

LEADERSHIP

WOMEN IN LEADERSHIP: EXPANDING INFLUENCE AND LEADING CHANGE

► [GSB.COLUMBIA.EDU/EXECED/PROGRAM-PAGES/DETAILS/1414/WIL](https://gsb.columbia.edu/execed/program-pages/details/1414/wil)

Leadership for the 21st century. Inclusive organizations outperform those that are not, yet women remain underrepresented in all levels of management. This program will help women leaders navigate the business landscape, develop and leverage their talents, and assume roles of greater influence.

HOW YOU WILL ADVANCE

Articulating Your Vision.

Crystallize your goals and cultivate a network of supporters who will help you achieve your mission.

Personal Advocate.

Learn strategies to successfully advocate for yourself and gain visibility for your accomplishments.

Strategic Communications.

Develop effective and productive communication tactics in an array of contexts.

Risk Assessment.

Assess your level of comfort with taking risks and adopt a new framework for thinking about risk, uncertainty, and failure.

| | | |
|---------|---------|-----------|
| TUITION | 2018 | |
| | \$6,350 | \$6,350 |
| DATES | JUN 5-7 | NOV 13-15 |

Includes breakfast, lunch, and all materials.
 Dates, prices, and locations are subject to change.

WHO SHOULD ATTEND

MID-,
UPPER-
LEVEL
EXECS

8+
YEARS
EXPERIENCE

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HEAR FROM PAST PARTICIPANTS

Christine Keta
Program Operations Manager at the New
York Power Authority
"Every woman transitioning to a
leadership role should take this course. It
provided me with a network of inspiring
women and the tools to reflect on what I
need to do to continue to ask what for I
want."

Angelica Coronel
Programmatic Lead at Google
"The Women in Leadership course gave
me another perception of leadership and
a way to be an authentic and different
leader in my organization."

MZ Goodman
VP of Product at Goop
"As a woman who works in technology,
I'm sort of fascinated by the lack of
women in the space. I think there's a real
opportunity for all of us to raise the bar
for enterprises, so I'm taking Women in
Leadership as a mentor to other women."

FACULTY DIRECTOR



Rita McGrath

Associate Professor of Management, Columbia Business School

Rita McGrath is a globally recognized expert on strategy, innovation, and growth. Her work and ideas help CEO's and senior executives succeed in rapidly changing and volatile environments, and she is valued for her rare ability to connect research to business problems. Recognized as one of the top 10 management thinkers by global management award Thinkers50 in 2017 and winning the award for outstanding achievement in the strategy category, McGrath speaks regularly at corporate events, such as the Microsoft CEO Summit and the World Economic Forum in Davos.

FACULTY WHO HAVE TAUGHT IN THE PROGRAM



Modupe Akinola

*Sanford C. Bernstein & Co.
Associate Professor of
Leadership and Ethics*



Kathy Phillips

*Paul Caello Professor of
Leadership and Ethics*



Caryn Block

*Professor of Psychology and
Education, Teachers College*



Adam Galinsky

*Vikram S. Pandit Professor of
Business; Chair of Management
Division*

WHY COLUMBIA BUSINESS SCHOOL?

Columbia Business School is the only Ivy League institution that delivers a learning experience where academic excellence meets real-time exposure to the pulse of business in New York City.