues can and must be attempted. Columbia recognizes that the climate crisis threatens every form of human activity and, therefore, every academic unit of the University. Confronting this potential catastrophe, is a task not just of the existing body of researchers nor even of the new Climate School alone. Instead, taking on the crisis has to be seen as a “whole of Columbia” endeavor, with many schools, programs, and departments having an important role to play.

What might this mean for the Rio Global Center? What we are proposing to do is to create a “Rio Climate Hub” staffed with the requisite climate expertise and charged with the mission of engaging as many parts of Columbia with partners in Brazil to come up with the science and the policy to understand the regional dimensions of the climate crisis from a key country in the Global South. The new Climate Hub will promote research, conduct climate training, network with partners and stakeholders in Brazil and around the world, and seek to act to address climate challenges at the level of the communities most affected by it.

## EXPANSION OF OUR PROGRAMS IN LEADERSHIP DEVELOPMENT

The Global Center is extremely proud of the Columbia Women’s Leadership Network which is celebrating its fifth year of operations. Known in many parts of Brazil, the Network revolves around a core of 150+ women leaders who want to change the way the world and Brazil look at the role of women in society. In 2023, we will be focused on transitioning the network into a more organization structure with ever-stronger links to Columbia. We will also encourage the “spin-offs” inspired by the CWLN, such as the Women in Energy in Brazil Initiative. Our leadership development work encompasses other, more targeted areas of leadership which, combined, reach many people on an annual basis in Brazil. These would include our highly regarded work in public management training, as exemplified by our work with the Lemann Foundation, ENAP, and other Brazilian partners. In 2023, we will extend this leadership training more intensively to include climate leadership, in coordination with partners in the public and private sectors.

## INCREASE OUR STUDENT-ORIENTED PROGRAMMING IN BRAZIL

One of our goals since the launch of the Global Center has been to develop new methods to reach student groups in Brazil and at Columbia through the use of innovative and affordable teaching methods. The summer 2022 course on the Future of the Amazon, done in partnership with the Columbia Office for Undergraduate Global Engagement and with the SDSN, was a good example. The course featured high-quality teaching by scientists plus opportunities for Columbia students and Brazilian students (and other students from around the world) to connect directly with community-based organizations working in the Amazon Basin. All of this was done without charging tuition, greatly increasing our access.

We will experiment with other, affordable means of student programming in 2023 with a special focus on climate and the preservation of the Amazon rainforest.

## STRENGTHEN THE COLUMBIA COMMUNITY IN BRAZIL

Columbia has a large number of alumni in Brazil and increasing numbers of Brazilians apply to the University each year to enter the University’s many undergraduate and graduate programs. We plan to redouble our efforts, working with admissions officers at Columbia, to recruit larger and more diverse cohorts of Brazilian students in 2023. We also made progress in interacting with the Columbia Alumni Association (CAA) of Brazil, with about 1500+ members. The alumni network reaches into many corners of Brazilian society and business. We intend to find new ways to partner with the alumni community in ways that strengthen our mission in Brazil. A good example was our teaming up with the CAA to produce the hugely successful Brazil Climate Summit in New York in September 2022.

## RAISE THE FUNDS NEEDED TO TO MATCH OUR AMBITIONS

Nothing of what we do at the Rio Global Center would be remotely possible without the support of benefactors and sponsors in Brazil. We will redouble efforts to expand this donor/sponsor base in 2023 with a fresh campaign organized around the tenth anniversary of the Rio Global Center in March 2023. In addition, our tie-up with the various entities in the new Columbia Global, including Columbia World Projects, will open up to us new means of communication with global philanthropies from around the world. We believe that our new emphasis on climate will also be of appeal to public and private foundations outside of Brazil.



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*Brazilian journalist and consultant  
Founder and Director | R. Gandour Estratégia e Comunicação  
Columbia Journalism School Visiting Scholar*

## **THOMAS FELSBURG**

*Founding Partner | Felsberg Advogados  
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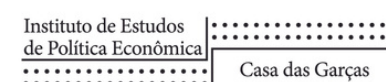
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*Communications Consultant*

# A TRIBUTE TO KAREN PONIACHIK



KAREN PONIACHIK (1965 - 2022)

It is with great sadness we share the news of the death of Karen Poniachik, our beloved Columbia Global Centers | Santiago Center director.

Karen leaves behind a remarkable legacy, one that encompasses the highest echelons of Chile's political, corporate, and academic landscape. She was also a trailblazer and champion of women's empowerment, which she embodied perfectly as Chile's minister of mining while serving under Chile's first female president, Michelle Bachelet.

Karen studied journalism at Universidad Católica and earned her Master of International Affairs at Columbia University in New York, a decision that launched her professional relationship with the University.

In 2011, Columbia University asked her to be the Santiago Center's founding director, and she agreed. Since that moment, she has worked tirelessly to bring Columbia to Chile while ensuring that Chile's boundless opportunities and expertise brought richness to the work by Columbia faculty and students.

Karen left this world better than she found it, and her absence will deplete us all. Let us find strength and comfort in the legacy of her life, and endeavor to carry it forward in our connections with one another and in the spirit of our work.

Columbia Global and the Santiago Center express our deepest condolences to Karen's family and friends and to those in the larger community of Columbia University and Chile, of which she was a proud champion.

We invite you to read more about her life and achievements [here](#).

**"I received with great sadness the news of Karen's passing and at such a young age when we needed her so much. We were friends for many years. It is a source of some comfort to me that I helped to recruit my friend, Karen, to join the Columbia Global Center in Santiago. And what a great hire that was for all of us at Columbia. It is to me most fitting that one of the last projects that Karen accomplished was to produce an amazing document on the shared history of Columbia University and Chile. How appropriate it was that she could see the document to conclusion and, even in her final days, be present virtually as the history was presented to the Columbia community. May future members of the Columbia community look back at Karen's contributions to building relationships with Chile and see her for the giant she was! May she rest in peace."**

THOMAS TREBAT



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The Kathlen Romeu basketball court pays homage to a 24-year-old black woman who was killed in June 2022 by a stray bullet during a police operation at Complexo do Lins, a favela in Rio de Janeiro. Kathlen was four months pregnant. Despite the event happening in the daylight, with several witnesses, the Military Police of Rio denies that a police operation was in progress at the time, and states they were only responding to attacks by drug dealers.

The basketball court renovation and the homage were led by Labjaca, a think-tank and research lab about favelas, and Jacaré Basketball, a socio-sports project also located in the Jacarezinho favela in Rio. The basketball court renovation aims to bring a better quality of life, and other basic rights to those living in the neighborhood, as well as be an after-school activity option for the student residents at the favela. The Columbia Global Centers | Rio de Janeiro is an institutional partner of Labjaca and supports their efforts in giving voice to the favelas and its communities.

(6) Marianna Smiley on Unsplash



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