

A snapshot of 2020

December 20, 2020

2020 in Review (1)

We had an extremely successful month of January, which included a first of its kind [two-week workshop on investigative journalism](#) organized jointly by the Columbia Journalism School, Universidad Diego Portales (UDP) and the Santiago Center. It was attended by 20 local journalists.

[Lorraine Frazier, Dean of the Nursing School](#) and of [Tom Brock, Director of the Community College Research Center at Columbia's Teachers College](#) visited us in January. Two Columbia faculty members working on research projects funded by the President's Global Innovation Fund (PGIF) also traveled to Santiago: [Tonda Hughes from the Nursing School](#) and [Dylan Possamai, from the Engineering School](#).

In addition, [Rafael Yuste, Professor of Biological Sciences and Neuroscience, presented at Chile's Congreso Futuro](#), a yearly event that brings together over 80 world-leading experts, while [Jorge Otero-Pailos, Professor and Director of Historic Preservation at GSAPP, presented a master class](#) on experimental conservation of historical monuments in an event organized by the Ministry of Culture, Art and Heritage.

Then we all took-off for February Summer vacations.

2020 in Review (2)

March came and, with it, the Covid-19 pandemic. We rapidly adapted to working from home and pivoted to redefine our programs, projects and engagement activities under the new circumstances.

In terms of public events, we resorted to webinars using the Zoom platform. In March-December we organized a total of 46 webinars, featuring 31 Columbia faculty/researchers and 62 non-Columbia experts. We engaged with 32 partner institutions, a list that includes UDP, with whom we continued with our series on the Future of Journalism, covering the following topics:

- [Documenting Death: Obituaries in the Time of Coronavirus](#)
- [Podcasts y Covid-19: Registrando los Sonidos de la Pandemia](#)
- [How Covid-19 is Transforming Journalism](#)
- [Fake News: History and Evolution](#)
- [How Social Media is Threatening Democracy](#)

2020 in Review (2)

We continued with our series on [corporate governance](#) and focused on several business topics including the economic impact of Covid-19 in the [retail](#) and [restaurant & food industries](#) as well as [the challenges of entrepreneurship in times of social crisis](#).

We also engaged with other partners, including:

- Centro de Estudios Internacionales de la UC (CEIUC) on US foreign policy towards [China](#), the [Middle East](#) and the [European Union](#).
- Columbia's Center for Global Energy Policy on new trends in the industry, such as [Green Hydrogen](#).
- The Institute of Latin American Studies (ILAS) at Colombia on “Tendiendo Puentes” in [Chile](#) and [Bolivia](#).
- Business Alumni Club of Chile on [corporate governance for start-ups](#).
- The Canadian Council of the Americas on [Chile's Constitutional plebiscite](#).

Webinar

A conversation with:   Moderator: 

FELIPE LARRAÍN JEFFREY SACHS KAREN PONIACHIK

The Ages of Globalization



Geography, Technology, and Institutions

Tuesday, August 18 9:00 AM

The Future of the Restaurant & Food Industry

A business perspective

With Columbia Business School's **Steve Zagor**



Live Webinar

Professor Mark Cohen | 

Director of Retail Studies

Retail Industry in Crisis: Trends, Winners and Losers



Credit Photograph: Brandt/ WPP

COLUMBIA GLOBAL CENTERS | SANTIAGO 



VIERNES 26 DE JUNIO 3:00 PM

AVANCES Y DEUDAS EN DERECHOS LGBT+

CICLO <el futuro del periodismo> / Columbia Journalism School / Escuela de Periodismo UDP / Columbia Global Centers | Santiago

WEBINAR

How Covid-19 is Transforming Journalism

Keynote Speaker **Emily Bell**, Director of Tow Center for Digital Journalism, Columbia University

Moderator **Paula Escobar**, Professor of Journalism, Universidad Diego Portales



TUESDAY, SEPT 22

Via Zoom

11:30 AM Santiago
10:30 AM New York

COLUMBIA GLOBAL CENTERS | SANTIAGO

Las Pandemias en el Cine
Filmando al "Enemigo Invisible"



#CGEPLIVE VIRTUAL EVENT

DEMYSTIFYING GREEN HYDROGEN

MONDAY, NOVEMBER 23, 2020 | 2-3:30PM EST

LA EXPERIENCIA DE SILICON VALLEY

GOBIERNO CORPORATIVO PARA STARTUPS

CON EVAN EPSTEIN

Director Ejecutivo
Center for Business Law, UC Hastings
Experto de gobernanza corporativa

JUEVES 13 AGOSTO WEBINAR 11:00 AM

Webinar

From Testing to Vaccine:
Covering the Science and Politics of Covid-19

PRESENTED BY::
Caroline Chen
Journalist, ProPublica

MODERATED BY::
Francisco Aravena
Crónica Estereo

Thursday, December 10
11:30 AM - Chile
9:30 AM - NY
Via Zoom

CICLO <el futuro del periodismo> / Columbia Journalism School / Escuela de Periodismo UDP / Columbia Global Centers | Santiago

COLUMBIA GLOBAL CENTERS | SANTIAGO

HOW HAS NEW YORK CHANGED SINCE THE 1960S?

CONVERSATION THIS THURSDAY, OCTOBER 22:

NYC IN THE 50S AND 60S: A CONVERSATION WITH ALUMNUS JOSEPH RAMOS '59CC, '60SEAS, '64SIPA, '68GSAS

JOSEPH RAMOS (PICTURED ON FAR LEFT) CIRCA 1966 "OUTSIDE JOHNSON HALL, WHERE WE USED TO LUNCH, WITH FELLOW GRADUATE ECONOMICS STUDENTS..."

PERÚ EN CRISIS

2:00 PM Lima & NY
4:00 PM Santiago

Miércoles 25/Nov

Foto: EFE

Riesgos Empresariales: ESG+T en la Pandemia

WEBINAR

Martes 1 de Sept
9:00 AM

Andrea Bonime-Blanc

Autora de "Gloom to Boom"

Cómo los líderes convierten *el riesgo* en *resiliencia y valor*

Special Projects (1)

“Webinar fatigue” compelled us to become more creative in terms of topics & speakers in order to make a difference. It also encouraged us to engage in different projects, including:

Virtual internships: We identified and organized internships for Columbia students in Chilean institutions both for the Summer (June-August) and Fall (October-December) semesters.

- During the (US) Summer, a total of **28 students worked as interns in twelve different institutions** (ClapesUC, CEIUC, AmCham, Ciclos UDP, Museo Interactivo Judío, among others). They researched different topics, including: Identifying ways for local universities to attract more international students; analyzing the effects of Covid-19 on people’s mental wellbeing; and US-China relations. Further, thanks to the previously established international collaboration partnership between the Mailman School of Public Health and the Society and Health Research Center (CISS) at Chile’s Universidad Mayor, another five students performed virtual practicums during the summer semester.
- In the Fall term, **12 students worked as interns in eight institutions**, five of them at Universidad de Concepción.

Special Projects (2)

2. Contest for funds (up to CLP 4 million) for Covid-19 related research projects targeting alumni: Seven projects were selected from a total of 28 alumni-submitted proposals, which were evaluated and rated by a group of the Center’s AB. The deliverables were [posted on our website](#), with a specific section created to highlight this unique content.

PROJECTS



Diosas de lo Íntimo | By: Ximena Vial



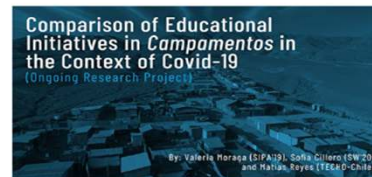
La Creatividad No Para | By: Paloma Estevez



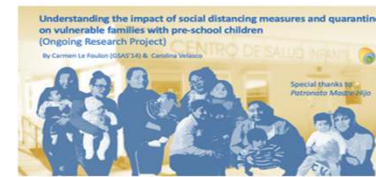
COVID-19's Impact on the Labor Market shaped by Automation: Evidence from Chile | By: Pablo A. Egaña del Sol



The Politics of Coronavirus in Chile | By: José Miguel Cabezas



Comparison of Educational Initiatives in Campamentos | By: Valeria Moraga, Sofía Cillero and Matías Reyes



Understanding the Impact of Social Distancing Measures and Quarantine on Vulnerable Families with Pre-School Children | By: Carmen Le Foulon, Carolina Velasco

Special Projects (3)

3. **Des-Cubre Renca**: Our “business model” has been very successful for the last six years but we are in the process of adapting it to both the new local reality that emerged following the October 2019 social movement and the health pandemic that soon followed, as well as to what the network and the University expect of us. We strongly feel that if we continue talking only among ourselves (academia, NGOs, government, international organizations) we will fall short of addressing the real challenges that Chile is facing.

We teamed up with Municipalidad de Renca to launch the “Des-Cubre Renca” contest that, within the context of the pandemic, aimed to reflect via photographs the stories of those who live in the borough’s oftentimes unknown reality.

A total of 154 photographs were submitted by Renca’s own residents, framed within the “Renca Orgullosa” (“Proud Renca”) concept which looks to highlight the community’s heritage and people with their history of resilience and life in community. They were evaluated by a jury that included our AB member Pamela López.

Special Projects (4)

We conditioned our offices in the Flacso Building so Chilean Columbia students who haven't been able to travel to New York can use it to participate in their courses via online platforms and work on their assignments and finals.

So far, four students have visited the premises and two are using them regularly (complying with the safety requirements, including social distancing and the use of masks).



Other Initiatives

- We revamped and modernized our webpage and included new sections; we also reformulated our social media strategy focusing on [LinkedIn](#) as a tool to better access stakeholders and the alumni base, while still using [Twitter](#), [Instagram](#) and [Facebook](#) to promote our programs and initiatives.
- We solidified our engagement with the Business Alumni Club of Chile and the Alumni Club of Chile; we also worked on strengthening our relationship with [LABA](#), [LASA](#) and [Latin GSAPP](#).
- We are in the process of reaching out to alumni in Peru, Colombia and Argentina. We organized a webinar on [Peru's political crisis](#), and reached new stakeholders there; we are also working with the Business Alumni Club of Peru to organize a webinar on the challenges faced by pension fund administrators in both countries in early 2021.
- We are planning a workshop for January 20 to train journalists on how to find and interpret companies' financial data. This, in the context of our ongoing journalism series with UDP; we will also have a workshop on how to cover climate change and science topics.