

ATHENS
GLOBAL
CENTER

+ Thinking
Doing
Columbia
Global

COLUMBIA
ENGINEERING

NATIONAL TECHNICAL
UNIVERSITY OF ATHENS

endeavor

HELLENIC INSTITUTE
of ADVANCED STUDIES

Columbia
Business
School

Lab to Market

Bridging Innovation and Entrepreneurship

Pitch Competition

July 16th, 2026

Location: Athens Conservatoire – Rigillis
Street & 17-19 Vasileos Georgiou B' Avenue

Supported by

BLAVATNIK
FAMILY FOUNDATION

2:00 - 2:30 pm

Doors Open - Registration

2:30-2:40 pm

Opening Remarks

- Ioannis K. Chatjigeorgiou, Rector, National Technical University of Athens
- Stefanos Gandolfo, Director, Columbia Global Center Athens

2:40-3:00 pm

Judges' Introductions

Moderator: **Ivy Schultz**, Senior Director of Innovation, Design, and Entrepreneurship, Columbia University

3:00-4:20 pm

Teams

- MedivaRX
- Vima
- Pharos Maritime
- UniWatt AI
- FlareSense
- GeoDamp
- LumiJoint
- TerraSense-AI

4:20-4:30 pm

Break

4:30-5:40 pm

Teams

- Iamus Photonics
- Draco
- Wastechain
- Calmapulse
- GrowApps
- Kerberos
- DiagnAll

5:40-6:20 pm

Judges Deliberation

5:40 - 6:00 pm

Audience Vote

6:00-6:20 pm

Break

6:20-6:50 pm

Award Ceremony

6:50-7:00 pm

Concluding Remarks

- George Deodatis, Vice Dean for Research, School of Engineering & Applied Science; Santiago and Robertina Calatrava Family Professor of Civil Engineering and Engineering Mechanics; Professor of Earth & Environmental Engineering, Columbia University
- Ioannis (John) Kymissis, Kenneth Brayer Professor of Electrical Engineering; Vice Dean of Infrastructure and Innovation of SEAS, Columbia University

7:00-7:30 pm

Reception